



**AMENDED  
ORDINANCE 2008A 354 A**

**AN ORDINANCE OF THE MAYOR AND COMMON COUNCIL OF  
THE TOWN OF CAMP VERDE, YAVAPAI COUNTY, ARIZONA  
AMENDING SECTION 118 OF THE ZONING ORDINANCE TO DEFINE A-FRAME  
SIGNS, ADD EXCEPTIONS FOR PROJECTING SIGNS AND A-FRAME SIGNS  
INTO THE RIGHT OF WAY FOR BUSINESSES ALONG MAIN STREET UNDER  
PROHIBITED SIGNS, AND DEFINE THE CRITERIA UNDER WHICH  
PROJECTING SIGNS MAY BE USED UNDER  
BUSINESS/COMMERCIAL/INDUSTRIAL SIGNS.**

**WHEREAS**, the Town of Camp Verde adopted the Planning and Zoning Ordinance in Ordinance 87 A23, approved July 9, 1987, and

**WHEREAS**, Section 113 of the Planning and Zoning Ordinance allows for the amendment, supplement or change of zoning text regulations of the Planning and Zoning Ordinance by the Town Council, and

**WHEREAS**, the Town Council has an abiding interest in protecting the public health safety and welfare by establishing requirements for provisions of the Planning and Zoning Ordinance by including definitions.

**NOW, THEREFORE BE IT ORDAINED BY THE MAYOR AND COMMON  
COUNCIL OF THE TOWN OF CAMP VERDE AS FOLLOWS:**

**Section 1.** Section 118 of the Zoning Code is hereby amended as the following:

**SECTION 118  
SIGN ORDINANCE**

**III. DEFINITIONS**

The following words, terms, and phrases, when used in this chapter, shall have the meanings ascribed to them in this section, except where the context clearly indicates a different meaning:

**“A-Frame sign” describes a portable sign, also referred to as a  
“sandwich board” sign, comprised of two separate panels or faces**

typically joined at the top with a hinge and widened at the bottom to form a shape similar to the letter "A".

#### IV PROHIBITED SIGNS

A. Notwithstanding any other provisions of this ordinance, the types of signs listed below are prohibited in the Town of Camp Verde.

1. Unlawful to park a vehicle for the purpose of advertising.
2. Signs located within, on or projecting over any public right-of-way **except for businesses immediately adjacent and fronting the right of way of Main Street from Arnold Street to General Crook Trail.**
3. Signs located on a roof or those that do not create a parapet or a parapet wall as defined.
4. Any sign which interferes with or confuses traffic or represents a traffic hazard, and those which imitate or resemble official traffic or government signs or signals.
5. Signs with flashing or intermittent illumination and those illuminated of such brilliance or position as to blind or dazzle the vision of travelers. (This does not include Christmas lights, during the Xmas season: 11/01-1/15).
6. An animated sign or a sign that is moving, rotating, or audible in any manner.
7. Automatic changing signs unless they promote the time and temperature. Only such signs shall change at intervals of three seconds or more.
8. No sign shall be painted on or affixed to any natural object in its natural location such as a boulder, tree or cliff face.
9. Abandoned, dangerous, or defective signs.
10. Signs erected, placed, constructed, or maintained in violation of this ordinance.
11. Signs which are misleading, erroneous, or provide false information and advertising, words or picture which are obscene or indecent.
12. **A-Frame signs located within the Town Limits.**
  - a. **Exception: Temporary use to advertise Town sponsored events or approved Community – Wide Events.**
  - b. **Exception: A-Frame signs are permissible along Main Street between Arnold Street and General Crook Trail during regular business hours.**
    - 1) **Only one sign per business will be allowed.**
    - 2) **Maximum size of the A-Frame sign will be 2 foot wide by 3 foot high.**

- 3) An Administrative Design Review for all signs shall be required per Section 124 of the Planning and Zoning Ordinance.
- 4) The Applicant shall sign an Indemnity Agreement as provided by the Town of Camp Verde, indemnifying the Town of Camp Verde from any and all claims arising from the placement of the A-Frame sign and releasing the Town of Camp Verde from any liability arising from the placement of the A-Frame sign.

## IX BUSINESS/COMMERCIAL/INDUSTRIAL SIGNS

- A. Wall signs affixed to buildings in Commercial zoning districts are allowed subject to the following:

5. Businesses that are immediately adjacent to the right of way on Main Street from Arnold Street to General Crook Trail, may have a projecting sign over the right of way that does not exceed twelve (12) square feet per side, does not project out from the building more than six (6) feet, and does not project above the store front height of the building.
  - a. The distance between top of sidewalk to the bottom of the sign shall be a minimum of 10 feet.
  - b. Only one sign is allowed per business.
  - c. The applicant shall sign an Indemnity Agreement as provided by the Town of Camp Verde, indemnifying the Town of Camp Verde from any and all claims arising from the placement of the projecting sign and releasing the Town of Camp Verde from any liability arising from the placement of the projecting sign.
  - d. An administrative design review for signs shall be required per section 124 of the Planning and Zoning Ordinance.
  - e. All projecting signs must have a western appearance that has a comfortable simplicity and meet the criteria as set forth in the Town of Camp Verde Design Review Section of the Planning & Zoning Ordinance, section 124. Corporate logos are allowed.
  - f. No internally illuminated signage will be allowed.

**Section 2.** All ordinances or parts of ordinances in conflict with the provisions of this ordinance or any part of the code adopted herein by reference, are hereby repealed, effective as of the effective date of this ordinance.

**Section 3.** If any section, subsection, sentence, clause, phrase or portion of this ordinance is for any reason held to be invalid or unconstitutional by the decision of any court of competent jurisdiction, such decision shall not affect the validity of the remaining portions thereof.

**Section 4.** This ordinance is effective upon completion of publication and any posting as required by law.

**PASSED AND APPROVED by a majority vote of the Town Council of the Town of Camp Verde, Arizona on this 17<sup>TH</sup> day of December 2008.**

  
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Tony Gioia, Mayor

Date 1/16/09

Approved as to form:

Attest:   
\_\_\_\_\_  
Deborah Barber, Town Clerk

  
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Town Attorney