

**(Corrected) MINUTES
REGULAR SESSION
MAYOR AND COUNCIL
COUNCIL CHAMBERS · 473 S. Main Street, Room #106
WEDNESDAY, NOVEMBER 6, 2013 at 6:30 P.M.**

**Minutes are a summary of the discussion. They are not verbatim.
Public input is placed after Council discussion to facilitate future research.**

1. **Call to Order**
Mayor German called the meeting to order at 6:35pm.
2. **Roll Call**
Mayor German, Vice Mayor Baker, and Councilors Whatley, George, Gordon, and Jones were present. Councilor German was absent.

Also Present
Town Manager Russ Martin, Marshal Nancy Gardner, Economic Development Director Steve Ayers, Community Development Director Mike Jenkins, Deputy Town Clerk Virginia Jones, and Recording Secretary Saepyo Warren.
3. **Pledge of Allegiance**
Mayor German led the Pledge.
4. **Consent Agenda** – All those items listed below may be enacted upon by one motion and approved as consent agenda items. Any item may be removed from the Consent Agenda and considered as a separate item if a member of Council requests.
 - a) **Approval of the Minutes:**
 - 1) Regular Session – October 16, 2013
 - 2) Special/Work Session – October 9, 2013
 - b) **Set Next Meeting, Date and Time:**
 - 1) November 13, 2013 at 5:30 p.m. – Work Session
 - 2) Friday, November 15, 2013 at 9:00 a.m. – Special Session
 - 3) November 20, 2013 at 6:30 p.m. – Combined Regular Session/Council Hears Planning & Zoning Matters
 - 4) November 27, 2013 at 6:30 p.m. – CANCELLED
 - c) **Possible acceptance of a Quitclaim deed from Yavapai County for parcel 404-30-342 with River access that is located in the Fort River Caves subdivision.** Staff Resource: Steve Ayres
On a motion by George, seconded by Baker, Council voted unanimously to approve the Consent Agenda, with the amendments that the November 13th Work Session is cancelled and the November 15th Special Session is rescheduled to Saturday, November 16th at 9:00 a.m.
5. **Special Announcements and presentations.**
 - **Possible approval of Proclamation to support the public awareness campaign “Start by Believing” which is a campaign designed to improve service for victims of sexual violence by committing to supporting their needs for justice and healing.**Mayor German approved the Proclamation to support the public awareness campaign “Start by Believing,” designed to improve service for victims of sexual violence.
6. **Call to the Public for Items not on the Agenda.**
There was no public input.
7. **Public Hearing, followed by discussion, consideration, and possible recommendation of approval of Series 3 Micro-Brewery Liquor License application for Steve Kyllingstad located at 368 Main Street in Camp Verde.** Staff Resource: Deputy Town Clerk Virginia Jones.
On a motion by Baker, seconded by George, the Council voted unanimously to approve the Series 3 Micro-

Brewery Liquor License application for Steve Kyllingstad located at 368 Main Street in Camp Verde.

Jones explained that the application was posted for the 20 days as required by law and received no comments. Steve Kyllingstad announced that he planned to open for dinner Fridays through Sundays, with expanded hours after the opening of the Brewery.

8. **Public Hearing, followed by discussion, consideration, and possible recommendation of approval of Series 13 Domestic Farm Winery Liquor License application for Kris Metzler-Five Trees Wine and Vineyard located at 312 Pheasant Run Circle in Camp Verde. Staff Resource: Deputy Town Clerk Virginia Jones.**

On a motion by Gordon, seconded by George, the Council voted unanimously to approve the Series 13 Domestic Farm Winery Liquor License application for Kris Metzler-Five Trees Wine and Vineyard located at 312 Pheasant Run Circle in Camp Verde.

Public input:

Jordan Meadows residents Marvin Gordon, Jane Whitmire, and Ginger Mason opposed authorization of the liquor license application for a residence in their neighborhood, due to concerns about traffic impact, disturbances, negative unintended consequences, and setting a precedent that could later lead to rezoning of the currently Residential Single-Family Limited (R1L) neighborhood. Whitmire requested better communication from the Town in these matters, so that residents are better informed of facts and procedures.

Town residents Karen Heuman, Tom Pitts, Linda Buchanan, Larry Murray, Doug Flowers, and Ignacio Mesa spoke in favor of authorizing the liquor license due to the fact that: 1) Kris Metzler has met all the state requirements for the license; 2) that vineyards beautify neighborhoods and raise home values; 3) that residential "pocket vineyards" already exist quietly in the Verde Valley without tasting rooms; 4) that a vineyard is a quiet agricultural neighbor; 5) that this is an important long-term investment for boosting Camp Verde' representation in the wine community as well as its economy; and that 6) current zoning laws in place will continue to effectively protect the neighborhood.

Applicant Kris Metzler affirmed that he has no desire to: 1) open a tasting room, 2) invite retail traffic to his residence, 3) publicize his physical address for marketing purposes, or 4) produce much more than 100 cases of wine annually. He has been growing grapes and making wine for several years without any disturbance to the residents and will continue the same practices. The liquor license will allow him to earn revenue for his wine, whereas previously he could only gift his products. Delivery of wine would require only a passenger vehicle due to the small quantity. He loves his peaceful neighborhood and wants to keep it that way.

Community Development Director Mike Jenkins explained that state laws protect people who want to grow food products and that Town ordinances allow home occupations as long as state requirements are met. On the other hand, however, state liquor license-holders must uphold the Town's zoning laws, which means that certain provisions allowed by the state may not be permitted by the Town. Home businesses, for instance, are limited to one employee, and cannot increase traffic or impact the neighborhood. Staff and Council also emphasized that any attempts to re-zone Jordan Meadows, which is highly unlikely, would have to go through a lengthy process of approvals involving public input, hearings, boards, and Council vote.

9. **Presentation by Mike Finney, AZ Communications and Economic Development Director Steve Ayers, followed by possible discussion of the Town's new tourism and visitor website: www.visitcampverde.com.**

Finney and Ayers present the website, highlighting its many features such as: mobile compatibility, brilliant photography, content rich pages, attractions, outdoor recreation, local businesses, Google map links to all locations, FAQs, unique facts about Camp Verde, and links to websites or applicable news articles that open in separate windows. They are collaborating with AZ Office of Tourism, Chambers of Commerce, and Destination Management Offices to drive traffic to the website. Ayers or any staff member can update the website with the ease.

Ayers expressed that the experience of building the website was time-intensive, but positive, educational, and a

team effort with a great staff. There will be newsletters that include the website mastheads allowing users to access the website directly from the email newsletter, and tracking mechanisms for accessing data on web traffic and newsletter responsiveness. Ayers explained that he consistently applies feedback from various sources and that the website will continue to be a work-in-progress with more updates and improvements to follow.

Council suggested adding commercial opportunities and projects in progress like Highway 260 project.

10. **Presentation and possible discussion of the following Quarterly Reports.**

- **Board of Adjustments and Appeals**
- **Planning & Zoning Commission**

The Board of Adjustments and Appeals has conducted no business. Planning & Zoning scheduled three meetings, which were all cancelled; and conducted three work sessions in August and September. One of the subcommittees has been working on the land use element of the General Plan's character areas. They have worked out principles to guide the staff, a first draft, and examples to present to the commission at the next work session.

11. **Call to the Public for items not on the agenda**

There was no public input.

12. **Council Informational Reports.**

Whatley attended "Trick or Treat on Main Street," a safe, successful, and growing event supported by the Marshal's Office.

George attended the Verde River Basin education meeting.

Gordon attended half of the character areas work session for Planning & Zoning, as well as the International Building Residential Code workshop.

Baker recommended bringing back the block party on Main Street, commenting that many people asked about it this year.

Mayor German attended the Verde Front meeting and looks forward to seeing the implementation of sustainable recreation.

13. **Manager/Staff Report**

Martin requested Council support for the ribbon-cutting ceremony at the school district on Wednesday, November 13, 4 p.m., to celebrate their solar project; and for the groundbreaking of the "Southwest Wine Center" at Yavapai College on Tuesday, November 19, 2 p.m.

Plans for the new library are now available and there will be an initial county review with the Staff. Council may put in requests to Mike Jenkins to attend such meetings for detailed information. Much of the detail will not yet be publicized.

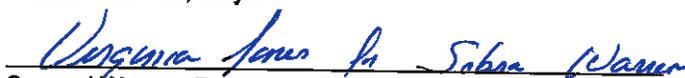
The official record of residency for Marshal Gardner is available to view for anyone who requests.

14. **Adjournment**

On a motion by Baker, seconded by Jones, Council voted unanimously to adjourn the meeting at 8:15 p.m.



Charles German, Mayor


Saepyo Warren, Recording Secretary

CERTIFICATION

I hereby certify that the foregoing Minutes are a true and accurate accounting of the actions of the Mayor and Common Council of the Town of Camp Verde during the Regular Session of the Town Council of Camp Verde, Arizona, held on November 6, 2013. I further certify that the meeting was duly called and held, and that a quorum was present.

Dated this 22 day of November, 2013.

Deborah Barber

Debbie Barber, Town Clerk