

**MINUTES
REGULAR SESSION
MAYOR AND COUNCIL
473 S MAIN STREET, SUITE 106
CAMP VERDE, ARIZONA
WEDNESDAY, FEBRUARY 15, 2017 at 6:30 P.M.**

Note: Council member(s) may attend Council Sessions either in person or by telephone, video, or internet conferencing.

1. **Call to Order**

Mayor German called the meeting to order at 6:30 p.m.

2. **Roll Call**

Mayor Charles German, Vice Mayor Jessie Murdock, Councilor Robin Whatley, Councilor Brad Gordon, Councilor Jackie Baker, Councilor Buck Buchanan and Councilor Dee Jenkins.

Also Present

Town Manager Russ Martin, Economic Development Director Steve Ayres, Marshal Nancy Gardner, Ed Lee, Town Clerk Virginia Jones and Recording Secretary Lynn Riordan.

3. **Pledge of Allegiance**

Mayor German led the Pledge of Allegiance.

4. **Consent Agenda** – All those items listed below may be enacted upon by one motion and approved as consent agenda items. Any item may be removed from the Consent Agenda and considered as a separate item if a member of Council requests.

a. **Approval of the Minutes:**

- Regular Session – January 18, 2017
- Regular Session – February 1, 2017
- Work Session – February 3, 2017

b. **Set Next Meeting, Date and Time:**

- Wednesday, February 22, 2017 at 6:30 p.m. – Joint Work Session with Planning & Zoning Commission
✓ (AMENDED TO 5:30 p.m. on February 22, 2017)
- Wednesday, March 1, 2017 at 6:30 p.m. – Regular Session
- Wednesday, March 8, 2017 at 5:30 p.m. – Work Session
- Wednesday, March 15, 2017 at 6:30 p.m. – Regular Session
- Wednesday, March 22, 2017 at 6:30 p.m. – Council Hears Planning & Zoning Matters

c. **Authorization for the Mayor to execute Spray Systems Agreement in the total amount of \$104,987 for Asbestos Abatement and Demolition of the old Library.** Staff Resource: Ron Long

On a **motion** by Councilor Gordon, seconded by Councilor Baker, the council unanimously voted to approve the Consent Agenda, with the correction of meeting time on February 22, 2017 being accelerated from 6:30 p.m. to 5:30 p.m. At the request of Councilor Gordon, Town Manager Russ Martin advised the Town would be receiving State funding (approximately \$75,000) for asbestos abatement and demolition of the old Library, making the cost to the Town approximately \$30,000.

5. **Special Announcements and presentations:**

- **Yavapai Apache Nation presentation of a check to the Town of Camp Verde from gaming funds pursuant to Section 12 (d) of the Nation's Gaming Compact to the Town of Camp Verde**

Jane Russell-Winiecki, Yavapai Apache Nation Chairperson, together with Vice Chair Larry Jackson and Council Woman Rachel Hood, present the Town with a check for \$18,773.64, stating appreciation for the Town's on-going support and the on-going professional relationship between the Nation and the Town.

Chairperson Russell-Winiecki stated the Nation was proud to be part of the Verde Valley.

- **Proclamation declaring February 23-March 3, 2017 as SciTech Stems/Steam Week**
Mayor German proclaimed February 23 – March 3, 2017 as SciTech Stems/Steam Week.

Kathy Hellman, Library Director presented to the Mayor and Council the Yavapai Library Network annual report (written hand out), and invited the Council to the Library this Saturday 10 a.m. to 1 p.m.

- **Recognition of the following businesses:**

- **GLC Restaurants Inc. – LaFonda**

Mayor German presented Mary Martinez (LaFonda Restaurant) with a "Key to the Town" stating appreciation for their business and continued business relationship with the Town.

- **White Hills Realty**

No one was present to accept the "Key to the Town"; the Mayor will contact White Hills Realty and personally deliver the recognition award.

- **Bashas**

Mayor German presented Greg Elmer (Bashas) with a "Key to the Town" stating appreciation for their business and continued business relationship with the Town.

- **Bob's Tree and Landscaping**

No one was present to accept the "Key to the Town"; the Mayor will contact White Hills Realty and personally deliver the recognition award.

- **Burger King**

No one was present to accept the "Key to the Town"; the Mayor will contact White Hills Realty and personally deliver the recognition award.

- **McCracken Materials**

Mayor German presented Kyle Liggon (McCracken Materials) with a "Key to the Town" stating appreciation for their business and continued business relationship with the Town.

6. **Call to the Public for Items not on the Agenda.**

Ed Lee, Chairman of the local OLLI organization, addressed the Mayor and Council advising the Camp Verde Business Alliance would be meeting, and developing the Alliance organization, at the Library tomorrow, February 16th, from 6 – 7:30 p.m. Council is encouraged to attend.

7. **Presentation by Retail Strategies regarding strategic and comprehensive recruitment as approved by Council with approval of bid 16-117.** Staff Resource: Virginia Jones

Economic Development Director Steve Ayres introduced Ashton Arrington, Grant Bissell and Joe Fackel from Retail Strategies. Ms. Arrington, Mr. Bissell and Mr. Fackel appeared by teleconference and gave a power point presentation on their progress (and statistical information) concerning retail prospects and recruitment for the Town of Camp Verde. The Mayor and Council thanked the staff from Retail Strategies stating they have presented good information and their presentation answered many questions. Mr. Ayres introduced and welcomed Sharon Mortensen (leasing agent for the new owner of the Bashas shopping center – not including Bashas Grocery and ALCO. The new owner/leasing agent has also been in contact with Retail Strategies.

8. **Community Outreach presentation by Dr. James Perey, Yavapai College Executive Dean/Campus Executive Officer for the Verde Valley Campus and Director of University/Governmental Relations.**

James Perey, Yavapai College, gave a short presentation regarding current enrollment and status of Yavapai College, advising county-wide enrollment is down 1.5%, but the Verde enrollment is up by 5%. Mr. Perey advised the College offers career and tech educational opportunities, and the College wants to

continue to provide quality education to help our county residents complete their education sooner and be able to earn a livable wage. Mr. Perey advised currently the average age of Yavapai College students is 36 and the average time to complete a two-year degree is 6 years. Mr. Perey advised that demographics in Yavapai County is a challenge, the college tries to identify what is in the best interest of the communities, and stated appreciation for on-going support of the college even though there are no immediate plans to expand classes in Camp Verde. Mr. Perey presented the Council members with a hand out. Councilor Baker and Councilor Whatley stated strong support to expand services and classes into Camp Verde. Councilor Whatley stated the college needed to invest in Camp Verde as many, possibly as much as 50%, of their Verde students were from the Camp Verde area, specifically stating a need for C-Tech, hospitality and skilled trades.

9. **Discussion, consideration and possible approval of Special Event Liquor License application for Verde Valley Rangers Mounted Sheriff's Posse/Tyler Rezzonico, Camp Verde, Arizona 86322 for the Spring Heritage Festival to be held March 18th & 19th.** Staff Resource: Virginia Jones

On a motion by Councilor Baker, seconded by Councilor Jenkins, the Council unanimously voted to approve the Special Event Liquor License application for Verde Valley Rangers Mounted Sheriff's Posse/Tyler Rezzonico, Camp Verde, Arizona 86322 for the Spring Heritage Festival to be held March 18th & 19th. Town Clerk Virginia Jones advised the application and paperwork was complete. There were no issues pending.

10. **Discussion, consideration and possible direction to staff relative to proposed legislation by the 53rd State Legislature.**

Town Manager Russ Martin advised the Town, and the League of Arizona Cities and Towns, is watching the legislature closely, specifically Bill 1329 that addresses fire flow requirements, and TPT (transaction tax) for universities. It appears the legislature is reassigning funds that should be going to cities and town and re-allocating it for state level purposes, as they have done in the past with sweeping other tax-payer approved funding, like Heritage funds and HURF funds. Mr. Martin stated the Council, and the public, should review the Legislative Bulletin and contact their legislators.

11. **Public for items not on the agenda.**
None.

12. **Council Informational Reports.** These reports are relative to the committee meetings that Council members attend. The Committees are Camp Verde Fire District, Camp Verde Schools Education Foundation; Chamber of Commerce, Intergovernmental Association, NACOG Regional Council, Verde Valley Transportation Planning Organization, Yavapai County Water Advisory Committee, and shopping locally. In addition, individual members may provide brief summaries of current events. The Council will have no discussion or take action on any of these items, except that they may request that the item be placed on a future agenda.

Councilor Baker had no report.

Councilor Gordon advised that he attended the Camp Verde Promotions luncheon and stated how supportive CV Promotions has been of the Town, and how much they have contributed to the Town. Councilor Gordon suggested the Town should consider providing them some support, perhaps financially or in labor/administrative support.

Vice Mayor Murdock had no report.

Councilor German advised he attended the 30-year anniversary AAMHO (Mobile Home Owners) last Saturday; AAMHO recognized and thanked the Town for their support, even though the Town's support was minimal, it was instrumental in helping the organization and those that the organization helps.

Councilor Jenkins advised that she, and Councilor Baker, attended the Mat Force meeting last week, stating good attendance and advising what a good service Mat Force provides to the community.

Councilor Buchanan advised that he attended the Yavapai College governing board meeting, stating appreciation for the Verde representative/board member. Even though all matters were voted upon and favored the Prescott area resources and services (4-1), our board member/representative stood strong for the best interests of the Verde. The meeting was well run and well attended.

Councilor Whatley advised the Intergovernmental meeting is scheduled for February 23, 2017 in Jerome. Councilor Whatley advised she also attended the Camp Verde Promotions luncheon, and agreed with Councilor Gordon, CV Promotion and their volunteers do an excellent service for the Town, and that the Town should perhaps consider providing CV Promotions with a part-time event coordinator or administrative person.

13. **Manager/Staff Report** Individual members of the Staff may provide brief summaries of current events and activities. These summaries are strictly for informing the Council and public of such events and activities. The Council will have no discussion, consideration, or take action on any such item, except that an individual Council member may request that the item be placed on a future agenda.

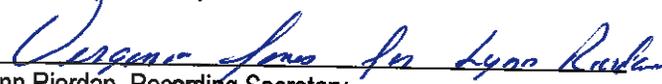
Town Manager Russ Martin requested Council members let him know if they will be attending the Intergovernmental Meeting in Jerome – the Town can provide a van or they can meet at the Town Campus and carpool to the meeting.

Mr. Martin introduced Jessica Panitz, who is from Germany, is currently a student, and is doing her internship for her bachelor's degree in public management with the Town of Camp Verde.

Adjournment. Mayor German, with no objection from Council, pronounced the meeting adjourned at 8:33 p.m.



Charles German, Mayor



Lynn Riordan, Recording Secretary

CERTIFICATION

I hereby certify that the foregoing Minutes are a true and accurate accounting of the actions of the Mayor and Common Council of the Town of Camp Verde during the Regular Session Mayor and Common Council of the Town Council of Camp Verde, Arizona, held on February 15, 2017. I further certify that the meeting was duly called and held, and that a quorum was present.

Dated this 2 day of March, 2017.



Virginia Jones Town Clerk