

MINUTES
WORK SESSION
MAYOR AND COMMON COUNCIL
Of the TOWN OF CAMP VERDE
COUNCIL CHAMBERS · 473 S. Main Street, Room #106
WEDNESDAY, OCTOBER 14, 2015 at 5:30 p.m.

1. **Call to Order**

Mayor German called the meeting at 5:30 pm.

2. **Roll Call**

Mayor German, Vice Mayor George, Councilors German, Gordon, Jones-Murdock and Whatley present.
Councilor Baker is absent.

Also Present: Town Manager Russ Martin, Administrative Assistant Julie Scott and Recording Secretary Marie Moore.

3. **Pledge of Allegiance**

Mayor German led the pledge.

4. **Presentation by Brigit Lowenstein supporter for the proposed Sedona Verde Valley Red Rock National Monument in and around the Sedona area, how it affects the Verde Valley Communities.**

Brigit Lowenstein spoke to Council regarding the organization, Keep Sedona Beautiful, and how it has benefited and affected the City of Sedona for the past 43 years as a not-for-profit organization. Mrs. Lowenstein presented a PowerPoint Presentation with information representing the history and current intentions of who Keep Sedona Beautiful is. Mrs. Lowenstein discussed the possibility of a non-binding resolution passed by the US Senate March 2015 as an amendment to a must pass budget bill to sell or give away all federal land to states except national parks and national monuments.

5. **Presentation by Susan Amon representing Arizona Liberty and Sandra Cosentino, a land management expert regarding the proposed Sedona Verde Valley Red Rock National Monument in and around the Sedona area, how it affects the Verde Valley Communities.**

Dwight Kadar introduced himself as well as Rick Norman and Sandra Cosentino as representatives of the United Citizens against the Monument. Mr. Kadar presented a PowerPoint Presentation and outlined the reasons why the surrounding areas of Sedona are being communicated the unintended consequences with the allowances of a Monument Designation.

Sandra Cosentino, M.S., land management expert presented a PowerPoint and explained in detail why she feels the National Monument Plan is not beneficial for the Verde Valley and Sedona area.

6. **Council will allow up to 15 Minutes for final remarks from Brigit Lowenstein supporter for proposed Sedona Verde Valley Red Rock National Monument in and around the Sedona area, how it affects the Verde Valley Communities.**

Noris Lowenstein rebutted facts presented by the United Citizens against the Monument representatives and stated that there could not be a loss of business revenue all while it is agreed the Monument Plan would generate more Tourist to the area. Mr. Lowenstein asked Council to recognize an important fact that the Monument Plan would prevent Forest Service lands from being turned over to State Land. Mr. Lowenstein indicated that the purpose is to make things more transparent rather than opaque as they are now. The monument plan brings certainty to the area while the political environment is changing. Mr. Lowenstein discussed the sources of funding that would be needed to make the Monument Plan successful and how grants will be helpful. Brigit Lowenstein commended Sandra Cosentino on her research and presentation, but again pointed that her fear is the land being turned over to the State. Mrs. Lowenstein clarified the process of the Red Rock Monument Plan.

7. **Council will allow up to 15 Minutes for final remarks by Susan Amon representing Arizona Liberty and Sandra Cosentino, a land management expert regarding the proposed Sedona Verde Valley Red Rock National Monument in and around the Sedona area, how it affects the Verde Valley Communities.**

Dwight Kadar indicated that the president of KSB and a Council Member of the City of Sedona are known friends, which allegedly allowed the Monument Plan to be pushed for approval by that City Council but the Mayor of Sedona indicated there was not enough information to make a decision and therefore, the matter was brought back to that Council again where the public was informed and more involved.

Mr. Kadar recommended Council Members and the Public to visit the website www.arizonaliberty.us to find additional information regarding national monuments besides the information provided by himself and Sandra Cosentino. Mr. Kadar repeated statistic provided in his earlier presentation indicating that 80% of the public polled regarding this matter are against the Monument Plan.

Sandra Cosentino indicated that bottom line to this is an unfair process and feels there is an incredible backlash occurring including the City of Sedona for not backing this matter.

8. **Public input regarding the Sedona Verde Valley Red Rock National Monument in and around the Sedona area, how it affects the Verde Valley Communities.**

No public comment.

9. **Discussion by Council followed with questions and answers to all presenters in regarding to the proposed National Monument. No action will be taken by Council**

The Mayor called a recess at 7:30 pm. The meeting reconvened at 7:38 pm.
Councilor Jones-Murdock left the meeting at 7:38 pm.

Councilor Brad Gordon questioned the processing of Red Rock Park Pass funds and Sandra Cosentino explained that the Red Rock Ranger district keeps 95% of all revenue generated from the passes.

Councilor Carol German indicated that she does not want to see state lands and federal lands merged. Councilor German questioned if the Monument Plan would eliminate the Forest Service. Rick Norman, representative of the United Citizens against the Monument, indicated that there is no guarantee that the Forest Service would be the managing department in perpetuity of the Monument. Mrs. Lowenstein explained that the monument designation is still in the public outreach stage but based on the fact that National Monuments and Parks have their own management plans, it is unlikely the Forest Service would manage the monument.

10. **Adjournment**

The meeting adjourned at 8:24 pm.



Charles German, Mayor



Marie Moore, Recording Secretary

CERTIFICATION

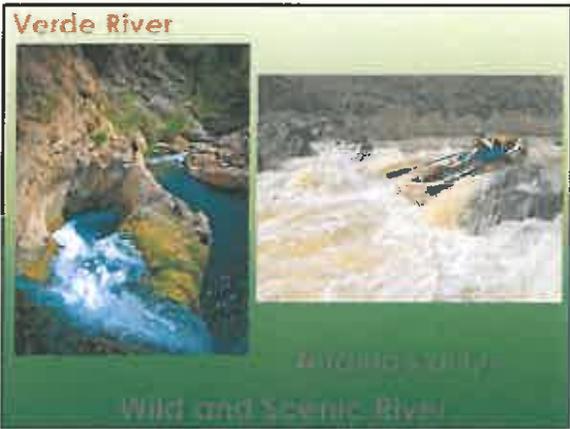
I hereby certify that the foregoing Minutes are a true and accurate accounting of the actions of the Mayor and Common Council of the Town of Camp Verde during the Work Session of the Town Council of Camp Verde, Arizona, held on October 14, 2015. I further certify that the meeting was duly called and held, and that a quorum was present.

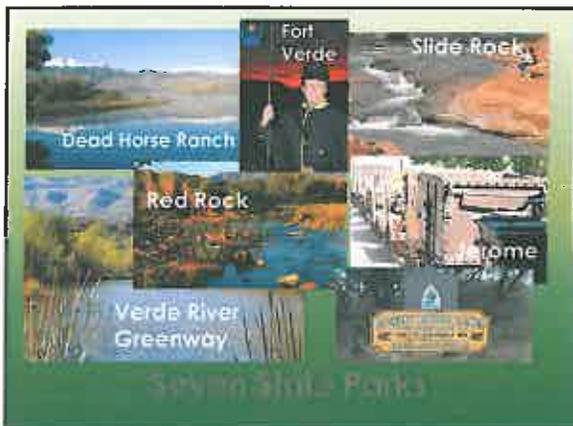
Dated this 2 day of November, 2015.



Virginia Jones, Town Clerk



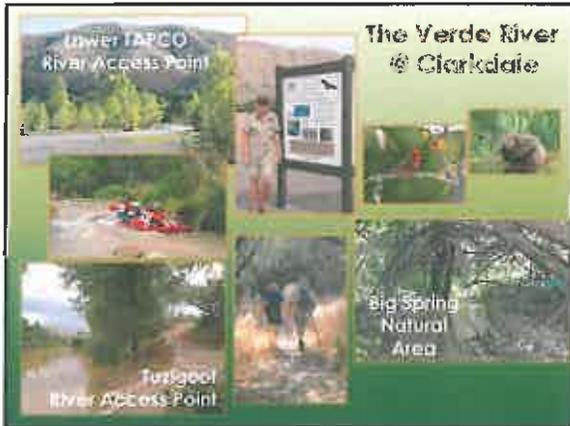


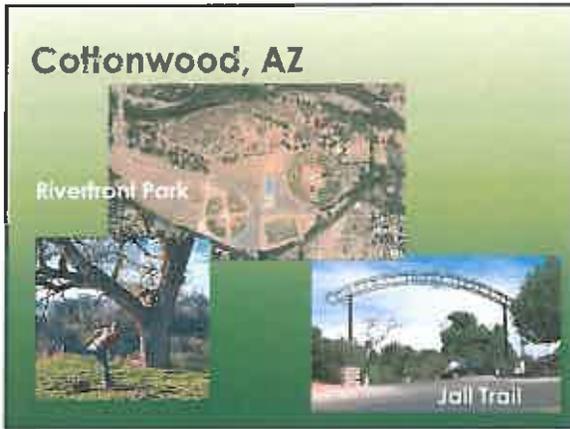














Population growth

**That's a lot of
OUTDOOR
RECREATION!**

Declining Budgets

Resource Projection

Rural Economies

What happens if we don't work together to manage this big landscape?



**Central Arizona
Sustainable Recreation Coalition**

The Prescott National Forest and partners began a planning process in 2009 to address common recreation challenges and enhance combined capacity of land managers, communities and recreationalists to implement shared recreation goals.



The Vision

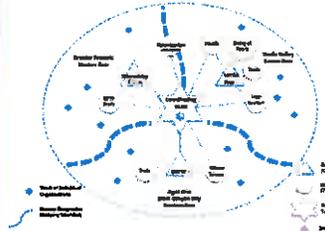
A comprehensive area-wide sustainable recreation strategy will:

- conserve ecosystem health
- promote robust economies in our cities and towns
- protect cultural resources

An informed and engaged citizenry will actively participate in an ongoing collaborative process that ensures the area's landscape will be enjoyed by generations to come.



Central Arizona Sustainable Recreation



Existing collaborative groups interested in recreation agreed to lead the planning effort in each of three geographic zones.

The Verde Front

Leadership Council
 Purpose: Regional coordination, information, and leadership; provide a forum for sharing information and address development issues.
 Participants: Local government and land management agencies, business, and citizens.

Coordinating Team
 Purpose: Develop and coordinate the strategy.
 Participants: Representatives of each jurisdiction and agency.

Working Groups
 Purpose: Develop local implementation plans.
 Participants: Representatives of each jurisdiction and agency.
 Meetings: Weekly by group.
 Reporting: Quarterly to the Coordinating Team.

Action Teams
 Purpose: Implement specific projects.
 Participants: Representatives of the jurisdiction and agency.
 Meetings: Weekly by team.
 Reporting: Quarterly to the Working Group.



Verde Front Participants (full group)
 Purpose: Provide a forum for regional coordination, information, and leadership; provide a forum for sharing information and address development issues.
 Participants: Representatives of each jurisdiction and agency.

2010	2015
Professional facilitation funded by Prescott National Forest	Shared Funding from all partners
Vision, Goals & Strategic Plan	Charter
Engagement of user groups, planners and recreation specialists	Increased engagement of elected officials, agencies, user groups and others
No river recreation management planning	String of Pearls River Recreation Management Planning
Geographic scope: West side of Verde River	Geographic Scope: Verde Valley

Benefits of the Verde Front process

Working regionally on strategic issues

Economic Development/Cooperative Marketing
National Geographic "Geotourism"
Marketing and Branding

Tourism that sustains or enhances the geographical character of a place—its environment, culture, aesthetics, heritage, and the well-being of its residents.





Information Sharing

String of Pearls visit to Colorado



- Verde Valley leaders travel to Colorado's Grand Valley (April 2014)
- Learn first-hand how the communities, county, Riverfront Commission, and stakeholder groups worked to restore and protect 35 miles of the Colorado River that runs through their communities

Collaboration Helps Secure Project Partners

Verde River @ Clarkdale

- Walton Family Foundation, Arizona Game and Fish, Arizona State Parks, Friends of Verde River Greenway, American Rivers, National Park Service RTCA, Yavapai-Apache Nation, Freeport McMoran, Inc.

Camp Verde River Recreation Master Plan

- Walton Family Foundation/Friends of Verde River Greenway, National Park Service RTCA, American Rivers, Arizona State Parks

Collaboration Helps Secure Outside Funding
A few examples:

- o **Geotourism**
 - \$45,000 investment from regional partners
 - \$200,000 investment from others
- o **Verde River @ Clarkdale**
 - \$50,000 investment from Clarkdale
 - \$306,000 investment from others
- o **Camp Verde River Recreation Master Plan**
 - Staff/volunteer time from Camp Verde
 - \$25,000 investment from others

Next Steps

- Leadership Council will approve final charter and budget (approximately \$25,000) on May 7th
- We will bring final budget and charter back to councils, boards, etc., immediately thereafter for approval
