MINUTES
WORK SESSION
MAYOR AND COMMON COUNCIL
Of the TOWN OF CAMP VERDE
COUNCIL CHAMBERS · 473 S. Main Street, Room #106
FRIDAY, September 18, 2015 at 8:00 a.m.

Note: Council member(s) may attend Council Sessions either in person or by telephone, video, or internet conferencing.

1. **Call to Order**
Mayor German called the meeting to order at 8:00 a.m.

2. **Roll Call**
Mayor Charles German, Vice Mayor Bruce George, Councilors Jackie Baker, Robin Whatley, Brad Gordon, and Jessi Jones were present. Councilor Carol German was absent.

Also Present
Town Manager Russ Martin, Town Clerk Virginia Jones and Recording Secretary Lynn Riordan.

3. **Pledge of Allegiance**
Mayor Charles German led the Pledge of Allegiance.

4. **Discussion of and setting goals for the Manager for the upcoming year.**
Town Manager Russ Martin advised that this was the time set for discussion to set achievable and measurable goals for the Manager and the Town. Mr. Martin stated he was hopeful that this work session would produce a list for him to follow, and the Mayor and Council would feel that the Town has direction for the upcoming year and beyond. Mayor, Councilors and Town Manager discussed in detail the following goals, need and balance of attaining:

Community Education and Involvement
Success of volunteers (as with Library project) and fund raising
Government Responsibility and Ethics
Park Improvements
Recreational Facilities, including bike lanes and hiking trails and river access
River preservation and water rights
Acquisition of water companies
Use of reclaimed water
Smart Economic Growth and Marketing Plan
Cross-training of employees

Taking into consideration the Town of Camp Verde currently owns property that is designated for parks/parks & recreation, and acknowledging the Town does not impose a property tax and does not receive any portion of the Yavapai County Property Tax Assessments/Payments, all improvements and capital projects are contingent upon available funding/revenue. The Mayor and Council discussed potential fund raising projects, involvement of volunteers, donations and co-op with schools, state parks, federal lands.

Public Comment
Ron Posten addressed the Mayor and Council stating he was disappointed that so few residents were present for this workshop. Mr. Posten stated support for recreation, park improvements, bike lanes and hiking trails, and public river access. Mr. Posten stated support for an "in-town" community park, with perhaps the McCracken property being improved for a "sports" park (ball fields, skate park, etc.).

After additional discussion, it was the CONCENSUS of the Council to provide the following list to Town Manager as

priority, attainable goals (taking into consideration all matters/improvements and goals are funding dependent):

1. Parks – completion and improvements, including public river access.
2. Marketing plan and strategy, including maps, marketing river access and parks, downtown character, bicycle lanes and hiking trails.
3. Designation of, and mapping, bicycle lanes and hiking trails (co-op with forest service/state parks as necessary).
4. Acquisition of water company(ies).

Not numbered on the list, but included as priority:

Completion of Hwy 260 improvements and installation of utility sleeves. Marketing of Hwy 260 corridor (business) and completion of the General Plan.
Standard Operating Procedure Manuals for each department (including cross-training – already underway)
Community Outreach and establishment of an avenue for community and staff feedback (i.e. Facebook page) on Town and department management and Council decisions, also gives an avenue for public awareness, education, updates, and comments/suggestions)
Communication improvement (Council and Town Manager) and delivery of communication and topics to the public

Additional ideas and priorities (long-term), and not required to be attainable in the next fiscal year:

Regional Sports Park (potential location: McCracken – possibly a co-op with schools, other local communities and/or organizations and/or state parks))
Main street skate extension
Re-construction of Hwy 279 – and development/marketing availability
Town-wide street improvements (potentially a bond issue)
Library – downtown connection (streetscape to connect new Library to Historic Downtown) and improvement of Rezzonico Park (connection to Library and quiet atmosphere with river access)
Maintain downtown character with improvements (sidewalks, lights, community park)
Solar connections
Creation of Storm Water district/utility

5. **Adjournment**

Meeting adjourned at 9:58 a.m.

Charles German, Mayor

Virginia Jones for Lynn Riordan
Lynn Riordan, Recording Secretary

CERTIFICATION
I hereby certify that the foregoing Minutes are a true and accurate accounting of the actions of the Mayor and Common Council of the Town of Camp Verde during the Work Session of the Town Council of Camp Verde, Arizona, held on September 9, 2015. I further certify that the meeting was duly called and held, and that a quorum was present.

Dated this 8 day of October, 2015.

Virginia Jones
Virginia Jones, Town Clerk