DRAFT MINUTES
REGULAR SESSION
MAYOR AND COUNCIL
473 S MAIN STREET, SUITE 106
WEDNESDAY, MARCH 4, 2015 at 6:30 P.M.

Note: Council member(s) may attend Council Sessions either in person or by telephone, video, or internet conferencing.

1. **Call to Order**
Mayor German called the meeting to order at 6:30 p.m.

2. **Roll Call**
Mayor Charles German, Vice Mayor Jackie Baker, Councilors Robin Whatley, Bruce George, Brad Gordon, Carol German, and Jessie Jones were present.

Also Present
Town Manager Russell Martin, Public Works Director Ron Long, Interim Town Clerk Virginia Jones, Administrative Assistant Julie Scott, and Recording Secretary Saepyol Choe.

3. **Pledge of Allegiance**
Mayor German led the Pledge.

4. **Consent Agenda –** All those items listed below may be enacted upon by one motion and approved as consent agenda items. Any item may be removed from the Consent Agenda and considered as a separate item if a member of Council requests.

a) **Approval of the Minutes:**
   1) Regular Session – February 18, 2015
   2) Council/Manager Retreat – February 20, 2015
   3) Executive Session – February 25, 2015 (recorded)

b) **Set Next Meeting, Date and Time:**
   1) Friday, March 6, 2015 at 8:30 a.m. – Special/Executive Session (Manager Review)
   2) Wednesday, March 11, 2015 at 5:30 p.m. – Work Session
   3) Wednesday, March 18, 2015 at 6:30 p.m. – Regular Session
   4) Wednesday, March 25, 2015 at 6:30 p.m. – Council Hears Planning & Zoning
   5) Friday, March 27, 2015 at 8:30 a.m. – Council/Manager/Department Heads Retreat

c) **Possible approval of Resolution 2015-936, a resolution of the Mayor and Common Council of the Town of Camp Verde, Yavapai County, Arizona, for consideration the submission by the Marshal's Office for a GOHS Grant in Arizona's 2016 Fiscal Year Highway Safety Plan. The amount of the grant will be $48,912.00 and is a no match Grant for the purchase of 5 in-car camera equipment systems, computer server to house video evidence from the camera systems, and 15 scanners in support of the AZ TraCS system.** Staff Resource: Nancy Gardner

d) **Possible approval of 2015-2016 Budget Calendar**. Staff Resource: Mike Showers

e) **Possible approval of Membership fee to Verde Valley Land Preservation in the amount of $50.00.** Requested by Councilor Gordon

On a motion by Councilor George, seconded by Vice Mayor Baker, Council voted unanimously to approve the Consent Agenda with the amendment that the March 11th Work Session is cancelled.

5. **Special Announcements and presentations:**
   - **Presentation of appreciation to retired Town Clerk Debbie Barber**
   - **Presentation of appreciation to Jim Ash**

- **Acceptance of plaque to the Town from Verde Valley Toys for Tots**
- **Proclamation Declaring March 29, 2015 as Camp Verde's Arbor Day Celebration 2015**

Vice Mayor Baker presented retired Town Clerk Debbie Barber with an engraved clock plaque to commemorate her 25 years of service. Russell Martin thanked Jim Ash for his thoughtful donation and presented Mr. Ash with a plague from the Town. Mr. Martin showed the plaque that the Town received from the Verde Valley Toys for Tots. Mayor German proclaimed March 29, 2015 as Camp Verde's Arbor Day Celebration 2015.

6. **Call to the Public for Items not on the Agenda.**
Alex Goetting of Verde Brewing Company announced their soft opening last Friday, and invited all to enjoy the best burgers in Arizona, with beef and many ingredients locally grown.

Warren Harris informed Council of the 80% disapproval rate publicized in the newspaper, concerning the proposed raises to Staff wages. He asked Council to rethink the 6% raise for the Town Manager, which would include increased family health insurance benefits, and consider issues it would raise with the rest of the Town Staff.

Tom Pitts announced that the governor and legislature signed the State budget Friday, which includes cutting $75 million from the public universities budget, and cuts to many areas that are critical to the State.

David Boiley from the America Legion thanked Mayor German for his responsiveness to his request for road maintenance to Third Street for a large three-day biker event April 17-19 for American Legion Riders. Third Street has now been swept twice and is scheduled to be resurfaced. Camp Verde has taken the American Legion Riders event over from Cottonwood; and the Legion will be involved in escorting the traveling Vietnam Wall into Prescott Valley, which will be displayed March 19-22nd near Dillard's at the Gateway Mall.

Cheri Wischmeyer stated that the Town Manager has received a total of raises equaling 25% of his wages over the last four years, and is now asking for another raise, in addition to health insurance subsidies that others do not get. This will create a morale problem among Town Staff; and a $120,000 salary is ridiculous to consider when the Town's median salary is $30,000. Councilor Whatley assured that the calculation of 25% is not accurate and offered the Town Manager a chance to rebut, to which he replied he would wait until the appropriate time and place.

7. **Presentation and update by Yavapai College President, Dr. Penny Wills, followed by discussion.**
Dr. Wills applauded the Corner Bistro for their Chili Rellenos and recommended it to the public. She recognized Mayor German for attending the AZ Town Hall, and Camp Verde's service to Yavapai College through boards, committees, and event support. She thanked the Yavapai Apache Nation and Bob Weir for their service, and recognized Councilor Whatley as alumni. She presented the Annual Report, published twice a year by the District Governing Board, which includes information on the following: Policy Governance, Institutional Values, Student Satisfaction, Economic Development, Cultural Enrichment, Budget, and Tuition Rates. She announced a $3 increase per credit hour due to the recent budget cuts at the State level. The original budget comprised of 1/3 of funding from the State, 1/3 from property tax, and 1/3 from tuition, but less than 1% now comes from the State. By law, they are authorized to raise tuition by up to 10%, but decided to minimize economic impact on students as much as possible. The school has much to offer, including four new programs starting up. She encouraged everyone to talk to the State legislature about the budget cuts.

Vice Mayor Baker recognized Yavapai College's Verde Valley Small Business Development Center (SBDC) and the Regional Economic Development Center (REDC) as very important community resources, and

recommended focusing on marketing, as many are not aware of what the college has to offer. She mentioned that two of her family members have attended Yavapai College and benefitted from their programs.

Dr. Wills admitted that marketing is a challenge and that they have invested in researching best practices. In the Verde Valley, they have found that person-to-person advertising is the most preferred and effective. They also engage in quarterly outreach to local civic groups.

Councilor George thanked her for starting a culinary program, and recognized the success of the viticulture program. Dr. Wills thanked Camp Verde for providing a teaching kitchen facility at Camp Verde High School. She mentioned that they offer a dual enrollment program, and a dance class, and asked the public to let her know what other classes they would like to see.

8. **Discussion, Consideration and Possible Approval of Liquor License Application for Yavapai Apache Nation – Distant Drums RV Resort Located at 583 W. Middle Verde Road in Camp Verde.** Staff Resource: Virginia Jones.

On a motion by Councilor George, seconded by Vice Mayor Baker, Council voted unanimously to approve the Liquor License Application for Yavapai Apache Nation – Distant Drums RV Resort Located at 583 W. Middle Verde Road in Camp Verde.

Virginia Jones stated that the notice was posted for the required 20 days, and received no comments. Scott Canty, the Yavapai Apache Nation attorney, stated that the YAN owns Distant Drums RV Resort, and that the application is for a Series 10 Liquor License for Beer and Wine only. Guests of the RV park have requested this as an amenity, and the manager would like to oblige by offering a selection of beer and wine in a cooler. The manager was present to answer any questions.

Public Hearing
Tom Pitts stated that he worked with the manager in the past to coordinate wine tastings, that the events were very popular, and that the RV resort is a good location for offering such a service.

9. **Discussion, consideration, and possible approval of Wine Festival License for the 2015 Spring Heritage Pecan & Wine Festival from the following: Burning Tree Cellars LLC, Oak Creek Vineyards & Winery, Page Springs Cellars, Alcantara LLC., Pillsbury Wine Company North, LLC., Arizona Stronghold Vineyards, Freitas Vineyard, Dancing Apache Ranch, Passion Cellars, LLC, Four-Eight Wineworks, Chateau Tumbleweed, Caduceus Cellars and Pierce Wines Arizona, The Festival will be held on March 28-29 at 395 S Main Street.** Staff Resource: Virginia Jones

On a motion by Councilor German, seconded by Vice Mayor Baker, Council voted unanimously to approve a Wine Festival License for the 2015 Spring Heritage Pecan & Wine Festival from the following: Burning Tree Cellars LLC, Oak Creek Vineyards & Winery, Page Springs Cellars, Alcantara LLC., Pillsbury Wine Company North, LLC., Arizona Stronghold Vineyards, Freitas Vineyard, Dancing Apache Ranch, Passion Cellars, LLC, Four-Eight Wineworks, Chateau Tumbleweed, Caduceus Cellars and Pierce Wines Arizona, The Festival will be held on March 28-29 at 395 S Main Street.

Councilor German stated that this is an important event that brings a lot to the Town, and that she wanted to support those interested in participating in it.

10. **Discussion, consideration, and possible approval of budget amendments to identify the amount of revenue anticipated in the .65% Sales Tax and Capital Improvement projects to be expended by July 1, 2015.** Staff Resource: Russ Martin

On a motion by Vice Mayor Baker, seconded by Councilor German, Council voted unanimously to approve $60,000 for sewer construction along Hwy 260, $75,000 for Finnie Flat roadway design, and the remainder of the anticipated revenue from the .65% Sales Tax to return to the CIP fund balance.

Russ Martin explained that the .65% Sales Tax is projected to bring in $175,000 by July, and that planning for only $135,000 of it for CIP, leaves a buffer of $40,000. He asked Council to specify the CIP projects they would like to prioritize for that money, for transparency to the public, so there is no question as to the plan for the .65% Sales Tax revenue. He recommended two time-sensitive projects that are required to support the pending expansion of Hwy 260 and the construction of Verde Valley Medical Center. Sleeve construction for sewer is important to accomplish now before Hwy 260 construction begins, as it will likely not be feasible to attempt after the fact. Putting this infrastructure in place makes it possible to accommodate new business development along the highway. Finnie Flat Road design is important in order to establish right of ways, sidewalks, and other details that impact engineering for the VVMC project and another project next to Dollar General. Council approval on these two CIP projects, and specifying these two expenditure lines, allows Staff to engage engineers for the road design drawings to prepare for construction. Council approval would be required again after the drawing are received, in order to proceed with construction. A portion of this project timeline may bleed into the next fiscal year. Any balance above the needed amount could be applied toward other CIPs; and revenues as well as allocations would be easily traceable.

Councilor Gordon stated that these projects are both time-sensitive, pressing, and important. VVMC needs clear definition for their construction, and the State needs to know where the sleeves are going before the highway expansion. Councilors George and German echoed these remarks.

Vice Mayor Baker asked how the VVMC easement and land donations impact the plans for sewer extension west. Martin explained that Randy McDonald is supposed to build the lines, that the easements have different owners, and that the process now is for the private parties until they officially hand the land over to the public. Once the private parties hand over the proper easements, it will then become the Town's responsibility and accepted into the public system; until then it stays a private issue. VVMC will want reimbursement from anyone who uses those lines, and reimbursement agreements will need to be worked out with AZ Health Care's attorney.

Public Hearing
Steve Goetting stated that he does not support the decision to use funds for sewer along Hwy 260 or $20,000+ for a traffic light. Suburban sprawl could suck this land dry if we develop too much too fast, and VVMC will not offer much in the way of new jobs. He stated that the Town should rather prioritize getting sewer lines out to private residences. We need to consider what we can afford, not only now, but the cost to maintain or follow through with what we start, when 28% of the Town is at the poverty level.

Discussion
Councilor German asked what would happen if the projected revenues did not come through, and where the money for CIP would come from then? Martin replied that we have had one of the best months historically for revenues, that the numbers are on the rise, and that with the conservative request for $40,000 below the projected revenues, it is almost a guarantee that the needed funds will be collected in time.

Councilor Whatley responded to the public input by saying that she is getting mixed messages concerning the push to bring in more business. When Tractor Supply looked at Camp Verde, they had only one property they could consider for development due to lack of sewer. If we do not put in the sleeves when ADOT builds in Jan 2016, then we can forget about businesses along Hwy 260. It is also important to beautify the corner at Finnie Flat and Hwy 260, to signal visitors to turn into the business district. We have to do it now, or we will pay for it later, and it will be too late. If we are serious about economic development, we need to do

these projects now.

11. **Update to Council on CDBG project #104-15: Townsite Phase III Street Improvements Project. Discussion and update will include the areas of Second, Third, and Fourth Street.** Staff Resource: Ron Long
Council took no action on this item.

Russ Martin and Ron Long recognized former Town Clerk Debbie Barber for her work in initiating, securing, and maintaining the community development grant, beginning in 2004, which is now in its third phase. Barber and other Staff surveyed the streets to see if we qualified for CDBG, and found that we did. In 2007, during phase 1, the Town fixed Head Street, 2nd, 3rd, 4th, 5th, and 6th Streets, and stopped at Hollamon. During Phase 2, they fixed Arnold Street to Head Street and Main Street to 7th, East to West. They repaved and fixed stormwater issues, lowering the profile of Sweet Grace and Verde Café, and putting in a sidewalk from Main Street to 6th. It has been a 4-year wait, but we have received the money and everything is on schedule. The 10-year process will be completed with this Phase 3, which will increase home values. The final phase will fix Arnold Street to Hollamon Street, 3rd, 4th, 5th, and Arnold Terrace. These areas were in the best shape when the process started, but are now in the worst shape. Starting in July, they will fill potholes, keep the streets swept until they are paved; and will be done by October, one year ahead of schedule. The money is on-hand, and we are ready to go as soon as bids are in by May.

Vice Mayor Bake stated that the recent sweeping on Third Street was a big help and much needed.

Councilor German thanked Ron for putting up with all the complaints about road maintenance, and for doing his best to address them. She is really happy to see this happen, as the roads have been in bad shape.

Councilor Jones thanked Debbie Barber, Ron Long, Russ Martin, and the Staff for all their work and joked that she always thought the "DB" in CDBG stood for "Debbie Barber."

Ron Long explained that the $25,000 of HURF funds approved to fix the Cliffs Parkway traffic light addresses a legitimate problem for which he receives complaints almost daily. It will cost $5000 just to hire the required traffic engineer to install the needed equipment, but the project will not likely cost the entire amount. Seaman's Corporation has the contract, and will install cameras on the traffic light so the signal will change as needed. HURF funds can only be used for road maintenance and related issues, and fixing this traffic light falls under the HURF umbrella. Public Works is careful to think about best value and priority needs for the funds available, and decided that this is a project worth prioritizing.

The following item was requested by Vice-Mayor Baker

12. **Discussion, consideration and possible approval of Resolution 2015-937 a Resolution of the Mayor and Common Council of the Town of Camp Verde, Yavapai County, Arizona, requesting that the Arizona Governor and State Legislature restore Highway User Revenue Funds.**

On a motion by Vice Mayor Baker, seconded by Councilor Jones, Council voted unanimously to approve Resolution 2015-937 a Resolution of the Mayor and Common Council of the Town of Camp Verde, Yavapai County, Arizona, requesting that the Arizona Governor and State Legislature restore Highway User Revenue Funds.

Vice Mayor Baker stated that it is important to show solidarity on this effort.

Public Hearing

Tom Pitts stated that he has talked to many legislators and that they are all upset about the HURF funds being swept. It is critical we do this.

13. **Discussion, consideration, and possible direction to staff relative to proposed legislation by the 52nd State Legislature during its 1st Regular Session that convened on January 12, 2015.** Staff Resource: Russ Martin

Council took no action on this item.

Martin asked Council to review the email from the League and look for issues on which they wish to make a difference, and make a phone call.

14. **Call to the Public for items not on the agenda.**
Tom Pitts thanked Council for their participation in the recent AZ Town Hall for Economic Development. It is good to see Camp Verde represented. He invited Council to the Arizona Association for Economic Development (AAED) conference in Prescott in May. The Governor's Affairs Committee is tracking all actions at the legislature, and he is most excited about the Crowdfunding Bill, already approved in the House, set to go before the Senate Monday.

15. **Council Informational Reports.** These reports are relative to the committee meetings that Council members attend. The Committees are Camp Verde Schools Education Foundation; Chamber of Commerce, Intergovernmental Association, NACOG Regional Council, Verde Valley Transportation Planning Organization, Yavapai County Water Advisory Committee, and shopping locally. In addition, individual members may provide brief summaries of current events. The Council will have no discussion or take action on any of these items, except that they may request that the item be placed on a future agenda.

Whatley stated that she is happy to see the ground breaking at the library construction site, as well as a fence all around the property.

Vice Mayor Baker hopes to receive regular invitations from the people at the business summit for economic development events. She is involved with Focus Future, attended the return of the Camp Verde Meteorite event at the Archeology Center, and read to a 2nd grade class for "Read Across America."

Councilor German attended the regional Intergovernmental meeting last Thursday, which discussed the TPT construction tax which affects contractors. She announced that Verde Front and National Geographic Geotourism will visit the Town, and invited all to the Spring Heritage Festival. She attended the Yavapai College District Governing Board meeting, which discussed the disbanding of the 10-year plan that caused controversy. She attended the meteorite event; recognized the Library for its significant involvement in the SCITECH event at CVHS; and asked all to lobby against funds being taken from public education.

Mayor German attended the meteorite event, read to kindergarteners, 5th graders, and a computer class at American Heritage for "Read Across America." He announced the April 10-11th Shakespeare play on Main Street at Boler's Barn, "Much Ado About Nothing," which will be presented in 1865 Fort garb.

Jones attended the Marshal's awards banquet, recognized the Town's heroes, and said she was proud of the direction the Marshal's Office is taking.

16. **Manager/Staff Report** Individual members of the Staff may provide brief summaries of current events and activities. These summaries are strictly for informing the Council and public of such events and activities. The Council will have no discussion, consideration, or take action on any such item, except that an individual Council member may request that the item be placed on a future agenda.
There was no report.

17. **Adjournment**
On a motion by Vice Mayor Baker, seconded by Councilor Gordon, Council voted unanimously to adjourn the meeting at 8:19 p.m.

_____
Charles German, Mayor

_____
Saepyol Choe, Recording Secretary

CERTIFICATION

I hereby certify that the foregoing Minutes are a true and accurate accounting of the actions of the Mayor and Common Council of the Town of Camp Verde during the Regular Session of the Town Council of Camp Verde, Arizona, held on March 4, 2015. I further certify that the meeting was duly called and held, and that a quorum was present.

Dated this _____ day of _____, 2015.

_____
Virginia Jones, Interim Town Clerk