

**MINUTES
REGULAR SESSION
MAYOR AND COUNCIL
COUNCIL CHAMBERS
WEDNESDAY,AUGUST 15, 2012
6:30 P.M.**

**Minutes are a summary of the actions taken. They are not verbatim.
Public input is placed after Council motions to facilitate future research.
Public input, where appropriate, is heard prior to the motion**

1. Call to Order

The meeting was called to order at 6:30 p.m.

2. Roll Call

Mayor Burnside, Vice Mayor Kovacovich, Councilors Whatley, George (via telephone), Baker, Jones and German were present.

Also Present: Town Manager Russ Martin, Community Development Director Mike Jenkins, Economic Development Director Melissa Preston, Town Clerk Debbie Barber, and Recording Secretary Margaret Harper

3. Pledge of Allegiance

The Pledge was led by a Member of the Audience.

4. Consent Agenda – All those items listed below may be enacted upon by one motion and approved as consent agenda items.

Any item may be removed from the Consent Agenda and considered as a separate item if a member of Council requests.

a) Approval of the Minutes:

- 1) Regular Session – August 1, 2012
- 2) Special Session – August 1, 2012
- 3) Executive Session – August 1, 2012 (recorded)

b) Set Next Meeting, Date and Time:

- 1) August 22, 2012 at 6:30 p.m. – Council Hears Planning & Zoning Matters
- 2) September 5, 2012 at 4:30 p.m. – Special Session – Manager's Review
- 3) September 5, 2012 at 6:30 p.m. – Regular Session
- 4) September 12, 2012 at 5:00 p.m. – Work Session
- 5) September 19, 2012 at 6:30 p.m. – Regular Session
- 6) September 26, 2012 at 6:30 p.m. – Council Hears Planning & Zoning Matters

- c) Discussion, consideration, and possible approval of Ordinance 2012-A385, an ordinance of the Mayor and Common Council of the Town of Camp Verde, Yavapai County, Arizona, amending Town Code, Article 2-3, Section 2-3-1 Regular Meetings/Hours of Operation and Chapter 15, Manner of Elections, Section 15-1-1, Call of Election, Section 15-1-2 Notice of Election and Section 15-4-4 Sample Ballots and Publicity Pamphlets. Staff Resource: Debbie Barber**
- d) Possible approval of Resolution 2012-867, superseding Resolution 2010-795, a resolution of the Mayor and Common Council of the Town of Camp Verde, Yavapai County, Arizona establishing hours of operations and superseding Resolution 2010-795. Staff Resource: Debbie Barber**
- e) Possible approval of a Special Event Liquor License for the Verde Valley Rangers Mounted Sheriff's Posse for the Ft. Verde Days event to be held on October 12 through October 14, 2012. Staff Resource: Debbie Barber**

On a motion by Kovacovich, seconded by Baker, the Consent Agenda was unanimously approved as presented, with the meeting scheduled for August 22, 2012 canceled, and Item 4d) pulled for discussion.

4.d) Possible approval of Resolution 2012-867, superseding Resolution 2010-799, a resolution of the Mayor and Common Council of the Town of Camp Verde, Yavapai County, Arizona establishing hours of operations and superseding Resolution 2010-799.

On a motion by Burnside, seconded by Whatley, the Council unanimously approved Item 4.d), as presented

in the paperwork.

Mayor Burnside requested that Item 4d) be pulled in order to reflect that the Resolution superseding Resolution 2010-867 should be corrected to reflect Resolution 2010-799; also, public input had not been invited during the meeting at which the proposed change in hours was discussed, and was now invited to speak.

There was no public input.

5. **Council Informational Reports**

Whatley reported on her enjoyment of the recent National Night Out event; it was a great success. Whatley also attended the Sanitary District meeting of August 8, 2012 at which the issue addressed in the Special Session was discussed.

Baker attended the National Night Out event; it was very interesting and successful and fun. Baker was impressed with the new uniforms and thanked all the law enforcement personnel.

German said she also enjoyed the National Night Out, and complimented the Marshal's Office on the new uniforms. German also volunteered for the Corn Fest and commented on the rainy weather that cut it short.

Burnside attended the WAC meeting today; there is still the question of when will we see the results of the model testing. Burnside said he had received an announcement from the Prescott National Forest Service outlining the draft environmental impact statement that will be in effect for the next 10 to 15 years; it will be posted on the internet. He also reminded everyone of the upcoming ADOT Board meeting to be held in Camp Verde Friday morning.

6. **Special Announcements & Presentations –**

Welcome to new businesses:

- ✓ Little Toot Train Ride – Arlington AZ (Special Event)
- ✓ On My Knees Cleaning – Camp Verde
- ✓ Realty Income Properties – Escondido, CA
- ✓ Todd & Co Transportation – Camp Verde
- ✓ Balloons RX, LLC – Cornville (Special Event)

Burnside said he was announcing with pleasure the new businesses as listed above.

7. **Call to the Public for items not on the agenda.**

There was no public input.

8. **Discussion, consideration, and possible direction to staff to proceed with pursuing expansion of SR 260 between I-17 and Cottonwood to four lanes. Options include, but are not limited to contracting with a public affairs firm, utilization of existing staff, and not moving forward at this time. Staff Resource: Russ Martin**

On a motion by Burnside, seconded by Whatley, the Council **voted 6-1** to direct staff to approach the Yavapai County, Verde Valley communities, Yavapai-Apache Nation, and stakeholders, to consider partnering with Marathon Public Affairs to bring the communities together on a common plan/strategy/approach to successfully expand the scope of the project on Highway 260 before next year's plan is adopted by ADOT, **with George opposed.**

Martin said he was asking for further direction, having spent time considering the issue, and spending time working with Mel Preston and her cohorts across the Valley discussing the opportunities that SR 260 can provide economically. This has resulted in some understanding as to the current situation, and hopefully how to arrive at the desired goal, a complete four-lane highway from 17 to Cottonwood, with better access

to the properties along that route. Martin reminded everyone of the ADOT monthly Board meeting at the School District Friday morning, from 9:00 a.m. to noon, approximately. As for the subject issue, Martin said the question is whether or not the Town wants to continue to pursue this, and how. He briefly reviewed the past experience, and the negative effect on Camp Verde's reputation, noting that there is sufficient blame to spread among all the entities and property owners. Martin said that it is time to take a fresh look and move forward, and develop our ability to influence those at the State Legislature. Martin commented that there are experts in that area, and noted that representatives from one group are here to outline how they could be of assistance in working toward eliminating misunderstandings and misrepresentations on an issue that is of such extreme importance to Camp Verde.

PUBLIC INPUT

There was no public input.

Martin referred to the documents listing the steps previously taken in connection with the proposed changes to SR 260, and introduced Michael Mandell and Janet Regner, from Marathon Public Affairs. Each of those individuals outlined their background in providing legal and consulting services to their clients, including their training, experience, and what their firm has to offer Camp Verde, specifically, establishing with ADOT the need for expansion of SR 260, as discussed, and facilitating the Verde Valley communities working together towards that common goal.

The Council discussion opened with a question regarding how the proposed \$5,000 monthly fee would be shared with other communities, and whether other communities have been approached on that. Ms. Regner said that discussions have only been with Camp Verde to date. Martin said the cost to the Town could be determined later, after further study of what specific services would be requested. Baker shared the Town's past experience working with ADOT on the SR 260 project, and the problems with the communities on the West end of 260, adding that the property owners have been most supportive. Baker also suggested including the Yavapai-Apache as another government entity instead of just a property owner. Burnside said he is fully in favor of Martin's suggested Option 3, the language of which he modified in his proposed Motion. George commented on the Motion made by Burnside, stating that he did not believe the proposed cost for a consultant would be a worthwhile investment; Option 2 would be the better choice, having staff move forward to assist ADOT on their options. There was further discussion to clarify for the record that no contract for consulting services is being approved at this time. The issue will be brought back to Council regardless of the outcome of the efforts to gain support from the other communities as discussed.

9. **Discussion, consideration, and possible approval of Resolution 2012-869, a Resolution of the Mayor and Common Council of the Town of Camp Verde, Yavapai County, Arizona renaming North Black Bridge Loop Road to North Black Bridge Road, removing the word "Loop" to eliminate confusion for the public due to no loop access to North Montezuma Castle Highway.** Staff Resource: Mike Jenkins
On a motion by Whatley, seconded by Kovacovich, the Council unanimously approved Resolution 2012-869, a name change for North Black Bridge Loop Road, to eliminate the word "Loop" in the street name, creating North Black Bridge Road as the new street name.

Community Development Director Jenkins said that his department has followed the required process and completed all notices and the posting of the properties, determined the application was complete; he is recommending approval for the name change.

There was a brief discussion confirming that the new name was correctly stated, and the steps that will be taken to advise the post office, as well as the updating of 911 the County records. Whatley commended the staff on their work on the name change process.

10. **Presentation, update, and discussion of economic development efforts covering the period from May through July 2012.** Staff Resource: Melissa Preston

There was no action taken.

Economic Development Director Preston first corrected the agenda to reflect the period April through July 2012 for the subject update. She then gave a Power Point presentation, commencing with the issue of SR 260 expansion and the importance of using professional help to repair Camp Verde's image; the proposed business incubator feasibility study; business outreach, the Archaeology Center; recent Town events, and future plans for economic development.

Burnside said he had received a phone call from a resident suggesting a new graffiti project for Preston to consider following through on.

11. **Call to the Public for items not on the agenda.**

(Comments from the following individual are summarized.)

Irene Peoble suggested that the young people featured in a recent newspaper article, coming into Camp Verde in connection with environmental studies, be contacted to help with eliminating the non-native plants that are cropping up in the Town. *Burnside recommended mentioning that to Chip Norton.*

There was no further public input.

12. **Manager/Staff Report**

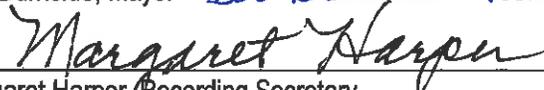
Martin again reminded everyone about the ADOT meeting tomorrow; the Town is hosting the food part, but not the alcohol part. Next week there will be a discussion here in Town about whether or not the canoe/kayak event can be held next year in the spring. Martin and some staff members will be meeting with APS and their executive team at Thanks-A-Latte next Wednesday or Thursday.

13. **Adjournment**

On a motion by Baker, seconded by Jones, the meeting was adjourned at 7:39 p.m.



Bob Burnside, Mayor *Bob Kocacovich - vice mayor*



Margaret Harper, Recording Secretary

CERTIFICATION

I hereby certify that the foregoing Minutes are a true and accurate accounting of the actions of the Mayor and Common Council of the Town of Camp Verde during the Regular Session of the Town Council of Camp Verde, Arizona, held on the 15th day of August 2012. I further certify that the meeting was duly called and held, and that a quorum was present.

Dated this 10 day of September, 2012.



Debbie Barber, Town Clerk