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**AGENDA  
REGULAR SESSION  
MAYOR AND COUNCIL  
COUNCIL CHAMBERS · 473 S. Main Street, Room #106  
WEDNESDAY, AUGUST 15, 2012  
6:30 P.M.**

*Note: Council member(s) may attend Council Sessions either in person or by telephone, video, or internet conferencing.*

1. **Call to Order**
2. **Roll Call**
3. **Pledge of Allegiance**
4. **Consent Agenda** – All those items listed below may be enacted upon by one motion and approved as consent agenda items. Any item may be removed from the Consent Agenda and considered as a separate item if a member of Council requests.
  - a) **Approval of the Minutes:**
    - 1) Regular Session – August 1, 2012
    - 2) Special Session – August 1, 2012
    - 3) Executive Session – August 1, 2012 (recorded)
  - b) **Set Next Meeting, Date and Time:**
    - 1) August 22, 2012 at 6:30 p.m. – Council Hears Planning & Zoning Matters
    - 2) September 5, 2012 at 4:30 p.m. – Special Session – Manager's Review
    - 3) September 5, 2012 at 6:30 p.m. – Regular Session
    - 4) September 12, 2012 at 5:00 p.m. – Work Session
    - 5) September 19, 2012 at 6:30 p.m. – Regular Session
    - 6) September 26, 2012 at 6:30 p.m. – Council Hears Planning & Zoning Matters
  - c) **Discussion, consideration, and possible approval of Ordinance 2012-A385, an ordinance of the Mayor and Common Council of the Town of Camp Verde, Yavapai County, Arizona, amending Town Code, Article 2-3, Section 2-3-1 Regular Meetings/Hours of Operation and Chapter 15, Manner of Elections, Section 15-1-1, Call of Election, Section 15-1-2 Notice of Election and Section 15-4-4 Sample Ballots and Publicity Pamphlets.** Staff Resource: Debbie Barber
  - d) **Possible approval of Resolution 2012-867, superseding Resolution 2010-795, a resolution of the Mayor and Common Council of the Town of Camp Verde, Yavapai County, Arizona establishing hours of operations and superseding Resolution 2010-795.** Staff Resource: Debbie Barber
  - e) **Possible approval of a Special Event Liquor License for the Verde Valley Rangers Mounted Sheriff's Posse for the Ft. Verde Days event to be held on October 12 through October 14, 2012.** Staff Resource: Debbie Barber
5. **Council Informational Reports.** Council reports are relative to the committee meetings that Council members attend. The Committees are Camp Verde Schools Education Foundation; Chamber of Commerce, Intergovernmental Association, NACOG Regional Council, Verde Valley Transportation Planning Organization, Yavapai County Water Advisory Committee, and shopping locally. In addition, individual members may provide brief summaries of current events. The Council will have no discussion or take action on any of these items, except that they may request that the item be placed on a future agenda.
6. **Special Announcements & Presentations –**
  - Welcome to new businesses:**
    - ✓ Little Toot Train Ride – Arlington AZ (Special Event)
    - ✓ On My Knees Cleaning – Camp Verde
    - ✓ Realty Income Properties – Escondido, CA
    - ✓ Todd & Co Transportation – Camp Verde
    - ✓ Balloons RX, LLC – Cornville (Special Event)

7. **Call to the Public for items not on the agenda.**
8. **Discussion, consideration, and possible direction to staff to proceed with pursuing expansion of SR 260 between I-17 and Cottonwood to four lanes. Options include, but are not limited to contracting with a public affairs firm, utilization of existing staff, and not moving forward at this time. Staff Resource: Russ Martin**
9. **Discussion, consideration, and possible approval of Resolution 2012-869, a Resolution of the Mayor and Common Council of the Town of Camp Verde, Yavapai County, Arizona renaming North Black Bridge Loop Road to North Black Bridge Road, removing the word "Loop" to eliminate confusion for the public due to no loop access to North Montezuma Castle Highway. Staff Resource: Mike Jenkins**
10. **Presentation, update, and discussion of economic development efforts covering the period from May through July 2012. Staff Resource: Melissa Preston**
11. **Call to the Public for items not on the agenda.**
12. **Manager/Staff Report** Individual members of the Staff may provide brief summaries of current events and activities. These summaries are strictly for informing the Council and public of such events and activities. The Council will have no discussion, consideration, or take action on any such item, except that an individual Council member may request that the item be placed on a future agenda.
13. **Adjournment**

Posted by: *Virginia Jones* Date/Time: *8-9-2012 8:45 a.m.*  
Note: Pursuant to A.R.S. §38-431.03.A.2 and A.3, the Council may vote to go into Executive Session for purposes of consultation for legal advice with the Town Attorney on any matter listed on the Agenda, or discussion of records exempt by law from public inspection associated with an agenda item.

The Town of Camp Verde Council Chambers is accessible to the handicapped. Those with special accessibility or accommodation needs, such as large typeface print, may request these at the Office of the Town Clerk.

4.21

**DRAFT**  
**MINUTES**  
**REGULAR SESSION**  
**MAYOR AND COUNCIL**  
**COUNCIL CHAMBERS**  
**WEDNESDAY, AUGUST 1, 2012**  
**6:30 P.M.**

Minutes are a summary of the actions taken. They are not verbatim.  
Public input is placed after Council motions to facilitate future research.  
Public input, where appropriate, is heard prior to the motion

1. **Call to Order**

The meeting was called to order at 6:30 p.m.

2. **Roll Call**

Mayor Burnside, Vice Mayor Kovacovich, Councilors Whatley, George, Baker, Jones and German (via telephone) were present.

**Also Present:** Town Manager Russ Martin, Town Marshal Nancy Gardner, Town Clerk Debbie Barber, and Recording Secretary Margaret Harper.

3. **Pledge of Allegiance**

The Pledge was led by Gardner.

4. **Consent Agenda** – All those items listed below may be enacted upon by one motion and approved as consent agenda items.

Any item may be removed from the Consent Agenda and considered as a separate item if a member of Council requests.

a) **Approval of the Minutes:**

- 1) Regular Session – July 18, 2012
- 2) Special Session at 6:00 p.m. – July 18, 2012
- 3) Special Session at 5:00 p.m. – July 18, 2012
- 4) Executive Session – July 18, 2012 (recorded)

b) **Set Next Meeting, Date and Time:**

- 1) August 15, 2012 at 6:30 p.m. – Regular Session
- 2) August 22, 2012 at 6:30 p.m. – Council Hears Planning & Zoning Matters
- 3) September 5, 2012 at 6:30 p.m. – Regular Session
- 4) September 19, 2012 at 6:30 p.m. – Regular Session
- 5) September 26, 2012 at 6:30 p.m. – Council Hears Planning & Zoning Matters

c) **Possible approval of a facilities use agreement with the Bread of Life Mission for a 5-year term beginning August 10, 2012 through August 9, 2017.** Staff Resource: Ron Long

d) **Possible approval of Resolution 2012-865, a resolution of the Mayor and Common Council of the Town of Camp Verde, Yavapai County, Arizona approving an Intergovernmental Agreement with Northern Arizona Council of Governments (NACOG) for housing rehabilitation program administrative services for the projects funded under the terms of the Arizona Department of Housing HOME Contract #302-11.** Staff Resource: Debbie Barber

On a motion by Kovacovich, seconded by Baker, the Consent Agenda was unanimously approved as presented.

5. **Council Informational Reports.**

**Baker** reported on her attendance at the Yavapai-Apache Council meeting at which she mentioned the past meetings of the Town Council with their Tribal Council. It was suggested that after their September election would be a good time to set up another meeting of the two Councils.

**German** said she had attended the Regional Chamber Mixer last Tuesday night; it was well attended by Chamber people and business owners from around the Valley and was a very nice event.

**George** reported that he had also attended the Chamber Mixer, and agreed it was well attended. George also went to the Verde Valley Transportation Plan meeting; one of the exciting projects discussed was a

plan that the Yavapai-Apache Nation is working on, having received a grant, which is a proposed bus route that hopefully will include Camp Verde, down to Basha's, not just the Casino.

**Whatley** pointed out an apparent misstatement in the Agenda, noting that Bruce George is in attendance, not telephonically, and German is not here, but attending telephonically. Whatley noted that in order to avoid a misunderstanding in reviewing a past Agenda in the future, the Agenda will now simply reflect that members **may** attend telephonically. Whatley said she attended the Corn Fest, and has heard it was a great success in spite of the bad weather; she also attended the Chamber Mixer and the Fourth Friday event, and commented on the Town Manager's Martian attire at that event.

**Burnside** said he had the pleasure of attending the Marshal's Retirement Board; four applications have been accepted for new recruits to replace two or three officers retiring. Burnside added that a picture of the Manager's Martian attire is on the newspaper's website.

**6. Special Announcements & Presentations**

There were no special announcements and presentations.

**7. Call to the Public for items not on the agenda.**

There was no public input.

Councilor Baker requested item #8:

**8. Discussion, consideration, and possible direction to staff relative to setting hours of operation for Town offices.**

On a motion by Baker, seconded by German, the Council **voted 5-2 against** inserting in the Town Code the days and hours of operation for Camp Verde Town government; they will be Monday through Friday, 8:00 a.m. to 5:00 p.m., with the current Holiday schedule followed; with Whatley, George, Kovacovich, Burnside and Jones **opposed**.

On a motion by Burnside, seconded by George, the Council **voted 5-2** to direct staff to bring back to Council an Ordinance amendment to be inserted into the Town Code that the Council would have the responsibility of annually or otherwise determining the hours of operation for the Town; with Baker and German **opposed**.

On a motion by George, seconded by Kovacovich, the Council **voted 6-1** to accept the Manager's recommendation to direct staff to change hours of operation, effective Monday, August 20, 2012, to 7:00 a.m. to 5:00 p.m., from Monday through Thursday, and 7:00 a.m. to 11:00 a.m. Friday, with offices being closed at 11:00 a.m. Friday, with offices being closed to the public on Friday, August 24<sup>th</sup> as noted, and open every Friday as noted to the public, starting August 31<sup>st</sup> 2012; additionally directing staff to prepare policy changes in the Employee Manual to reflect this direction for future Council consideration; with Baker **opposed**.

Baker explained that she has discussed with the Town Manager the issue of hours of operation for Town offices, in particular the Town's obligation to serve the citizens of Camp Verde, citing an example of a business owner needing to be available to its customers. Baker said the Town Code in the past sets the days and hours of operation, and the staff has complied to the best of their ability, in spite of the loss and lack of replacement of employees because of the recent economy. The decision to move to the four day/ten hour week was based on the hope that it would be of some benefit to the employees, and a possible saving of some maintenance and utility expenses, although such a saving has really not been significant. Baker suggested that days and hours of operation should be specified in the Town Code, not primarily giving the Town Manager the authority to make those decisions. The idea is to keep focused on consistency, continuity, and serving the citizens of Camp Verde.

Martin said that he would like to see the Town open five days a week, eight hours a day, normal business

hours as well, but would not recommend that because of an inadequate staffing level, specifically in Public Works and Community Development. Martin said the largest number of complaints that he has received is in the problem of public trying to get building permits or concrete inspections when the offices are closed. He believes the public could be served at some level on the fifth day, while also keeping in mind the best interests of the employees, as well as serving the public. Martin has solicited input from employees and they have expressed varying opinions. Martin suggested a compromise at this point, bringing some level of service on Friday, and recommended 7:00 a.m. to 5:00 p.m. four days a week, and 7:00 a.m. to 11:00 a.m. on Fridays, and explained his reasoning for suggesting the shorter hours on Friday.

Burnside pointed out that the Policy Procedure Manual authorizes the Town Manager to determine the work schedule, but not below what Council has adopted. Burnside referred to past conflicting Resolutions pertaining to setting operation dates and holiday office closures, noting that in order to change days and hours, a new Resolution is now needed to reflect either what the Manager is recommending, or what Baker has proposed. A discussion followed on the apparent need to formally establish by Town Code how the days and hours of operation are determined. George commented that he would be in favor of the Town Manager's suggestion. Burnside pointed out to the Town Clerk that in the future, background information should be included in the packets in connection with publishing Resolutions. German expressed concern that some Manager control is needed for the half-day on Friday in order to provide flexibility. The issue of being able to provide quality, knowledgeable service was discussed at length, not just "having a door open." Baker said that she has proposed five days a week, 8 hours a day, not only to avoid the flexibility concerns, but to have consistency, and included in the Town Code. Management could deal with requests for individual flexibility requests. Burnside referred to the Council Policy Procedure Manual, Section 5-1-1, commenting first that Council should never micro-manage, that is not their job. The Manual establishes a 40-hour work week, and sets forth several options for arriving at that schedule, and leaves such options up to the department heads. Burnside questioned whether a Resolution should be brought back to establish what the Council approves as the work schedule, days and hours, as suggested by Baker.

Baker made a motion to set the hours and days of operation in the Town Code; Barber noted that an Ordinance amendment will need to be brought back for Council approval. Burnside said he is not in favor of the motion; the Council needs to honor the Manager and perhaps look at the issue again next year.

After Burnside's motion, there was further discussion, with Martin restating and clarifying that motion, adding that with creation of such Ordinance, the mechanism to be used can then be decided upon, or the hours of operation for the Town could be stated in the Ordinance; the right of the Council to set the hours of operation would thereby be preserved in the Code.

Following George's motion, Burnside suggested that the Council cannot honor what is exactly there, based upon the dates, because by law our Resolution 2010-799 is still in effect; a Resolution will be needed to supersede that; Barber said she would need to review that Resolution, usually they are written for a particular year. Martin said he believes that staff is to bring back an Ordinance that very clearly states that the Council has the responsibility to set hours of operation; until that Ordinance becomes effective, Martin said he believes the Mayor's point that that Resolution is in effect. The issue will be brought back on the August 15<sup>th</sup> agenda, with a Resolution that supersedes, or voids that particular provision in Resolution 2010-799. In the interim, the Manager could implement the hours of operation based on Council direction starting as directed, in time for the Labor Day weekend, and then implement those hours formally in Ordinance form. Barber confirmed that such an approach would be permissible.

**Note: At 7:35 p.m. German was excused from the remainder of the meeting.**

9. **Discussion, consideration, and possible direction to the Mayor relative to support of resolutions for consideration by the League of Arizona Cities and Towns Resolutions Committee for the League's 2013 Legislative program. Resolution topics include local funding formulas, economic development**

**tools, revenue allocation districts, excess solar generation credits, alternative delivery methods, alternative contribution rate/Arizona State Retirement System, housing development areas/population threshold, annexation flexibility, partnerships with cities & towns for the operation of State Parks, sweeps of HURF, regulation of fireworks, forest health and wildfires, shortage of physicians, ports of entry, retention of military installations, truck traffic, criminal damage/restitution, recapture of construction sales taxes, statutory fixes to HB 2826 consolidated election dates, regulatory reform, unfunded mandates, and preservation of local authority.**Staff

Resource: Debbie Barber

There was no action taken.

The Council discussed in detail the League of Arizona Cities & Towns list summarizing the Outcome of the Resolutions Subcommittee meeting, and the recommendations. Referring to the list, the Council agreed as follows: **Yes** votes for Nos. 1, 2, 3, 4, 5, 8, 9, 10, 11, 13, 14, 16 and 17; **No** votes for Nos. 6, 7, 12 and 15. The Council voted **Yes** for the League Recommendations, Nos. 1, 2 and 3.

**10. Call to the Public for items not on the agenda.**

There was no public input.

**11. Manager/Staff Report**

Martin reported that there will be an ADOT meeting in Camp Verde on August 17; it will be their regular quarterly meeting, to be held at the multi-use facility at the school. There will be a No-Host event the evening before, from 6:00 to 8:00 p.m., at The Horn; all elected officials, staffs, managers in the Verde Valley are being invited, hopefully including some ADOT managers at the informal session. There was discussion regarding the details of the ADOT visit, with further discussion on Hwy 260 anticipated on the 15<sup>th</sup>. Martin announced that the Archaeology Center is now in business as of August 1, 2012, and he has invited them to store some items at Rio Verde Plaza during the transition. The Chamber of Commerce is looking for new members, following resignations of some members; the Executive Board now has Mr. Goetting as the Chairperson, with Dave Freeman as the Treasurer and Interim Director of the Visitors Center services. Martin also expressed his appreciation for the Council's support in connection with the loss of his grandfather.

**12. Adjournment**

On a motion by Baker, seconded by Kovacovich, the meeting was adjourned at 8:01 p.m.

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Bob Burnside, Mayor

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Margaret Harper, Recording Secretary

**CERTIFICATION**

I hereby certify that the foregoing Minutes are a true and accurate accounting of the actions of the Mayor and Common Council of the Town of Camp Verde during the Regular Session of the Town Council of Camp Verde, Arizona, held on the 1<sup>st</sup> day of August 2012. I further certify that the meeting was duly called and held, and that a quorum was present.

Dated this \_\_\_\_\_ day of \_\_\_\_\_, 2012.

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Debbie Barber, Town Clerk

**MINUTES  
SPECIAL SESSION  
MAYOR and COMMON COUNCIL  
TOWN OF CAMP VERDE COUNCIL CHAMBERS  
473 S. Main Street #106  
WEDNESDAY, AUGUST 1, 2012 at 6:00 p.m.**

Minutes are a summary of the actions taken and/or discussion. They are not verbatim.  
Public input is placed after Council motions to facilitate future research

**1. Call to Order**

Mayor Burnside called the meeting to order at 6:00 p.m.

**2. Roll Call**

Mayor Burnside, Vice Mayor Kovacovich, and Councilors Baker, George, Jones, and Whatley were present. Councilor German was absent.

**Also Present:**

Real Estate Consultants Gary and Susie Thompson, Town Manager Russ Martin, and Town Clerk Deborah Barber

Martin advised that Council had directed staff to seek a cash offer and recommended that Council discuss the item in executive session.

**3. Discussion, consideration, and possible direction to staff relative to negotiations for the sale of Town property located at 2095 W. Horseshoe Bend Dr.**

On a motion by Baker, seconded by Kovacovich, the Council voted unanimously to discuss this item in executive session pursuant to ARS §38-431.03(A)(7) for discussions or consultations with designated representatives in order to consider Council's position and instruct representatives regarding negotiations for the purchase, sale, or lease of real property.

The Special Session was recessed at 6:01 p.m. and reconvened at 6:06:p.m.

**4. Discussion, consideration, and possible acceptance of offer for the purchase of Town property located at 2095 W. Horseshoe Bend Drive, to include authorization for the Mayor to sign necessary documents.** Staff Resource: Russ Martin

On a motion by Baker, seconded by George, the Council voted unanimously to direct staff to process the offer for \$42,000 for the property located at 2095 W. Horseshoe Bend, contingent upon the appraisal coming in at 3% or below of the cash offer; the closing date to be moved to such time as the appraisal comes back, and authorize the Mayor to sign the closing documents.

Martin advised that no direction was given in executive session. He explained that the offer was \$42,000, after closing costs; the net amount would be \$37,000. The monies will be returned to the Revolving Loan Fund according to our agreement. He recommended that Council authorize an appraisal prior to the sale, noting that it would delay the closing date. Martin suggested directing staff to arrange closing as quickly as possible if the appraisal comes in at or below the value.

**5. Adjournment**

On a motion by Whatley, seconded by Baker, the meeting was adjourned at 6:16 p.m.

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Bob Burnside, Mayor

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Deborah Barber, Town Clerk

**CERTIFICATION**

I hereby certify that the foregoing Minutes are a true and accurate accounting of the discussion and direction of the Mayor and Common Council of the Town of Camp Verde during the Special Session of the Town Council of Camp Verde, Arizona, held on August 1, 2012. I further certify that the meeting was duly called and held, and that a quorum was present.

Dated this \_\_\_\_\_ day of \_\_\_\_\_, 2012.

\_\_\_\_\_  
Debbie Barber, Town Clerk

**Agenda Item Submission Form -- Section I**

**Meeting Date:** August 15, 2012

- Consent Agenda     Decision Agenda     Executive Session Requested  
 Presentation Only     Action/Presentation

**Requesting Department:** Mayor & Council

**Staff Resource/Contact Person:** Debbie Barber

**Agenda Title (be exact):** Discussion, consideration, and possible approval of Ordinance 2012-A385, an ordinance of the Mayor and Common Council of the Town of Camp Verde, Arizona, amending Town Code, Article 2-3, Section 2-3-1 Regular Meetings/Hours of Operation and Chapter 15, Manner of Elections, Section 15-1-1, Call of Election, Section 15-1-2 Notice of Election and Section 15-4-4 Sample Ballots and Publicity Pamphlets.

**List Attached Documents:** N/A

**Estimated Presentation Time:** N/A

**Estimated Discussion Time:** N/A

**Reviews Completed by:**

Department Head: N/A

Town Attorney Comments:

Finance Department N/A

**Fiscal Impact:** None

**Budget Code:** N/A

**Amount Remaining:** \_\_\_\_\_

**Comments:**

**Background Information:** At the August 1, 2012 meeting, Council directed staff to prepare an ordinance that would allow Council to set the hours of operation for Town offices. The attached ordinance is for Council consideration. The ordinance allows Council to set the hours of operation at the same time you set the meeting dates and times each January. The ordinance also allows for adjustments as necessary.

Since a Code change was directed, I also included necessary changes to Chapter 15, Manner of Elections. Since election law frequently changes from legislative session to session, the changes are designed so that Chapter 15 on the most current State law. This will eliminate the need for future changes to Chapter 15.

**Recommended Action (Motion):** If satisfied with the proposed ordinance, move to approve.

**Instructions to the Clerk:** Process ordinance and advertise according to statutes.



## ORDINANCE 2012-A385

### AN ORDINANCE OF THE MAYOR AND COMMON COUNCIL OF THE TOWN OF CAMP VERDE, YAVAPAI COUNTY, ARIZONA, AMENDING TOWN CODE ARTICLE 2-3, SECTION 2-3-1 REGULAR MEETINGS/HOURS OF OPERATION AND CHAPTER 15, MANNER OF ELECTIONS, SECTION 15-1-1, CALL OF ELECTION, SECTION 15-1-2 NOTICE OF ELECTION AND SECTION 15-4-4 SAMPLE BALLOTS AND PUBLICITY PAMPHLETS

TOWN CODE, SECTION 2-3-1 and CHAPTER 15 is hereby amended as follows:

#### **Section 2-3-1 Regular Meetings/HOURS OF OPERATION (2003-A262) (2005-A311) (2005-A314) (2008-A355) Regular Council Meetings.**

The Town Council will hold regular meetings at 6:30 p.m. on the first and third Wednesday of the month at the Town Hall complex on Main Street for general business and public hearings as may be required by law, with the fourth Wednesday set aside for Planning & Zoning matters, and the second Wednesday set aside for work sessions as needed. A work session, in lieu of or in conjunction with a regular meeting, may be called. If a regular meeting or work session is cancelled, such as near a holiday, notice of the cancellation shall be posted.

#### **HOURS OF OPERATION/MEETING DATES AND TIMES.**

AT THE FIRST MEETING IN JANUARY, OR AS SOON AS PRACTICABLE, COUNCIL SHALL SET BY RESOLUTION, THE HOURS OF OPERATION FOR ALL TOWN OFFICES AND SETTING NEXT MEETING DATES AND TIMES FOR COUNCIL, COMMISSIONS, AND COMMITTEES MEETINGS FOR THE COMING YEAR. THIS ACTION DOES NOT PRECLUDE COUNCIL FROM MAKING ADJUSTMENTS AS NEEDED DURING THE YEAR.

#### **CHAPTER 15 – MANNER OF ELECTIONS**

##### **Section 15-1-1 Call of Election**

The Town Clerk shall cause to be published a 'Call of Election' approximately 100 days prior to the election date, UNLESS REQUIRED OTHERWISE PURSUANT TO ARIZONA REVISED STATUTES in order to inform the public about the election and to alert candidates to filing dates. [Nothing on the ballot shall be indicative of the source of the candidacy or the support of the candidate.]

##### **Section 15-1-2 Notice of Election**

The Town Clerk shall cause to be published in a local newspaper a Notice of Election approximately 30 days prior to the election date. The publication shall comply with ARIZONA REVISED STATUTES ARS §39-204. Applicable election information shall also be posted on the Town's website.

##### **Section 15-4-4. Sample Ballots and Publicity Pamphlets (2002-A223)**

The following procedures relating to sample ballots and publicity pamphlets are hereby ~~adopted~~ ESTABLISHED for conducting elections at which an initiative or referendum is to be voted upon PURSUANT TO ARIZONA REVISED STATUTES, WITH FEES TO BE SET BY ANNUAL RESOLUTION.:

- ~~A. A publicity pamphlet, containing the entire text of the official ballot shall be mailed by the Town Clerk to each household within the Town in which a registered voter resides, not less than ten (10) days prior to the election to which the sample ballot pertains.~~
- ~~B. The pamphlet shall contain the proposition as it will appear on the ballot together with a summary of each proposition. Each summary shall be followed by any arguments supporting the proposition followed by any arguments opposing the proposition.~~

- ~~C. Arguments supporting and opposing the propositions appearing on the ballot shall be filed with the Office of the Town Clerk not less than ninety (90) days prior to the election at which the propositions are to be voted upon. Arguments supporting or opposing propositions appearing on the ballot shall meet the following requirements:~~
- ~~1. Arguments must relate to the propositions proposed by the initiative or referred by referendum which will appear on the ballot.~~
  - ~~2. Arguments must identify the proposition to which they refer and indicate whether the argument is in support of or in opposition to the proposition.~~
  - ~~3. Arguments may not exceed three hundred words in length.~~
  - ~~4. Arguments must be signed by the person submitting them and notarized pursuant to ARS §19-124. Arguments submitted by organizations shall be signed on behalf of the organization by two (2) executive officers of the organization authorized to take such action, or if a political committee, by the Chairman or Treasurer. All persons signing documents shall indicate their residence or post office address and a telephone number.~~
  - ~~5. No person or organization shall submit more than one argument for each proposition to be voted upon.~~
  - ~~6. Each argument shall be accompanied by a deposit at the time of filing in an amount determined by the Town Clerk to offset proportional costs of printing. Any unused portion of the deposit will be returned to the filer. This requirement shall not be waived on any account. If the person filing an argument requests that the argument appear in connection with more than one proposition, a deposit shall be made for each placement requested.~~

**Effective Date.** This Ordinance is to be effective when publication and posting pursuant to A.R.S. § 9-813 is accomplished.

**PASSED AND ADOPTED** in open meeting by the Mayor and Common Council of the Town of Camp Verde, Yavapai County, Arizona, on the 15<sup>th</sup> day of August 2012.

\_\_\_\_\_  
Bob Burnside, Mayor

\_\_\_\_\_  
Date

Attest:

Approved as to Form/Date:

\_\_\_\_\_  
Deborah Barber, Town Clerk

\_\_\_\_\_  
Town Attorney



**Agenda Item Submission Form – Section I**

**Meeting Date:** February 15, 2012

- Consent Agenda       Decision Agenda       Executive Session Requested
- Presentation Only       Action/Presentation

**Requesting Department:** Clerk's Office

**Staff Resource/Contact Person:** Town Clerk Deborah Barber

**Agenda Title (be exact):** Possible approval of Resolution 2012-867, a Resolution of the Mayor and Common Council of the Town of Camp Verde, Yavapai County, Arizona, establishing hours of operation, superseding 2010-795

**List Attached Documents:** Resolution 2012-867

**Estimated Presentation Time:** 0 Minutes

**Estimated Discussion Time:** 2 Minutes

**Reviews Completed by:**

- Department Head:       Town Attorney Comments: N/A

Finance Review:  Budgeted     Unbudgeted     N/A

Finance Director Comments/Fund:

**Fiscal Impact:** None

**Budget Code:** \_\_\_\_\_ **Amount Remaining:** \_\_\_\_\_

**Comments:**

**Background Information:** During the August 1, 2012 Council Meeting, Council directed Staff to bring back a Resolution for approval for hours of Operation.

**Recommended Action (Motion):** Move to approve Resolution 2012-867, a Resolution of the Mayor and Common Council of the Town of Camp Verde, Yavapai County, Arizona, establishing hours of operation, superseding 2010-795.

**Instructions to the Clerk:** Section II not required



**RESOLUTION 2012-867  
SUPERSEDING 2010-795**

**A RESOLUTION OF THE MAYOR AND COMMON COUNCIL  
OF THE TOWN OF CAMP VERDE, YAVAPAI COUNTY, ARIZONA,  
ESTABLISHING HOURS OF OPERATIONS, AND  
SUPERSEDING RESOLUTION 2010-795**

**WHEREAS**, it is in the best interest of the Town to inform all citizens of the hours of operation of all public facilities;

**NOW THEREFORE**, the Mayor and Common Council of the Town of Camp Verde do hereby resolve to establish the following Hours of Operation for all Town Offices and staff as follows:

<b>Hours of Operation</b>			
<b>DEPARTMENT</b>	<b>Hours of Operation Monday-Thursday</b>	<b>Friday</b>	<b>Saturday</b>
Administration Offices	7:00 a.m.-5:00 p.m.	7:00 a.m. - 11:00 a.m.	
Municipal Court	7:00 a.m.-5:00 p.m..	7:00 a.m. - 11:00 a.m.	
Community Development	7:00 a.m.-5:00 p.m..	7:00 a.m. - 11:00 a.m.	
Parks & Recreation	7:00 a.m.-5:00 p.m..	7:00 a.m. - 11:00 a.m.	
Swimming Pool	Opening/Closing Dates to be Announced		
Public Works	7:00 a.m.-5:00 p.m	7:00 a.m. - 11:00 a.m.	
Animal Control	7:00 a.m.-5:00 p.m.	7:00 a.m. - 11:00 a.m.	
Marshal's Office – Admin	7:00 a.m.-5:00 p.m.	7:00 a.m. - 11:00 a.m.	
Marshal's Office – Deputies/Dispatch	24 Hours per Day	24 Hours per Day	
Library	Tuesday – Thursday 8:30 a.m. – 7:00 p.m.	8:30 a.m. to 3:00 p.m.	8:30 a.m. - 3:00 p.m.

**Passed and approved by a majority vote of the Common Council at the regular meeting of August 15, 2012.**

\_\_\_\_\_  
Bob Burnside, Mayor

Attest:

Approved as to form:

\_\_\_\_\_  
Deborah Barber, Town Clerk

\_\_\_\_\_  
William Sims

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Town of Camp Verde

**Agenda Item Submission Form – Section I**

**Meeting Date: August 15, 2012**

Consent Agenda       Decision Agenda       Executive Session Requested

Presentation Only       Action/Presentation

**Requesting Department:** Clerk's Office

**Staff Resource/Contact Person:** Town Clerk Deborah Barber

**Agenda Title (be exact):** Possible approval of Special Event Liquor License for Verde Valley Rangers, Mounted Sheriff's Posse for October 12, 13<sup>th</sup>, 14<sup>th</sup> Fort Verde Days Celebration.

**List Attached Documents:** Special Event Liquor License Applications

**Estimated Presentation Time:** 2 Minutes

**Estimated Discussion Time:** 0 Minutes

**Reviews Completed by:**

Department Head:       Town Attorney Comments: N/A

Finance Review:  Budgeted     Unbudgeted     N/A

**Finance Director Comments/Fund:**

**Fiscal Impact:** None

**Budget Code:** \_\_\_\_\_ **Amount Remaining:** \_\_\_\_\_

**Comments:**

**Background Information:**

**Recommended Action (Motion):** Move to recommend approval of the Special Event Liquor License for Verde Valley Rangers, Mounted Sheriff's Posse for October 12, 13<sup>th</sup> and 14<sup>th</sup> Fort Verde Days Celebration.

**Instructions to the Clerk:** Section II not required



10. Has the applicant been convicted of a felony in the past five years, or had a liquor license revoked?  
 YES  NO (attach explanation if yes)

11. This organization has been issued a special event license for 5 days this year, including this event  
(not to exceed 10 days per year).

12. Is the organization using the services of a promoter or other person to manage the event?  YES  NO  
If yes, attach a copy of the agreement.

13. List all people and organizations who will receive the proceeds. Account for 100% of the proceeds.  
**THE ORGANIZATION APPLYING MUST RECEIVE 25% OF THE GROSS REVENUES OF THE SPECIAL  
EVENT LIQUOR SALES.**

Name VERDE VALLEY RANGERS, MOUNTED SHERIFF'S FORCE 100%  
Percentage

Address P.O. BOX 2866, CAMP VERDE, AZ 86322

Name \_\_\_\_\_ Percentage \_\_\_\_\_

Address \_\_\_\_\_  
(Attach additional sheet if necessary)

14. Knowledge of Arizona State Liquor Laws Title 4 is important to prevent liquor law violations. If you have  
any questions regarding the law or this application, please contact the Arizona State Department of Liquor  
Licenses and Control for assistance.

NOTE: ALL ALCOHOLIC BEVERAGE SALES MUST BE FOR CONSUMPTION AT THE EVENT SITE ONLY.  
"NO ALCOHOLIC BEVERAGES SHALL LEAVE SPECIAL EVENT PREMISES."

15. What security and control measures will you take to prevent violations of state liquor laws at this event?  
(List type and number of security/police personnel and type of fencing or control barriers if applicable)

\_\_\_\_ # Police  Fencing  
4 # Security personnel  Barriers

TOWN MARSHAL PERSONNEL PATROL AREA AT  
VARIES TIMES.

16. Is there an existing liquor license at the location where the special event is being held?  YES  NO  
If yes, does the existing business agree to suspend their liquor license during the time  
period, and in the area in which the special event license will be in use?  YES  NO

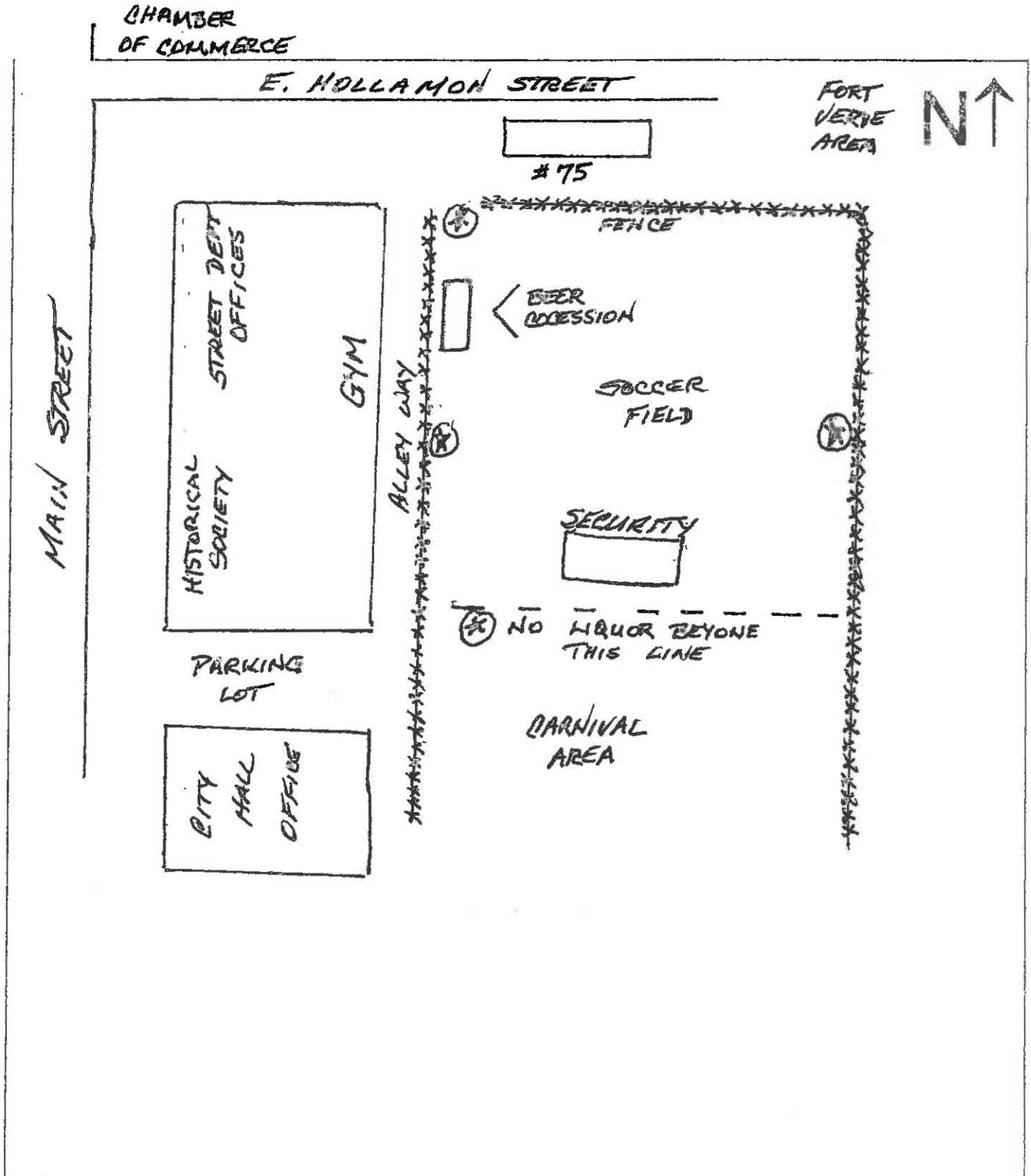
**(ATTACH COPY OF AGREEMENT)**

\_\_\_\_\_  
Name of Business ( ) Phone Number

17. Your licensed premises is that area in which you are authorized to sell, dispense, or serve spirituous liquors  
under the provisions of your license. The following page is to be used to prepare a diagram of your special  
event licensed premises. Please show dimensions, serving areas, fencing, barricades or other control  
measures and security positions.

**SPECIAL EVENT LICENSED PREMISES DIAGRAM**  
(This diagram must be completed with this application)

Special Event Diagram: (Show dimensions, serving areas, and label type of enclosure and security positions)  
NOTE: Show nearest cross streets, highway, or road if location doesn't have an address.



**THIS SECTION TO BE COMPLETED ONLY BY AN OFFICER, DIRECTOR OR CHAIRPERSON OF THE ORGANIZATION NAMED IN QUESTION #1**

18. I, JAMES LUTHER WILLIAMS declare that I am an Officer/Director/Chairperson appointing the applicant listed in Question 6, to apply on behalf of the foregoing organization for a Special Event Liquor License.

X James Luther Williams CHAIR PERSON 928 567-6107  
 (Signature) (Title/Position) (Date) (Phone #)



DEBORAH A. BARBER State of  
 Notary Public - Arizona  
 Yavapai County  
 My Comm. Expires Sep 13, 2013

Arizona County of Yavapai  
 The foregoing instrument was acknowledged before me this  
6 Day August Month 2012 Year

My Commission expires on: SEP 13, 2013  
 (Date)

Deborah A. Barber  
 (Signature of NOTARY PUBLIC)

**THIS SECTION TO BE COMPLETED ONLY BY THE APPLICANT NAMED IN QUESTION #6**

19. I, JAMES LUTHER WILLIAMS declare that I am the APPLICANT filing this application as listed in Question 6. I have read the application and the contents and all statements are true, correct and complete.

X James Luther Williams State of Arizona County of Yavapai  
 (Signature) The foregoing instrument was acknowledged before me this  
6 Day August Month 2012 Year



DEBORAH A. BARBER  
 Notary Public - Arizona  
 Yavapai County (Date)  
 My Comm. Expires Sep 13, 2013

Deborah A. Barber  
 (Signature of NOTARY PUBLIC)

**You must obtain local government approval. City or County MUST recommend event and complete item #20. The local governing body may require additional applications to be completed and submitted 60 days in advance of the event. Additional licensing fees may also be required before approval may be granted.**

**LOCAL GOVERNING BODY APPROVAL SECTION**

20. I, \_\_\_\_\_ hereby recommend this special event application  
 (Government Official) (Title)  
 on behalf of \_\_\_\_\_  
 (City, Town or County) (Signature of OFFICIAL) (Date)

**FOR DLLC DEPARTMENT USE ONLY**

Department Comment Section:

\_\_\_\_\_  
 (Employee) (Date)

APPROVED  DISAPPROVED BY: \_\_\_\_\_

\_\_\_\_\_  
 (Title) (Date)

7/31/2012 10:52 AM  
LICENSES: 0002 THRU ZZZZZZZZZZ  
AID STATUS: ALL  
LIC CODES: ALL

B U S I N E S S L I C E N S E L I S T  
SORTED BY: LICENSE NUMBER

PAGE:  
ORIGINATION DATES: 7/01/2012 TO 7/31/  
EFFECTIVE DATES: 0/00/0000 TO 99/99/  
EXPIRATION DATES: 0/00/0000 TO 99/99/

ID	CODE	NAME	MAILING ADDRESS	PROPERTY ADDRESS
385	SPEC-V	LITTLE TOOT TRAIN RIDE	PO BOX 244 ARLINGTON, AZ 85322	395 S MAIN
386	SERV	ON MY KNEES CLEANING	JEANNIE JEFFERS P.O. BOX 4043 CAMP VERDE, AZ 86322	
387	SERV	REALTY INCOME PROPERTIES	REALTY INCOME PROPERTIES 18, L 600 LA TERRAZA BLVD ESCONDIDO, CA 92025	
388	SERV	TODD & CO TRANSPORTATION SERV	515 HIGHLINE LANE CAMP VERDE, AZ 86322	
389	SPEC-V	BALLOONS RX LLC	LARRY CRAVEN PO BOX 1117 CORNVILLE, AZ 86325	SOCCER FIELD

TOTAL LICENSES: 5



Town of Camp Verde

**Meeting Date: August 15, 2012**

- Consent Agenda       Decision Agenda       Executive Session Requested  
 Presentation Only       Action/Presentation

**Requesting Department:** Administration

**Staff Resource/Contact Person:** Russ Martin

**Agenda Title (be exact):** Discussion and consideration of options and possible direction to the staff to proceed with pursuing expansion of Highway 260 between 1-17 and Cottonwood to 4 lanes. Options include but are not limited to contracting with a public affairs firm, utilization of existing staff, and not moving forward at this time.

**List Attached Documents:**

Summary from previous Council actions

Proposal from Marathon Public Affairs

**Estimated Presentation Time:** 10 minutes

**Estimated Discussion Time:** 15 minutes

**Reviews Completed by:**

- Department Head: Russ Martin** (comments included in report)  
 **Town Attorney Comments:** N/A  
 **Finance Department**

**Fiscal Impact:** Varies depending on direction from council

**Budget Code:** N/A      **Amount Remaining:** N/A

**Comments:** Any amount necessary to pay for services proposed would need to come from contingency or other line items that would need to be identified if contracting were selected as the option to pursue. A final contract prepared for Council consideration would determine final amount necessary to find in recently passed budget.

**Background Information:**

The Towns and County in the Verde Valley have worked many years to expand Highway 260 and 89 A as well as other transportation improvements in the past beneficial to our communities. Unfortunately, one of the highest volume roads in the valley will continue to increase in traffic and although improvements have allowed for better

*access between communities, Highway 260 between Cottonwood and Camp Verde remains the pinch point for transportation amongst the communities. The Manager and Economic Development Director have met with the other Managers/Economic Development Staff and County in the Valley to discuss the possibility of working together to expand the current \$6 million scope already in the ADOT 5 year plan, annually reviewed. Staff would like to work with the other communities and specifically the County to rebuild this relationship so that we can work with ADOT to establish an expanded scope that would complete 4 lanes all the way instead of an incremental approach to Highway 260 expansion.*

***Recommended Action (Motion): Approve the following:***

*Direct staff to pursue Option 3 by approaching the County as well as Cottonwood to consider partnering to bring the communities together on a common plan/strategy/approach to successfully expand the scope of the project on Highway 260 before next year's plan is adopted by ADOT.*

***Instructions to the Clerk:*** None at this time.

***Town of Camp Verde***

***Agenda Item Submission Form – Section II (Staff Report)***

***Department: Administration***

***Staff Resource/Contact Person: Russ Martin***

***Contact Information: ext. 102; russ.martin@campverde.az.gov***

***Background:***

Same as above.

***Statement of the Problem or Opportunity:***

*The Town of Camp Verde has an opportunity to present in a professional manner to the other communities and work together with the property owners, including the Yavapai Apache Nation, to ensure a common acceptable approach to the expansion of Highway 260 as well as access ADOT and those entities can support. Property owners including Andy Grosetta, Bill Jump and Steve Coury have been approached about working together for the benefit of all along this stretch. Continued contacts and coordination is necessary while remaining civil and prioritizing the regional benefit of proper safe access that maintains safety. This can be done while accomplishing properly planned access for future development that does not impede faster connections to Verde Valley communities relying on this corridor for all our economic present and future growth.*

*The problem has been our collective inability in the recent past to determine acceptable, safe access along this stretch while maintaining or improving access to the rest of the Verde Valley communities. Camp Verde needs to demonstrate our commitment to solid community planning principals while working towards one aspect of our communities' economic development future.*

***Alternatives/Options/Solutions:***

- *Option 1*
  - *Allow the current \$6 million scope of improvements to Highway 260 to remain in the plan as is.*
  
- *Option 2*
  - *Assign existing staff the responsibility to coordinate regional discussions with stakeholders to gain consensus so a supportable expanded scope could be presented to ADOT*
  
- *Option 3*
  - *Direct staff to approach the County and Cottonwood to consider partnering with Marathon Public Affairs to bring the communities together on a common plan/strategy/approach to successfully expand the scope of the project on Highway 260 before next year's plan is adopted by ADOT.*

***Comparative Analysis:***

It is important to recognize the difficulty Camp Verde, as well as property owners in this stretch of Highway 260, have had with this issue amongst our neighbors. Simply approaching them with a revitalized version of a previous and very intense dispute may not receive the proper attention nor achieve the desired results for all involved. A careful and thoughtful approach to this extremely important issue to all of our communities while giving the proper amount of respect to all perspectives is important. These different perspectives are sure to resurface when this issue is reconsidered by other communities and the property owners.

Options presented are not intended to be exhaustive but present the range of options on this issue from no action to taking a serious approach to gaining collective support for an expanded scope and ultimately an investment in our economic future. Staff approached Marathon Public Affairs after their successful work for Coconino County during the recent congressional and legislative redistricting process. Camp Verde has been working for many years to establish a more positive professional public image among the surrounding communities and potential business/job creators. Marathon Public Affairs has the expertise to provide Camp Verde with an opportunity to continue to progress in this area. Failure to bring forward a positive professional coordinated approach to ADOT could be costly and delay potential economic and job opportunities in the Verde Valley for many years to come.

***Fiscal Impact to the Town:*** Determining what can be an affordable solution to attaining our desired goal may cost some upfront investment in this endeavor. However, it is difficult to estimate the economic impact of not coming to an agreement a few years ago and what that inaction may have cost the Town and the whole Verde Valley. It is also difficult to determine what impact no agreement may have on the future financial health of our communities, What is certain is that any effort to expand our opportunities should be thoughtfully examined.

***Other Impacts:*** Safety should not be under emphasized in this effort. This remains a difficult section to travel although better than before the improvements. Growth will only continue to exacerbate this situation. Also, with the

right approach and results, we can model future solution building efforts for Verde Valley issues while improving Camp Verde and the Verde Valley for our residents.

***Conclusion:***

*A thoughtful and careful approach are obvious elements to any approach the Town and the rest of the Verde Valley consider. However, time continues to pass and the opportunity to complete this project presents itself so we can continue to prepare for our future(s). A convener who can assist us in maintaining stakeholder priorities with civil discourse may not be necessary, but our past and history suggest this could help. If we fail, the cost is almost immeasurable.*

***Recommendation:***

*Direct staff to pursue Option 3. While several staff will be involved, a continued persistent effort, as well as the presence of a neutral professional convener, keeps all the stakeholders together. This may be the best possible way to see this project completed without reverting to old postures that could put potential opportunity for economic recovery even further into our future as well as damaging current relationships.*

**April 6, 2005 – Regular Session (Staff Report and approved Minutes)**

- Council voted to support trying to develop a 5-lane highway, if not a 4-lane, within the right-of-way, and give the access points to the businesses, with a stop light at Cherry Road, one a mile up the road, one at 279, as ADOT wishes, and one at Steve Coury car dealership, and give limited access to those who need it between, with help from property owners. (design of SR 260 between Camp Verde and Cottonwood)

**April 20, 2005 – 8:30 A.M. Special Session (Minutes)**

- Discussion and consideration of construction plans for Highway 260 development

**May 4, 2005 – Regular Session (Minutes)**

- Approved letter to Senator Bennett regarding State Route 260 and the consensus points.
- Appointed Bill Lee and Will Wright to be the Town's representatives in the ongoing and future Highway 260 discussions and the Access Management Plan.

**May 18, 2005 – Regular Session (Minutes)**

- Voted to appoint Rob Witt, and Bill Lee, with Will Wright acting as alternate to serve in future meeting concerning the SR 260 project.

**September 28, 2005 – Council Hears Planning & Zoning (Minutes)**

- Robb Witt said he would like to determine how the 260 issue can be worked on more effectively as a group.

**March 15, 2006 – Regular Session (Minutes)**

- Mayor Gioia was directed to explore and negotiate SR 260 alternatives.

**May 17, 2006 – Regular Session (Minutes)**

- Discussion and update on proposed Highway 260 construction project.

**July 19, 2006 – Regular Session (Minutes)**

- Discussion with Supervisor Chip Davis regarding SR 260

**August 16, 2006 ( Minutes)**

- Update from Town Manager Bill lee regarding a recent meeting with ADOT and Yavapai County concerning SR 260 access management efforts.

**April 18, 2007 – Regular Session (Minutes-Packet Information)**

- Presentation by ADOT Prescott District Engineer Dallas Hammit regarding SR 260 improvements and potential development. Highway 260, State Route 260.
- Regarding Request for Proposal and Statement of Qualification for SR 260 Access Management Plan, project #07-034, Council directed staff to go back and together with the proposed consultant, Carter & Burgess, form an informal project advisory group to advise the consultant, revise the scope, ask the consultant for the resulting new price, and bring the request for award of contract back to Council as soon as possible

**May 2, 2007 – Regular Session (Minutes-Staff Report)**

- Staff was directed to follow through with working with the Engineer from ADOT to bring the State Route 260 Access Management Plan and have the proposals come before Council as soon as possible

**April 15, 2009 – Regular Session(Minutes)**

- The following item was not heard: Possible approval of Resolution 2009-764, a resolution of the Mayor and Council of the Town of Camp Verde, Yavapai County, Arizona, strongly urging the Arizona Department of Transportation (ADOT) to place in their five (5)-year Plan: 1) the construction of an eight mile, four-lane highway from Interstate 17 along State Route 260 to the present terminus of the four-lane divided highway at Thousand Trails; and 2) to utilize the excess seven million dollars remaining in the SR 260 budget for said construction. (Staff Resource: Mayor Gioia)-Moved to May 6, 2009
- Voted to direct staff to make a request that ADOT make a public presentation in the near term with respect to the "Arizona Parkway Design Concept" that is being considered as an option to upgrade SR 260.

**April 22, 2009 – Special Session(Minutes-draft letter)**

- Council voted to approve letters supporting the reauthorization of the Federal surface transportation policy for two projects, to include the widening of State Route 260 from I-17 to Thousand Trails; and to build out improvements to Finnie Flat Road.

**May 6, 2009 – Regular Session(Minutes-Resolution 2009-764)**

- Approved Resolution 2009-764 urging ADOT to place in their current 5-year plan; 1) the construction of an eight mile, four-lane highway from Interstate 17 along State Route 260 to the present terminus of the four-lane divided highway at Thousand Trails; and 2) to utilize the excess seven million dollars remaining in the SR 260 budget for said construction, and include the statement that the Town is working with other Mayors and entities.

**May 27, 2009 – Council Hears Planning & Zoning (Minutes)**

- Councilor Smith requested agenda item 'Discussion, consideration and possible approval of a letter regarding Highway 260 improvements' for the June 3, 2009 meeting.

**June 3, 2009 – Regular Session (Minutes & Resolution)**

- Approved Resolution 2009-773 establishing the widening and improvements to State Route 260 is the top priority for the Town of Camp Verde and the Verde Valley.



# MARATHON

*Public Affairs*

July 24, 2012

Russ Martin, Town Manager  
Town of Camp Verde  
473 South Main Street, Suite 102  
Camp Verde, AZ 86322

***Re: Camp Verde Proposal for Public Affairs Consulting Services***

Dear Russ:

Thank you for the opportunity to provide the Town of Camp Verde with information about the public affairs consulting services provided by Marathon Public Affairs. We are very interested in developing a working partnership with the Town and appreciate the pivotal juncture of the Town for your economic growth. You are poised to be an even more important focus of the Verde Valley in the years ahead.

As background, Marathon Public Affairs has deep roots in Arizona and particularly, rural Arizona. Since our inception, the firm has represented a diverse clientele on a multitude of public issues, including tourism, economic development, land, water, tribal affairs, public safety, energy, environmental, college and professional sports, taxation and transportation. As a result, we have had the opportunity to provide services in local, county, state, tribal and federal forums.

The following is a general overview of the public affairs services traditionally performed by our firm.

**State Legislative Representation**

The firm has extensive experience in providing general lobbying services at the Arizona Legislature on behalf of its private and public clients. This service includes monitoring legislation that may impact a client's interests, the support/opposition of existing legislation and the initiation of legislation. In addition to being engaged in the actual legislative process, the firm provides weekly legislative updates to its clients, and is in constant contact with those clients on issues that directly impact their interests.

Of particular interest to the Town in the legislative area would be our years of experience in developing positive relationships with legislators and staff.

**State Agency Representation**

The firm frequently serves as a representative with a variety of state agencies on behalf of its clients. Most importantly to the Town, we have developed a very positive working relationship with the Arizona Department of Transportation over many years, including close communication



with the ADOT Director's Office. We have also worked with many other agencies, including but not limited to:

Arizona Department of Administration  
Arizona Board of Appraisal  
Arizona Commerce Authority  
Arizona Attorney General's Office  
Governor's Office  
Arizona Dept of Liquor Licenses & Control  
Arizona Registrar of Contractors  
Arizona Department of Revenue  
Arizona Universities (ASU, UA, NAU)

Arizona Department of Agriculture  
Arizona Corporation Commission  
Arizona Department of Gaming  
Arizona Dept of Environmental Quality  
Arizona Land Department  
Arizona Lottery  
Arizona Department of Real Estate  
Arizona State Parks  
Arizona Department of Water Resources

### **Media Relations**

The firm provides issues management and media relations on behalf of its clients. Historically, this has included media training, the development and implementation of media strategies, particularly in times of crisis. In addition, various clients have utilized the firm to serve as spokespersons on high profile, controversial or complex issues. The firm has outstanding relationships with media outlets in Arizona and has made frequent appearances before newspaper editorial boards on a number of issues.

### **Public Relations and Communications**

Marathon Public Affairs provides public relations and communications services on behalf of its diverse clients. This includes intra-governmental and inter-governmental communications and crisis communications on a multitude of issues. In addition, the firm has extensive experience in creating effective grassroots organizations, community involvement and corporate charity programs.

### **Intergovernmental Relations**

The firm has been responsible for developing and maintaining positive relationships with other governmental agencies on behalf of its diverse clientele. This has included water districts, school boards, fire districts, city governments, county governments and tribal entities.

### **Phoenix Office**

In addition to maintaining a small office in the Verde Valley, the firm has a Phoenix office located near 16<sup>th</sup> St. and Camelback and is no more than ten minutes away from the State Capitol and most federal, state and other offices. The firm maintains a separate private office with telephone, computer and Internet services to be utilized by clients who may want to conduct other business while in the Phoenix area. Several conference rooms are also available to the firm's clients.

### **Economic Development**

The firm has had extensive experience in representing the interests of private and governmental entities on a multitude of economic development projects. These projects have included housing developments, resorts, golf courses, gaming, hotels, publicly financed stadiums/arenas, energy plants, water/wastewater facilities and major utilities.



### **Legal Experience**

Although Marathon Public Affairs is not a law firm, its President is a licensed attorney with extensive litigation experience. This experience has been extremely useful to clients in their efforts to comprehend and manage numerous legal issues that may be raised in a public forum. In addition, this knowledge allows the firm to fully appreciate legal issues and work in conjunction with the client's legal counsel on relevant issues.

### **Philosophy**

One of the fundamental principles of the firm is to provide its services in a bipartisan manner. This practice has allowed us to gain access and be effective on behalf of our clients regardless of the political affiliations of individuals or political bodies. This bipartisanship distinguishes Marathon Public Affairs from many other public affairs firms.

The principals of Marathon Public Affairs, Michael Mandell and Janet Regner, would be the primary points of contact, and provide tremendous value to the Town. Michael and Janet are widely recognized for their expertise with state, local and tribal governments, organizational management, media relations and community development skills.

Janet resides in northern Arizona, thereby providing ready access to the interests of our northern Arizona clients. Michael is recognized as a regular presence at the state capitol having served several Legislatures as General Counsel and Chief of Staff. This combination of urban and rural presence allows the firm to provide its clients with a unique expertise that simply does not exist with other Arizona firms, and which would be particularly beneficial to the Town of Camp Verde.

Finally, Marathon Public Affairs has deep roots in rural Arizona, attributed to the fact that its President is a native Arizonan who has served in various leadership capacities throughout the state. It is important to note that the firm has performed a multitude of services on behalf of clients in each of Arizona's fifteen counties. In short, Marathon Public Affairs offers you a team of professionals that no other public affairs firm in Arizona can provide. We understand rural Arizona and embrace its importance, while fully acknowledging the need for these communities to be poised for growth as the economy recovers.

### ***Proposal***

#### **Goal:**

To establish with the Arizona Department of Transportation (ADOT) the need for the "immediate" expansion of SR260 between the I-17 and SR89A to four lanes; and to facilitate the Verde Valley communities working together towards this common goal.

#### **Background and History:**

In 2005, the Verde Valley communities established a consensus on major improvements to SR260. Unfortunately, the discussions between the Verde Valley towns and ADOT broke down and the full and necessary improvements to SR260 did not come to fruition. While the towns are appreciative of the SR260 improvements that have been made by ADOT, the goals for a safe, efficient and effective roadway were not completely accomplished.

Consensus Points on SR260 by Verde Valley Towns in Spring 2005 were:

- Construct a four lane section with a curbed median



- Construct four at-grade signalized intersections between Western and Wilshire Drives with the general sign locations to be:
  - In the area of Steve Coury dealership;
  - An approved location between Cherry Road and Hayfield Draw;
  - Cherry Road; and
  - An approved location between Wilshire and Cherry Roads. Signals will be installed when warrants are met.
- Start the process of modifying the existing Access Management Plan (AMP) to conform to current needs, funds, etc. ADOT and individual entity representatives will participate in this process.
- Develop Scope of Needs that ADOT will use to form a cost estimate for the modified AMP and related actions.
- Proceed with environmental clearances, design modifications and the NEPA process concurrently.
- Identify triggers (e.g. level of service) that would warrant Forest Alignment and include these triggers in the modified AMP.
- Continue with plans to move forward with construction on the Section of SR260 from Western Drive to Thousand Trails Road
- Representation for continued meetings to accomplish above will include 2 representatives from each governmental entity: Yavapai County Government, Cottonwood, Camp Verde, Jerome, Clarkdale, Sedona, and Camp Verde Fire District.

#### Statewide Planning Framework Northern Arizona Regional Framework Study

According to ADOT's Statewide Planning Framework Northern Arizona Regional Framework Study (May, 2009), population projections for the Verde Valley are expected to be at 3.8% per year, with a 73% overall increase through 2050.

According to the same study:

- Employment projections for the Verde Valley are expected to be at 3.8% per year, with a 57% overall increase through 2050.
- The 2030 travel demand model results shows conditions on the SR260 in the Sedona, Cottonwood and Camp Verde areas to be extremely congested.
- In a series of focus group meetings held in 2008, the public was asked what regional business and development issues needed to be addressed. Some of their comments were as follows:
  - Industry needs improved options like improved rail/trucking.
  - Explore easy way to move goods and services
  - Roadways need to be improved to accommodate increased tourist traffic
  - Need connections from Camp Verde to Cottonwood
  - Population in Verde Valley is increasing and more growth is anticipated

#### Tourism

Tourism has been an economic driver for the Sedona area for many years. The two routes into Sedona have been SR179 and SR260. However, the use of SR260 has increased in the past several years due to tourists visiting the Verde Valley Wine Trail. According to a 2011 study, the Verde Valley Wine Industry has shown that it is growing and is contributing to the tourism projections for



the Verde Valley. This study, conducted for the Arizona Office of Tourism by Northern Arizona University College of Business found the following:

- Three-fifths (59.1%) of all wine visitors are in-state residents; out-of-state visitors (40.9%) were led by those from California (7.7%) and Wisconsin (7.1%).
- In Arizona, Phoenix (21.0%) and Scottsdale (9.3%) accounted for the largest single cohorts of visitors.
- A large majority of visitors (70.4%) made purchases at the winery where they were surveyed, spending an average of \$70 and purchasing an average of 3.3 bottles. Other purchases made at the wineries average \$41 on food and \$30 on merchandise.
- Most overnight visitors (45.0%) stayed in a hotel or motel, while a further (15.8%) stayed at the homes of family and friends, and (12.2%) stayed in Bed & Breakfasts.
- More wine tourists stayed overnight in Sedona (42.6%), followed by Cottonwood (10.9%) and Tucson (9.0%) than in any other overnight locations.
- Day visitors had an average of \$149 in direct spending, with restaurant and grocery expenditures (\$44) accounting for the largest portion.
- Overnight visitors had average expenditures of \$370, with lodging or camping (\$140) comprising the single largest item.
- Overnight visitors stayed in Sedona (42.6%), followed by Cottonwood (10.9%) in the northern region.
- Arizona wine visitors had an estimated \$22.7 million in direct expenditures, which resulted in an indirect economic impact of \$4.3 million, and induced impacts of \$10.5 million for a total industry economic impact of \$37.6 million. Indirect business taxes based on direct expenditures produced an additional \$5.9 million and the total economic impact supported 265 direct jobs and 140 indirect and induced jobs, for a total of 405 jobs.
- The wine industry in the Verde Valley employs about 70 people full-time in agricultural production, with more employed in tasting rooms, producing an annual payroll of \$1,285,000 and wine sales of \$5.3 million in 2009 (University of Arizona, The Economic Contributions of Verde Valley Winemaking, 2010).



Marathon Public Affairs proposes to:

- ❖ Work in partnership with the Council and Town Manager to develop a government relations strategy including, but not limited to city, county and state laws and codes, which can assist in the expansion of SR260;
- ❖ Develop partnerships with the Arizona Department of Transportation for wider recognition of the immediate highway needs of the Verde Valley;
- ❖ Arrange opportunities for the Camp Verde Council to meet with members of the State Legislature and other policymakers in order for them to become more educated on the economic growth opportunities in the area and the immediate need for an expanded SR260;
- ❖ Track legislation pertinent to Arizona transportation and provide updates to the Council and Town Manager with whatever regularity you desire;
- ❖ Upon request, provide in person briefings to the Town leadership and others as designated;
- ❖ Assisting the creation of cooperative agreements and relations with Verde Valley communities and leaders;
- ❖ Actively promote the Verde Valley transportation agenda;
- ❖ Track legislation pertinent to transportation policy and provide updates to the Council with whatever regularity you desire;
- ❖ Remain in constant contact with key staff members of both houses, who often will provide information about upcoming issues or bills to be introduced;
- ❖ Discuss internally issues of relevance to the client so that Camp Verde has the benefit of a diverse team of experts on such matters.
- ❖ Prepare draft letters and talking points on issues or legislation of relevance to the Camp Verde and testify on behalf of Camp Verde at hearings before the legislative body as required.

Steps:

- I. **Camp Verde, Cottonwood Agreement.** The primary reason for the break down of the 2005 agreement occurred because of conflict between Camp Verde, Cottonwood and landowners along the SR260. Therefore, job number one is to bring the Towns of Camp Verde and Cottonwood into agreement on the future development of SR260. Marathon Public Affairs will:
  - a. Facilitate meetings between Camp Verde and Cottonwood to come to common terms regarding expansion of SR260
  - b. Draft a joint position of the two municipalities to reflect their consensus agreement.
- II. **Stakeholder Buy-in.** Marathon Public Affairs will:
  - a. Facilitate communication between Camp Verde and the towns of Clarkdale, Jerome and Sedona with the goal of full consensus on the expansion of SR260. Coordinate with the primary client (Camp Verde) for regular updates to the Verde Valley Cities.
  - b. Facilitate meetings of the landowners (private and tribal) along the SR260 to ensure their buy-in of the Verde Valley position on the SR260 expansion, including but not limited to, issues around intersections, traffic lights, etc.
  - c. Conduct outreach to other stakeholders in the area, such as the Chambers of Commerce, the Verde Valley Wine Consortium, the Verde Valley Regional Economic Organization, Salt River Materials, and others that may be identified.
  - d. Facilitate communications between the Client and local media outlets to ensure the public is made aware of the project's progress.



- e. Coordinate with the Client in order to facilitate a transportation proposal to NACOG, reflecting the Verde Valley position on SR260.

III. ADOT approval. Marathon Public Affairs will:

- a. Communicate with ADOT management, and the State Transportation Board on the Client's behalf.
- b. Communicate with state legislative leadership
- c. Communicate with the Governor's Office

Fee:

Marathon Public Affairs proposes an annual contract from August 2012 through July 2013 at a monthly fee of \$5,000. We anticipate that the costs of the contract could be shared with the other Verde Valley communities based on their joint desire for a more desirable SR260.

As you can see, Marathon Public Affairs has a diverse set of skills and services that have proven invaluable to our clients. The team has a proven track record and offers a wide array of professional services, *all of which are included in our monthly fee*. We offer the best "one-stop shopping" of any similar firm in Arizona, and are proud of our years of service to a wide variety of clients.

In summary, Marathon Public Affairs is a firm that combines a thorough understanding of new and old: the new and ever-changing legislative environment of rapid movement and seemingly instant decisions, and the old-fashioned style of solid, honest communications augmented by a daily presence where key decisions are made. We will never forget that we work for Camp Verde, and your needs will always be foremost in our approach. Public Affairs consulting is a long-term proposition, and our goal will be to make sure Camp Verde's "seat at the table" is strong and effective.

It would be a distinct privilege for Marathon Public Affairs to represent the Town of Camp Verde. I am confident our talent, experience and integrity would be a valuable asset to your present and future needs. We look forward to further discussions, and to beginning a relationship as full partners in the growth of Camp Verde.

Sincerely,

Michael Mandell  
President

Janet K. Regner  
Vice President



## **Partners**

### ***Michael S. Mandell***

Michael Mandell, President and General Counsel for Marathon Public Affairs, has had a distinguished legal career, serving both the public and private sectors.

Before joining the firm, Michael served the Arizona Legislature as the General Legal Counsel in both the House and Senate for more than twelve legislative sessions. During that time, Michael created very close relationships with countless elected officials and staff on both sides of the political aisle and gained an invaluable expertise in all aspects of legislative procedural rules and processes.

In the private sector, Michael has maintained his own legal practice and was an associate at the law firm of Perkins Coie, focusing his practice on representing large corporations in complex litigation matters and serving as the firm's governmental relations specialist. Michael also worked on numerous elections, constitutional and redistricting law cases. During that time and beyond, Michael also worked very closely with the Colorado River Indian Tribes, assisting the Tribes on a variety of legal, government relations and intra-tribal issues.

In addition to providing legal and consulting services to clients of Marathon Public Affairs, Michael is also Chairman of the Board of Bank 1440, a local community bank, has served on several city committees, and volunteers as a Civil Judge Pro Tempore in the Arizona Superior Court. Michael is a native Arizonan who earned a Bachelor of Science Degree in Psychology (summa cum laude) from Arizona State University (1991) and a Juris Doctorate Degree (magna cum laude and Order of the Coif) from the Arizona State College of Law (1998).

### ***Janet K. Regner***

Janet K. Regner, Vice President, has extensive experience in public affairs, government relations, and community development. With the firm since 1999, her work on behalf of a variety of clients includes devising and implementing public affairs strategies for projects as diverse as non-profit management, utility restructuring, diversity management, and corporate affairs. She routinely works with the Arizona State Legislature, the Arizona Governor's Office, the Arizona Congressional delegation, state and federal agencies, numerous local government officials and staff, and Arizona Indian tribes.

Providing professional consultation, Janet's clients have included the Hopi Tribe, Pascua Yaqui Tribe, the White Mountain Apache Tribe, Native American Grant Schools Association, the Arizona Alliance of Boys & Girls Clubs, the Maricopa Community College Faculty Association, the Arizona Association of Manufactured Home Owners, the Arizona Wine Growers Association, US Airways and the Arizona Dental Association. Ms Regner has earned a great deal of respect among legislators, colleagues and clients alike in public and private communities for her ability to be an effective legislative lobbyist and a successful change agent. Ms Regner brings intelligence, sensitivity and acumen to a variety of areas of government relations, including governance,



legislative lobbying, regulatory affairs, social services, environment, natural resources and public affairs.

Ms Regner served as the Executive Director of the Arizona Community Action Association from 1985-1999. In that capacity, she gained a high degree of recognition and respect throughout the state and the nation for work on behalf of economic development, rural community development, electric restructuring, community relations, job training, affordable housing development, and welfare to work programs. The National Fuel Fund Network honored Janet with the prestigious 2000 Sister Pat Kelley award for her work on behalf of low-income people.

Janet currently serves on the Executive Board (Treasurer) of The Hopi Education Endowment Fund, is a member of the Arizona Judicial Council (appointed by former Chief Justice Ruth McGregor in 2008 and reappointed by Chief Justice Rebecca White Berch in 2011) and Chairs the General Plan Committee for the Town of Clarkdale, AZ. Janet has served on the Arizona Child Care Block Grant Advisory Committee, the Tempe Impact Education Foundation, Tempe Library Advisory Board, the Tempe Community Council, the Arizona Works Procurement Board, Arizona Joint Legislative Committee on Welfare Reform and the Governor's Statewide Workforce Investment Council.



Town of Camp Verde

**Exhibit A - Agenda Item Submission Form – Section I**

**Meeting Date:**

Consent Agenda       Decision Agenda       Executive Session Requested

Presentation Only       Action/Presentation

**Requesting Department: Community Development**

**Staff Resource/Contact Person: Michael F. Jenkins-Community Development Director**

**Agenda Title (be exact):**

**Public Hearing, Discussion and Possible approval or denial of Resolution 2012-869, a name change for N. Black Bridge Loop Rd. to eliminate the word "Loop" in the street name creating N. Black Bridge Rd.as the new street name. Since the acquisition of Rezzonico Park by the Town of Camp Verde, the "loop access" to N. Montezuma Castle Highway has been blocked and is no longer in use.**

**List Attached Documents: Petition, Letter of intent and Map**

**Estimated Presentation Time: 10 minutes**

**Estimated Discussion Time: 15 minutes**

**Reviews Completed by: Michael F. Jenkins**

Department Head: Michael Jenkins

Town Attorney Comments:

Finance Department

**Fiscal Impact:**

**Budget Code: N/A Amount Remaining: N/A**

**Comments:**

**Background Information: See attached letter of intent.**

**Recommended Action (Motion): Motion to approve or deny Resolution 2012-869 a name change for N. Black Bridge Loop Rd. to eliminate the word "Loop" in the street name creating N. Black Bridge Rd. as the new street name.**

**Instructions to the Clerk: N/A**

**Exhibit B – Agenda Item Submission Form – Section II (Staff Report)**

**Town of Camp Verde**

**Agenda Item Submission Form – Section II (Staff Report)**

**Department:** Community Development

**Staff Resource/Contact Person:** Michael F. Jenkins – Community Development Director

**Contact Information:** Michael Jenkins

**Background:** A majority of the residents living on N. Black Bridge Loop Rd. have not been using the word “Loop” for years due to the loop access which no longer exists.

**Statement of the Problem or Opportunity:** The word “Loop” gives the connotation that the road would take the driver back out to Montezuma Castle Highway

**Alternatives/Options/Solutions:** N/A

**Comparative Analysis:** N/A

**Fiscal Impact to the Town:** Cost and labor to install new street sign.

**Other Impacts:** N/A

**Conclusion:** Less traffic from confused drivers, therefore less traffic for the neighborhood.

**Recommendation:**



**RESOLUTION 2012-869**

**DRAFT**

**A RESOLUTION OF THE MAYOR AND COMMON COUNCIL OF THE TOWN OF CAMP VERDE, YAVAPAI COUNTY ARIZONA RENAMING N. BLACK BRIDGE LOOP ROAD TO N. BLACK BRIDGE RD. REMOVING THE WORD "LOOP" TO ELIMINATE CONFUSTION FOR THE PUBLIC DUE TO NO LOOP ACCESS TO N. MONTEZUMA CASTLE HWY.**

**RECITALS:**

- A. The Council has been notified of confusion of the street name due to the no longer used "loop access" to N. Montezuma Castle Hwy.
- B. It is deemed to be in the best interest of the Town to change the name of N. Black Bridge Loop Rd. to N. Black Bridge Rd. pursuant to Part Seven, Section 707 of the Planning and Zoning Ordinance.
- C. All notification procedures required by Part Seven, Section 707 of the Planning and Zonings Ordinance have been accomplished.

**NOW THEREFORE THE MAYOR AND COMMON COUNCIL OF THE TOWN OF CAMP VERDE RESOLVE AS FOLLOWS:**

- 1. That the roadway within the Town of Camp Verde, formerly known as N. Black Bridge Loop Rd., shall hereafter be named N. Black Bridge Rd.
- 2. Pursuant to Part Seven, Section 707 of the Planning and Zoning Ordinance, this change of name for a roadway shall become effective within 60 days from adoption.

**PASSED AND APPROVED** by a majority vote of the Common Council of the Town of Camp Verde, Arizona this 15<sup>th</sup> day of August 2012.

\_\_\_\_\_  
**Bob Burnside, Mayor**

**Date:** \_\_\_\_\_

Approved as to form: \_\_\_\_\_  
**Town Attorney**

**Attest:** \_\_\_\_\_  
**Deborah Barber, Town Clerk**

## Jenna Owens

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**From:** Bill Sims [REDACTED]  
**Sent:** Wednesday, August 01, 2012 7:26 PM  
**To:** Jenna Owens  
**Cc:** [REDACTED]  
**Subject:** RE: Review of Resolution 2012-869 for the Town of Camp Verde

This looks fine; do you want me to sign and return?

William J. Sims III  
Sims Murray, Ltd.  
[REDACTED]  
[REDACTED]  
[REDACTED]  
[REDACTED]  
[REDACTED]  
[REDACTED]

**From:** Jenna Owens [REDACTED]  
**Sent:** Tuesday, July 31, 2012 9:13 AM  
**To:** Bill Sims  
**Subject:** Review of Resolution 2012-869 for the Town of Camp Verde

Good Morning Mr. Sims,  
I have attached a resolution for your review. The Clerk will need this document on August 6<sup>th</sup> to prepare packets for Council on Aug. 15<sup>th</sup>. If you could have your review for me by the morning of the 6<sup>th</sup> of August, I would appreciate it. I'm sorry for such short notice.

Have a wonderful rest of the day and Thank you!

Jenna Owens  
Town of Camp Verde  
Community Development

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*Effective January 10, 2010, Town offices are closed on Friday. Hours of operations are Monday - Thursday 7 am to 6 pm.*

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All messages created in this system belong to the Town of Camp Verde and should be considered a public record subject to disclosure under the Arizona Public Records Law (A.R.S. 39-121). Town employees, Town public officials, and those who generate email to them, should have no expectation of privacy related to the use of this technology.

In addition, to ensure compliance with the Open Meeting Law, Council or Board/Commission members who are recipients of this message should not forward it to other members of the Council or Board/Commission of the Town of Camp Verde. Council Members or Board/Commission members may reply to a staff member regarding this message, but they should not send a copy of a reply to other Council or Board/Commission members.

Please consider our environment before printing this email. 

July 17, 2012

To Whom It May Concern:

We, the majority of residents living on N. Blackbridge Loop Rd., would like to change the name of our street by taking out the word Loop.

N. Blackbridge Rd., is not a loop road. At one time the pavement turned into a dirt road and did loop around to where a driver did have the ability to turn out onto Montezuma Castle Highway. Since the acquisition, of the property, (Rezzonico Park) by the town of Camp Verde, the loop access to Montezuma Castle Highway has been blocked and is no longer in use.

As well, the town has put up DEAD END signs on the road to alert drivers that the loop access no longer exists.

The word 'loop' gives the connotation that this road, if followed, would take the driver back out on Montezuma Castle Highway.

This is a relatively minor name change, in that, one word is being omitted. Many of the residents have not been using the word 'loop' for years.

As the library uses the same address, I spoke to the new library director who assured me that the name change would not inconvenience the library in any way.

We would appreciate the Camp Verde Town Council's permission to have this street name changed. If so, we would expect that the street sign would be changed when the town is required to change all street signage.

Thank you for your attention to this matter.

Robin Whatley

July 23, 2012

We, the undersigned residents of N. Blackbridge Loop Rd. would like to request the word 'Loop' be taken off of the road name and that the name of the road be: N. Blackbridge Rd.

Betty May

Charles A. Wozniak

Shirley Barnes

Jack Katz

Karen Johnson

Robin Whalley



404-19-164

404-20-024F

404-19-166

404-20-051A

BARN

404-20-051A

404-20-050B

TOWN OF CAMP VERDE

VACANT LAND

BARN

404-20-025

404-20-025

404-19-156

TOWN OF CAMP VERDE

404-19-018A

243 N. BLACK BRIDGE LOOP RD.

WHITLEY

404-20-027A

223 N. BLACK BRIDGE

LISZENSKI

404-20-028E

213 N. BLACK BRIDGE LOOP RD.

404-20-028C

404-19-018C

404-20-030

404-20-029

404-20-030

28 GODDARD LN.

E. GODDARD LN.

404-20-030

W Angus Dr

N. Montezuma Castle Hwy

404-19-095

AXTEEL

404-20-035

404-20-035

153 N. BLACK BRIDGE LOOP RD.

YAVAPAI

TOWN OF CAMP VERDE

404-19-019

TOWN OF CAMP VERDE

MAY

404-20-037

133 N. BLACK BRIDGE LOOP RD.

E. KOEBRICH LN.

404-19-021

404-19-020

404-20-039M

75 E. KOEBRICK LN.

BARR

404-20-040

93 N. BLACK BRIDGE LOOP RD.

404-19-023

404-19-022

W Charolais Dr

404-19-033A

N. Black Bridge Loop Rd

46 E. ZELLNER LN.

404-20-031A

404-19-031

404-19-032

404-19-035

404-20-042

404-19-036

404-19-037

404-19-038

404-20-034B

## SECTION 707 – STREET NAME CHANGE PROCEDURES

1. **Method of Initiation:** Street name changes may be effected in one of two ways:
  - a. Initiated by Town Addressing Official or Town Council for the purpose of implementing the Ordinance and these standards/guidelines.
  - b. An affected property owner or owners may FILE AN APPLICATION FOR a hearing to change the name of a public or private roadway within the Town by filing a petition with the Town Clerk. Name changes initiated by petition shall be only for the purpose of correcting a name duplication or rewording a difficult or unacceptable name. Name changes may not be initiated for frivolous or personal purposes and if a petition is filed, the Addressing Official may deny such request. If a petition for street name change is filed, the following shall be provided:
2. **Filing:** A request to initiate hearings to name or change the name of a public or private roadway within the Town may be filed with the Town Clerk by an affected property owner or group of property owners. Such request shall be accompanied by a petition showing consent of at least 51% of the property owners who live on and travel the entire length of the roadway in question, along with all required components of the application provided by the Addressing Official as established in the Street Naming and Numbering Guidelines. A committee may be established to assist in initial street name changes and appointments to this committee must be approved by the Town Council.
  - a. A completed Name Change application as provided by the office of the Addressing Official. This application includes the following MINIMUM information:
    - i. A correct list of names and addresses of all property owners on the street or road suggested for name change including those who signed the petition, to the best of the petitioners knowledge.
    - ii. A letter stating the reasons why the street name change is needed. (i.e., eliminate duplicate name, help improve emergency services to the area, how the request conforms to Section F of the Standard/Guidelines, etc.).
  - b. A map giving the location of the road which is the subject of the petition.
  - c. Old name and proposed new name and alternate.
  - d. Description of the beginning and end of subject road.
3. **Hearing:** Upon receipt of a valid petition for a road name change, the Town Clerk shall set a hearing date before the Addressing Official allowing adequate notice to the affected public. Notice of the hearing shall be by first-class mail or hand delivered to all property owners of record, who own property on the road suggested for a name change. Notice should be given a minimum of ten (10) days prior to the hearing date. Notices of the hearing shall be posted at the beginning and the end of subject roadway and at intersections. The Addressing Official or Town Council may grant the request, deny the request, or hold the matter until a stated time and date for further consideration.
4. **Protests:** Any person may appear in protest/or favor to the requested street name change at the hearing or submit written protests at least 24 hours in advance of the hearing.
5. **Street Name Map:** When road name changes are adopted by the Addressing Official and ratified by the Town Council they will automatically become part of the official (street) road name map. Adoption of this section of the Ordinance will effectuate the official road name map(s). However, such road name change may not be shown immediately on the map until such amendments are made by the

Addressing Official on quarterly, bi-annual or annual updates to such map(s) as determined necessary by the Addressing Official.

6. **Effective Date:** A road name change shall become effective within 60 days after the date of approval or upon appropriate signing unless a longer term is designated by the Addressing Official and/or Town Council.



Disclaimer: Map and parcel information is believed to be accurate but accuracy is not guaranteed. No portion of the information should be considered to be, or used as, a legal document. The information is provided subject to the express condition that the user knowingly waives any and all claims for damages against Yavapai County that may arise from the use of this data.

Map printed on: 5.1.2012



06/27/2012 09:52



06/27/2012 09:53



07/31/2012 16:57



Town of Camp Verde

**Agenda Item Submission Form - Section II**

**Meeting Date:** August 15, 2012

- Consent Agenda       Decision Agenda       Executive Session Requested  
 Presentation Only       Action/Presentation       Special Session

**Requesting Department:** Economic Development

**Staff Resource/Contact Person:** Mel Preston

**Agenda Title (be exact):** Presentation and update covering May-July 2012 – Economic Development efforts

**List Attached Documents:** Powerpoint, August 15, 2012 Economic Development update

**Estimated Presentation Time:** 10 Minutes

**Estimated Discussion Time:** 10 Minutes

**Reviews Completed by:**

Department Head:       Town Attorney Comments: N/A

Finance Review:  Budgeted     Unbudgeted     N/A

Finance Director Comments/Fund:

**Fiscal Impact:** None

**Budget Code:** \_\_\_\_\_ **Amount Remaining:** \_\_\_\_\_

**Comments:**

**Background Information:** The Economic Development Director was hired in November 2011. This presentation will outline efforts from April to July 2012.

**Recommended Action (Motion):**

**Instructions to the Clerk:** Section II not required

### Economic Development Update

Mel Preston, Director

August 15, 2012



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### Economic Development Accomplishments April 2012 to July 2012

- Hwy 260 dialogue with City Managers & Property Owners as well as lobbying consultant
- RFP out for business incubator feasibility study
- Business outreach
- Archaeology Center partnership
- State Parks IGA negotiations
- Free Fourth Fridays: Stargazing, movie nights
- National Night Out, 8/7/12
- Graduated from Verde Valley Leadership!



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### Hwy 260 Dialogue

- Outreach to Clarkdale, Cottonwood and Sedona City Managers and E.D. staff
- Met with Andy Grosetta, Bill Jump and Steve Coury, as well as updating VVREO
- Coordinated logistics for 8/17 ADOT board meeting and reception for 8/16
- Met with Marathon Consulting



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### RFP for Business Incubator Feasibility Study

- Grant application submitted to USDA for \$20,000, will know in September/October
- Proposals due today, study to be completed end of November 2012
- Sent to six firms and NAU Business Outreach Division
- Visited Queen Creek's facility, Kim Moyes sending RFP to Arizona chapter of Nat'l Business Incubators of America
- Posted on Web site



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### Business outreach

- Worked with Louann Patterson, Copperstar Shooting Range, on Press Release, to be sent to media closer to September opening
- Responded to three leads from AZ Commerce Authority
- Visited Lexi's on Main
- Met with Paul Hawk, Marshall Whitmire and Dr. Reba Grandrud, well known historian, to discuss historical designation for Red Barn (formerly Boler's Bar)



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### Archaeology Center and State Parks IGA

- Archaeology Center plans to be remodeled and open in September for Symposium
- Met with new Exec Director Bryan Martin and Jay Ream, Assistant Director
  - temporary extension of current IGA
  - longer-term contract negotiation/discussions underway, goal is more staff involvement, less monetary contribution
- Bryan plans to plant grass and bring in horses to attract more visitors



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### Free Fourth Fridays/Tourism efforts



- 125 stargazers at Lowell University visit, April
- Movie nights drawing kids and adults
- Hot August Nights coming up, Classical Car Show & 50s fun
- Less business involvement over summer, attendance down
- Only two venues open: Fort Verde and Arc: Center
- July 17 International Farm tour via AOT and Cottonwood/CV Chambers

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### National Night Out, 8/7/12

- Assisted Dave Freeman, CVMO
- Pool, gun, road/traffic, Internet and other safety issues addressed
- County brought in information on West Nile Virus



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### Verde Valley Leadership Class VI graduate



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**What's Ahead?**

- Creating an Economic Development Strategic Plan, with the help of SEDI, VVREO and other organizations, and most importantly, results of feasibility study
- Submit grant to ACA, for business incubator
- Create an on-line branding campaign to fully market the town –RFP scheduled to go out November 2012
- Downtown marketing with continued monthly events
- Continued collaboration with Archaeology Center and State Parks



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Next Update October 2012

Questions?



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