

**WORK SESSION  
MAYOR and COMMON COUNCIL  
TOWN OF CAMP VERDE  
COUNCIL CHAMBERS  
WEDNESDAY, FEBRUARY 8, 2012  
6:30 P.M.**

**Minutes are a summary of the actions taken. They are not verbatim.  
Public input is placed after Council motions to facilitate future research.  
Public input, where appropriate, is heard prior to the motion**

**1. Call to Order**

The meeting was called to order at 6:30 p.m.

**2. Roll Call**

Mayor Burnside, Vice Mayor Kovacovich, Councilors Whatley, George, Buchanan and German were present; Councilor Baker was absent.

**Also Present:** Town Manager Russ Martin, Public Works Director Ron Long, Finance Director Mike Showers, Economic Development Director Mel Preston, Mike Dumas, Steve Burroughs, Lynda Moore, Deborah Ranney, and Recording Secretary Margaret Harper.

**3. Pledge of Allegiance**

The Pledge was led by Lynda Moore.

**4. Discussion and possible direction to staff relative to the development of a Capital Improvements Plan (CIP) to include, but not be limited to the survey results, the CIP process, potential funding and funding sources, prioritizing projects, etc. Staff Resource: Russ Martin**

Town Manager Martin explained that he had a "little game" to play later on to emphasize a point and see responses. He added that it will also be critical to staff as a way to get the best information and in turn provide the Council with the best product from it, given what we are limiting ourselves to, at least in this initial CIP discussion prior to going into the budget sessions. Martin said he would plan to go over the concepts of, first, what the game will be; and, two, some of the projects that may be involved. He explained that the game would consist of the members being given some chips, to be deposited among three buckets during a break, and then after returning to the meeting the results would be revealed and the funding part addressed based on those priorities in general, followed by discussion on how to go about funding those projects, and to what level and with what mechanisms. Martin said the evening would be ended with reiterating expectations as to the next step.

Martin referred to the sets of three pages that had been handed out to each of the participants listing Capital Outlay-New Facilities, Capital Outlay Equipment, and Maintenance Upgrades/Enhancements-Existing Facilities that would be represented as three different "buckets." He generally reviewed each of the three categories and the cycle involved in the budget/CIP processes, the need to separate the vision of the community from the realities of the budget, and continuing that cycle through the following years.

Martin outlined how the "game" would be played: Each Council member would receive one red and five yellow "priority" tokens, with the red token indicating top priority. The tokens would be distributed by each member between the three "buckets" that were placed behind a wall, essentially indicating each one's general preference, or influence, as to allocating Town resources on projects, if available. Martin said the idea was to determine priorities on getting the best results that would contribute to the Town's economic development, with further discussion to follow when the results of the game were announced. Following a more detailed review of the three categories and the possible effect of each on economic development, the public was invited to voice their opinions.

**PUBLIC INPUT**

(Comments from the following individuals are summarized.)

**Brian Pelfry**, the new Board President of Camp Verde Little League, and a teacher at the Middle School, described his ties to the community, the lack of facilities for the children, and especially just the one usable Park. He detailed the crucial need for more ball fields, and how having more facilities that would accommodate more events and visitors would also greatly contribute to the economy for Camp Verde; developing the new Park would result in a major asset to the Town.

**Bob Weir**, now the High School Principal, involved in coaching, described at length the need for the new Park with facilities for sports and equestrian events, and stressed the economic benefit for the Town from the Park; he also pointed out the wide range of volunteer help that would be available.

**Daria Weir** reiterated the points that Mr. Weir had made, the need for facilities for the children, the economic benefits, and the volunteers that would be eager to help build the Park.

**Linda German** spoke in favor of a new Library and reminded everyone about the upcoming Denim & Lace event scheduled for April 14; her second choice was a need to improve the Heritage Pool to eliminate the injuries to children from their swimming and jumping into the river.

There was no further public input.

The round-table discussion continued with Martin reminding everyone that the survey had been simply intended to provide information; there is only so much funding available. There was further input from staff on how the three categories were identified or prioritized looking at the next five years, together with comments from the Council members regarding specific projects. Martin outlined the process that would be followed, which he referred to, not as voting, but as a "preference survey," no decisions were to be made. It was also noted that the only way the projects realistically can get done would be through a tax. Burnside stressed the need to follow through with commitments, in order to regain the trust back from the people.

Martin said that the members now were to go one at a time to deposit their tokens in the buckets behind the wall, out of the view of each other, although he noted that the public is welcome to see how those tokens are distributed.

A break in the meeting was then taken at approximately 7:33 p.m. to follow the selection process, after which the meeting continued at 7:42 p.m.

Martin announced the results of the preference survey: Capital Outlay-Equipment received 9 yellow chips, and no red; Maintenance Upgrades/Enhancements-Existing Facilities, 12 yellow chips and 1 red; Capital Outlay-New Facilities, 9 yellow and 5 red ones. Martin said that he would assume from those results, in particular the red tokens, that the preference was for investing in new facilities, and hopefully getting the best return on that investment by helping develop the economy.

The remainder of the discussion involved facing the reality of already operating at a deficit, and finding the resources to not only develop facilities but to be able to have the staff and funding to maintain and operate those facilities. Martin said that staff will be developing a plan during the next month, primarily in the relative order of need and then want. He continued to stress the real cost relationship after the initial investment, and the need to reestablish the public trust. A list will be presented for subsequent discussion regarding what staff believes are the first priorities expressed through the survey and the input from Council and public tonight. That will be the first year Capital Improvement Plan presented for cuts or revisions, and/or approval, together with a 2 through 5 year list of other projects. Burnside thanked Martin for the presentation, and also stressed the reality of not only creating new facilities, but the need to analyze the cost for maintenance and operation, and to continue fostering the public trust.

### Summary

Each Council member received 5 yellow chips and one (1) red chip to place in a bucket of their preference.

**"Bucket A - Maintenance/Upgrades"**. The project list included Main Street Banners, Gymnasium Repairs and Remodel, Replace Building 300 Entrance Doors, Upgrade Electrical Service Panel for Building 200, Attic Insulation in Historical Society and Public Works Building, Replace Shingle Roof on Public Works Building, Remodel Room 304 (former weight room), Visitor Center HVAC Retrofit, Building 100 HVAC Retrofit, Town Parking Lots Improvements, Heritage Pool Resurfacing, Heritage Pool Facilities Remodel, Butler Park Improvements, Street Light Retrofit, Community Development remodel, Archives and

Records Storage System/Facility, and Radio Frequency ID RFID Tags for books & materials. Bucket A received 12 yellow priority chips.

Councilor German selected Bucket A as a Red Chip priority.

**"Bucket B – Capital Outlay: Equipment"**. The project list included tire replacement program, top dresser/material handler, ROW Mower, Sign Truck, Utility Vehicle and Attachments, Streets and Maintenance Crews Vehicles, Lift Gate, Project Manager Vehicle, Power Screen, Skip Loader, Materials Spreader, Nine Wheel Roller/Compactor, Steel Wheel/Drum Vibratory Roller, Pad Foot/Sheep's Foot Roller Compactor, Crack Seal Machine, Street Sweeper, Road Assets Tracking, CVMO Vehicles. Bucket B received 9 yellow priority chips.

No Council Members selected Bucket B as a Red Chip priority.

**"Bucket C – Capital Outlay – New Facilities"**. The project list included Annual Stormwater Improvement Projects, Gaddis Wash Improvements, Cliffs Parkway Basins, GIS Mapping & IT Services, Old Highway 279 Improvements, Urban Trail System, Rezzonico Park Improvements, Heritage Pool Upgrades and Improvements to Locker Rooms and Grounds, Heritage Pool Splash Pad, Community Park – phased over 5 years, Main Street/Finnie Flat & MCH Tri-intersection Study and Roundabout Improvements, Public Transit, Rio Verde Plaza LEED Remodel, Library, Sanitary District Acquisition, Water System Acquisition, Senior Center Improvements, Curb, Gutter, and Sidewalk – new and replacements, Intersection Upgrade @ 260/Industrial Dr./Goswick Way – Four-lane Roundabout, Black Bridge Improvements, Court/Council Chambers, Equestrian Facility, Animal Shelter. Bucket C received 9 yellow priority chips.

Mayor Burnside, Vice Mayor Kovacovich, and Councilors Buchanan, George, and Whatley selected Bucket C as a Red Chip priority.

5. **Adjournment**

On a motion by Whatley, seconded by Kovacovich, the meeting was adjourned at 8:12 p.m.

 2-29-12  
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 Bob Burnside, Mayor

  
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 Margaret Harper, Recording Secretary

**CERTIFICATION**

I hereby certify that the foregoing Minutes are a true and accurate accounting of the actions of the Mayor and Common Council of the Town of Camp Verde during the Work Session of the Town Council of Camp Verde, Arizona, held on the 8<sup>th</sup> day of February 2012. I further certify that the meeting was duly called and held, and that a quorum was present.

Dated this 5 day of March, 2012.

  
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 Debbie Barber, Town Clerk