

**ACTIONS TAKEN
REGULAR SESSION
MAYOR AND COUNCIL
COUNCIL CHAMBERS
WEDNESDAY, OCTOBER 19, 2011
6:30 P.M.**

4. **Consent Agenda** – All those items listed below may be enacted upon by one motion and approved as consent agenda items. Any item may be removed from the Consent Agenda and considered as a separate item if a member of Council requests.

a) Approval of the Minutes:

- 1) Regular Session – October 5, 2011

b) Set Next Meeting, Date and Time:

- 1) October 26, 2011 at 6:30 p.m. – Council Hears Planning & Zoning Matters
2) November 2, 2011 at 6:30 p.m. – Regular Session
3) November 16, 2011 at 6:30 p.m. – Regular Session/Council Hears Planning & Zoning Tentatively Combined
4) November 23, 2011 at 6:30 p.m. – Council Hears Planning & Zoning Matters - **CANCELLED**

c) Possible recommendation relative to the approval of applications for a Wine Festival License/Wine Fair License from Javelina Leap Estate Vineyard and Alcantara Vineyard for the Verde Fall Festival event to be held at Jackpot Ranch on October 21-23, 2011. Staff Resource: Debbie Barber

On a motion by Kovacovich, seconded by Buchanan, the Consent Agenda was unanimously approved as presented.

5. **Special Announcements & Presentations.**

❖ **Welcome to New Businesses:**

- **Building & Engineering Contractors SW – Flagstaff**
- **T&G Landscaping – 366 S. 3rd, Camp Verde**
- **Home Tech Foundation Systems – Prescott Valley**
- **Grommisch, Inc. – Prescott**
- **Princess Fairy Mama Boutique – Cottonwood**
- **Nick's Keen Edge – 81 W. Head St., Camp Verde**
- **Redbox Automated Retail, Inc. – Oakbrook Terrace, IL**
- **Best Yard & Home Care – 723 Finnie Flat, Spc. 57, Camp Verde**
- **Northern Arizona Home Improvements – Prescott Valley**
- **TLP Plumbing – Sedona**
- **Affinity RV Sales & Service – Prescott**
- **Pretty Hair Things & More – Phoenix (Special Event)**
- **Novelty Wizard – Phoenix (Special Event)**
- **S&S Metals Inc. – Phoenix**
- **The Cakestress LLC – 491 E. Cocktail Trl., Camp Verde**
- **Advanced Cleaning Technologies – Sedona**
- **Builders Wholesale, LLC – Prescott**
- **Frozen Fun Shaved Ice – Tempe**
- **Dr.'s Sweet Tea & Lemonade – Chandler (Special Event)**
- **Northern AZ Pump, Inc. – Cornville**

Mayor Burnside announced the new businesses as listed, and welcomed them to the Town of Camp Verde.

6. **Council Informational Reports.**

Whatley reported on her attendance at the October 7th Art Show Opening and the great time she enjoyed during Fort Verde Days. She participated in the Grand Opening of The Horn, visited the Fort, played Bingo and went to the Bull Bash. Whatley attended the Chamber Mixer on October 13, followed by the Sanitary District meeting, and reminded everyone of the upcoming Trick or Treat Main Street event on October 31, as well as the Kingdom of the Spiders event on October 29.

George said that he helped over at Fort Verde, adding that they always can use more volunteers, especially on the current painting projects; he also went to the Chamber Mixer last Thursday, and commented on the poor turnout at that event. George attended the Verde Watershed Association monthly meeting this morning, and enjoyed an interesting presentation on Sustaining Populations in Prehistoric Southwest.

Kovacovich attended Fort Verde Days, and also enjoyed his 40-year high school reunion; Lynda Moore has asked the Council members if they would dress in costumes for the upcoming Trick or Treat Main Street event.

German also commented on participating in Fort Verde Days; on Monday, accompanied by Councilor Baker, she attended the Governor's Regional Educational Symposium in Prescott, by invitation; it was hosted by the Governor and the County Superintendent of Schools. Verde Valley was well represented there, with Cottonwood and Clarkdale.

Buchanan said he had also attended the Fort Verde Days Parade, a great event. This morning he attended a meeting of the Chamber regarding the Visitors Center; at which some progress has been made on its operation; this afternoon involved a Water Authority Commission meeting in Prescott through the Supervisors Center in Cottonwood.

Baker commented on the Governor's Symposium on Education, and said she would echo all that Whatley said about Fort Verde Days, a great event every year.

Burnside noted that he also enjoyed Fort Verde Days.

7. **Call to the Public for items not on the agenda.**

(Comments from the following individuals are summarized.)

Charlotte Salsman reported on the new Trailhead that is being constructed; over the weekend the road crew had left a loader on the project, and on Monday found that a battery and the lights on the machine had been stolen, which means that a host is truly needed for security purposes. She requested that the Town consider working with the Forest Service in that regard. Ms. Salsman also commented on the Visitors Center at the Interstate; there were no Camp Verde brochures and the emphasis was only on selling tours in Sedona, not promoting Camp Verde at all.

Linda Buchanan announced that on October 6 Yavapai College held its annual Fundraiser to benefit scholarships and programs; attendance from the Camp Verde community, including members of the Council and staff, was great, and it appears that the event netted almost \$20,000.

Steve Goetting, Chairman of the Board of Trustees for the Archaeological Center, announced the addition of Dr. Todd Bostwick who will serve as the first Executive Director, and described his impressive qualifications and experience in the field of archaeology, Goetting believes this will enhance the prestige of the Center and its growth. He also commented on the upcoming Kingdom of the Spiders event on October 29 and related entertainment.

There was no further public input.

8. **Presentation and possible discussion of the quarterly reports from the following:**

- a. **Board of Adjustments**
- b. **Planning & Zoning Commission**
- c. **Chamber of Commerce**

There was no action taken.

9. **Presentation by and discussion with Thomas Combrink, Northern Arizona University, W.A. Franke College of Business, concerning the Arizona Wine Tourism industry. Mr. Combrink served as senior researcher for the Arizona Office of Tourism study that included 11 wineries across the State. This report was released in June 2011 and has been presented to other Councils.** Staff Resource: Melissa Preston

There was no action taken.

10. **Discussion, consideration, and possible approval of Ordinance 2011-A379, an ordinance of the Mayor and Common Council of the Town of Camp Verde, Yavapai County, Arizona amending Town Code Chapter 12, Article 12-3, Parking, Section 3-4, Authority to Erect Signs.** This amendment will allow staff to determine the type of parking that is permitted, restricted, or limited. Staff Resource: Ron Long

On a motion by **Buchanan**, seconded by **German**, the Council by a **6-1 vote** approved Ordinance 2011-A379, an ordinance of the Mayor and Common Council of the Town of Camp Verde, Yavapai County, Arizona amending Town

Code Chapter 12, Article 12-3, Parking, Section 3-4, Authority to Erect Signs; **with Burnside opposed.**

Councilor German requested the following item:

11. **Request for Council direction as to whether or not to prepare and amend the current budget to reallocate funds from the Chamber of Commerce Visitor Center Agreement to the General Fund to be used for economic development activities, such as placing the operation of the Visitor Center Services, marketing, and promotion under the direction of the Town.**

On a motion by **Whatley**, seconded by **Burnside**, the Council **voted 3-4** for Option 1, to continue with the current Visitor Services Center and Lease Agreements; however, the Town and Chamber of Commerce would work more closely to develop and enhance the Chamber's marketing efforts; the Town would be more involved in the Chamber's marketing and planning campaigns and how the Town's funds are spent on these efforts; **with Kovacovich, Baker, Buchanan and German opposed.**

On a motion by **Baker**, seconded by **German**, the Council **voted 5-2** to direct staff to pursue Option 4, which would allow the longest period of time for both entities to transition successfully; **with Burnside and Whatley opposed.**

On a motion by **German**, seconded by **Kovacovich**, the Council **voted 5-2** to amend the last motion to include Work Session with the Chamber; **with Burnside and Whatley opposed.**

PUBLIC INPUT

(Comments from the following individuals are summarized in the Minutes.)

Dave Freeman
Cindy Walker
Roy Birnbaum
Nancy Floyd
Linda Buchanan
Kyle French
Ramona Aldridge
Gary Thompson
Ashton Powell

There was no further public input.

A recess was called at 7:59 p.m.; the meeting was called back to order at 8:07 p.m.

Councilor George requested the following:

12. **Discussion, consideration, and possible authorization to place the Verde River Basin Partnership back into the Council Committee Assignments, and if approved, possible appointment of a Council member to serve on the committee. Councilor George has volunteered to serve as the representative for the Town in this organization.**

On a motion by **Buchanan**, seconded by **German**, the Council unanimously approved authorization to place the Verde River Basin Partnership back into the Council Committee Assignments, and appoint Bruce George to serve on the Verde River Basin Partnership committee through May 2012.

13. **Call to the Public for items not on the agenda.**

(Comments from the following individuals are summarized in the Minutes.)

Ramona Aldridge
Sheila Stubler

There was no further public input.

14. **Manager/Staff Report**

Martin said he wanted to update the Council on the ongoing Redistricting saga with the State, and that he had some

maps that might be of interest. The group that spoke to the Town earlier has requested that the Council consider a new Resolution that would be more relevant to one of the options that is being considered by the IRC, and Martin said to let him know if anyone wanted to sponsor an agenda item to bring that forward. Martin outlined the currently proposed Legislative redistricting, and the proposed Congressional districts. Martin said that staff is working on plans for the 25-year party to celebrate the December 8, 1986 date of incorporation of Camp Verde, possibly scheduling December 10 to coincide with all the other events being planned for that date. A staff potluck is being considered for the following Friday, the 16th, in the Gym.

Burnside requested that Martin include the IRC issue on the Agenda for next Wednesday, and asked that Martin do some research on just what is the Town's official logo in order to be consistent.

15. **Adjournment**

On a motion by German, seconded by Baker, the meeting was adjourned at 9:17 p.m.