

**MINUTES
WORK SESSION
PARKS and RECREATION COMMISSION
of the
TOWN OF CAMP VERDE
COUNCIL CHAMBERS
Saturday, November 3, 2007
8:00 A.M.**

Minutes are a summary of the actions taken. They are not verbatim.
Public input is placed after Commission motions to facilitate future research.
Public input, where appropriate, is heard prior to the motion

1. **Call to Order**

The meeting was called to order at 8:05 am.

2. **Roll Call**

Chairperson Trapper Moore, Vice Chairperson Mason, Commissioners Ellington, Clawson and Whatley were present; and Commissioner Teague arrived at 8:07 am; there is currently one seat vacant.

Also Present: Parks & Recreation Director Lynda Moore, Recreation Supervisor Joe Perez, and Parks and Recreation Administrative Assistant Jessie Jones.

3. **Pledge of Allegiance**

The Pledge was led by Commissioner Mason.

4. **Parks and Recreation Goals, Mission Statement and Five-Year Plan.**

Each commissioner gave a brief summary about what they each thought the goals of the commission should be. Chairman Moore suggested that the Mission Statement should reflect the goals of the Commission and he stated that he liked the Mission Statement. Commissioner Moore would like to see more quality recreation activities provided. Commissioner Moore thought that a Myspace page would get the younger community involved. Commissioner Teague would like to see more parents follow-up with what happening with the youth activities in the community. Teague also likes the Youth Commission he thinks that it is a great and he would like to see more of the community involve, he also feels that the bypass around Town many people miss what is happening in Town. Commissioner Teague feels that we need to get the word out more about the activities that the Town is offering, maybe even try the schools for youth activities that we may be able to work with them on. Commissioner Mason would like to see more communication also, more in the papers and see more flyers around Town and radio ads for more activities in the Town. Commissioner Mason would like to see more of the river included in what is happening around Town. Commissioner Whatley would like to see more banners up and out displaying and giving information out to the public maybe even a banner across Main Street or a large banner for everyone to go to see the dates and get information form. Commissioner Ellington suggested a web page, even a newsletter, or an e-newsletter that will give monthly updates to all on the mailing list in the community. Commissioner Ellington also agrees with the communication with the public and community, the five-year plan follows the Mission Statement. Director Moore would like to provide more family oriented activities. There was discussion on how everyone on the Commission was happy with the Mission Statement and all felt it reflected what the Commission is trying to do. The Five Year Plan was discussed and there were suggestions made on what needed to be changed. Each Commissioner

suggested small changes and a few asked questions on where the Parks and Recreation Department is headed, what is the Department trying to accomplish with the special events and the recreation programs that are being offered. Chairman Moore wanted to know if the events were directed to the tourism or the community and thinks that the Parks and Recreation needed to focus on the community. Commissioner Teague brought up the Chamber and wondered if there was anyway for them to be more involved. Commissioner Ellington also had the same views about the Chamber and where there could be more involvement. Recreation Supervisor Perez would like to have more fields and courts available to the community; there are too many teams from here in the community that are leaving to play in other leagues, would there be any way to acquire more facilities for the recreation of the Town. It was brought up that if there were more facilities would the maintenance staff be able to keep up with everything that needs to be done. It was asked of Parks and Recreation Director Moore if she could compile a list of all the neighborhood parks.

5. **Youth and Adult Recreation Programs, Special Events and Classes.**

Director Moore passed out a list of all the classes and a budget sheet for most of the special events. Moore talked about the community involvement and how she hoped that there would be more of a response to the classes that are being offered. Chairman Moore wants to focus on the community and bring in more recreation. As a group, the commission went over the list of special events and the profit/loss sheets for the events. Each special event was looked over and talked about. The Commission talked at length about the Crawdad Festival, the event cost, size and goal for the festival were all brought up and the commission felt that the festival may not need to happen in 08. The idea of also combining the July 4th Celebration and Cornfest was also talked about. The events are so close and have some of the same similarities it may be cost effective and be more of a small town festival and there would be one less event in the calendar. The only way that they combination of the two events would be if the 4th of July fell near or on a weekend. The idea of the Town letting a private group take control of the Mule Show was also discussed. There were a few suggestions to Fort Verde Days, maybe keep a few of the activities from the Pioneer Days and add them to FVD's to keep up the historical attraction. Trick or Treat Main Street was a huge success for the first year and it was suggested that the Parks and Recreation keep it and maybe have more sponsors and donations. Recreation Supervisor Perez talked about his job and all the activities that he provides for the community and where he would like the programs to grow. Commissioner Whatley suggested that since there was so much staff time being spent on special events and the regular everyday duties are falling to the wayside. It was brought up that maybe there could be a request for a Programs Coordinator to help with the events and the recreation activities. The Commission felt that the recreation had been lost to the special events and maybe it was more of a goal to provide for the community morale and spirit.

6. **Responsibilities of the Parks and Recreation Commission and ways that the Commission and Parks and Recreation Department can improve working relationships to better serve our community.**

The Commission felt that this item had been discusses already. Director Moore would like the Commission to take charge. Commissioner Whatley asked for a list of things that the Commission could help with.

7. **Future needs of the Parks and Recreation Department.**
The needs of the Parks and Recreation Dept. were discussed and the item brought up was the need of facilities, staff help, a calendar plan and the creation goals.
8. **Future Work Session with Town Council.**
Director Moore will set a date with Council.
9. **Adjournment.**
On a motion by Ellington, seconded by Clawson, the meeting was adjourned at 11:20 a.m.



Trapper Moore, Chairperson

CERTIFICATION

I hereby certify that the foregoing Minutes are a true and accurate accounting of the actions of the Parks & Recreation Commission of the Town of Camp Verde during the Regular Session of the Parks & Recreation Commission, Camp Verde, Arizona, held on the 3rd day of November 2007. I further certify that the meeting was duly called and held, and that a quorum was present.

Dated this 5th day of December, 2007.



Jessie Jones, Parks and Recreation