



**AGENDA
REGULAR SESSION
PARKS and RECREATION COMMISSION
of the
TOWN OF CAMP VERDE
COUNCIL CHAMBERS
473 S. Main Street, Room #106
Tuesday, March 3rd, 2009
5:30 P.M.**

1. **Call to Order**
2. **Roll Call**
3. **Pledge of Allegiance**
4. **Consent Agenda** - All those items listed below may be enacted upon by one motion and approved as Consent Agenda Items. Any item may be removed from the Consent Agenda and considered as a separate item if a member of the Commission so requests.
 - a. **Approval of the Minutes:**
 - 1.) December 2, 2008
 - 2.) January 15, 2009
 - b. **Set Next Meeting, Date and Time:**
 - 1.) May 5, 2009
5. **Call to the Public for Items not on the Agenda** Pursuant to ARS §38-431.01.G, Residents are encouraged to comment about any matter not included on the agenda. State law prevents the Council from taking any action on items not on the agenda, except to respond to criticism made by those who have addressed the public body, ask staff to review a matter, or ask that a matter be included on a future agenda.

Public input may be invited on the following:
6. **Update and discussion relative to meeting schedule and quarterly reports.**
7. **Update and discussion relative to the Community Park project and the Heritage Grant.**
8. **Report followed by possible discussion and recommendation to Council relative to placing bike lane signage along the bike lanes and paths in Camp Verde. (requested by Commissioner George)**
9. **Update and possible discussion relative to the 2009 Calendar of Events and upcoming events and programs. Discussion may include, but is not limited to the AZ Game & Fish Clinic, Verde River Canoe Challenge, trip to the Phoenix Zoo.**
10. **Update followed by possible discussion of the 9th Annual Pecan, Wine & Antique Festival.**
11. **Discussion and possible recommendation to Council relative to what the role is of Parks & Recreation in regards to hosting special events. (requested by Commissioner Goetting)**

12. **Review and possible discussion relative to the 1999 survey conducted by NAU. (requested by Chairperson Whatley)**
13. **Discussion and selection of an Earth Day Project for the Parks & Recreation Department.**
14. **Update followed by possible discussion relative to fingerprint policies for volunteers working with youth.**
15. **Directors Report, followed by possible discussion.**
16. **Commission Informational Reports:** Individual members of the Commission may provide brief summaries of current events and activities. These summaries are strictly for informing the public of events and activities. The Commission will take no discussion, consideration or action on any such item, except that an individual Commission member may request an item be placed on a future agenda.
17. **Adjournment.**

Posted by:

Lynda Moore

Date/Time:

2-27-09 2:00pm

The Town of Camp Verde Council Chambers is accessible to the handicapped. Those with special accessibility or accommodation needs, such as large typeface print, may request these at the Office of the Town Clerk.

**MINUTES
REGULAR SESSION
PARKS and RECREATION COMMISSION
TOWN OF CAMP VERDE
Tuesday, December 2nd, 2008
5:30 P.M.**

Minutes are a summary of the actions taken. They are not verbatim.
Public input is placed after Commission motions to facilitate future research.
Public input, where appropriate, is heard prior to the motion.

1. **Call to Order**

The meeting was called to order at 5:30 p.m. with Vice Chairperson Ellington presiding.

2. **Roll Call**

Vice Chairperson Ellington, Commissioners Clawson, George, Parker and Goetting were present; Chairperson Whatley arrived at 5:41 p.m.; there is one seat vacant.

Also Present: Parks & Recreation Director Lynda Moore, and Recording Secretary Margaret Harper

3. **Pledge of Allegiance**

The Pledge was led by Ellington.

4. **Consent Agenda** - All those items listed below may be enacted upon by one motion and approved as Consent Agenda Items. Any item may be removed from the Consent Agenda and considered as a separate item if a member of the Commission so requests.

a. **Approval of the Minutes:**

1.) November 4, 2008

b. **Set Next Meeting, Date and Time:**

1) February 3, 2009

On a motion by George, seconded by Goetting, the Consent Agenda was unanimously approved as presented.

Commissioner Goetting expressed concern about the length of time between meetings by setting the next meeting for February 3, 2008; he was advised that the issue is slated to be discussed in Item 7.

5. **Call to the Public for Items not on the Agenda**

There was no public input.

6. **Welcome new Parks and Recreation Commissioner, Marlin Parker.**

Ellington extended a welcome to the new Commissioner Parker who said he is looking forward to working on getting the new Community Park done.

7. **Update on the Nov. 19th Council meeting approving that Commissions meet every other month until further notified, followed by possible discussion.**

Parks & Recreation Director Moore explained that on November 19th Town Manager Scannell reported on the negative financial condition of the Town, and the Council approved several recommendations for budget cuts, including Council limiting its meetings to twice a month, and the Commissions and Boards meeting every other month, until there is an upturn in the economy, in light of the estimated expense of holding the various meetings.

Commissioner Goetting voiced his strong opposition to limiting the number of meetings of the Parks & Recreation Commission since he believes the function of the Commission is to find solutions to problems; he hopes that the value of the Commission is worth more than the estimated expense of holding a meeting. Moore assured him that special sessions can be called if necessary, but pointed out that all departments are making sacrifices at this time, and that Scannell will be giving a follow-up report to Council in January. Goetting continued to state his opposition to the change in meetings, and asked for the date of the upcoming Pecan & Wine event, questioning how the change in meetings would affect that event. Further discussion included what effect, if any, the change in meetings would have on presenting the Quarterly Reports.

Chairperson Whatley had arrived at 6:41 during the discussion on Item 7, and presided over the remainder of the meeting.

8. **Discussion relative to the Parks & Recreation Commission having more involvement in the Parks & Recreation department. Discussion may include but is not limited to the Park Master Plan process, responsibility of commissions, discussion of ways for the Commission to be more hands on.** Moore said that Whatley had met with her to discuss how some of the Commissioners could become more involved in the decision-making process. Moore explained that Commissions function only as advisory boards to consider and discuss issues and then make recommendations to Council. Goetting stated his objection to the issue of the Commission not having been directly involved in the Park planning process; he said he would have preferred to have had a separate meeting with the consultant. During further discussion, Moore explained how the planning process meetings were scheduled, and that those public meetings had always been open to the members of the Commission as well. Goetting insisted that the Commission, with all of its special expertise that would be different from the community outlook, should have had direct interaction with the consultant, and questioned whether a lot of the planning is financially practical and operationally practical. Moore further explained the steps taken to keep the community involved, and Ellington expressed his opinion that the P&R Commission had been covered very well in the process, including the involvement of the Tactical Committee with the expertise of its members.

Returning to the issue of the Commission wanting to have more hands-on involvement with the Parks & Recreation Department, Moore outlined the many ways that the members could be of help, including assisting maintenance staff where possible in preparing for special events, and volunteering their time for the events. After further discussion, Moore said she would continue to call the members and let them know whenever they could be of help.

Goetting reiterated his opinion that the Commission should have had a separate presentation by the Community Park consultant, so the Commission would have been able to vote on and send a recommendation to the Council, which is what Goetting believes the Council has hired the Commissioners to do. There was further discussion on how the park planning process was handled, including the valuable participation by Ellington and Joe Perez.

9. **Update on the Community Park Project, followed by possible discussion. Discussion may include but is not limited to Heritage Grant process, Phase I,**

Costs of Phase I, obstacles and funding sources.

Moore said that she will be making a presentation to Council tomorrow night regarding applying for a Heritage Grant on the Community Park project, which requires the Town to equally match the Grant funds, using the purchase price of the land as the Town's portion to qualify for the estimated \$1.5 million Grant, or \$750,000; for example, the State would reimburse the Town \$750,000 which can then be used for the utilities, road and entrance. Moore reviewed the details of the method of financing that the Town Manager has proposed; in 2010 the Town will then apply for the next Heritage Grant in order to finance the development of the Park amenities. There was further discussion with Moore regarding the possibility of corporate sponsorships, naming rights, in-kind donations, community involvement, use of the funds allocated from sales tax proceeds, and problems faced in connection with water issues.

10. Update on upcoming events, followed by possible discussion. Discussion may include but is not limited to Christmas Craft Bazaar, Breakfast with Santa, Light Parade, Pecan, Wine & Antique Festival and changes to the Pecan Festival.

Moore named December 13th as the date for various Christmas festivities, describing the Santa's Breakfast event, Crafts Bazaar, Christmas Parade, and activities taking place at the Fort and the Library Endowment Wreath Auction as well. Moore outlined the changes being made in connection with the Pecan & Wine event, primarily the decision to charge the wineries for their participation, to use local musicians, and to use the free advertising available through the Chamber of Commerce. Moore said those changes should make a big improvement in the financial statement for this year. Moore added that there is some discussion with the merchants about holding a 12 Days of Christmas event for next year.

11. Director's Report, followed by possible discussion.

Moore reviewed highlights from her written report, including comments on the Grasshopper Basketball activities, and the enjoyment of being spectators at their games. Moore described planned activities in connection with the Teen Center, and said that Saturday nights are especially important on which to have volunteer help. Moore also reported on the financial status of the Teen Center, the loss of the Boys & Girls Clubs support, and the plan to apply for other funding. Moore displayed a drawing of the logo designed as a Youth Commission project for the Parks & Recreation Department; the logo will be presented to Council tomorrow night for approval; a report on the Corn Festival was included in the agenda packets. Ellington explained the need for and function of the fiber-optic system being installed for the Town. Moore advised Goetting that donations may be accepted now for the Kingdom of the Spiders event planned for next year, and can be used for advertising expenses during the current fiscal year.

12. Commission Informational Reports:

Goetting said he was impressed with the Parade and was especially impressed with the Women of the Wild West; he added his welcome to Marlin Parker.

Ellington said he is truly enjoying the Grasshopper games since his grandson is one of the participants; it is amazing how well the staff and volunteers manage the scheduling.

George requested an agenda item to try to get Camp Verde up to speed on bike lanes and bike paths, and to be more bike-friendly like Cottonwood and Sedona.

Parker apologized for not having been present at his first meeting last month.

Whatley apologized for being unavoidably late, and welcomed the new member, Marlin Parker. She also commented on participating in the Veterans Day Parade, and enjoying the Clear Creek Ceremony.

13. **Adjournment.**

On a motion by Goetting, seconded by George, the meeting was adjourned at 6:53 p.m.

Robin Whatley, Chairperson

CERTIFICATION

I hereby certify that the foregoing Minutes are a true and accurate accounting of the actions of the Parks & Recreation Commission of the Town of Camp Verde during the Regular Session of the Parks & Recreation Commission, Camp Verde, Arizona, held on the 2nd day of December 2008. I further certify that the meeting was duly called and held, and that a quorum was present.

Dated this _____ day of _____, 2009

Margaret Harper, Recording Secretary

DRAFT
MINUTES
SPECIAL SESSION
PARKS & RECREATION COMMISSION
TOWN OF CAMP VERDE COUNCIL CHAMBER
Tuesday, January 15, 2009
5:30 p.m.

Minutes are a summary of the actions taken. They are not verbatim.
Public input is placed after Commission motions to facilitate future research.
Public input, where appropriate, is heard prior to the motion.

1. Call to Order

The meeting was called to order by Chairperson Watley at 5:36 p.m.

2. Roll Call

Chairperson Robin Whatley, Vice Chairman Jim Ellington, Commissioners Lucille Clawson, Bruce George and Steve Goetting were present; Commissioner Marlin Parker was absent. There is one vacancy.

3. Pledge of Allegiance

The Pledge of Allegiance was led by Commissioner Ellington.

4. Discussion, consideration and possible recommendation to Council to approve the updated 2009-2014 Parks & Recreation five-year Master Plan.

A motion by Goetting, seconded by Clawson, to recommend Council approval of the updated 2009-2014 Parks & Recreation five-year Master Plan passed unanimously.

Director Moore explained that the Commission was to review the Parks and Recreation Five year Master Plan page by page to suggest changes or corrections to verbiage that will update the plan for recommendation to Council. Apparently the plan had not been updated during the time span of 2001-2006. They discussed and made changes to the plans objectives, corrected typos and added several paragraphs.

Commissioner Goetting requested an agenda item for the next regularly scheduled meeting to read: "Discussion regarding Special Events."

Chairperson Whatley requested an agenda item for the next regularly scheduled meeting to read: "Discussion regarding review of survey done in 1999 as well as the information on other survey reports."

5. Update relative to the 2009 Pecan, Wine & Antique Festival, followed by possible discussion.

There was no action taken.

Director Moore updated the Commission on Council's recent decision to proceed with the Pecan, Wine & Antique Festival. She pointed out that Council chose to increase the fees at the door from \$10 to \$12, to reimburse the wineries as done in the past and waive all vendor fees. There was some additional discussion regarding dated and undated wine glasses as well as, display ads, pies and the use of volunteers.

6. Adjournment.

On a motion by Goetting, seconded by Clawson, the meeting was adjourned at 7:11 p.m.

Robin Whatley, Chairperson

CERTIFICATION

I hereby certify that the foregoing Minutes are a true and accurate accounting of the actions of the Parks & Recreation Commission of the Town of Camp Verde during the Special Session of the Parks and Recreation Commission of Camp Verde, Arizona, held on the 15th Day of January, 2009. I further certify that the meeting was duly called and held, and that a quorum was present.

Dated this _____ day of _____, 2009.

Lynda Moore, Parks & Recreation Director

RESOLUTION 2009-759

**A RESOLUTION OF THE MAYOR AND COMMON COUNCIL
OF THE TOWN OF CAMP VERDE, YAVAPAI COUNTY, ARIZONA,
SETTING MEETING DATES AND TIMES FOR
COUNCIL AND ALL COMMISSIONS/COMMITTEES**

WHEREAS, it is in the best interest of the Town to inform all citizens of the hours of operation of all public facilities; and

WHEREAS, it is in the best interest of the Town to inform citizens of all regular Council, Commission and Committee meetings, dates and times,

NOW THEREFORE, the Mayor and Common Council of the Town of Camp Verde do hereby resolve to establish the following meeting dates and times for the Mayor and Common Council, Town Commissions, and Committees as follows:

Mayor and Council, Board, and Commission Meeting Schedule

Note: Meetings are held in Council Chambers located at 473 S. Main Street, Ste. 106, Camp Verde, Arizona unless otherwise noted on the notice that is posted no later than 24 hours prior to each meeting. Special meetings or work sessions may be scheduled by consent of the Town Manager and will be posted no later than 24 hours prior to such meeting.

Mayor and Common Council of the Town of Camp Verde 2009 Meeting Schedule		
Regular Session/Council Hears P&Z	January 21, 2009	6:30 p.m.
Regular Session	February 4, 2009	6:30 p.m.
Regular Session	February 18, 2009	6:30 p.m.
Council Hears P&Z - CANCELLED	February 25, 2009	6:30 p.m.
Regular Session	March 4, 2009	6:30 p.m.
Regular Session	March 18, 2009	6:30 p.m.
Council Hears P&Z	March 25, 2009	6:30 p.m.
Regular Session	April 1, 2009	6:30 p.m.
Regular Session	April 15, 2009	6:30 p.m.
Council Hears P&Z	April 22, 2009	6:30 p.m.
Regular Session	May 6, 2009	6:30 p.m.
Regular Session	May 20, 2009	6:30 p.m.
Council Hears P&Z	May 27, 2009	6:30 p.m.
Regular Session	June 3, 2009	6:30 p.m.
Regular Session	June 17, 2009	6:30 p.m.
Council Hears P&Z	June 24, 2009	6:30 p.m.
Regular Session	July 1, 2009	6:30 p.m.
Regular Session	July 15, 2009	6:30 p.m.
Council Hears P&Z	July 22, 2009	6:30 p.m.
Regular Session	August 5, 2009	6:30 p.m.
Regular Session	August 19, 2009	6:30 p.m.
Council Hears P&Z	August 26, 2009	6:30 p.m.
Regular Session	September 2, 2009	6:30 p.m.
Regular Session	September 16, 2009	6:30 p.m.
Council Hears P&Z	September 23, 2009	6:30 p.m.
Regular Session	October 7, 2009	6:30 p.m.
Regular Session	October 21, 2009	6:30 p.m.
Council Hears P&Z	October 28, 2009	6:30 p.m.
Regular Session	November 4, 2009	6:30 p.m.
Regular Session & Council Hears P&Z	November 18, 2009	6:30 p.m.
Council Hears P&Z - CANCELLED	November 25, 2009	6:30 p.m.
Regular Session	December 2, 2009	6:30 p.m.
Regular Session & Council Hears P&Z	December 16, 2009	6:30 p.m.
Council Hears P&Z - CANCELLED	December 23, 2009	6:30 p.m.

Regular Meetings of the Planning & Zoning Commission

Notice is hereby given to the members of the Planning & Zoning Commission and to the general public that the Planning & Zoning Commission of the Town of Camp Verde will hold **Regular Meetings on the first Thursday of every other month beginning in January 2009 unless there is a paid application, which in this case, the meeting will be held on the second Thursday of the month as a Special Session. Additionally, Special Session meetings may be held on the second Thursday of each month at 6:30 p.m. as needed.**

Planning & Zoning Commission of the Town of Camp Verde 2009 Meeting Schedule		
1. Regular Session	January 1, 2009	6:30 p.m.
Special Session (as needed)	January 8, 2009	6:30 p.m.
Special Session (as needed)	February 5, 2009	6:30 p.m.
Special Session (as needed)	February 12, 2009	6:30 p.m.
2. Regular Session	March 5, 2009	6:30 p.m.
Special Session (as needed)	March 12, 2009	6:30 p.m.
Special Session (as needed)	April 2, 2009	6:30 p.m.
Special Session (as needed)	April 9, 2009	6:30 p.m.
First Quarterly Report for Period January 2009 through March 2009 will be heard at the April 15, 2009 Council Meeting.		
3. Regular Session	May 7, 2009	6:30 p.m.
Special Session (as needed)	May 14, 2009	6:30 p.m.
Special Session (as needed)	June 4, 2009	6:30 p.m.
Special Session (as needed)	June 11, 2009	6:30 p.m.
Second Quarterly Report for Period April 2009 through June 2009 will be heard at the July 15, 2009 Council Meeting.		
4. Regular Session	July 2, 2009	6:30 p.m.
Special Session (as needed)	July 9, 2009	6:30 p.m.
Special Session (as needed)	August 6, 2009	6:30 p.m.
Special Session (as needed)	August 13, 2009	6:30 p.m.
5. Regular Session	September 3, 2009	6:30 p.m.
Special Session (as needed)	September 10, 2009	6:30 p.m.
Special Session (as needed)	October 1, 2009	6:30 p.m.
Special Session (as needed)	October 8, 2009	6:30 p.m.
Third Quarterly Report for Period July 2009 through September 2009 will be heard at the October 21, 2009 Council Meeting.		
6. Regular Session	November 5, 2009	6:30 p.m.
Special Session (as needed)	November 12, 2009	6:30 p.m.
Special Session (as needed)	December 3, 2009	6:30 p.m.
Special Session (as needed)	December 10, 2009	6:30 p.m.
Fourth Quarterly Report for Period October 2009 through December 2009 will be heard at the January 20, 2010 Council Meeting.		

Regular Meetings of the Board of Adjustments

Notice is hereby given to the members of the Board of Adjustments and to the general public that the Board of Adjustments of the Town of Camp Verde will hold **Regular Meetings on the third Tuesday of every month at 3:00 p.m. as needed.**

Board of Adjustments of the Town of Camp Verde 2009 Meeting Schedule		
1. Regular Session (as needed)	January 20, 2009	3:00 p.m.
2. Regular Session (as needed)	February 17, 2009	3:00 p.m.
3. Regular Session (as needed)	March 17, 2009	3:00 p.m.
First Quarterly Report for Period January 2009 through March 2009 will be heard at the April 15, 2009 Council Meeting.		
4. Regular Session (as needed)	April 21, 2009	3:00 p.m.
5. Regular Session (as needed)	May 19, 2009	3:00 p.m.
6. Regular Session (as needed)	June 16, 2009	3:00 p.m.
Second Quarterly Report for Period April 2009 through June 2009 will be heard at the July 15, 2009 Council Meeting.		
7. Regular Session (as needed)	July 21, 2009	3:00 p.m.
8. Regular Session (as needed)	August 18, 2009	3:00 p.m.
9. Regular Session (as needed)	September 15, 2009	3:00 p.m.
Third Quarterly Report for Period July 2009 through September 2009 will be heard at the October 21, 2009 Council Meeting.		
10. Regular Session (as needed)	October 20, 2009	3:00 p.m.
11. Regular Session (as needed)	November 17, 1009	3:00 p.m.
12. Regular Session (as needed)	December 15, 2009	3:00 p.m.
Fourth Quarterly Report for Period October 2009 through December 2009 will be heard at the January 20, 2010 Council Meeting.		

Regular Meetings of the Design Review Board

Notice is hereby given to the members of the Design Review Board and to the general public that the Design Review Board of the Town of Camp Verde will hold **Regular Meetings on the fourth Tuesday of each month at 3:00 p.m. as needed**

Design Review Board of the Town of Camp Verde 2009 Meeting Schedule		
1. Regular Session (as needed)	January 27, 2009	3:00 p.m.
2. Regular Session (as needed)	February 24, 2009	3:00 p.m.
3. Regular Session (as needed)	March 24, 2009	3:00 p.m.
First Quarterly Report for Period January 2009 through March 2009 will be heard at the April 15, 2009 Council Meeting.		
4. Regular Session (as needed)	April 28, 2009	3:00 p.m.
5. Regular Session (as needed)	May 26, 2009	3:00 p.m.
6. Regular Session (as needed)	June 23, 2009	3:00 p.m.
Second Quarterly Report for Period April 2009 through June 2009 will be heard at the July 15, 2009 Council Meeting.		
7. Regular Session (as needed)	July 28, 2009	3:00 p.m.
8. Regular Session (as needed)	August 25, 2009	3:00 p.m.
9. Regular Session (as needed)	September 22, 2009	3:00 p.m.
Third Quarterly Report for Period July 2009 through September 2009 will be heard at the October 21, 2009 Council Meeting.		
10. Regular Session (as needed)	October 27, 2009	3:00 p.m.
11. Regular Session (as needed)	November 24, 2009	3:00 p.m.
12. Regular Session (as needed)	December 22, 2009	3:00 p.m.
Fourth Quarterly Report for Period October 2009 through December 2009 will be heard at the January 20, 2010 Council Meeting.		

Regular Meetings of the Parks & Recreation Commission

Notice is hereby given to the members of the Parks & Recreation Commission and to the public that the Parks & Recreation Commission of the Town of Camp Verde will hold **Regular Meetings on the first Tuesday during the months of January, March, May, July, September and November, at 5:30 p.m..**

Parks & Recreation of the Town of Camp Verde 2009 Meeting Schedule		
1. Regular Session	January 6, 2009	5:30 p.m.
2. Regular Session	March 3, 2009	5:30 p.m.
First Quarterly Report for Period January 2009 through March 2009 will be heard at the April 15, 2009 Council Meeting.		
3. Regular Session	May 5, 2009	5:30 p.m.
Second Quarterly Report for Period April 2009 through June 2009 will be heard at the July 15, 2009 Council Meeting.		
4. Regular Session	July 7, 2009	5:30 p.m.
5. Regular Session	September 1, 2009	5:30 p.m.
Third Quarterly Report for Period July 2009 through September 2009 will be heard at the October 21, 2009 Council Meeting.		
6. Regular Session	November 3, 2009	5:30 p.m.
Fourth Quarterly Report for Period October 2009 through December 2009 will be heard at the January 20, 2010 Council Meeting.		

Regular Meetings of the Housing Commission

Notice is hereby given to the members of the Housing Commission and to the general public that the Housing Commission of the Town of Camp Verde will hold **Regular Meetings on the third Tuesday during the months of January, March, June, September, and December at 4:00 p.m.**

Housing Commission 2009 Meeting Schedule		
1. Regular Session	January 20, 2009	4:00 p.m.
First Quarterly Report for Period January 2009 through March 2009 will be heard at the April 15, 2009 Council Meeting.		
2. Regular Session	March 17, 2009	4:00 p.m.
Second Quarterly Report for Period April 2009 through June 2009 will be heard at the July 15, 2009 Council Meeting.		
3. Regular Session	June 16, 2009	4:00 p.m.
Third Quarterly Report for Period July 2009 through September 2009 will be heard at the October 21, 2009 Council Meeting.		
4. Regular Session	September 22, 2009	4:00 p.m.
Fourth Quarterly Report for Period October 2009 through December 2009 will be heard at the January 20, 2010 Council Meeting.		
5. Regular Session	December 22, 2009	4:00 p.m.

Camp Verde Chamber of Commerce 2009 Quarterly Report Schedule		
1. Regular Session	April 15, 2009	6:30 p.m.
2. Regular Session	July 15, 2009	6:30 p.m.
3. Regular Session	October 21, 2009	6:30 p.m.
4. Regular Session	January 20, 2010	6:30 p.m.

Regular Meetings of the Library Advisory Commission

Notice is hereby given to the members of the Library Advisory Commission and to the general public that the Library Advisory Commission of the Town of Camp Verde will hold **Regular Meetings on the third Thursday during the months of January, March, April, June, September, and November at 6:00 p.m.**

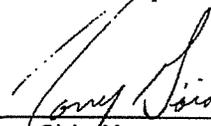
Library Advisory Commission of the Town of Camp Verde 2009 Meeting Schedule		
1. Regular Session	January 15, 2009	6:30 p.m.
Fourth Quarterly Report for Period October 2008 through December 2008 will be heard at the January 21, 2009 Council Meeting.		
2. Regular Session	March 19, 2009	6:30 p.m.
First Quarterly Report for Period January 2009 through March 2009 will be heard at the April 15, 2009 Council Meeting.		
3. Regular Session	April 16, 2009	6:30 p.m.
Second Quarterly Report for Period April 2009 through June 2009 will be heard at the July 15, 2009 Council Meeting.		
4. Regular Session	June 18, 2009	6:30 p.m.
5. Regular Session	September 17, 2009	6:30 p.m.
Third Quarterly Report for Period July 2009 through September 2009 will be heard at the October 21, 2009 Council Meeting.		
6. Regular Session	November 19, 2009	6:30 p.m.
Fourth Quarterly Report for Period October 2009 through December 2009 will be heard at the January 20, 2010 Council Meeting.		

Regular Meetings of the Trails & Pathways Commission

Notice is hereby given to the members of the Trails & Pathways Commission and to the general public that the Trails & Pathways Commission of the Town of Camp Verde will hold **Regular Meetings on the second Tuesday during the months of January, March, May, July, September and November at 5:30 p.m.**

Trails & Pathways Commission of the Town of Camp Verde 2009 Meeting Schedule		
1. Regular Session	January 13, 2009	5:30 p.m.
Fourth Quarterly Report for Period October 2008 through December 2008 will be heard at the January 21, 2009 Council Meeting.		
2. Regular Session	March 10, 2009	5:30 p.m.
First Quarterly Report for Period January 2009 through March 2009 will be heard at the April 15, 2009 Council Meeting.		
3. Regular Session	May 12, 2009	5:30 p.m.
Second Quarterly Report for Period April 2009 through June 2009 will be heard at the July 15, 2009 Council Meeting.		
4. Regular Session	July 14, 2009	5:30 p.m.
5. Regular Session	September 8, 2009	5:30 p.m.
Third Quarterly Report for Period July 2009 through September 2009 will be heard at the October 21, 2009 Council Meeting.		
6. Regular Session	November 10, 2009	5:30 p.m.
Fourth Quarterly Report for Period October 2009 through December 2009 will be heard at the January 20, 2010 Council Meeting.		

Passed and adopted by a majority vote of the Common Council at the regular meeting of January 21, 2009.

 2-19-09

Tony Gioia, Mayor

Attest:



Deborah Barber, Town Clerk

Approved as to form:



William Sims

DRAFT

**2008 P & L
Expenses**

Advertising	\$ 3,332.53
Equipment Rental	\$ 2,265.07
Entertainment	\$ 4,875.00
Food	\$ 975.00
Lodging	\$ -
Security	\$ 860.00
Reimburse Wineries	\$ 4,789.60
Judging	\$ 350.00
Supplies	\$ 4,778.03
AZ Dept. Revenue	\$ 1,588.21
Staff Time	\$ 5,714.04
Total Expenses	\$ 29,527.48
Revenue	
Door	\$ 17,925.50
Vendors	\$ 3,340.00
Pie Sales	\$ 1,095.00
Sponsorship	\$ 1,500.00
Total Revenue	\$ 23,860.50

**2009 P & L
Expenses**

Advertising	\$ 700.00
Equipment Rental	\$ 2,219.66
Entertainment	\$ 2,400.00
Food	\$ -
Lodging	\$ -
Security	\$ 300.00
Reimburse Wineries	\$ 3,605.00
Judging	\$ 350.00
Supplies	\$ 73.53
AZ Dept. Revenue	\$ 1,150.00
Staff Time	\$ 6,600.00
Utilities	
Total Expenses	\$ 17,398.19
Insurance	
Revenue	
Door	\$ 17,040.75
Vendors	\$ -
Sponsorship	\$ 500.00
Total Revenue	\$ 17,540.75

estimate
estimate

Profit/Loss \$ 142.56

As seen on **myTrack**, your professional investment partner.

(COMTEX) B: Peach Festival adds extra day: City Council gives annual fruit gala a chance to bring business downtown (McClatchy-
B: Peach Festival adds extra day: City Council gives annual fruit gala a chance to bring business downtown (McClatchy-Tribune Information Services -- Unrestricted)

Feb 19, 2009 (Appeal-Democrat - McClatchy-Tribune Information Services via COMTEX) --

Even Bruce Springsteen sang about picking peaches in Marysville.

The fruit and the town are so inexorably linked, two days just aren't enough for the event that celebrates both.

So on Tuesday, the City Council voted to make the Marysville Peach Festival a three-day event.

When visitors attend the July street fair, which is now in its 10th year, "they eat at the local restaurants and they buy gas, and they stay at the hotels," said Tom King, president of Marysville's Business Improvement District.

They do all that, in addition to the money they spend shopping downtown on festival days, he said.

King, who owns T.J. North's surplus store on D Street, told the council that a move to expand the festival would have the full support of the downtown business community.

That represents a change, said City Services Director Dave Lamon, from the nearly universal ambivalence expressed in 2000, the year the Peach Festival was first launched.

"When the city started this," Lamon said, "the businesses downtown were of, 'eh, well if we have to, I guess we'll put up with it.'"

This year, with a recession in full swing and both state and local budgets looking like ghosts of their former selves, it was city officials who took a tone of ambivalence.

"Expanding the length of the Peach Festival has also meant expanding the loss that the City has incurred to host the event," reads a staff report presented to City Council Tuesday.

"We don't know until the last minute what kinds of sponsorships we'll have," said City Manager Steve Casey. And with fallout from state budget decisions still to be realized, he said, "It's one of these things you just have to gamble on."

Historically, the cost of hosting the festival exceeds revenues from vendors

Last year, Marysville spent \$35,000 and officials boasted that the event brought in \$47,000. But the difference helped pay the salary of Special Events Coordinator Shannon Jacobsen, who is responsible for organizing the affair.

Jacobsen's position, whose responsibilities also include coordinating Police Department volunteer programs and other community events, was created in 2008.

The cost-benefit analysis for hosting -- and now for expanding -- the festival, is not an easy one to make, Lamon said.

"We see plusses in promoting the downtown area, and it's a little hard to put a dollar value on that," he said.

Contact Appeal-Democrat reporter Nancy Pasternack at 749-4712 or at npasternack@appealdemocrat.com

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By ELLEN GAMERMAN and JIM CARLTON

The Ice Spectacular had been a February tradition in Utica, Mich., but this weekend there were no ice sculptures, no carriage rides, no hot cocoa and no yodeling lessons.

After contacting dozens of local car dealerships, restaurants, banks and other businesses in recent weeks, volunteer fund-raisers for the festival came up with just two sponsors. Mayor Jacqueline Noonan called off the event, which she estimates brings more than 5,000 visitors to the city, pop. 4,577. "It just broke my heart to cancel," says Ms. Noonan, who last year helped sponsor an ice sculpture of a seal with a ball on its nose.



Hard times force towns to cancel festivals.

Across the country, festivals that give communities a sense of pride — and bring crowds to towns that rarely attract visitors otherwise — are getting crunched by the economic crisis. Events are being canceled or downsized as local governments, community groups and corporate sponsors pull back their dollars.

The angst is palpable in Porter County, Ind., where cancellation of this year's Indiana Wizard of Oz Festival means a local Holiday

Inn Express will no longer host autograph signings by some of the last surviving actors who played the Munchkins. "The kids would follow them in the breakfast room," says manager Dave Sassanella. "I hate to see this show leave."

Organizers of the 27-year-old festival — billed as the largest in the world based on the classic 1939 movie — say the bad economy prompted them to shutter the event, along with "the advancing age" of those who played the Munchkins. At the last festival, in September, fans got to meet three Munchkins, two "MBMs," or "Munchkins by marriage," and an actor who played one of the evil monkeys. "He was a winged monkey, but didn't fly in the movie," says Mary Paschen, co-director of the festival.

Old Glasses

Organizers of this past weekend's Pecan, Wine & Antique Festival in Camp Verde, Ariz., defrayed costs by giving festival-goers commemorative glasses that say "2002," among other years, instead of investing in new ones for 2009. "That's saving us \$4,500 right there," says Parks and Recreation Director Lynda Moore, who also found a sponsor to provide a free hotel room for the fruit and nut expert who judged the pecan contest.

After seeing other local fund-raising donations fall as much as 50% in Crescent City, Calif., organizers of the town's Aleutian Goose Festival decided not to put on the roughly \$30,000 event in March — canceling until next year. The festival has been held since



DJ Indust

DJ Indust



Mar Apr Mar

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Video





JACQUELINE NOONAN

2003 to celebrate the resurgence of the once-endangered Aleutian Cackling Goose, which stops off in Northern California before migrating to the Aleutian Islands. Upwards of 200 tourists flock to the festival to partake in workshops, field trips and a goose poetry contest for kids. "They mate for life...They fly with their wife," read one entry.

Rick Hiser, who coordinates the festival, said one factor prompting organizers to cancel was the likelihood attendance would plummet because of the economy, leaving the event in the hole. "When we looked out there, it didn't look pretty," he says.

Cutting Costs

When the Ojai Poetry Festival in Ojai, Calif., was called off late last year, in part because of budget concerns, local poet Tree Bernstein helped form a separate group to revive the event. The original festival drew about 700 people to an amphitheater in May, and featured nationally known poets. Ms. Bernstein plans to reduce costs by choosing less expensive venues and focusing on regional talent. She's asked someone from her yoga class to do a reading with his men's group.

The decision to cancel last month's Mesilla Valley Balloon Rally in Las Cruces, N.M., was so difficult that one board member quit in protest, says rally co-chairwoman Patti Havstad. Ms. Havstad says if the \$50,000 hot-air balloon event had gone on as planned, it would have racked up a \$10,000 debt that she and other volunteers would have had to cover. Some people are still unhappy: Ms. Havstad was grocery shopping recently when a balloon-lover stopped her to register dismay.

Larger events are being called off too, such as the Detroit Belle Isle Grand Prix car race, which drew 100,000 fans last year, according to event chairman Bud Denker, senior vice president of Penske Corp. "With the issues of raising money this year, could we have the same kind of amenities and feel this year? I just didn't want to risk that," he says. If the economy improves, he hopes to bring the event back next year.

The Krewe of Aquila, which has held a Mardi Gras parade in a New Orleans suburb every year since 1976, had already invested \$60,000 in floats and was working on elaborate costumes when the social group called off the parade for this year. The krewe, based in Metairie, La., couldn't convince enough people to spend roughly \$300 for a membership whose privileges include riding on a float and tossing beads to the crowd.

Krewe captain Adam Mehn says he plans to repay members who had already paid their dues, and he hopes to recoup the cost of the floats through bingo nights. He'll also resell the krewe's beads. "We can make a markup on that and use it to pay the bills," he says.

Fire Ant Festival

Other festival planners are making cutbacks. At next month's Fire Ant Festival in Ashburn, Ga., a 14-year-old celebration named for the region's ubiquitous insect, organizer Shelley Zorn is saving \$1,500 by shaving five minutes off the fireworks show and nixing plans for a dog act.

Ms. Zorn helps promotes the festival for months, with chocolate-covered fire ants and events

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such as a fire-ant calling contest. She's hoping sales of T-shirts, featuring an ant dressed like James Bond, will bolster this year's budget.

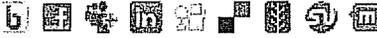
Downsized festivals are attracting fewer people, says Virgil Klunder, executive director of Pocket Pets. His company sets up booths at festivals and sells sugar gliders — small animals commonly mistaken for flying squirrels. Mr. Klunder says sales of the creatures are off at least 10% from last year, even though crowds still watch the show at his booth featuring sugar gliders doing flips and jumping into his pocket.

Steve Schmader, president of the Boise, Idaho-based International Festivals & Events Association, says when festivals are canceled for a year, they may disappear for good because volunteers scatter and sponsors lose interest. "It's so important for these communities not to risk losing these events, which become often the brand for a community," he says.

Write to Ellen Gamerman at ellen.gamerman@wsj.com and Jim Carlton at jim.carlton@wsj.com

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Is this your first time attending the Pecan Festival?

Yes	1-3 times	4 or more
82	47	57

Do you reside in the Verde Valley?

Yes	within 50 miles	55-100miles	Out of state
86	16	60	26 (2nd homes)

How did you hear about the festival?

Radio	TV	Print ads	Internet	word of mouth	other
8	2	82	15	45	28

What do you enjoy most about the Festival?

Wine tasting	Antiques	Food/Pecans	Entertainment/other
61	54	44	31

Is the Pecan/Wine/Antiques Festival an event you would like to see continue?

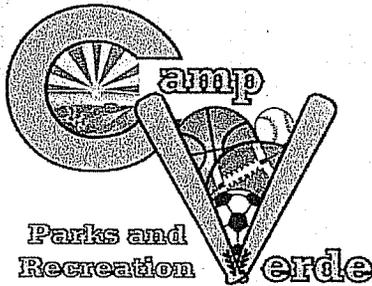
Yes	If no, why not
111-people	0

AZ. Game & Fish Clinic

Date: March 7, 2009



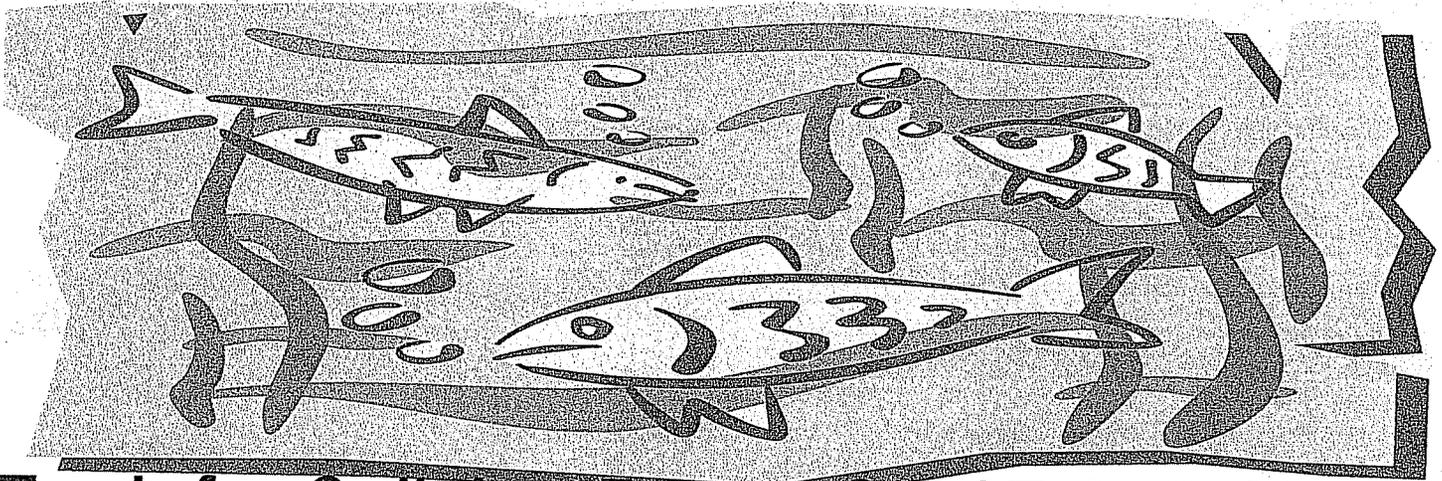
Place: White Bridge Recreational Site



Time: 8:00a.m to 12:00p.m

Cost: Free

The Arizona Game and fish clinic is open to all ages and will be packed full of fun and fishing for the whole family. The river is scheduled to be stocked and ready for fishing on Saturday March 7, 2009 from 8:00 A.M. to 12:00 P.M. The Arizona Game and Fish will have representatives on site to give assistance with fishing, along with free fishing poles and bait for all to use. Game and Fish will be providing educational hand outs and giving an explanations on the Verde River and it's fish all morning. Lunch will be provided by the Camp Verde Parks & Recreation, at 11:30 A.M.



For info. Call Joe Perez @ 567-0535X132

10th Annual Verde River Canoe Challenge

Saturday March 28, 2009

Registration and Information Form

Sponsored by:



Canoe Challenge Distance: 10 Miles (Race Start: White Bridge to Beasley Flats)

River Difficulty: Class I, II, III (depending on the river level)

Time: Race starts at 10:00 am (shuttles from Beasley Flats starts at 7:30 am until 9:30 am)

Competitive Categories	Event Code	Recreational Categories	Event Code
Canoe Men's Solo	CMSC	Canoe Men's Solo	CMSR
Canoe Men's Tandem	CMTC	Canoe Men's Tandem	CMTR
Canoe Women's Solo	CWSC	Canoe Women's Solo	CWSR
Canoe Women's Tandem	CWTC	Canoe Women's Tandem	CWTR
Canoe Coed Tandem	CCTC	Canoe Coed Tandem	CCTR
Kayak Men	KMC	Kayak Men	KMR
Kayak Women	KWC	Kayak Women	KWR
		Inflatable Solo	ISR
		Inflatable Tandem	ITR
		Sit-on-Tops	SOTR
		Canoe Family	CFR
		Open	OPR

Rules: Each participant shall sign an USFS Visitors Acknowledgment of Risk Form. The registration fee covers a one-day event insurance coverage that is required by the USFS Special Use Permit granted for this event. Each participant is required to wear a United States Coast Guard (USCG) approved type II, III or V personal floatation device (PFD). Each kayaker is required to wear a helmet. Each canoeist must use a single bladed paddle. Consumption of alcoholic beverages during the event is prohibited. Failure to adhere to these rules will result in disqualification from the Canoe Challenge without a refund of fees. **No Exceptions!**

Online Registration: http://www.active.com/event_detail.cfm?EVENT_ID=1692368

Fees: Pre-registration (received by Monday, March 16, 2009):

- Adults: \$20.00 per person
- Children (12 and under): \$15.00 per person

Race Day Registration:

- Adults: \$25.00 per person
- Children (12 and under): \$20.00 per person

Fees include: Verde River Canoe Challenge T-shirt and Required Insurance Coverage

Current Verde River flow information: http://waterdata.usgs.gov/az/rwis/uv?site_no=09506000

For more information contact:

Joe Perez, Recreation Supervisor
Camp Verde Park and Recreation
Phone: (928) 567-0535 ext. 132 Fax: (928) 567-1540
E-mail: jperez@cvaz.org

Chuck Hammersley, Race Coordinator
Northern Arizona University
Phone: (928) 523-6655
Email: charles.hammersley@nau.edu

Entry Fees	Pre-registration by March 16	Registration after March 16
Adults (\$20/participant by March 16 or \$25 after March 16)	\$	\$
Children (12 and under) (\$15/child before March 16; \$20 after March 16)	\$	\$
Total Fees	\$	\$

Make Checks Payable to: Camp Verde Parks and Recreation Department

Mail your:

- Completed Registration Form, and
- Check; to

Verde River Canoe Challenge

Town of Camp Verde Parks and Recreation Department

395 S. Main Street

Camp Verde, AZ 86322

"In compliance with the **Americans with Disabilities Act**, this agency/event does not discriminate on the basis of an individual's disability. If special accommodations are required to participate, please notify us during pre-registration."

VERDE VALLEY GOLF LEAGUE

SPONSORED BY THE COTTONWOOD AND CAMP VERDE PARKS & RECREATION



Pine Shadows
Golf Course



First Place Player's get Polo's
and a Free round of Golf

Second Place players
get a Free 9 holes of Golf

Weekly Competition

Closest to the Pin

Longest Drive

The Camp Verde & Cottonwood Parks and Recreation Departments along with Verde Santa Fe, B C Ranch and Pine Shadows Golf Clubs would like to invite you to participate in the Verde Valley Golf League. Matches will be every Friday from April 3, 2009 through May 8, 2009 for only \$ 17.02 per person, per nine holes with a cart. This year a we have added a third course to our growing league. Pine Shadows will be the third course in our weekly rotation of league play. Teams will be made up of four players with up to two more players being used as alternates. Each week only four players golf scores will be recorded for an official weekly score. A variety of games such as best ball, scramble, stroke play and alternate shot will be incorporated weekly. All teams will tee off at 4:00 P.M. in a shotgun start. So weather your Tiger woods or you play in the woods this league will be a great social experience. For questions contact Ryan Bigelow at 639-3200 ext 13 or Joseph Perez at 567-0535 ext 132.

Date: Friday's Starting April 3, 2009 to
May 8, 2009 Tee Time 4:00 P.M.

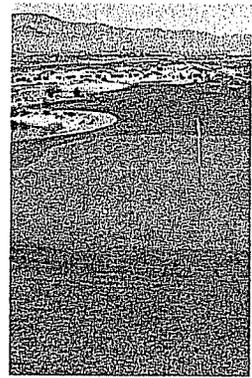
Locations: Verde Santa Fe, B C Ranch & Pine
Shadows Golf Clubs on Alternating Weeks

Firm Entry Deadline: April 2, 2009

Entry Fee: \$17.02 per player per 9 holes or
\$102.12 per player upon registration for five weeks

Corporate sponsorship for 4 player teams is \$520

Corporate sponsors will be on wining team Polo's



Cottonwood Contact: Ryan Bigelow
Cottonwood Parks & Recreation
827 N. Main Street
Cottonwood, AZ 86326
Phone: 639-3200 ext 13
Fax: 634-8437
E-mail: rbigelow@ci.cottonwood.az.us

Camp Verde Contact: Joseph Perez
Camp Verde Parks & Recreation
395 S. Main Street
Camp Verde, AZ 86322
Phone: 567-0535 ext 132
Fax: 567-1540
E-mail: jperez@cvaz.org

Player/Capitan Name _____

Address _____

E-Mail _____

Phone _____

Signature _____

Player 2 _____

Player 3 _____

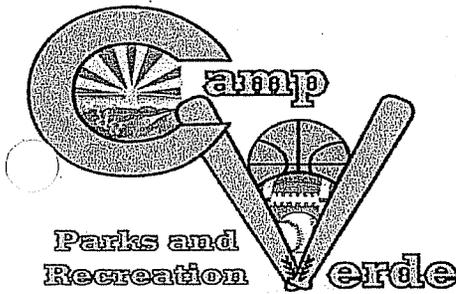
Player 4 _____

Alternate 1 _____

Alternate 2 _____

Opening Week Will Be At Pine Shadows
Golf Course in Cottonwood Az.

What Better Way to
Spend Your Friday, Then
on the Golf Course



Activities

- POOL
- AIR HOCKEY
- FOOSEBALL
- COMPUTERS W/ INTERNET
- MOVIE NIGHTS
- SPORTS TOURNAMENTS
- NINTENDO WII
- GROUP MEETINGS
- SNACKS AND DRINKS
- GRAND OPENING FRI. JAN 16
- NEW YEARS EVE CELEBRATION

Hours of operation

Wednesday's 3:00 to 8:00 P.M.

Friday's 5:00 to 10:00 P.M.

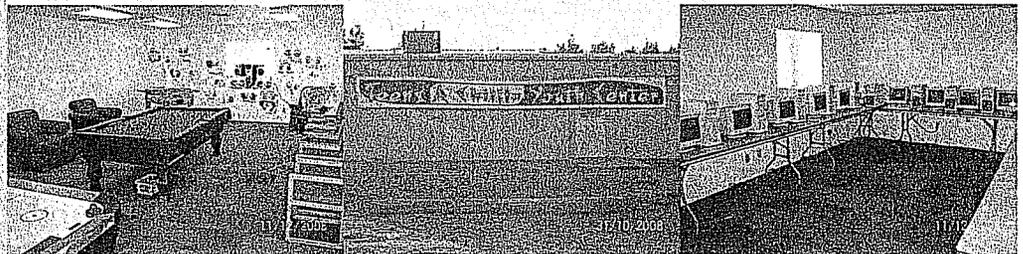
Age Requirements:

Teens in 5th grade up to there senior year of high school, as long as they are under the age of 18 and over the age of 11.

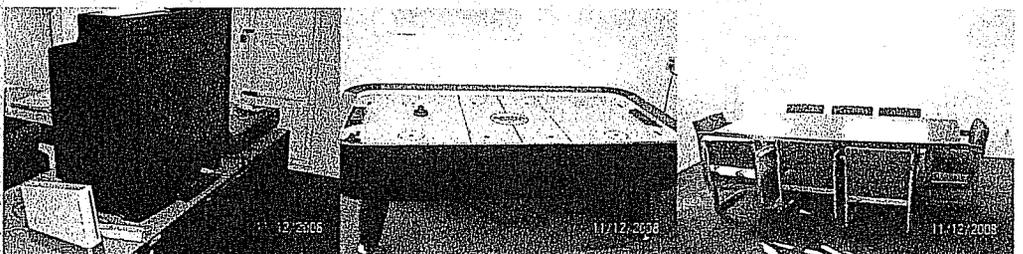
TEENS A CHILLIN YOUTH CENTER

602 1st Street
Camp Verde Arizona 86322
Phone: 928-567-0535x132
Fax: 928-567-1540
E-mail: jperez@cvaz.org

TEENS A CHILLIN YOUTH CENTER NOW OPEN



The Camp Verde Parks & Recreation Department along with MatForce, Youth Count, Camp Verde Youth Commission, and The Community Youth Coalition announce the opening of the Teens A Chillin Youth Center. Teens of Camp Verde it's time to come out and support this one of a kind center that you can call your own. This center has activities like billiards, Nintendo Wii, fooseball, air Hockey and computers to name a few. With adult supervision and mentoring available Wednesday's from 3:00 P.M. to 8:00 P.M. and Friday's from 5:00 P.M. to 10:00 P.M. Volunteers are welcomed and needed to make this center open and available for use more days during the week and weekends. Come into the Teens A Chillin Youth Center or Camp Verde Parks & Recreation for details on how to get involved. Registration and liability paper work must be filled out by a parent or guardian before any teen is admitted. Stop by the and see us for these forms. Quarterly calendar for events and hours of operation will be available for parents and teens, so come out and support the Teens A Chillin Youth Center.





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HOSPITALITY
RESEARCH AND
RESOURCE CENTER

AHRRC



ARIZONA HOSPITALITY RESEARCH AND RESOURCE CENTER

July 14, 1999

Mr. Bill Lee, Director
Parks and Recreation
Town of Camp Verde
473 S. Main Street
Camp Verde, AZ 86322

Dear Mr. Lee:

I am pleased to send you the final copy of the "Town of Camp Verde Parks and Recreation Study - 1999." We were very pleased with the results and I believe that this study will help you in planning for the future growth of park and recreation facilities in Camp Verde. We have enclosed three bound and one loose-leaf copy of the "Town of Camp Verde Parks and Recreation Study," for your files. I have notified Kevin Johnston, the Sponsored Projects accountant, that the project is now completed and he will be billing the Town of Camp Verde for \$5,000 the total price of the project.

It was a pleasure to work with the Town of Camp Verde and the Parks and Recreation division on this very interesting survey. Please thank the Mayor for her help during the presentation phase of the study.

Yours sincerely,

Thomas Combrink
Senior Research Specialist
AHRRC/SHRM/NAU

**Town of Camp Verde
Parks and Recreation Study - 1999**

Prepared For:

**The Town of Camp Verde
Parks and Recreation Department**

Prepared By:

**Thomas E. Combrink, MS
Cheryl C. Cothran, Ph.D.**

**The Arizona Hospitality Research & Resource Center
The School of Hotel and Restaurant Management
Northern Arizona University**

June 1999

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Executive Summary

- Residents in the Quarter Horse and Town Site neighborhoods, followed by the Verde Lakes, Salt Mine and Horseshoe Bend neighborhoods had the highest survey response rates, perhaps indicating greater interest in park and recreation use.
- Average households consisted of 2.2 adults, and more than half (56%) had no children under 18 years living in the home.
- Forty-two percent of respondents had children in the household and 59 percent of these had either one or two children.
- Of adult respondents, 67.7 percent were over age 46 and 32.9 percent were below age 46.
- Sixty-one percent of Camp Verde respondents indicated they currently use park and recreation facilities. Most of those who did not use them were 61 years or older.
- Frequency of use estimates found the greatest use for the swimming pool and the softball/baseball fields. Class/meeting rooms, weight rooms, and indoor basketball courts also had frequent use as did open areas, playgrounds, and football/soccer fields.
- The park and recreation facilities determined to be most necessary within the next 5 years were picnic areas, playgrounds, neighborhood parks, open areas, and softball fields.
- Those facilities rated highest in personal or family use were neighborhood parks, picnic areas, open areas and a walking course.
- Congruence in community need and personal use occurred for neighborhood parks, a shooting range, observatory, amphitheater, open areas, picnic areas, a walking course, and a recreation center- suggesting a preference for more passive versus active facility needs.
- Households with children under age 18 were more interested in using neighborhood parks, open areas and playgrounds than were those without children.
- Survey respondents generally registered high levels of support for teen activities, with particular support for a recreation center, a boys/girls club, and after-school programs.
- Respondents with children in the household deemed teen activities even more essential. In addition to a teen center, a boys/girls club, and after-school activities, they also expressed a need for a roller rink-arcade-laser tag facility.

- Where did senior interests lie? The general population of respondents thought recreational busing was important along with arts and crafts activities. Senior respondents themselves added computers and card/board game availability to this list of future needs.
- The overwhelming majority of respondents (83.5%) thought that the Town of Camp Verde would need to add future park and recreation facilities to meet projected population growth.
- Over half of respondents (53%) judged current park and recreation offerings to be in the “unsatisfactory” range, while the remainder thought current offerings ranged from somewhat to highly satisfactory. Those with children in the household were much more likely to consider current offerings unsatisfactory.
- Approximately two-thirds of respondents had heard of the idea of a regional park, largely through the local newspaper or through information from the Parks and Recreation Department.
- How soon should expansion of park and recreation facilities take place? Approximately 20 percent believed expansion was needed in less than one year. Another one-half of respondents (47%) believed expansion should take place within one to three years. Thus, 68 percent wanted fairly rapid expansion of town facilities.
- A strikingly high level of support was found for the concept of a regional park, with 82.5 percent registering either moderate, high or total support of the concept.
- The most favored funding mechanisms for future park and recreation growth were a ½ cent dedicated sales tax or a BBB tax increase. The least favored funding mechanism was a property tax increase.

Camp Verde Parks and Recreation Study

Introduction

The Town of Camp Verde, along with most other Verde Valley communities, is experiencing substantial growth. The demographic growth patterns for the entire Verde Valley are changing and the Town of Camp Verde is no exception. New families, retirees, and others are moving to the area, attracted by work opportunities, lifestyle and pleasant weather. The population of Camp Verde is growing at a steady five percent rate and is projected to increase 25 percent by 2005, from 8,000 to 10,051. These numbers do not include growth in the unincorporated areas.

This growth has resulted in a strain on the existing community parks and recreation facilities, facilities that were designed for a smaller population of users. Citizens have complained that current sports fields and other developed recreation facilities are not sufficient to meet the needs of the community and its residents. While competition for sports fields and recreational facilities is not necessarily a new phenomenon in the Town of Camp Verde, the projected population growth will place an ever-increasing burden on an already stressed parks system. New housing developments have also created a need for additional neighborhood parks and open spaces in the community.

Methods

Bill Lee, Director of Parks and Recreation for the Town of Camp Verde, approached the Arizona Hospitality Research & Resource Center (AHRRC) at Northern Arizona University to help the community with a recreation needs survey. The intent of the survey was to determine the most important perceived recreational needs for the community and how best to meet those needs. The concept of a regional park with multi-use sports fields and recreational facilities had been proposed as one way to meet the growing recreational needs of the community. One of the primary purposes of the survey was to determine the level of community support for the regional park concept and to explore mechanisms to fund such a regional park.

Mr. Lee and the professional staff of the AHRRC met on numerous occasions to develop a questionnaire that would help to determine community needs. The draft questionnaire was presented to a meeting of the Camp Verde City Council, at which input was gathered from council members and interested community residents. Their suggestions were incorporated into a revised final draft, which was reviewed by Mr. Lee and Parks and Recreation committee members. The questionnaire (see appendix A) was typeset using a specialized scanning software program (TeleForm), which is designed to be fully "scannable." This process is cost-effective and allows for rapid data entry and retrieval of survey results.

To ensure maximum participation and greater reliability, the survey was sent to the universe of households in the Town of Camp Verde, using an address list obtained by the Parks and Recreation Department from the County Geographic Information System (GIS) listing. This list was cleaned to remove all businesses (excluded from the survey), and any faulty addresses (i.e., P.O. Box with no name attached). A total of 45 addresses were removed from the database, resulting in a total mailing to 1,848 households in the Town of Camp Verde.

These self-administered surveys were mailed out on May 12, 1999 with a return date of June 1, 1999. The 1,848 surveys were sent out only once with no replacement. Of the total sent, 34 surveys were returned -- refused, resident moved with no forwarding address, or deceased-- resulting in a total of 1,814 useable surveys sent out. In addition five surveys were returned to the AHRRC uncompleted; in these cases the recipients stated that they were seniors (over 75 years of age) and did not feel competent to complete the survey. A total of 453 surveys were completed and returned to the AHRRC, by the June 1 deadline. The response rate, therefore, was 25 percent and represents all households in the community that responded to the survey. It needs to be noted that a response rate of 25 percent for a single mail out, with no replacement and no follow up, can be considered reasonable. Therefore, within the limitations of the data, the sample is representative of Camp Verde households. In addition, mailing to the universe of households ensures greater reliability.

The remainder of this report presents the survey findings. It begins with a demographic and geographic overview of survey respondents, which sets the stage for the policy issues, and individual and community recreation needs that follow.

Sample Description & Demographics

Neighborhoods

Respondents were asked to specify residence in one of 12 neighborhoods identified in the survey. Completed questionnaires were obtained for all 12 neighborhoods, although not all neighborhoods were evenly represented in the survey results. Two neighborhoods, Sierra Verde (.5%) and Cloverleaf (.2%), were underrepresented. When any calculations are done at the neighborhood level these two neighborhoods are combined. However, even when Sierra Verde and Cloverleaf are combined the sample size is too small to yield reliable results. Quarterhorse (21.1%) and Town Site (20.1%) had the highest response rates, followed by Verde Lakes (13.9%), Salt Mine (9.7%), and Horseshoe Bend (8.0%). All other neighborhoods accounted for less than 8.0 percent of the sample. The data on neighborhood distribution is reported in Table 1.

Table 1. What is your neighborhood?

What is your neighborhood?	Frequency	Percent
Quarterhorse	85	21.1%
Town Site	81	20.1%
Verde Lakes	56	13.9%
Salt Mine	39	9.7%
Horseshoe Bend	32	8.0%
Middle Verde	26	6.5%
School Site	26	6.5%
Montezuma Heights	23	5.7%
Clear Creek	20	5.0%
McCraken	11	2.7%
Sierra Verde	2	.5%
Cloverleaf	1	.2%

Household Composition

The average household in the survey consisted of 2.2 adults. Of the total, 3.1 percent of households had only one adult, while 14.2 percent of the sample had three or more adults in the household. The largest households had 11, 18 and 22 members respectively, but accounted for only one-half percent of all cases.

More than half of respondent households (56.2%) had no children living in the household, while 41.5 percent had children in the household. Of those households with children, more had children under 12 years of age (58.2%), than had children between the ages of 12 and 18 (41.7%). Almost half (24.7%) of the households with children had children of both age categories. See Table 3.

Table 2. Household composition

Household Composition	
Number of adults over 18	2.2
Number of children 12 years and under	.8
Number of children ages 13 to 18 years	.5

Young adults are among the primary consumers of park and recreation services and tend to drive recreation demand in communities. Therefore, information about the number of children in the household was critical for this parks and recreation study. Of households with children, two-child households (37.8%) were the largest cohort, followed by single-child households (21.4%), and three-child households (19.4%). Households with five or more children made up a surprising 10.2 percent of the sample. See Table 3.

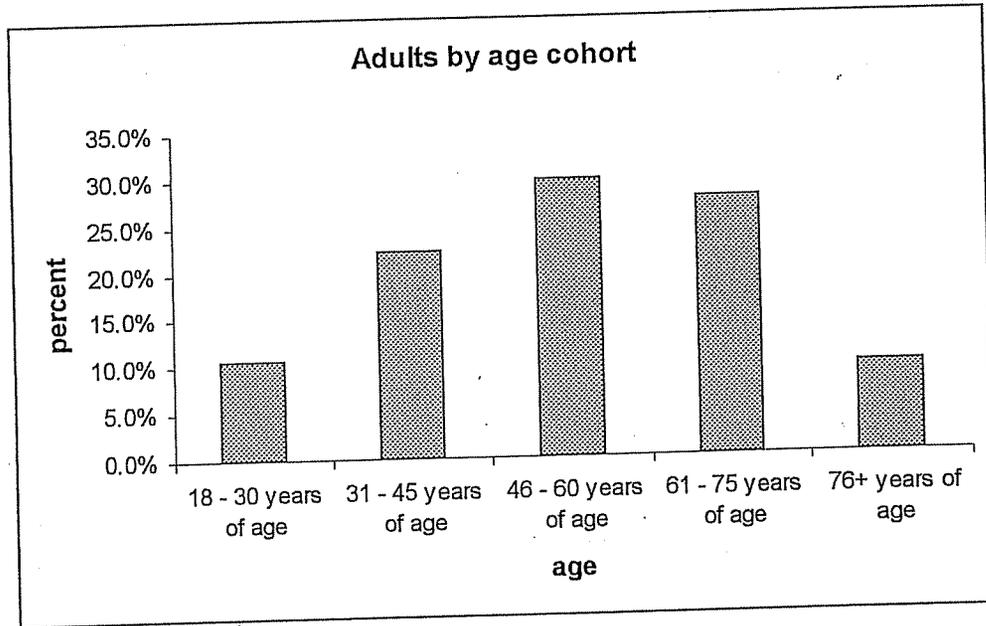
Table 3. Number of children in the household

Number of children in the household	Frequency	Percent
One child	40	21.4%
Two children	71	37.8%
Three children	36	19.4%
Four children	21	11.2%
Five or more children	19	10.2%
	188	100.0%

Age Distribution of Adults

Respondents were asked to indicate the number of adults in their household by age category. Of 602 adult respondents, almost a third (29.7%) were between the ages of 46 and 60 years, followed closely by adults between 61 and 75 years of age (27.7%). Another third of the sample was distributed between those 18 to 45 years of age, with those between 18 and 30 years accounting for 10.6 percent and those between 31 and 45 years accounting for 22.3 percent. The final group, those 76 years and over, accounted for 10.3 percent. The age distribution of adults is illustrated as Figure 1.

Figure 1. Adult age distribution



Current use of the Camp Verde Parks & Recreation System

A majority (60.5%) of Camp Verde respondents indicated that they currently use parks and recreation facilities. See Table 4. Nearly two-thirds (65.4%) of respondents who indicated that they did *not* use parks & recreation facilities were 61 years or older.

Table 4. Do you or your family members currently use Parks and Recreation facilities?

Do any of your family members currently use Camp Verde Parks & Recreation facilities?	Frequency	Percent
Yes	244	60.5%
No	159	39.5%
Total	403	100.0%

Respondents who indicated that they used community park and recreation facilities were then asked to estimate how often they used these facilities. Respondents were asked whether they used the facilities daily, weekly, a few times a month, or a few times a year. Daily and weekly use were combined to provide a value reflecting weekly resident use of recreation facilities. The activities were then sorted in order from the highest ranked weekly activity – use of softball/baseball fields (37.2%) – to the lowest weekly activity – use of picnic areas (9.0%).

According to this ranking, softball/baseball fields (37.2%) and the swimming pool (33.7%) were the most frequently used facilities on a daily or weekly basis. Both softball/baseball fields and the swimming pool were used on a monthly basis by 18.9 percent and 29.2 percent of residents respectively. On a combined basis, the swimming pool (62.9%) was used by the most residents on a weekly or monthly basis, while softball fields were used only 56.1 percent of the time. Class/meeting rooms (25.5%), weight rooms (25.0%), and indoor basketball courts (25%) also had a high level of daily or weekly use. The next most frequently used activities or facilities were open areas (21.2%), playgrounds (23.9%), and football and soccer fields, at 21.2 and 21.0 percent respectively. Both playgrounds (56.9%) and open spaces (55.8%) received high levels of use on a monthly basis. Outdoor basketball (16.7%), tennis courts (12.0%), and picnic areas (9.0%) accounted for the lowest levels of weekly use by residents. The regularity of use measures are shown in Table 5.

Table 5: Community Estimates of Regularity of Use of Parks & Recreation Facilities

Community Use of Facilities	Daily	A few times a week	A few times a month	A few times a year
Softball/baseball fields	4.7%	32.2%	18.8%	44.3%
Swimming pool	6.7%	27.4%	29.1%	36.9%
Class rooms/Meeting rooms	5.4%	20.5%	24.7%	49.4%
Weight rooms	5.6%	20.2%	16.9%	57.3%
Basketball - indoor	3.1%	21.6%	24.7%	50.5%
Open Areas	5.8%	18.5%	31.7%	43.9%
Playground Areas	2.8%	21.5%	32.8%	42.9%
Football fields	4.0%	18.0%	23.0%	55.0%
Soccer fields	2.4%	19.2%	22.4%	56.0%
Basketball outdoor	2.4%	14.1%	28.2%	55.3%
Tennis courts		11.8%	14.5%	73.7%
Picnic Areas	0.5%	8.5%	25.5%	65.5%

Projected Future Facility and Activity Needs

Residents were asked to determine the level of future park and recreation needs on a scale of 1 to 5 where 1 was "no need" and 5 was "absolute need." The purpose of this question is to see which of an extensive list of current and potential facilities was perceived to be most needed (or required) in the community in the next five years. See Table 6. The mean score (shown in the last column) indicates the average score. Activities with the highest mean scores indicate activities or facilities that respondents perceived to be of the greatest need in the next five years, and are listed in rank order.

Respondents identified picnic areas (57.0%), playground areas (58.9%), neighborhood parks (56.3%), open areas (53.4%), and softball fields (46.0%) as necessary for the community within the next five years. All of these top-ranked facilities had mean scores of 4.0 or higher (see Table 6), indicating that respondents considered a "high" or "absolute need" for these facilities in the next five years.

A second set of facilities was considered by respondents to be of moderate to high need (mean scores between 3.5 and 3.9). A walking course and a recreation center with classrooms both had mean scores of 3.9. These were followed by baseball fields (3.8), soccer fields and basketball courts (3.7 means), equestrian trails (3.6), and volleyball and tennis courts (3.5 means). It is interesting to note that although tennis court use was low (see Table 5), tennis courts were regarded as a relatively important need for the community in the future.

A third set of facilities had mean scores between 3.0 and 3.4, in the low to moderate range. A skateboard park and rodeo grounds were at the top of this group (3.4). It is interesting to note that some of the larger capital cost items (skateboard park, rodeo grounds and horse arena) appeared in this group. Other facilities that ranked in the low to moderate range were fishing ponds, horseshoe pits, handball-racquetball courts (3.2); and football fields, amphitheater, and a dance area for performing arts (3.1). A shooting range and a roller blade-hockey area both received a mean score of 3.0 indicating that residents perceived a relatively low need for these facilities.

Activities and facilities that received a mean score below 3.0 are those for which the community perceived little or no need. Overall, residents did not perceive a need for a star-gazing observatory (2.8), shuffleboard (2.8), an 18-hole golf course-driving range-club house (2.7), an ATV-motor bike area or BMX track (2.6 respectively). All frequency distribution and mean scores are included in Table 6 on the following page. The activities are ranked in order of their mean scores, not in the order by which they appeared in the questionnaire.

Table 6. How much need do you think there is for the following activities in the next 5 years?

How much need do you think there is for the following activities in the next 5 years?	No need	Some need	Moderate need	High need	Absolute need	Mean Score
	%	%	%	%	%	
Picnic areas	3.6	4.3	10.2	24.9	57.0	4.3
Playground areas	3.0	4.6	14.0	19.5	58.9	4.3
Neighborhood parks	6.3	3.8	15.5	18.3	56.3	4.1
Open areas	8.6	4.2	16.8	17.0	53.4	4.0
Softball fields	5.9	2.8	25.4	19.8	46.0	4.0
Walking course	7.6	5.3	20.3	22.5	44.3	3.9
Recreation center (class, art, meeting rooms & general purpose	8.3	6.5	19.5	19.8	45.8	3.9
Baseball fields	8.1	3.4	28.3	17.7	42.6	3.8
Soccer fields	8.9	5.9	28.9	13.8	42.4	3.7
Basketball courts	6.2	7.3	25.9	27.5	33.2	3.7
Equestrian trails	13.3	9.9	18.5	22.1	36.2	3.6
Volleyball courts	7.1	11.8	31.6	24.2	25.3	3.5
Tennis courts	9.0	9.8	31.9	23.2	26.1	3.5
Skate board park	11.5	12.5	26.6	18.5	30.8	3.4
Rodeo grounds	16.5	9.9	27.5	13.6	32.5	3.4
Horse arena	17.1	10.9	25.1	15.8	31.1	3.3
Fishing pond	21.6	9.0	22.4	17.4	29.6	3.2
Horseshoe pits	14.0	12.9	30.1	23.0	20.1	3.2
Handball-Racquetball courts	14.4	13.6	30.2	19.6	22.1	3.2
Football fields	22.2	9.5	27.6	14.3	26.5	3.1
Amphitheater	20.1	13.5	26.4	14.8	25.3	3.1
Dance area for performing arts	18.2	14.4	28.7	20.9	17.9	3.1
Shooting range	25.6	11.5	24.3	13.3	25.3	3.0
Roller blade - Hockey area	23.5	12.0	28.1	17.6	18.7	3.0
Star-gazing observatory	24.8	17.5	24.3	18.3	15.1	2.8
Shuffleboard	23.3	16.6	32.4	14.5	13.1	2.8
18 hole golf course-driving range-club house	32.3	15.2	18.9	13.3	20.3	2.7
ATV-Motor bike area	36.7	14.1	19.4	12.8	17.0	2.6
BMX track	32.2	17.8	25.1	10.7	14.1	2.6

Family Interest in Facilities and Activities

At the same time, residents were asked to indicate the level of interest their family had in using each of the facilities on a scale of 1 to 5 where 1 was "no interest" and 5 was "absolute interest." The purpose of this question was to differentiate the level of personal and family interest in these facilities as opposed to community needs for them. The question was phrased, "How much interest would you or your family have in using the same facilities if they were available?" While some of the facilities or activities in the table already exist, others do not. This question, therefore, provides a gauge of residents' interests if the facilities or activities were available. The mean score (last column) indicates the average score, and the facilities are again listed in rank order.

Personal or family interest in future activities and/or facilities was not as high overall as was the level of perceived community need. No mean scores ranked above 3.8. To aid in the analysis, responses indicating either a "high level of interest" or "absolute interest" in any activity or facility were combined. This combined set represents those items likely to get high use if the activity were available.

The highest ranked facilities on this scale generally fell under the category of developed areas. The top four picks were: neighborhood parks (63.7%), picnic areas (63.2%), open areas (59.2%), and a walking course (51.7%) (mean scores 3.8, 3.8, 3.6, and 3.4 respectively). The only facility that had a combined interest rating above 50 percent was a recreation center, with a mean score of 3.4. All other combined scores fell below the 50 percent mark. It is interesting to note that playground areas, which were ranked near the top of community "needs," did not reach the top group in "interest in using." This can be explained by the large percentage of respondents who had no children in the household. In other words, they perceived a *need* for playgrounds in the community even though their personal interest in using them was low. In fact, the rank order of this list seems to reflect, in many respects, the interests of an older community.

Facilities or activities that ranked below 3.0 may also indicate the relative specialization of the activity and its restriction to a somewhat smaller group of interested residents. The BMX track offers a case in point. BMX is not a sport in which the general population participates, but is primarily the provenance of teens and pre-teens, thus the 1.8 ranking. The lowest mean scores were recorded for BMX track (1.8), shuffleboard (1.9), and ATV-motorbike area (1.9). While ATV and BMX tracks are attractive to younger residents, shuffleboard does not appear to be very popular with any age group. In similar manner, the skateboard park (2.1) had a low mean score possibly reflecting the youth-oriented nature of the activity. The mean scores and frequency of responses are included in Table 7.

Table 7. How much interest do you or your family have in using these facilities if they were available?

How much interest do you or your family have in using these facilities if they were available?	No interest	Some interest	Moderate interest	High interest	Absolute interest	Mean Score
	%	%	%	%	%	
Neighborhood parks	11.9	5.8	18.6	16.6	47.1	3.8
Picnic areas	10.8	6.2	19.8	23.2	39.9	3.8
Open areas	18.7	7.5	14.7	15.5	43.7	3.6
Walking course	18.4	10.2	19.8	15.0	36.7	3.4
Recreation center (class, art, meeting rooms & general purpose	21.6	6.7	20.1	18.1	33.5	3.4
Playground areas	24.8	12.1	16.7	11.8	34.6	3.2
Amphitheater	30.5	12.3	24.9	12.6	19.7	2.8
Fishing pond	36.3	12.3	14.5	11.7	25.2	2.8
Shooting range	38.8	9.5	16.6	9.2	26.0	2.7
Equestrian trails	43.8	11.8	9.7	8.2	26.5	2.6
Softball fields	41.2	11.8	16.8	8.5	21.8	2.6
Horseshoe pits	37.7	13.9	21.0	11.4	16.0	2.5
Star-gazing observatory	36.0	16.8	22.6	7.3	17.4	2.5
Rodeo grounds	43.3	11.4	15.8	8.8	20.8	2.5
Baseball fields	41.2	14.8	15.7	7.7	20.5	2.5
Horse arena	45.3	11.7	13.8	10.2	18.9	2.5
Dance area for performing arts	43.5	10.0	22.4	10.3	13.9	2.4
Basketball courts	45.0	13.5	14.1	11.0	16.5	2.4
Volleyball courts	46.0	10.7	16.3	12.3	14.7	2.4
Soccer fields	47.3	13.0	15.5	8.2	16.1	2.3
18 hole golf course-driving range-club house	53.0	8.2	11.3	9.8	17.7	2.3
Handball-Racquetball courts	50.9	11.8	13.6	10.0	13.6	2.2
Tennis courts	48.0	14.2	16.3	10.3	11.2	2.2
Football fields	54.7	9.1	13.9	6.9	15.4	2.2
Skate board park	55.5	12.3	11.3	7.1	13.8	2.1
Roller blade - Hockey area	56.3	9.0	14.6	7.7	12.4	2.1
ATV-Motor bike area	63.8	8.9	10.4	4.3	12.6	1.9
Shuffleboard	57.0	15.2	14.9	4.6	8.4	1.9
BMX track	63.8	10.0	12.8	5.3	8.1	1.8

A further way to analyze these two lists is to compare differences between residents' perceptions of *community need* versus *family interest*. Mean scores that are far apart indicate a sizeable gap between community need and family interest (column three in Table 8). These mean score differences were converted to percentage differences, shown in column four of Table 8.

The smaller the percentage differences, the greater the congruence between perceived community need and actual interest in using facilities. Thus, neighborhood parks, a

shooting range, observatory, amphitheater, open areas, picnic areas, a walking course, and a recreation center all registered this congruence of need and interest. At the bottom of the list, facilities with large percentage differences reflected the greatest disjunction between perceived need and actual use. In other words the community may *need* volleyball courts, baseball and softball fields, tennis courts, soccer fields, and a skate board park, but respondents' *use* of them might be low. Again, these findings appear to be related to the older age of respondents, the many households with no children, and preferences for less strenuous activities. See Table 8.

Table 8. Differences between community needs and family interest mean scores for activities and facilities.

Difference in mean scores between community need and family interest	Community Need Mean score	Family Interest Mean score	Difference Community - Family Mean score	Percentage Difference
Neighborhood parks	4.1	3.8	0.3	9%
Shooting range	3.0	2.7	0.3	10%
Star-gazing observatory	2.8	2.5	0.3	11%
Amphitheater	3.1	2.8	0.3	12%
Open areas	4.0	3.6	0.4	12%
Picnic areas	4.3	3.8	0.5	14%
Walking course	3.9	3.4	0.5	15%
Recreation center (class, art, meeting rooms & general purpose)	3.9	3.3	0.5	16%
Fishing pond	3.2	2.8	0.5	17%
18 hole golf course-driving range-club house	2.7	2.3	0.4	19%
Horseshoe pits	3.2	2.5	0.7	27%
Dance area for performing arts	3.1	2.4	0.7	27%
Rodeo grounds	3.4	2.5	0.8	33%
Playground areas	4.3	3.2	1.1	34%
ATV-Motor bike area	2.6	1.9	0.7	34%
Horse arena	3.3	2.5	0.9	35%
Equestrian trails	3.6	2.6	1.0	36%
BMX track	2.6	1.8	0.7	39%
Roller blade - Hockey area	3.0	2.1	0.9	40%
Football fields	3.1	2.2	0.9	43%
Handball-Racquetball courts	3.2	2.2	1.0	44%
Shuffleboard	2.8	1.9	0.9	44%
Volleyball courts	3.5	2.4	1.1	46%
Baseball fields	3.8	2.5	1.3	53%
Softball fields	4.0	2.6	1.4	54%
Basketball courts	3.7	2.4	1.3	56%
Tennis courts	3.5	2.2	1.3	56%
Soccer fields	3.7	2.3	1.4	61%
Skate board park	3.4	2.1	1.3	63%

Interest by Age and Presence of Children

This section considers the different levels of interest in park and recreation facilities by age and the presence of children in the home. It is reasonable to expect that interest in activities will be somewhat closely related to age. Table 9, therefore, ranks the mean scores by whether any children are in the home and by the five age categories.

Households with children under age 18 had very high levels of interest (mean score 4.0 or higher) in activities or facilities in or at which families with children could recreate. The highest levels of interest expressed were for neighborhood parks (4.2), open areas (4.0), playground areas (4.0) and picnic areas (4.0). Other activities of interest to households with children (mean scores between 3.0 and 3.9 – a moderate to high level of interest) included: a walking course (3.6), a multi-purpose recreation center (3.6), softball fields, baseball fields, basketball courts, amphitheater (3.1), soccer fields (3.2), and equestrian trails and a fishing pond (3.1).

Residents between the ages of 18 and 30 years of age had similar interests in open space as did families with children at home. This group was also interested in neighborhood parks (4.1) and picnic areas (4.0). They differed somewhat from the family group in activities that are of moderate to high interest (mean scores 3.0 to 3.9). The highest level of interest was shown for playgrounds (3.9), followed by open space (3.6), and a walking course (3.5). The remainder of the activities had mean scores of less than 3.5. These activities were: equestrian trails (3.3), a multi-purpose recreation center (3.3), rodeo grounds (3.3), horse arena, amphitheater, and fishing pond (3.2 respectively), softball and baseball fields, and a shooting range (3.1). The final set of activities in which this group were moderately interested included basketball courts, rollerblade-hockey area and horseshoe pits (3.0 respectively). This group appeared to have a more eclectic collection of interests, but they were still drawn to neighborhood parks, open spaces and picnic areas.

Residents between the ages of 31 and 45 years of age had similar interests in neighborhood parks (4.2) and open areas (4.1). Picnic areas (3.9) and playgrounds (3.6) were also of great interest to this age group, along with a walking course. This age group was also interested in a general purpose recreation center (3.4), amphitheater (3.3), fishing pond (3.1), shooting range (3.0).

Respondents in all three age categories over age 45 consistently selected as most important five facility interests: picnic areas, neighborhood parks, open areas, a recreation center, and a walking course. See Table 9

Table 9. Interest in activities by age level and by presence of children under 18 in the home

Interest in activities by age level and by presence of children under 18 in the home	Children in the home	18 - 30 years old	31 - 45 years old	46 - 60 years old	61 - 75 years old	76 years or older
Open areas	4.0*	3.6	4.1	3.5	3.5	3.4
Softball fields	3.3	3.1	2.7	2.1	2.0	2.2
Baseball fields	3.3	3.1	2.8	2.0	1.8	2.3
Soccer fields	3.2	2.9	2.4	2.0	1.8	2.1
Rodeo grounds	2.9	3.3	2.7	2.5	2.0	2.2
Horse arena	2.8	3.2	2.8	2.4	1.8	2.0
Equestrian trails	3.1	3.3	2.8	2.6	2.2	2.0
Playground areas	4.0	3.9	3.6	3.0	3.0	2.9
Walking course	3.6	3.5	3.4	3.3	3.6	3.2
Skate board park	2.8	2.3	2.5	2.0	1.7	1.8
Amphitheater	3.3	3.2	3.3	2.8	2.4	2.6
Star-gazing observatory	2.9	2.7	2.9	2.4	2.4	2.6
Basketball courts	3.3	3.0	2.8	2.0	1.9	2.0
Tennis courts	2.8	2.6	2.6	2.1	1.8	2.2
Handball-Racquetball courts	2.9	2.7	2.6	2.0	1.5	1.9
Volleyball courts	3.0	2.9	2.9	2.3	1.9	2.2
Picnic areas	4.0	4.0	3.9	4.0	3.9	3.3
Recreation center (class, art, meeting rooms & general purpose)	3.6	3.3	3.4	3.4	3.5	2.6
18 hole golf course-driving range-club house	2.6	2.6	2.3	2.2	2.2	2.6
BMX track	2.5	2.4	2.5	1.6	1.5	1.7
Shooting range	3.0	3.1	3.0	2.8	2.4	2.5
Roller blade - Hockey area	2.9	3.0	2.6	2.0	1.5	2.1
Fishing pond	3.1	3.2	3.1	2.7	2.5	2.6
Horseshoe pits	2.8	3.0	2.7	2.5	2.3	2.6
Shuffleboard	2.1	2.1	2.2	2.0	1.7	2.1
Dance area for performing arts	2.8	2.8	2.7	2.4	2.3	2.3
ATV-Motor bike area	2.5	2.6	2.6	1.7	1.6	2.3
Football fields	2.8	2.8	2.4	2.0	1.9	2.5
Neighborhood parks	4.2	4.1	4.2	4.0	3.9	3.4

* Higher mean score indicates a higher level of interest in the activity

Teen Activities

Respondents were asked to indicate their perceived level of need for teen activities in the community. More than half of the teen activities listed achieved mean scores of 4.0 or above. These included the need for a Teen Center (4.1), a Boys/Girls Club (4.1), and after school programs (4.0). A multi purpose roller rink-lazer tag-arcade area (3.7) was also somewhat popular, as were teen dances (3.7). A teens only coffee shop (2.9) was the least popular teen activity included in the list. A detailed list of the "other category" is included in Appendix B. The most commonly listed "other" activities were a skateboard park, job training, and arts workshops. The data on teen interests and activities are found in Table 10.

Table 10. Teen Interests and Activities

Teen Interests	No need	Some need	Moderate need	High need	Absolute need	Mean
Teen center	6.1%	5.1%	14.5%	16.7%	57.6%	4.1
After school programs	8.3%	4.9%	17.1%	18.8%	51.0%	4.0
Teen dances	9.2%	7.1%	27.5%	21.4%	34.9%	3.7
Teen Only Coffee Shop	27.2%	13.1%	22.7%	11.7%	25.3%	2.9
Boys-Girls Club	6.2%	4.4%	17.5%	20.5%	51.4%	4.1
Roller Rink - Arcade - Lazer Tag	13.9%	7.2%	15.7%	20.6%	42.7%	3.7
Other	15.4%	2.3%	7.7%	9.2%	65.4%	4.1

Table 10 represents a summary of all respondents, including those with and those without children. Since householders with children may have different perceptions of teen needs than those without, the teen interest questions were isolated and analyzed for only those households with children. See Table 11. Overall, households with children under 18 years placed a different emphasis on the levels of importance for teen activities than did the general survey population. Residents with children rated a Teen Center the highest, 4.3 compared to 4.1 for the general population, followed by after school programs (4.3 versus 4.0). A Boys-Girls Club received a higher rating from families with children than from the general population (4.3 versus 4.1), as did teen dances (3.9 versus 3.7). Finally, families with children rated the need for a roller rink-arcade-lazer tag area (4.1) substantially higher than did the general population (3.7). A teen only coffee shop, which received the lowest need rating among the general population (2.9), received only a slightly higher need rating from families with children (3.1). "Other" activities received the high rating (4.5), and a list of these is contained in Appendix B.

Table 11. Teen Interests and Activities for Households Containing Children Under 18.

Households with children 18 or under	No need	Some need	Moderate need	High need	Absolute need	Mean
Teen center	6.1%	5.1%	14.5%	16.7%	57.6%	4.3
After school programs	8.3%	4.9%	17.1%	18.8%	51.0%	4.3
Boys-Girls Club	6.2%	4.4%	17.5%	20.5%	51.4%	4.3
Roller Rink - Arcade - Lazer Tag	13.9%	7.2%	15.7%	20.6%	42.7%	4.1
Teen dances	9.2%	7.1%	27.5%	21.4%	34.9%	3.9
Teen Only Coffee Shop	27.2%	13.1%	22.7%	11.7%	25.3%	3.1
Other	15.4%	2.3%	7.7%	9.2%	65.4%	4.5

Senior Interest and Activities

More than one-fourth (26.5%) of survey respondents were sixty-one years of age or older, suggesting that the Town of Camp Verde has a large percentage of retirees. While the US population generally is aging, seniors are also more health conscious and active than ever before. The increased activity levels and lifestyles of seniors, coupled with earlier retirement ages, have resulted in changes in senior recreation needs and activities. Respondents were, therefore, asked to rate senior activities and needs in the community. On average, however, the recreation needs of seniors were not rated as important as were those of teens. See means in Table 12.

The survey asked respondents to rate perceived senior recreation needs on a scale of 1 to 5 was 1 was "no need" and 5 was "absolute need," and these responses were ranked by mean scores. Overall, respondents identified busing for recreational/educational purposes (3.7) as the highest senior need. Over half the respondents (57.9%) rated the need for busing as either a high or absolute need. Arts and crafts activities (3.5) were the next highest need with more than 50 percent (50.9%) of respondents indicating that arts and crafts were a high or absolute need. No other activities had more than a 50 percent high or absolute need rating. The use of computers (3.4), the availability of card or board games (3.3), and senior dances (3.3) were the next most highly rated activities. Ceramics and "other" activities (3.1) had the lowest rating score of the senior needs. A list of the "other" senior activities is included in Appendix C.

Table 12. How much need do you think there is for the following senior activities?

How much need do you think there is for the following senior activities	No need	Some need	Moderate need	High need	Absolute need	Mean
Busing for recreational-educational purposes	9.2%	6.2%	26.7%	22.3%	35.6%	3.7
Arts and Crafts	6.6%	10.2%	32.2%	27.1%	23.8%	3.5
Computers	10.8%	13.1%	29.7%	21.5%	24.9%	3.4
Card - Board Games	11.4%	10.6%	31.7%	26.8%	19.5%	3.3
Senior Dances	13.5%	12.0%	32.0%	20.3%	22.1%	3.3
Other	31.9%	0.9%	23.9%	8.0%	35.4%	3.1
Ceramics	12.7%	18.0%	31.7%	21.2%	16.4%	3.1

Table 12 illustrates general respondents' perceptions of senior needs. How did senior respondents specifically rank their needs? In other words, did senior citizens (those over 61 years of age) have different perceptions of their needs when compared to the general population? The data were extracted to reflect only the responses of seniors (61+ years) and sorted by mean score ratings. See Table 13. It is interesting to note that seniors did not rate their needs as highly as did the general population. In fact, seniors' mean rankings for needs were below those of the general survey population for every recreation category or need. This may reflect the fact that seniors have less experience with recreational activities or that the activities were of less interest to seniors.

Table 13. How much need do you think there is for the following senior activities - respondents 61+ years?

Senior 61+ years only	No need	Some need	Moderate need	High need	Absolute need	Mean
Busing for recreational-educational purposes	9.1%	10.0%	30.0%	16.4%	34.5%	3.6
Arts and Crafts	7.6%	17.1%	35.2%	21.0%	19.0%	3.3
Computers	18.4%	15.5%	25.2%	16.5%	24.3%	3.1
Card - Board Games	15.7%	14.7%	30.4%	21.6%	17.6%	3.1
Senior Dances	17.3%	18.3%	29.8%	14.4%	20.2%	3.0
Ceramics	14.6%	23.3%	29.1%	20.4%	12.6%	2.9
Other	36.1%	2.8%	16.7%	11.1%	33.3%	3.0

In order to further isolate senior activities and interests, the senior data were extracted to reflect the interests and needs of the over-61 population. These levels of interest are listed in Table 14. These interests tend to be essentially passive and the highest mean scores are for neighborhood parks (3.7), picnic areas (3.6), a walking course (3.4), and open areas (3.3). Seniors are also interested in a recreation center (3.2). They were understandably less interested in skateboard parks (1.7), roller blade-hockey (1.6), and BMX tracks (1.5).

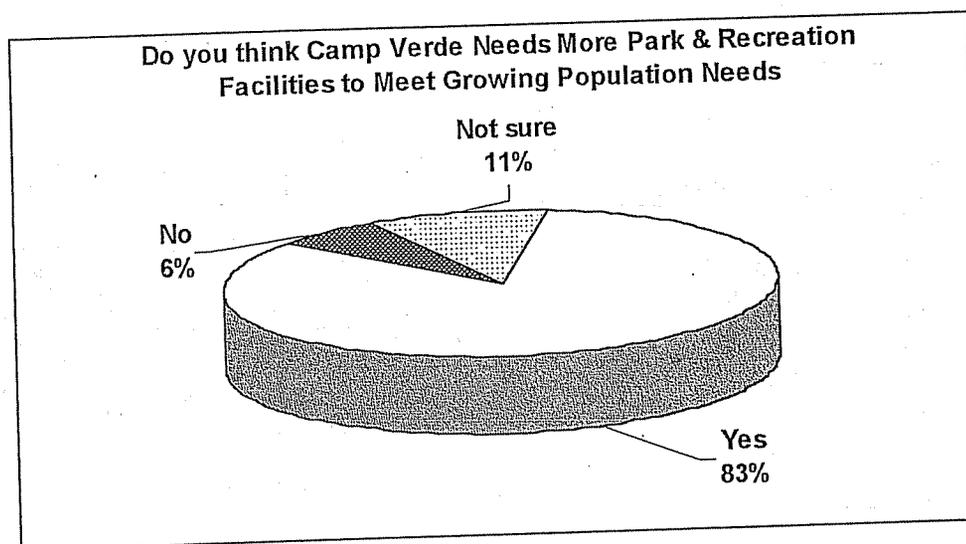
Table 14. Seniors 61+ years – activities and interests

Seniors 61+ years - Activities You Are Interested In	Mean Score
Neighborhood Parks	3.7
Picnic areas	3.6
Walking course	3.4
Open areas	3.3
Recreation center (class, art, meeting rooms & general purpose)	3.2
Playground areas	2.8
Fishing pond	2.5
Star-gazing observatory	2.4
Amphitheater	2.4
Horseshoe pits	2.3
Shooting range	2.3
18 hole golf course-driving range-club house	2.2
Dance area for performing arts	2.2
Equestrian trails	2.1
Rodeo grounds	2.0
Softball fields	2.0
Volleyball courts	2.0
Tennis courts	1.9
Baseball fields	1.9
Horse arena	1.9
Football fields	1.9
Basketball courts	1.8
Soccer fields	1.8
Shuffleboard	1.8
ATV-Motor bike area	1.8
Skate board park	1.7
Roller blade - Hockey area	1.6
Handball-Racquetball courts	1.6
BMX track	1.5

Future Growth Needs

The population of Camp Verde is expected to grow by 25 percent between now and 2005. This growth estimate does not include unincorporated areas outside the Town of Camp Verde city limits, which may grow at an even faster rate. This imminent growth will put recreation facilities, already heavily-used, under even greater pressure. Respondents were asked, therefore, whether the Town of Camp Verde would need to add more park and recreation facilities and services to meet the needs of the growing community. An overwhelming majority (83.5%) of respondents indicated that the community would need to add more recreation services and facilities. One tenth of all respondents (10.6%) indicated they were "not sure" new recreation facilities were needed, and only 6.0 percent of respondents indicated that the city did "not need" to develop new parks and recreation facilities to meet the projected population growth. See Figure 2.

Figure 2. Do you think Camp Verde needs more parks & recreation facilities to meet growing population needs?



Current Level of Park & Recreation Services

In the previous question a majority (83%) of all respondents expressed the belief that Camp Verde would require expanded park and recreation facilities to meet anticipated future growth. What was the perception of residents regarding *current* town park and recreation offerings? Respondents were asked to rate Camp Verde's current park and recreation offerings on a scale of 1 to 5 where 1 was "unsatisfactory" and 5 was "excellent." Over half (52.8%) of respondents rated current park and recreation offerings as either "unsatisfactory" (22.1%) or "somewhat unsatisfactory" (30.7%). However, over one-third (36.7%) of all respondents rated the current situation as "satisfactory." A mere

7.4 percent of respondents rated the current park and recreation system “somewhat better than satisfactory,” and only 3.1 percent ranked it as “excellent”. These respondents, therefore, appeared to be split into two camps, those who thought current resources were unsatisfactory, and those who believed the resources were satisfactory but not superior.

Levels of satisfaction (re-coded to three values) were cross-tabulated with age and demographic composition to determine whether any specific groups were more or less satisfied with current park offerings. See Table 15.

These results showed that families with children in the home (55.2%) were the least satisfied with current park and recreation offerings, whereas adults 76 years and older (60.0%) were the most satisfied. Among the different age groups, the only striking difference in satisfaction was in overall satisfaction of the 76 years and older group.

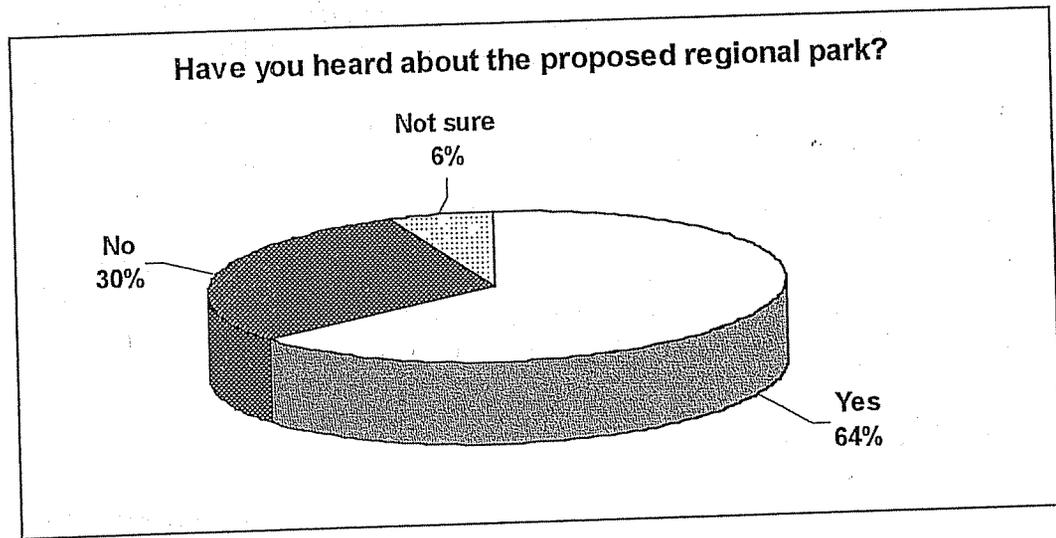
Table 15. Level of satisfaction with current parks and recreation facilities by age and demographic makeup

Level of satisfaction with current parks and recreation facilities by age and demographic makeup	Not Satisfied	Satisfied	Very Satisfied	Total
Children in the home	55.2%	30.8%	14.0%	100.0%
18 - 30 years old	60.9%	31.3%	7.8%	100.0%
31 - 45 years old	61.0%	30.5%	8.5%	100.0%
46 - 60 years old	62.8%	24.4%	12.8%	100.0%
61 - 75 years	56.6%	32.9%	10.5%	100.0%
76 years or older	37.5%	60.0%	2.5%	100.0%

Regional Park

A regional park has been proposed as one means of meeting some of the future recreation needs of the Camp Verde community. This regional park would concentrate more park and recreation activities in one area. What do residents think of this idea? Almost two-thirds of respondents (64.5%) said that they had heard about the regional park concept (see Figure 3). The other one-third (29.8%) indicated that they had not heard about the regional park, and a further 5.7 percent of respondents were unsure whether or not they had heard.

Figure 3. Have you heard about the proposed regional park?



Information Source – Where did you hear about the regional park?

The vast majority (70%) of respondents had heard about the regional park through the local newspaper, followed by information supplied by the Parks & Recreation Department (27.9%). Public meetings (25.0%) were also a popular information source, along with school information (6.4%), and TV-Media (5.4%). Other sources included: Bashas (7.5%), informal sources (word-of-mouth) (4.9%), Post Office (3.3%), and community organizations or other sources (2.4%).

Table 16. Where did you hear about the proposed regional park?

Where did you hear about the proposed regional park?	Percent
Newspaper	70.0%
Parks & Recreation Department	27.9%
Public Meetings	25.0%
School	6.4%
TV-Media	5.4%
Other	24.3%

Expanded Facilities

While a large majority (83%) of respondents agreed that the Town of Camp Verde needs to expand park and recreation facilities, less agreement existed on how soon this expansion should take place. Almost one-half (47.3%) of respondents believed that expansion needs to take place within 1 to 3 years time, and another one-fifth (20.5%) believed that expansion should take place in less than 1 year. This represents a call for fairly rapid facility expansion.

The remainder of the respondents was somewhat evenly divided between those who wanted development to occur in the next 3 to 5 years (17.4%), and those who wanted to wait 5 to 10 years (11.7%). A final 3.1 percent favored a development time frame greater than ten years. The weighted average (developed from midpoints) of the length of time required before expansion is 3.01 years (see Table 15).

Table 15. In your opinion how soon will Camp Verde community require expanded park and recreational facilities?

In your opinion how soon will Camp Verde community require expanded park and recreational facilities?	Frequency	Percent
Less than 1 year	86	20.5%
1 to 3 years	198	47.3%
3 to 5 years	73	17.4%
5 to 10 years	49	11.7%
More than 10 years	13	3.1%
Total	419	100.0%

The survey determined respondents' perceptions on which facilities could be developed first versus those that could afford to wait. Residents, however, appeared to be split on the time frame for new development of many park and recreation facilities.

The development of neighborhood parks was considered to be very important by almost all groups. Those residents who wanted to see almost immediate development produced the highest mean rating (4.6), followed by those who wanted development of new facilities to begin within 1 to 3 years (4.4). See Table 16. The level of importance and need (mean scores) decreased as the planning horizon moved farther out.

Table 16. How soon will Camp Verde community require expanded park and recreational facilities by facilities and activities that the community needs.

How soon will Camp Verde community require expanded park and recreational facilities?	Less than 1 year	1 to 3 years	3 to 5 years	5 to 10 years	More than 10 years
Neighborhood parks	4.6	4.4	4.0	3.2	2.2
Playground areas	4.6	4.5	4.2	3.9	1.6
Picnic areas	4.5	4.5	4.2	3.8	1.7
Softball fields	4.4	4.1	4.1	3.2	1.6
Open areas	4.4	4.3	3.7	3.6	1.5
Walking course	4.3	4.1	3.8	3.5	1.5
Baseball fields	4.3	4.0	4.0	3.0	1.5
Soccer fields	4.2	4.0	3.8	2.8	1.5
Basketball courts	4.2	3.9	3.8	3.2	1.3
Recreation center (class, art, meeting rooms & general purpose	4.1	4.2	3.5	3.4	1.0
Skate board park	4.0	3.7	3.1	2.8	1.7
Volleyball courts	3.9	3.7	3.3	2.9	1.5
Equestrian trails	3.8	3.7	3.7	3.2	1.4
Tennis courts	3.8	3.7	3.4	2.9	1.4
Football fields	3.7	3.2	3.0	2.7	1.0
Handball-Racquetball courts	3.7	3.4	3.0	2.8	1.1
Horseshoe pits	3.7	3.3	3.1	2.8	1.4
Fishing pond	3.6	3.5	2.8	2.6	2.3
Amphitheater	3.6	3.4	2.8	2.2	1.3
Roller blade - Hockey area	3.6	3.2	2.5	2.1	1.3
Rodeo grounds	3.5	3.5	3.3	3.0	1.9
Horse arena	3.5	3.5	3.2	3.0	1.3
Dance area for performing arts	3.5	3.3	2.9	2.3	1.0
18 hole golf course-driving range-club house	3.3	2.8	2.7	2.1	1.5
Shooting range	3.2	3.2	2.6	2.9	2.4
Shuffleboard	3.2	2.8	2.7	2.4	1.0
Star-gazing observatory	3.2	2.9	2.8	2.1	1.0
BMX track	3.1	2.7	2.3	2.2	1.1
ATV-Motor bike area	2.9	2.8	2.4	2.1	1.6

Support For The Regional Park Concept

It has become clear to this point that a majority of Camp Verde residents see a need for expanded park and recreation facilities. One of the proposed ways to meet future facility needs is development of a regional park. A concept plan for a regional park has been developed by the Parks and Recreation Department, and it has tried to inform community members of the regional park concept. One issue that has not been resolved is achieving the appropriate balance between additional neighborhood park development and the regional park proposal.

To get at this question, respondents were asked to indicate their level of support for a regional park, where 1 is "no support" and 5 is "total support." The question was phrased: "Realizing that neighborhood parks can provide only limited facilities (i.e., open space, playgrounds) what is your level of support for a regional park which could provide expanded facilities such as soccer fields, softball fields, an equestrian arena, etc."

The survey discovered a high level of support for the regional park, with more than 40 percent (42.5%) indicating "total support" for the regional park concept. A further 19.1 percent of respondents indicated they had a "high level" of support for the regional park concept. When these two support categories were combined (total and high level of support), they accounted for 61.6 percent or a clear majority of respondents in favor of the regional park. A further 20.9% of respondents indicated a "moderate level" of support for the regional park concept. Strictly speaking, this group was not opposed to the regional concept and could be added to the previous combined group, thereby accounting for an astonishing 82.5 percent of all respondents in support of the regional park.

Not all respondents, however, favored the regional park. About nine percent (8.8%) indicated only "some support" for the park, while a further 8.8 percent indicated "no support" for the concept. These two groups accounted for less than one-fifth of all respondents (17.7%). The data, therefore, suggest strong support for the regional park among Camp Verde residents. The outcome of this question is included in Table 17.

Table 17. What is your level of support for a regional park?

What is your level of support for a regional park with expanded facilities?	Frequency	Percent	Valid Percent
No support	34	8.1%	8.8%
Some support	34	8.1%	8.8%
Moderate support	81	19.3%	20.9%
High level of support	74	17.6%	19.1%
Total support	165	39.3%	42.5%
Total	388	92.4%	100.0%

Funding Mechanisms for Future Park Development

Thus far, survey respondents have expressed strong support for additional park and recreational facilities, for a regional park, and for development in the next one to three years. Development of park and recreation facilities, such as a regional park, requires capital funds for land acquisition, construction, etc. How is the Town of Camp Verde to pay for these resources? While cities and towns throughout Arizona and the U.S. try to respond to community needs, they must also remain fiscally sound and avoid budget deficits.

To gain insight into this question, respondents were asked to indicate the most acceptable funding mechanisms from a list of alternative funding sources. Respondents were asked to rate the various funding alternatives on a scale of 1 to 5, where 1 was "not at all acceptable" and 5 was "totally acceptable." All alternative funding sources were mechanisms that could be adopted by the Town of Camp Verde. None could be enacted unilaterally, however, with the possible exception of impact fees on local developers, but would require the approval of town residents through the political process. The list of alternative funding mechanisms included:

- A ½ cent dedicated recreation sales tax for 10 years
- Local sales tax
- Sale of Local Bonds/General Obligation Bonds
- Public/Private Partnership (shared funding)
- Impact Fees (on local development)
- Property Tax
- Bed Board and Booze tax, and a
- Community Facilities District.

The clearest result was that respondents appeared to be opposed to any form of property tax funding (see Table 18). This funding mechanism garnered the lowest mean score of any of the alternatives (1.7). In fact, only 8.7 percent of respondents felt that property tax funding was "highly or totally acceptable." On the other hand, a ½ cent dedicated sales tax was the favored funding mechanism, with 56.7 percent of all respondents agreeing that this was "highly or totally acceptable." It is interesting to note, however, that one-fifth (20.0%) of respondents found this alternative "not-acceptable." A Bed Board and Booze tax, which is essentially a tax on tourists and transient lodging in the community, was also considered a good funding source by 54.5 percent of respondents who rated this mechanism as either "highly or totally acceptable." One problem with BBB taxes, however, is that they are often earmarked for tourism development and may or may not be readily available for recreation projects.

Public/Private partnerships or shared funding with concessionaires and other recreation providers, received relatively positive support (3.2), with 41.8 percent of respondents judging this mechanism to be "highly or totally acceptable." Somewhat surprisingly, impact fees on developers were not seen as positively (3.1) as was the ½ cent sales tax or

the BBB tax, although 42.7% percent of respondents felt that impact fees were “highly or totally acceptable.” The sale of local general obligation bonds also received a relatively low mean score (3.1), while local sales taxes (2.9) and a community facilities district (2.7) also proved relatively unpopular with respondents. Again, the least popular funding mechanism was a property tax (1.7), with a large majority of respondents (67.8%) judging this an unacceptable way to fund the expansion of the recreation system.

Table 18. What is your opinion about the following funding mechanisms?

What is your opinion about the following funding mechanisms?	Not acceptable	Some-what acceptable	Moderately acceptable	Highly acceptable	Totally acceptable	Mean
1/2 cent dedicated recreation sales tax for 10 years	20.0%	6.2%	17.2%	17.9%	38.7%	3.5
Bed Board and Booze Tax	19.7%	8.2%	17.6%	15.3%	39.2%	3.5
Public-Private Partnership (shared funding)	22.2%	9.7%	26.4%	13.6%	28.1%	3.2
Impact Fees (on local development)	24.4%	13.6%	19.4%	13.3%	29.4%	3.1
Sale of Local Bonds-General Obligation Bonds	21.9%	12.8%	25.9%	12.5%	26.8%	3.1
Local Sales Tax	30.7%	9.9%	21.6%	12.3%	25.5%	2.7
Community Facilities District	27.0%	12.8%	33.2%	14.5%	12.5%	2.7
Property Tax	67.8%	10.6%	12.8%	4.1%	4.6%	1.7

Conclusion

In conclusion, the Town of Camp Verde park and recreation survey produced important and useful information. The response rate of 25 percent was adequate considering that it represents one quarter of all households in the community. Respondents had definite opinions on the future recreation needs of the community. Open space, neighborhood parks, and playgrounds were judged to be areas of both high personal use and community need.

While indicating support for open space and neighborhood parks, respondents also supported the idea of a regional park that would concentrate recreation facilities, such as softball and baseball fields, open space and a walking track, in one area. While residents' *personal or family* needs did not always mesh with their perceptions of *community* needs, almost all respondents felt that the Town of Camp Verde needed to expand its current recreation offerings to meet the projected 25 percent population growth by 2008. A majority of residents believed that expansion of facilities should take place within the next three years. Finally, respondents favored a dedicated sales or BBB tax over any other funding mechanism.

The remainder of this report consists of a series of appendices. Appendix A is a copy of the questionnaire. Appendix B is a listing of "other" teen activities, and Appendix C is a listing of "other" senior activities. Appendices D, E and F provide tables that segment the resident population according to age (children 12 and under, children 18 and under, and seniors 61+), by their activities (neighborhood and facilities development horizons), and by support for the regional park and funding options. These appendices are provided in table format without interpretation and are provided to the Parks and Recreation Department as potential planning information.

The Arizona Hospitality Research & Resource Center extends its thanks to the Town of Camp Verde City Council and to the Parks and Recreation Department for the opportunity to work on this interesting and important community study.

Appendix A – Questionnaire

3. How much **need** do you think there will be for each of the following facilities over the next five years? On a scale of 1 to 5 where 1 is "no need" and 5 is "absolute need" please rate the following. Also how much **interest** would you or your family have in using the same facilities if they were available? On a scale of 1 to 5 where 1 is "no interest" and 5 is "extremely interested" please rate the following.

	<u>Community's Need</u>					<u>Your Family's Interest</u>				
	No Need				Absolute Need	No Interest				A great deal of interest
Open Area	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Softball fields	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Baseball fields	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Soccer fields	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Rodeo Grounds	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Horse Arena	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Equestrian trails	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Playground areas	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Walking course	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Skate board park	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Amphitheater	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Star-gazing observatory	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Basketball courts	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Tennis courts	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Handball/ Racketball courts	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Volleyball courts	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Picnic areas	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Recreation Center (class, art, meeting rooms & general purpose)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
18 hole golf course/driving range/ club house	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
BMX track	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Shooting range	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Roller blade/Hockey area	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Fishing Pond	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Horseshoe pits	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Shuffleboard	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Dance area for performing arts	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
ATV/Motor bike area	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Football Fields	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Neighborhood Parks	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

4. The population of Camp Verde is projected to grow from about 8,000 now to 10,051 by 2005 (not including unincorporated areas) - a 25 percent population increase. Do you think Camp Verde will need to add more park and recreation facilities and services to meet the needs of a growing community?

- Yes
- No
- Not sure

5. In your opinion how soon will the Camp Verde community require expanded park and recreational facilities? (Please mark only one response)

- Less than 1 year
- 1 to 3 years
- 3 to 5 years
- 5 to 10 years
- more than 10 years

6. Have you heard about the proposed regional park?

- Yes
- No
- Not sure

7. Where did you hear about the proposed regional park? (mark as many as apply)

- Newspaper
- Parks & Rec Dept.
- School
- TV/media
- Public Meetings
- Other (please list)

--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--

8. Realizing that neighborhood parks can provide only limited facilities (i.e., open space, playgrounds) what is your level of support for a regional park which could provide expanded facilities such as soccer/football fields, softball fields and equestrian arena, etc. On a scale of 1 to 5 where 1 indicates "no support" and 5 indicates "total support" what is your level of support for a regional park?

- | | | | | | |
|-----------------------|-----------------------|-----------------------|-----------------------|-----------------------|-----------------------|
| No support | | | | | Total support |
| <input type="radio"/> |

9. Various methods exist to finance expanded park and recreation facilities in Camp Verde. What is your opinion about each of the following funding mechanisms? On a scale of 1 to 5 where 1 is "not at all acceptable" and 5 is "totally acceptable" please rank each of the following funding mechanisms.

	1	2	3	4	5
	Not acceptable				Totally acceptable
1/2 cent dedicated recreation sales tax for 10 years	<input type="radio"/>				
Local Sales Tax	<input type="radio"/>				
Sale of Local Bonds/General obligation bonds	<input type="radio"/>				
Public/Private Partnership (shared funding)	<input type="radio"/>				
Impact Fees (on local development)	<input type="radio"/>				
Property tax	<input type="radio"/>				
Bed, Board and Booze Tax	<input type="radio"/>				
Community facilities district	<input type="radio"/>				

10. How much need do you think there is for the following senior activities? On a scale of 1 to 5 where 1 is "no need" and 5 is an "absolute need," please rate the following:

	No need				Absolute need
Busing for recreational/educational purposes	<input type="radio"/>				
Arts and Crafts	<input type="radio"/>				
Computers	<input type="radio"/>				
Card/Board Games	<input type="radio"/>				
Ceramics	<input type="radio"/>				
Senior Dances	<input type="radio"/>				
Other	<input type="radio"/>				

Other (please list)

11. Considering the recreational needs of the Camp Verde Community, how would you characterize current town parks and recreation offerings? On a scale of 1 to 5 where 1 is "unsatisfactory" and 5 is "excellent." Please check the closest response.

Unsatisfactory Satisfactory Excellent

12. What is your household composition? Fill in the number in each box, please don't touch the side of the box.

Number of adults over 18

--	--

Number of children 12 and under

--	--

Number of children ages 13 to 18

--	--

13. What is the age range of the adults? Indicate the number of people in each category.

18 - 30 years

--	--

61 - 75 years

--	--

31 - 45 years

--	--

76 years or more

--	--

46 - 60 years

--	--

Middle Verde 1

Montezuma Heights 2

School Site 3

Town Site 4

Mc Cracken 5

Quarterhorse 6

Verde Lakes 8

Clear Creek 9

Sierra Verde 7

Cloverleaf 10

Horseshoe Bend 11

Salt Mine 12

Mark your neighborhood by darkening the appropriate bubble.

<input type="radio"/> Middle Verde	<input type="radio"/> Sierra Verde
<input type="radio"/> Montezuma Heights	<input type="radio"/> Verde Lakes
<input type="radio"/> School Site	<input type="radio"/> Clear Creek
<input type="radio"/> Town Site	<input type="radio"/> Cloverleaf
<input type="radio"/> Mc Cracken	<input type="radio"/> Horseshoe Bend
<input type="radio"/> Quarterhorse	<input type="radio"/> Salt Mine

Sites currently being considered for a Regional Park

CREATED BY NANCY BUCKEL- COMMUNITY DEV. DEPT. 4-16-99

Thank You For Your Time!

Your answers are important to the Camp Verde Parks & Recreation Department.
 Please place the survey in the enclosed postage paid envelope and place it in the mail
 no later than **June 1, 1999.**

Appendix B - Other Teen Interests and Activities

Other Teen Activities

SKATE BOARD PARK
JOBS
RECREATION ARTS
SKATE BOARD PARK
JUNIOR ACHIEVMENT
SKATEBOARD PARK
ART PROGRAMS
SWIM CLUB
SKATEBOARD PARK
GO CARTS
YOUTH VOLUNTEER
CITY GREENHOUSE
COUNCIL CENTER
MOVIE THEATRE
PROGRAM ON DRUGS
COMMUNITY BAND
FAMILY VALUES
SKATEBOARD PARK
RIDING TRAILS
BOWLING ALLEY
JOB TRAINING
GATHERING PLACE
RACQUET BALL COURT
MOVIE THEATERS
SKATEBOARD AREA
HIKING CANOEING
SKATEBOARD PARK
WADING POOL
COUNSELING
MOVIE THEATER
SKATEBOARD PARK
BIKE LANES
BOWLING ALLEY
THEATER BOWLING
A PLACE TO SKI
TRANSPORTATION
SKATEPARK
SKATEBOARD PARK
TEEN VOLUNTEERS
BICYCLE AREA
ENCOURAGE HIKING

Other Teen Activities

NEED MORE JOBS
POOL PARTIES
SKATEBOARD PARK
GOLF LESSONS
TRADE SCHOOL
PLANNED PARENTHOOD
SKATEBOARD AREA
WORK 5
GAME ROOM
FAMILY EDUCATION
YMCA
TEEN ACTIVITIES
MOVIE THEATER
MOVIE THEATER
BICYCLE RIDING
SKATEBOARD PARK
MOVIE THEATER
SKATE PARK
GYMNASTICS ETC
SKATEBOARD PARK
BMX TRACK
CLIFF SKILLS
POOL COVER
SPECIAL NEEDS
TODDLER AREA
HORSE ARENA
BOWLING ALLEY
JOBS FOR TEENS
MORE FIELDS
ARTS
MINIATURE GOLF
GAB FESTS GUILD
SUMMER PROGRAMS
SKATEBOARD PARK
TEEN NIGHT CLUB
SKATEBOARD PARK
MOVIE THEATER
SKATEBOARD PARK
THEATRE STAGE
YOUTH PROGRAMS
SKATEBOARD PARK
EQUESTRIAN ACTIVITIES
BETTER ARENA

Other Teen Activities

ANYTHING TO KEEP KIDS BUSY
HANDBALL COURTS
CONCERTS
PARK FOR SKATER
EQUESTRIAN ACTIVITIES
HANDBALL COURTS
CONCERTS

Appendix C – Households With Children Under 12 Years of Age

Households with children under 12 years of age How often do you use these facilities?

	Daily	A few times a week	A few times a month	A few times a year
Softball/baseball fields	9.1%	45.5%	4.5%	40.9%
Open Areas	3.3%	26.7%	26.7%	43.3%
Playground Areas	3.0%	18.2%	33.3%	45.5%
Picnic Areas		9.4%	31.3%	59.4%
Soccer fields	4.2%	20.8%	25.0%	50.0%
Swimming pool	3.4%	24.1%	34.5%	37.9%
Weight rooms	7.7%	15.4%	23.1%	53.8%
Basketball - indoor	6.3%	31.3%	25.0%	37.5%
Basketball outdoor		27.8%	27.8%	44.4%
Tennis courts		6.7%	26.7%	66.7%
Football fields		5.9%	29.4%	64.7%
Class rooms/Meeting rooms	4.8%	33.3%	23.8%	38.1%

Community's Need - Children under 12 in the household?

	No need	Some need	Moderate need	High need	Absolute need
Community need - Open areas	4.8%		19.0%	21.4%	54.8%
Community need - Softball fields	9.3%	2.3%	11.6%	23.3%	53.5%
Community need - Baseball fields	9.3%	2.3%	18.6%	18.6%	51.2%
Community need - Soccer fields	10.0%	2.5%	25.0%	7.5%	55.0%
Community need - Rodeo grounds	14.3%	14.3%	26.2%	9.5%	35.7%
Community need - Horse arena	14.0%	18.6%	20.9%	11.6%	34.9%
Community need - Equestrian trails	12.2%	19.5%	7.3%	17.1%	43.9%
Community need - Playground areas			14.3%	14.3%	71.4%
Community need - Walking course	14.0%		18.6%	20.9%	46.5%
Community need - Skate board park	11.6%	11.6%	18.6%	23.3%	34.9%
Community need - Amphitheater	14.0%	11.6%	30.2%	16.3%	27.9%
Community need - Star-gazing observatory	16.3%	18.6%	27.9%	20.9%	16.3%
Community need - Basketball courts	2.6%	2.6%	23.1%	41.0%	30.8%
Community need - Tennis courts	4.9%	2.4%	39.0%	22.0%	31.7%
Community need - Handball-Racquetball courts	5.1%	2.6%	41.0%	20.5%	30.8%
Community need - Volleyball courts	2.4%	2.4%	36.6%	34.1%	24.4%
Community need - Picnic areas	2.4%	2.4%	11.9%	23.8%	59.5%
Community need - Recreation center (class, art, meeting rooms & general purpose)	8.1%	10.8%	18.9%	16.2%	45.9%
Community need - 18 hole golf course-driving range-club house	31.0%	14.3%	16.7%	16.7%	21.4%
Community need - BMX track	22.0%	19.5%	26.8%	17.1%	14.6%
Community need - Shooting range	23.8%	11.9%	23.8%	21.4%	19.0%
Community need - Roller blade - Hockey area	18.2%	6.8%	25.0%	25.0%	25.0%
Community need - Fishing pond	25.6%	7.0%	16.3%	14.0%	37.2%
Community need - Horseshoe pits	18.6%	14.0%	16.3%	27.9%	23.3%
Community need - Shuffleboard	33.3%	9.5%	35.7%	11.9%	9.5%
Community need - Dance area for performing arts	18.6%	4.7%	25.6%	30.2%	20.9%
Community need - ATV-Motor bike area	20.5%	13.6%	25.0%	15.9%	25.0%
Community need - Football fields	23.3%	2.3%	23.3%	14.0%	37.2%
Community need - Neighborhood parks	2.3%		18.6%	16.3%	62.8%

Your Family's Interest - Children under 12 in the household?

	No interest	Some interest	Moderate interest	High interest	A great deal of interest
Family interest - Open areas	14.0%	4.7%	7.0%	16.3%	58.1%
Family interest - Softball fields	17.1%	9.8%	12.2%	22.0%	39.0%
Family interest - Baseball fields	17.9%	15.4%	7.7%	20.5%	38.5%
Family interest - Soccer fields	25.0%	11.1%	11.1%	11.1%	41.7%
Family interest - Rodeo grounds	25.6%	10.3%	20.5%	10.3%	33.3%
Family interest - Horse arena	28.9%	15.8%	15.8%	13.2%	26.3%
Family interest - Equestrian trails	30.8%	10.3%	15.4%	2.6%	41.0%
Family interest - Playground areas	7.3%	12.2%	14.6%	12.2%	53.7%
Family interest - Walking course	17.1%	12.2%	22.0%	12.2%	36.6%
Family interest - Skate board park	42.5%	10.0%	12.5%	15.0%	20.0%
Family interest - Amphitheater	11.1%	19.4%	33.3%	13.9%	22.2%
Family interest - Star-gazing observatory	24.3%	18.9%	21.6%	10.8%	24.3%
Family interest - Basketball courts	13.5%	18.9%	16.2%	24.3%	27.0%
Family interest - Tennis courts	10.0%	30.0%	25.0%	12.5%	22.5%
Family interest - Handball-Racquetball courts	17.9%	20.5%	17.9%	20.5%	23.1%
Family interest - Volleyball courts	10.0%	17.5%	37.5%	17.5%	17.5%
Family interest - Picnic areas	6.8%	6.8%	11.4%	27.3%	47.7%
Family interest - Recreation center (class, art, meeting rooms & general purpose)	19.4%	2.8%	27.8%	11.1%	38.9%
Family interest - 18 hole golf course-driving range-club house	46.2%	10.3%	10.3%	10.3%	23.1%
Family interest - BMX track	35.9%	23.1%	23.1%	7.7%	10.3%
Family interest - Shooting range	25.0%	20.0%	20.0%	12.5%	22.5%
Family interest - Roller blade - Hockey area	31.7%	17.1%	17.1%	14.6%	19.5%
Family interest - Fishing pond	23.1%	12.8%	17.9%	23.1%	23.1%
Family interest - Horseshoe pits	24.4%	24.4%	17.1%	17.1%	17.1%
Family interest - Shuffleboard	60.0%	10.0%	20.0%	2.5%	7.5%
Family interest - Dance area for performing arts	28.6%	9.5%	33.3%	14.3%	14.3%
Family interest - ATV-Motor bike area	32.6%	16.3%	18.6%	9.3%	23.3%
Family interest - Football fields	38.1%	7.1%	11.9%	16.7%	26.2%
Family interest - Neighborhood	6.8%	2.3%	18.2%	13.6%	59.1%

**In your opinion how soon will the Camp Verde Community require
expanded park
and recreational facilities by children under 12 in the household**

Less than 1 year	28.9%
1 to 3 years	53.3%
3 to 5 years	13.3%
5 to 10 years	4.4%

Level of Support for a Regional Park - Children under 12 in the household?

	No support	Some support	Moderate support	High level of support	Total support
Realizing that neighborhood parks can provide only limited facilities what is your level of support for a regional park with expanded facilities?	6.7%	2.2%	13.3%	15.6%	62.2%

Alternative Funding Mechanisms - Children under 12 in the household?

	Not acceptable	Somewhat acceptable	Moderately acceptable	Highly acceptable	Totally acceptable
Funding mechanism - 1/2 cent dedicated recreation sales tax for 10 years	12.8%	5.1%	17.9%	23.1%	41.0%
Funding mechanism - local sales tax	19.5%	14.6%	26.8%	9.8%	29.3%
Funding mechanism - sale of Local Bonds-General Obligation Bonds	12.8%	25.6%	30.8%	2.6%	28.2%
Funding mechanism - Public-Private partnership (shared funding)	15.4%	7.7%	35.9%	15.4%	25.6%
Funding mechanism - Impact fees (on local development)	16.3%	9.3%	18.6%	9.3%	46.5%
Funding mechanism - Property tax	47.6%	19.0%	26.2%	2.4%	4.8%
Funding mechanism - Bed Board and Booze Tax	7.1%	4.8%	16.7%	9.5%	61.9%
Funding mechanism - Community facilities district	20.7%	3.4%	48.3%	17.2%	10.3%

Neighborhoods - Children under 12 in the household?

	Recoded neighborhoods
Montezuma Heights	4.5%
School Site	18.2%
Town Site	4.5%
McCraken	2.3%
Quarterhorse	22.7%
Verde Lakes	20.5%
Clear Creek	11.4%
Horseshoe Bend	4.5%
Salt Mine	11.4%

Appendix D – Households With Children between 12 and 18 years of Age

How often do you use these facilities by Children 12 - 18 years years of age in the household?

	Daily	A few times a week	A few times a month	A few times a year
Softball/baseball fields	3.2%	41.9%	22.6%	32.3%
Open Areas		41.4%	34.5%	24.1%
Playground Areas		31.0%	41.4%	27.6%
Picnic Areas		12.9%	32.3%	54.8%
Soccer fields	3.3%	20.0%	20.0%	56.7%
Swimming pool	5.9%	32.4%	35.3%	26.5%
Weight rooms	10.5%	26.3%	10.5%	52.6%
Basketball - indoor		37.5%	12.5%	50.0%
Basketball outdoor		29.2%	29.2%	41.7%
Tennis courts		16.7%	5.6%	77.8%
Football fields	7.4%	18.5%	29.6%	44.4%
Class rooms/Meeting rooms		38.5%	26.9%	34.6%

Community's Need - Children 12 to 18 years in

	5.9	Som	Modera	15.7	Absolu
Community need - Open	No 9.8	nee 2.0	nee 3.7	High 7.6	nee 36.9
Community need - Softball	12.0		16.0	14.0	58.0
Community need -	15.2		8.7	6.5	69.6
Community need - Rodeo	12.2	16.3	20.4	6.1	44.9
Community need - Horse	9.8	19.6	17.6	13.7	39.2
Community need -	7.8	19.6	13.7	17.6	41.2
Community need -		8.2	4.1	30.6	57.1
Community need - Walking	10.0	2.0	22.0	20.0	46.0
Community need - Skate	7.7	7.7	21.2	15.4	48.1
Community need -	14.3	6.1	40.8	18.4	20.4
Community need - Star-gazing	16.7	16.7	33.3	18.8	14.6
Community need -	2.1	6.3	16.7	35.4	39.6
Community need - Tennis	12.0	14.0	32.0	16.0	26.0
Community need - Handball- court	8.3	12.5	39.6	22.9	16.7
Community need - Volleyball	6.1	12.2	38.8	18.4	24.5
Community need - Picnic		5.8	13.5	23.1	57.7
Community need - (class, art, meeting rooms & purpos	2.2	6.5	15.2	19.6	56.5
Community need - 18 course-driving range-club	32.7	10.2	12.2	20.4	24.5
Community need -	25.0	18.8	18.8	14.6	22.9
Community need - Shooting	27.1	6.3	20.8	16.7	29.2
Community need - Roller blade - are	14.3	8.2	40.8	20.4	16.3
Community need -	28.6	8.2	12.2	20.4	30.6
Community need -	12.8	19.1	27.7	25.5	14.9
Community need -	24.5	22.4	28.6	14.3	10.2
Community need - Dance performing	14.0	12.0	32.0	20.0	22.0
Community need - ATV-Motor	33.3	11.8	21.6	9.8	23.5
Community need -	21.3	8.5	21.3	6.4	42.6
Community need -	5.8	7.7	9.6	13.5	63.5

Your Family's Interest - Children 12 18 years in the household?

	No interest	Some interest	Moderate interest	High interest	A great deal of interest
Family interest - Open areas	15.2%		8.7%	15.2%	60.9%
Family interest - Softball fields	27.1%	6.3%	20.8%	16.7%	29.2%
Family interest - Baseball fields	25.5%	6.4%	17.0%	14.9%	36.2%
Family interest - Soccer fields	21.3%	4.3%	12.8%	19.1%	42.6%
Family interest - Rodeo grounds	35.4%	12.5%	16.7%	8.3%	27.1%
Family interest - Horse arena	36.2%	10.6%	10.6%	12.8%	29.8%
Family interest - Equestrian trails	30.4%	15.2%	10.9%	4.3%	39.1%
Family interest - Playground areas	6.8%	18.2%	13.6%	13.6%	47.7%
Family interest - Walking course	16.7%	8.3%	29.2%	6.3%	39.6%
Family interest - Skate board park	29.2%	4.2%	18.8%	14.6%	33.3%
Family interest - Amphitheater	15.9%	11.4%	36.4%	13.6%	22.7%
Family interest - Star-gazing observatory	22.7%	25.0%	22.7%	9.1%	20.5%
Family interest - Basketball courts	6.8%	18.2%	25.0%	22.7%	27.3%
Family interest - Tennis courts	26.7%	22.2%	24.4%	13.3%	13.3%
Family interest - Handball-Racquetball courts	24.4%	17.8%	26.7%	17.8%	13.3%
Family interest - Volleyball courts	18.6%	27.9%	20.9%	11.6%	20.9%
Family interest - Picnic areas	6.0%	12.0%	12.0%	26.0%	44.0%
Family interest - Recreation center (class, art, meeting rooms & general purpose)	13.0%	6.5%	13.0%	23.9%	43.5%
Family interest - 18 hole golf course-driving range-club house	42.2%	11.1%	13.3%	11.1%	22.2%
Family interest - BMX track	29.8%	21.3%	19.1%	10.6%	19.1%
Family interest - Shooting range	26.1%	17.4%	15.2%	8.7%	32.6%
Family interest - Roller blade - Hockey area	23.4%	10.6%	31.9%	12.8%	21.3%
Family interest - Fishing pond	33.3%	15.6%	8.9%	17.8%	24.4%
Family interest - Horseshoe pits	34.8%	13.0%	23.9%	13.0%	15.2%
Family interest - Shuffleboard	45.7%	21.7%	17.4%	2.2%	13.0%
Family interest - Dance area for performing arts	43.5%	4.3%	30.4%	4.3%	17.4%
Family interest - ATV-Motor bike area	46.8%	8.5%	14.9%	4.3%	25.5%
Family interest - Football fields	35.6%	6.7%	11.1%	17.8%	28.9%
Family interest - Neighborhood	10.2%	10.2%	10.2%	12.2%	57.1%

**In your opinion how soon will the Camp Verde Community
require expanded park
and recreational facilities by children 12 - 18 years in the
household**

Less than 1 year	26.4%
1 to 3 years	62.3%
3 to 5 years	5.7%
5 to 10 years	5.7%

Level of Support for a Regional Park - Children under 12 in the household?

	No support	Some support	Moderate support	High level of support	Total support
Realizing that neighborhood parks can provide only limited facilities what is your level of support for a regional park with expanded facilities?	3.8%	1.9%	13.5%	13.5%	67.3%

Alternative Funding Mechanisms - Children 12 - 18 in the household?

	Not acceptable	Somewhat acceptable	Moderately acceptable	Highly acceptable	Totally acceptable
Funding mechanism - 1/2 cent dedicated recreation sale tax for 10 years	12.0%	4.0%	12.0%	20.0%	52.0%
Funding mechanism - local sales tax	14.0%	12.0%	18.0%	16.0%	40.0%
Funding mechanism - sale of Local Bonds-General Obligation Bonds	25.5%	8.5%	34.0%	8.5%	23.4%
Funding mechanism - Public-Private partnership (shared funding)	22.9%	8.3%	27.1%	10.4%	31.3%
Funding mechanism - Impact fees (on local development)	18.4%	12.2%	18.4%	12.2%	38.8%
Funding mechanism - Property tax	59.6%	13.5%	17.3%	7.7%	1.9%
Funding mechanism - Bed Board and Booze Tax	20.8%	11.3%	9.4%	22.6%	35.8%
Funding mechanism - Community facilities district	25.0%	9.1%	36.4%	15.9%	13.6%

Neighborhoods - Children 12 - 18 in the household?

	Recoded neighborhoods
Middle Verde	6.3%
Montezuma Heights	2.1%
School Site	14.6%
Town Site	16.7%
McCraken	4.2%
Quarterhorse	18.8%
Verde Lakes	20.8%
Clear Creek	2.1%
Horseshoe Bend	4.2%
Salt Mine	10.4%

Appendix E – Seniors 61+ years of Age

How often do you use these facilities by Seniors - 61+ years in the household?

	Daily	A few times a week	A few times a month	A few times a year
Softball/baseball fields	11.5%	19.2%	15.4%	53.8%
Open Areas	5.3%	7.9%	23.7%	63.2%
Playground Areas	6.7%	16.7%	20.0%	56.7%
Picnic Areas			22.2%	77.8%
Soccer fields	6.3%	12.5%	25.0%	56.3%
Swimming pool	12.5%	18.8%	25.0%	43.8%
Weight rooms	5.6%	16.7%	22.2%	55.6%
Basketball - indoor	5.9%	11.8%	29.4%	52.9%
Basketball outdoor	6.3%	6.3%	25.0%	62.5%
Tennis courts		13.3%	13.3%	73.3%
Football fields	6.3%	6.3%	18.8%	68.8%
Class rooms/Meeting rooms	2.7%	10.8%	29.7%	56.8%

Community's Need - Seniors 61+ years in the household?

	No need	Some need	Moderate need	High need	Absolute need
Community need - Open areas	5.7%	3.4%	23.0%	13.8%	54.0%
Community need - Softball fields	8.7%	5.4%	29.3%	20.7%	35.9%
Community need - Baseball fields	9.9%	6.6%	33.0%	16.5%	34.1%
Community need - Soccer fields	8.2%	12.9%	32.9%	15.3%	30.6%
Community need - Rodeo grounds	13.3%	12.2%	35.6%	17.8%	21.1%
Community need - Horse arena	17.6%	11.0%	38.5%	16.5%	16.5%
Community need - Equestrian trails	11.1%	6.7%	25.6%	27.8%	28.9%
Community need - Playground areas	3.2%	2.1%	10.5%	27.4%	56.8%
Community need - Walking course	5.3%	4.2%	18.9%	29.5%	42.1%
Community need - Skate board park	10.2%	15.3%	33.7%	14.3%	26.5%
Community need - Amphitheater	22.1%	16.3%	29.1%	16.3%	16.3%
Community need - Star-gazing observatory	27.9%	14.0%	20.9%	24.4%	12.8%
Community need - Basketball courts	6.8%	9.1%	23.9%	29.5%	30.7%
Community need - Tennis courts	6.5%	6.5%	37.0%	30.4%	19.6%
Community need - Handball-Racquetball courts	16.1%	13.8%	36.8%	19.5%	13.8%
Community need - Volleyball courts	6.7%	16.9%	32.6%	22.5%	21.3%
Community need - Picnic areas	3.1%	1.0%	10.4%	30.2%	55.2%
Community need - Recreation center (class, art, meeting rooms & general purpose	8.4%	6.3%	21.1%	21.1%	43.2%
Community need - 18 hole golf course-driving range-club house	33.3%	15.6%	16.7%	16.7%	17.8%
Community need - BMX track	41.3%	17.5%	22.5%	13.8%	5.0%
Community need - Shooting range	32.6%	11.2%	20.2%	12.4%	23.6%
Community need - Roller blade - Hockey area	33.0%	15.9%	25.0%	14.8%	11.4%
Community need - Fishing pond	22.2%	10.0%	27.8%	17.8%	22.2%
Community need - Horseshoe pits	15.4%	13.2%	37.4%	23.1%	11.0%
Community need - Shuffleboard	19.6%	15.2%	40.2%	16.3%	8.7%
Community need - Dance area for performing arts	18.4%	13.8%	28.7%	27.6%	11.5%
Community need - ATV-Motor bike area	41.1%	12.2%	22.2%	11.1%	13.3%
Community need - Football fields	32.2%	8.0%	24.1%	17.2%	18.4%
Community need - Neighborhood parks	6.3%	1.0%	13.5%	16.7%	62.5%

Your Family's Interest - Seniors 61+ years in the household?

	No interest	Some interest	Moderate interest	High interest	A great deal of interest
Family interest - Open areas	22.9%	12.0%	13.3%	16.9%	34.9%
Family interest - Softball fields	53.7%	15.9%	17.1%	4.9%	8.5%
Family interest - Baseball fields	55.6%	17.3%	16.0%	3.7%	7.4%
Family interest - Soccer fields	57.5%	18.8%	15.0%	3.8%	5.0%
Family interest - Rodeo grounds	55.6%	11.1%	14.8%	11.1%	7.4%
Family interest - Horse arena	60.8%	13.9%	11.4%	6.3%	7.6%
Family interest - Equestrian trails	59.0%	8.4%	8.4%	8.4%	15.7%
Family interest - Playground areas	29.6%	14.8%	21.0%	11.1%	23.5%
Family interest - Walking course	23.0%	9.2%	14.9%	11.5%	41.4%
Family interest - Skate board park	62.2%	15.9%	17.1%	2.4%	2.4%
Family interest - Amphitheater	40.5%	12.2%	23.0%	14.9%	9.5%
Family interest - Star-gazing observatory	39.2%	15.2%	24.1%	6.3%	15.2%
Family interest - Basketball courts	62.8%	10.3%	12.8%	9.0%	5.1%
Family interest - Tennis courts	57.1%	13.0%	14.3%	10.4%	5.2%
Family interest - Handball-Racquetball courts	67.5%	13.8%	11.3%	6.3%	1.3%
Family interest - Volleyball courts	62.8%	7.7%	10.3%	9.0%	10.3%
Family interest - Picnic areas	12.8%	5.8%	24.4%	23.3%	33.7%
Family interest - Recreation center (class, art, meeting rooms & general purpose)	25.6%	8.5%	23.2%	8.5%	34.1%
Family interest - 18 hole golf course-driving range-club house	53.8%	11.3%	10.0%	11.3%	13.8%
Family interest - BMX track	73.3%	9.3%	9.3%	6.7%	1.3%
Family interest - Shooting range	51.3%	10.3%	12.8%	6.4%	19.2%
Family interest - Roller blade - Hockey area	70.9%	10.1%	10.1%	5.1%	3.8%
Family interest - Fishing pond	37.5%	18.8%	16.3%	10.0%	17.5%
Family interest - Horseshoe pits	43.0%	15.2%	20.3%	8.9%	12.7%
Family interest - Shuffleboard	62.0%	13.9%	12.7%	5.1%	6.3%
Family interest - Dance area for performing arts	45.6%	20.3%	12.7%	13.9%	7.6%
Family interest - ATV-Motor bike area	70.0%	6.3%	8.8%	6.3%	8.8%
Family interest - Football fields	64.9%	9.1%	9.1%	9.1%	7.8%
Family interest - Neighborhood	11.8%	8.2%	24.7%	12.9%	42.4%

**In your opinion how soon will the Camp Verde Community
require expanded park
and recreational facilities by Seniors 61+ years in the
household**

Less than 1 year	15.7%
1 to 3 years	47.2%
3 to 5 years	19.4%
5 to 10 years	14.8%
More than 10 years	2.8%

Level of Support for a Regional Park - Seniors 61+ years in the household?

	No support	Some support	Moderate support	High level of support	Total support
Realizing that neighborhood parks can provide only limited facilities what is your level of support for a regional park with expanded facilities?	15.0%	4.7%	29.0%	18.7%	32.7%

Alternative Funding Mechanisms - Seniors 61+ years in the household?

	Not acceptable	Somewhat acceptable	Moderately acceptable	Highly acceptable	Totally acceptable
Funding mechanism - 1/2 cent dedicated recreation sales tax for 10 years	22.1%	3.8%	21.2%	20.2%	32.7
Funding mechanism - local sales tax	34.0%	8.5%	23.4%	12.8%	21.3
Funding mechanism - sale of Local Bonds-General Obligation Bonds	24.4%	10.0%	24.4%	11.1%	30.0
Funding mechanism - Public-Private partnership (shared funding)	26.9%	11.8%	26.9%	14.0%	20.4
Funding mechanism - Impact fees (on local development)	30.5%	17.9%	14.7%	10.5%	26.3
Funding mechanism - Property tax	69.4%	12.2%	11.2%	2.0%	5.1
Funding mechanism - Bed Board and Booze Tax	18.8%	8.9%	22.8%	14.9%	34.7
Funding mechanism - Community facilities district	29.6%	11.1%	32.1%	16.0%	11.1

Neighborhoods - Seniors 61+ years in the household?

	Recoded neighborhoods
Middle Verde	4.5%
Montezuma Heights	7.2%
School Site	1.8%
Town Site	27.9%
McCraken	2.7%
Quarterhorse	17.1%
Verde Lakes	12.6%
Clear Creek	5.4%
Horseshoe Bend	10.8%
Salt Mine	9.0%
Cloverleaf & Sierra Verde	.9%

Parks & Recreation Monthly Report for Jan./Feb. 2009

The Town of Camp Verde Parks and Recreation Department is dedicated to providing quality recreational, educational, cultural, fitness, social and environmental opportunities. This department strives to meet the diverse needs of the community.

The last few months have been very busy at Parks & Recreation. Beginning with the Maintenance Department, they have taken down all of the Christmas lights and decorations. The portion of the fiber optic project that required our department is complete. A new ADA water fountain has been installed in the gym, as well as installation of a light on the Ramada for the ADA parking. We also have a new BBQ at the Ramada. I hope you will stop by and see it. We are currently down two men, one due to the hiring freeze and one is out with knee replacement. The pool heater is now in and complete. We fired it up last week and it works wonderful. Unfortunately before the opening of the pool, we have to install our own electric box and this is going to cost approx. \$2,800. The structure is up at Rezzonico Family Park for the restroom privacy walls. The purchase of the structure has been sent in to Arizona State Parks for reimbursement. This will be the last reimbursement that we will receive for the SLIF Grant. The fall material at our parks has been tilled and all of the playground equipment has been disinfected. Little League will begin in March, so we will be preparing Butler Park for a very busy season. The MSDS books have all been updated and our posted in all the appropriate departments. In the next few weeks a light will be installed on the flag pole at Town Hall, so that we may fly our flag at night. Maintenance is preparing to do some work at the library and then they will begin replacing the sidewalks at the Community Center that were torn out for the fiber optic project. All of the Parks, Maintenance and Janitorial staff attended Blood Borne Pathogens Training. We have also taken the NIMS tests that are required by FEMA for the Emergency Management Team.

Grasshopper Basketball has begun for the 5th through 8th graders. Games are played every Wed. and Sat. We also just started the Men's Basketball League. Joe is working with NAU to get the Canoe Challenge organized. We should get some good run-off from the snow and have a good year for the race. The Arizona Game and Fish Clinic will take place on March 7th at the White Bridge. Attendance at the Teen Center is about 15 kids each night it is open. We believe that once a Vista worker is hired and dedicated to promoting the center and the programs that we offer that attendance will grow. Once again two of our dedicated Gun Show vendors are going to host the show again this year. The Gun Show will take place on March 7th and all proceeds will go to the Teen Center.

The Pecan and Wine Festival takes place in just a few days. Everything has come together nicely and we have a full show. We have volunteers coming in to help set-up and tear-down the event, but at this time no one to come in during the event for trash and restroom clean-up.

As you probably already know, the 2009 Heritage Grant has been cancelled. I am certain that there will be meetings to discuss how we move forward with the park project now. I will be conducting several meetings with the Maintenance department in the upcoming weeks to discuss the 09/2010 Budget. Our buildings are deteriorating and we feel we need to prioritize some of the repairs that really need to be done so that we can properly budget for them. (If the budget permits)

We hope to be able to hire an Events Coordinator/Admin. Assistant in the next few weeks. We really depend on this position which has been vacant for a while. In March I will be asking the Parks & Recreation Commission to assist with establishing fingerprint policies for our volunteers. We currently fingerprint all volunteers working with children, but we need to

implement a policy to help us in determining if and when a volunteer can work with kids. Once the Commission has completed this task we will be bringing it before Council for approval. On March 29th we have scheduled a bus trip to the Phoenix Zoo. We will have more details on costs and times next week.

Parks & Recreation
Building Community Through People, Parks & Programs

