

## September 2014 Camp Verde Community Library Use Statistics

	Sep-14	Sep-13	% change	YTD-FY15	YTD-FY14	% change
<b>In-Library Uses</b>						
Traffic Count	6,466	2,480	160.7%	17,742	7,751	128.9%
New Cards Issued	46	36	27.8%	191	143	33.6%
Public PC Use	951	642	48.1%	2,921	2,012	45.2%
Wireless Use	<i>working on getting this information</i>					
Items Used In-Library	580	695	-16.5%	1,287	1,797	-28.4%
<b>Total In-Library Use</b>	<b>8,043</b>	<b>3,853</b>	<b>108.7%</b>	<b>22,141</b>	<b>11,703</b>	<b>89.2%</b>
<b>Circulation</b>						
Items Checked Out	4,361	3,075	41.8%	12,671	10,849	16.8%
Items Checked In	4,901	3,474	41.1%	13,655	12,038	13.4%
Renewed Items	764	755	1.2%	2,177	2,231	-2.4%
<b>Total Circulation</b>	<b>10,026</b>	<b>7,304</b>	<b>37.3%</b>	<b>28,503</b>	<b>25,118</b>	<b>13.5%</b>
<b>Circulation Areas of Interest</b>						
Audio Books	166	98	69.4%	492	419	17.4%
DVDs & Videos	1,235	657	88.0%	3,537	2,220	59.3%
eBooks	200	171	17.0%	631	558	13.1%
Youth eBooks	89	65	36.9%	226	114	98.2%
Large Print	185	173	6.9%	505	629	-19.7%
Magazines	117	160	-26.9%	482	657	-26.6%
Kids & Teens Material	1,230	893	37.7%	4,260	3,410	24.9%
<b>Collection Development &amp; Reference</b>						
Reference Questions	176	307	-42.7%	444	684	-35.1%
New Kids & Teen Material Added	103	38	171.1%	258	193	33.7%
New Books Added	205	103	99.0%	487	290	67.9%
New Audio-Visual Material Added	92	47	95.7%	225	190	18.4%
<b>Total Items Added</b>	<b>297</b>	<b>150</b>	<b>98.0%</b>	<b>712</b>	<b>480</b>	<b>48.3%</b>
<b>Transits &amp; HOLDS</b>						
HOLDS Filled	857	604	41.9%	2,399	1,993	20.4%
Transit Items Sent & Received	1,502	1,150	30.6%	4,294	3,581	19.9%
<b>Total Transits &amp; HOLDS Activity</b>	<b>2,359</b>	<b>1,754</b>	<b>34.5%</b>	<b>6,693</b>	<b>5,574</b>	<b>20.1%</b>
<b>InterLibrary Loans</b>						
CVCL Items Going Out	39	23	69.6%	96	101	-5.0%
Items for CVCL Patrons	5	2	150.0%	23	35	-34.3%
<b>Total InterLibrary Loan Activity</b>	<b>44</b>	<b>25</b>	<b>76.0%</b>	<b>119</b>	<b>136</b>	<b>-12.5%</b>
<b>Library Programs</b>						
Adult Programs	14	6	133.3%	39	16	143.8%
Adult Program Attendance	106	211	-49.8%	185	286	-35.3%
Adult Program Hours	30	12	150.0%	52	33	60.0%
Youth Programs	25	13	92.3%	73	40	82.5%
Youth Program Attendance	236	155	52.3%	961	589	63.2%
Youth Program Hours	55.5	20	177.5%	196	82	138.4%
Programs Off-Site	2	n/a		12	n/a	
<b>Total Library Program Attendance</b>	<b>342</b>	<b>366</b>	<b>-6.6%</b>	<b>1146</b>	<b>875</b>	<b>31.0%</b>
<b>Library Volunteers</b>						
Number of Volunteers	27	25	8.0%	85	71	19.7%
Number of Hours Given	508	456	11.4%	1,714	1,184	44.8%
<b>Average number of Hours/Volunteer</b>	<b>18.81481481</b>	<b>18.24</b>	<b>3.2%</b>	<b>1799</b>	<b>1,255</b>	<b>43.3%</b>
<b>Mending</b>						
Items Mended or Repaired	64	90	-28.9%	198	90	120.0%
Donations Processed	651	n/a			n/a	
Donations Cataloged	141	n/a		46	n/a	



130 Black Bridge Road | Camp Verde AZ 86322

## CAMP VERDE COMMUNITY LIBRARY

*good company always Welcome...*

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### MEMORANDUM

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**TO:** Russ Martin, Town Manager  
**FROM:** Kathy Hellman, Library Director  
**SUBJECT:** Monthly Report –September  
**DATE:** 10/9/2014  
**CC:** Department Heads

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Camp Verde Community Library and the Arizona State Library OneBookAZ program co-sponsored two successful writing workshops. Thanks to the Camp Verde Marshal's Office, for allowing us to hold both workshops in the CVMO Training Lab. Kristen Kauffman, Creative Writing instructor at Yavapai College walked participants through the nuts and bolts of the narrative process and inspired people with hands-on writing exercises. Conrad Storad, award-winning author of children's nonfiction books showed participants how to go beyond "just the facts" to make writing (and reading) nonfiction fun.

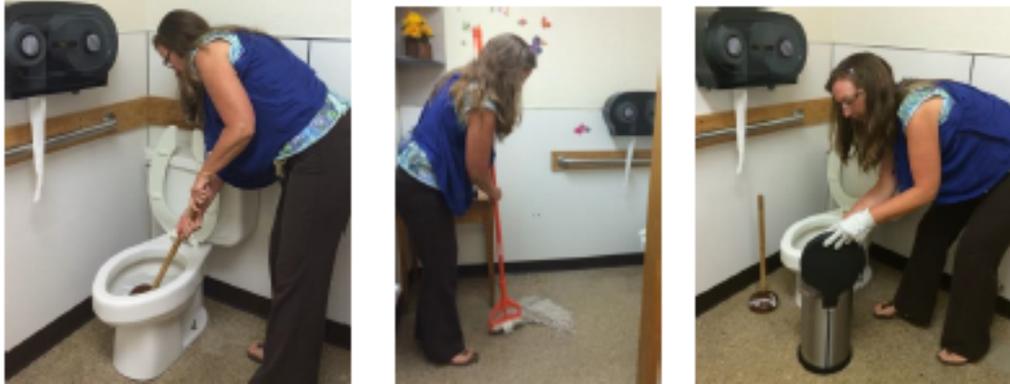
The library has contracted with an e-rate consulting company to begin the process of getting faster and dedicated Internet service to the library in preparation for services in our new building. Our community library is eligible for a significant refund for a percentage of monthly connection fees, for the data cabling and some of the hardware in the new building and for the cost of bringing the service to the property.

Library Specialist, Alice Gottschalk, is happily overseeing Camp Verde Community

Library's first EVER inventory of materials on the shelf. Thanks to a donation from Gerry & Dolores Kleinfelt paired with a grant from W. L. Gore Associates, the library purchased the necessary equipment to perform the inventory. Alice has already completed inventory in the Large Print Room and came out with a cart full of books that with mistakes needing correction. And that, my friend, is why we decided doing inventory is a worthwhile effort. It's all about cleaning up our mistakes so people can find what they are looking for.



Yes, that is your Library Director plunging the clogged toilet and mopping up the overflow. And, no, you don't want to know what's going into the trash can. Servant Leadership is the philosophy at work here. No job is too large or small for the Department Head when the key is to restore services for public use without delay. (If you really want to see something cool, you should see the face of a child who politely interrupts Dianna talking to me about library stuff, and I tell him it's not an interruption because he's more important than the Library Director – more Servant Leadership in action). Why is it librarians have all the fun?!



September brought many new programs to Camp Verde Community Library. Two writer's groups, one called Write Now! – a writing for fun group and the other called Word Wranglers – a group for more serious writers. Bugle Reporter, Bill Helm, began a popular series of photography classes and Gerry Laurito began a monthly music listening and sharing program called, The Listening Post.

STEAM Time happens in the Children's Library on the first and third Friday of the month. Programs focus on one aspect of STEAM (science, technology, engineering, art, or math) per program. Once again, we are thankful for a grant from the State Library for the STEAM kits we are using to get STEAM Time started in Camp Verde.

Youth Services celebrated Banned Book Week with displays and explanations of banned books and a "Read the Book/See the Movie" event for teens. The Book Thief was the title chosen and the teens had many meaningful conversations with Youth Librarians about the holocaust and the importance of protecting the freedom to read what we choose.

Be sure to follow our blogs:

<http://cvcltalk.wordpress.com>

<http://cvcltab.wordpress.com>

To really keep up with what is going on at the library, don't forget to like us on Facebook at <https://www.facebook.com/campverdelibrary>