

MINUTES
WORK SESSION – GENERAL PLAN UPDATE
THE PLANNING AND ZONING COMMISSION
COUNCIL CHAMBERS STE. 106 – 473 S. Main Street
THURSDAY SEPTEMBER 25, 2014
6:00 PM

1. Call to Order

Chairman Davis called the meeting to order at 6:00 pm.

2. Roll Call

Chairman Davis, Commissioners Blue, Freeman, Hisrich, Norton and Parrish.
Absent: Commissioner Burnside.

Also present: Community Development Director Mike Jenkins, Assistant Planner Jenna Owens and Recording Secretary Marie Moore.

3. Pledge of Allegiance

Commissioner Norton led the pledge.

4. Consent Agenda - All those items listed below may be enacted upon by one motion and approved as Consent Agenda Items. Any item may be removed from the Consent Agenda and considered as a separate item if a member of Commission so requests.

a. Approval of Minutes:

June 12, 2014 General Plan Work Session
June 26, 2014 General Plan Work Session
September 11, 2015 General Plan Work Session

b. Set Next Meeting, Date and Time:

October 09, 2014 General Plan Work Session
October 23, 2014 General Plan Work Session

Commissioner Freeman indicated that on page 2 of the June 26, 2014 minutes, the word objection should correctly state objectives.

The minutes from September 11, 2014 shall be added to the October 9, 2014 meeting for approval due to lack of a quorum for approval.

On a motion by Norton, seconded by Blue, Commission unanimously approves the Consent Agenda.

5. Discussion, Public Input and Commission Consensus on proposed Goals and Implementation Strategies for the Finnie Flat Character Area.

The public is encouraged to give input. Staff: Michael Jenkins

Commission discussed the addition to the physical description for Finnie Flat Character Area and the suggestions made by Tony Gioia.

Chairman Davis requested that the description chart be combined into one page.

Jenkins read the Vision/Goals for the Finnie Flat Character Area Detail page.

A. GOAL: PROMOTE REGIONAL COMMERCIAL AND EMPLOYMENT OPPORTUNITIES.

Implementation Strategy:

1. Encourage regional commercial and employment centers to support the region's needs.

No Comments from commission.

2. Promote the commerce corridor as a place for new businesses by partnering with other regional economic development agencies.
No comments from commission.
3. Facilitate the development of a corridor overlay plan to coordinate access, design, circulation and utilities.
Commissioner Norton questioned who would be facilitating. Davis explained that the Town should be the facilitator.
4. Promote commercial and mixed use development adjacent to State Route 260 and adjacent to Finnie Flat Rd.
Kathy Davis explained that the wording is exactly the same from the State Route 260 Character Area, except the word change of Finnie Flat Rd.

B. GOAL: PROMOTE TOURISM RELATED DESTINATIONS AND USES.

Implementation Strategy:

1. Encourage tourism-related uses, amenities and infrastructure that complement and/or expand new or existing tourism uses and destinations.
No comments from commission.
 2. Encourage a gateway presence to provide visitor information about regional recreation opportunities and amenities.
Chairman Davis indicated that the idea of this strategy is to utilize the reconstruction of SR 260 as a gateway entrance to Camp Verde.
Commissioner Blue stated that there is more than one gateway into Camp Verde and all entrances should show some sort of conformity with signage. Davis requested that this strategy be outlined in other character areas as well for implementation.
- C. Goal: SUPPORT IMPROVEMENTS IN ALTERNATE MEANS OF TRANSPORTATION AND AMENITIES.**

1. Encourage new development to provide for enhanced connectivity and mobility.
2. Encourage new and extended bike routes, multi-use trails and pedestrian pathways with all new developments.

Davis suggested combining 1 and 2. But striking the verbiage "with all new developments"

Commissioners Blue and Norton agreed with Chairman Davis to combine the strategies.

Kathy Davis stated that this is the same as in the SR 260 detail vision/goals and requested that it be changed as well.

Commission unanimously agreed for the combined implementation strategy to read: Encourage development to provide for enhanced connectivity and mobility, including extended bike routes, multi-use trails and pedestrian pathways.

3. Consider providing future multi-modal transportation improvements, such as bus pads and bus bays in new development adjacent to major and minor arterial roadways.

Davis questioned the difference between bus pad and bus bay. Freeman suggested removing the word "new" from all of the listed strategies.

Commission unanimously agrees the strategy should read: Consider providing future multi-modal transportation improvements, such as bus pads and bus bays

in development adjacent to major and minor arterial roadways.

4. Consider improvements in such aspects as streetscape, public spaces, multi-modal transportation options, walkability and over all community appearance.

Freeman suggested multi-modal transportation be removed.

Kathy Davis requested these changes be reflected in the SR 260 detail vision/goals.

Freeman requested the word safety be added to the strategy.

After further discussion, Commission agreed unanimously for the strategy to read: Consider improvements in such aspects as streetscapes, public spaces, safety and over all community appearance.

D. GOAL: SUPPORT AMENITIES AND IMPROVEMENTS

Commission discussed and agreed unanimously to remove Goal D entirely.

E. GOAL: ACHIEVE/DEVELOP TRAFFIC DESIGN IMPROVEMENTS TO THE EAST SIDE OF INTERSTATE 17/STATE ROUTE 260 INTERCHANGE TO PROVIDE FULL TRAFFIC ACCESS FOR ALL BUSINESSES AND SAFE PEDESTRIAN ACCESS ACROSS STATE ROUTE 260.

Implementation Strategy:

Prioritize Town/Council to work with Arizona Department of Transportation to implement traffic improvement.

Commission discussed the wording of the entire goal. Commissioner Freeman felt that the third implementation strategy of Goal A already covered this goal. Kathy Davis pointed out that the reason for the goal was because of the lack of easy access into businesses at the Interstate 17/SR 260 interchange.

Rob Witt indicated that the goal was also created because of the importance of the area as the arrival into town.

Chairman Davis explained that the goal is intended to address design improvements for that specific interchange.

Commissioner Norton expressed that he felt the goal was important but pointed out that this goal addressed one specific area and there are not other goals that are as specific as this. Norton suggested the goal should be a implementation strategy under a different goal.

Commissioner Hisrich stated he doesn't see a problem with this being specified area and suggests that there be more implantation strategies included with in this goal. Kathy Davis stated that a gateway is signage, information center, introduction and orientation to the community.

Rob Witt agreed that something should be stated about safe access with a general statement to address with ADOT.

Commission reviewed the round-about map layout from ADOT and discussed the lack of pedestrian access as well as difficulties for business access. Jenkins informed the Commission that the Town Engineer, Ron Long, had previously indicated to staff that he would be happy to request a pedestrian bridge to be constructed if the Commission directed them to do so.

After further discussion, Commission unanimously agreed to create a template for all character areas regarding gateways, signage and safety. Commission also directed staff to check with the Town Engineer, Ron Long, regarding deadlines for comments into the design of the area and to report back to the Commission with information on the process.

F. GOAL: ENCOURAGE LOCAL GROWERS WITH FARMERS MARKET VENUES.

Implementation strategy:

Provide a location with access and visibility.

Norton questioned the wording "provide". Hisrich suggested that the word "identify" replace the word "provide" Blue feels the entire goal should be reworded because it seems to narrow down all private venues to one location.

Implementation strategy should read: Locations with access and visibility.

6. **Adjournment**

On a motion by Parrish, seconded by Freeman, the meeting adjourned at 7:37 p.m.



Chairman B.J. Davis



Michael Jenkins – Community Development Director

CERTIFICATION

I hereby certify that the foregoing Minutes are a true and accurate accounting of the actions of the Planning & Zoning Commission of the Town of Camp Verde during the Special Session of the Planning & Zoning Commission of the Town of Camp Verde, Arizona, held on the 25th day of September, 2014. I further certify that the meeting was duly called and held and that a quorum was present.

Dated this 9 of October, 2014.



Marie Moore, Recording Secretary