

October 2014 Camp Verde Community Library Use Statistics

	Oct-14	Oct-13	% change	FYTD-15	FYTD-14	% change
In-Library Uses						
Traffic Count	5,781	3,108	86.0%	23,523	10,859	116.6%
New Cards Issued	44	39	12.8%	235	182	29.1%
Public PC Use	853	833	2.4%	3,774	2,845	32.7%
Wireless Use	<i>working on getting this information</i>					
Items Used In-Library	411	528	-22.2%	1,698	2,325	-27.0%
Total In-Library Use	7,089	4,508	57.3%	29,230	16,211	80.3%
Circulation						
Items Checked Out	4,405	3,564	23.6%	17,076	14,413	18.5%
Items Checked In	5,352	4,001	33.8%	19,007	16,039	18.5%
Renewed Items	962	337	185.5%	3,139	2,568	22.2%
Total Circulation	10,719	7,902	35.6%	39,222	33,020	18.8%
Circulation Areas of Interest						
Audio Books	224	125	79.2%	716	544	31.6%
DVDs & Videos	1,220	780	56.4%	4757	3000	58.6%
eBooks	213	132	61.4%	844	690	22.3%
Youth eBooks	23	172	-86.6%	249	286	-12.9%
Large Print	175	232	-24.6%	680	861	-21.0%
Magazines	141	199	-29.1%	623	856	-27.2%
Kids & Teens Material	1,289	1,074	20.0%	5549	4484	23.8%
Collection Development & Reference						
Reference Questions	207	210	-1.4%	651	894	-27.2%
New Kids & Teen Material	56	80	-30.0%	314	273	15.0%
New Books Added	109	155	-29.7%	367	348	5.5%
New Audio-Visual Material Added	151	86	75.6%	638	376	69.7%
Total Items Added	260	241	7.9%	1005	724	38.8%
Transits & HOLDS						
HOLDS Filled	827	675	22.5%	3,226	2,668	20.9%
Transit Items Sent & Received	1,489	1,285	15.9%	3888	3,278	18.6%
Total Transits & HOLDS Activity	2,316	1,960	18.2%	7,114	5,946	19.6%
InterLibrary Loans						
CVCL Items Going Out	35	23	52.2%	58	58	0.0%
Items for CVCL Patrons	5	4	25.0%	124	140	-11.4%
Total InterLibrary Loan Activity	40	27	48.1%	182	198	-8.1%
Library Programs						
Adult Programs	17	8	112.5%	202	294	-31.3%
Adult Program Attendance	64	1,246	-94.9%	249	1279	-80.5%
Adult Program Hours	23.5	36	-34.7%	96.5	76	27.0%
Youth Programs	29	16	81.3%	102	56	82.1%
Youth Program Attendance	335	1,359	-75.3%	1296	1948	-33.5%
Youth Program Hours	77	20	285.0%	272.5	102	167.2%
Programs Off-Site	5	n/a		17	n/a	
Total Library Program Attendance	399	2605	-84.7%	1545	3226.5	-52.1%
Library Volunteers						
Number of Volunteers	32	25	28.0%	117	96	21.9%
Number of Hours Given	580	485.5	19.5%	2,294	1,670	37.4%
Average number of Hours/Volunteer	18.125	19.42	-6.7%	19.60683760	17.390625	12.7%
Mending						
Items Mended or Repaired	152	171	-11.1%	350	261	34.1%
Donations Processed	688	n/a		3,495	n/a	
Donations Cataloged	109	n/a		348	n/a	



130 Black Bridge Road | Camp Verde AZ 86322

CAMP VERDE COMMUNITY LIBRARY

good company always Welcome...

MEMORANDUM

TO: Russ Martin, Town Manager
FROM: Kathy Hellman, Library Director
SUBJECT: Monthly Report – October 2014
DATE: 11/9/2014
CC: Department Heads

Camp Verde Community Library hosted the Yavapai Library Network Steering Committee in the Parks & Recreation Conference Room. The YLN, along with the Yavapai County Free Library District, has been working with BERK, a Strategic Planning and Consulting Firm, to create a comprehensive return on investment study. The information from the study will be used to update the YLN's Strategic Plan and to help determine the consortium's future direction. Results of the study will be included in the YLN's 2014 Annual Report.

Sebra & TAB were honored to participate in the Fort Verde Days parade as a judge, an announcer and as representatives of the youth in our community. Ladd Willis did an outstanding job as an announcer, even earning praise from professionals in the vicinity.



Dianna & Sebra & Co. worked with TAB teens to decorate the Gazebo for Trunk or Treat



on Main at the end of the month. Due to a large donation combined with an aggressive weeding project, the Library had a lot of children's books to give away. Oddly enough, the kids were more interested in the books than the candy.

Thanks to an invitation from the Camp Verde Marshal's Office, the Library Director attended a Public Information Officer Awareness Course. The purpose of the course was, "To orient the participants to the public information function and the roles of the Public Information Officer (PIO) in the public safety/emergency management environment."

Reporter, Bill Helm of the Camp Verde Bugle, ran a series of Q&A articles on TAB teens.

Get to know a few of our teens:

[Bailey Gagnon](#), [C.C. Johnson](#), [Bill Cook](#), [Travis Mcintire](#), [Angel Presley](#), [Macy Velky](#)



Library Events Calendar
928-554-8380

Open: MON 8:00a - 4:30p
TUE-THU 8:00a-7:00p
FRI-SAT 8:00a-4:30p

S	MON	TUE	WED	THU	FRI	SAT
October						
			1 10 a.m. Story Time: fieldtrip to learn about butterflies!	2 9 a.m. CVLE Book Sale 4 p.m. Game Day	3 1:00 p.m. STEAM Time PC Assist 6:30 p.m. Movie Night	4 10 a.m. TAB Meets 11 a.m. Book Buddies
5 10 a.m. Word Wranglers eReader Help	6	7 10 a.m. Baby Program	8 10 a.m. Tumblebooks Story Time	9 4:30 p.m. ABCs of Taking Better Photos 4 p.m. Game Day	10 PC Assist	11 TAB @Fort Verde Days LIBRARY CLOSED
12 10 a.m. Write Now! eReader Help	13	14	15 10 a.m. Story Time	16 4 p.m. Game Day 5:30 p.m. The Listening Post	17 1:00 p.m. STEAM Time PC Assist 6:30 p.m. Movie Night	18 10 a.m. TAB Meets 11 a.m. Book Buddies
TEEN READ WEEK - TEEN READ WEEK						
19 10 a.m. Open Book Club eReader Help	20	21 10 a.m. Dance Play	22 10 a.m. Story Time	23 10:00 a.m. Kids Yoga 4:30 p.m. ABCs of Taking Better Photos 4 p.m. Game Day	24 PC Assist	25 10 a.m. TAB Meets 11 a.m. Book Buddies
26 10 a.m. Alice's ebook Wonderland eReader Help	27	28	29 10 a.m. Story Time - come in costume!	30 4 p.m. Game Day 4:30 p.m. Chilton Library Demonstration	31 5:30 p.m. TAB - Trick or Treat on Main Street	
					www.cvaz.org/government/library 130 Black Bridge Road Camp Verde AZ 86322 CAMP VERDE COMMUNITY LIBRARY <i>good company always welcome...</i>	

Be sure to follow our blogs:

<http://cvcltalk.wordpress.com>

<http://cvcltab.wordpress.com>

To really keep us with what is going on at the library, don't forget to like us on Facebook

at <https://www.facebook.com/campverdelibrary>