

**MINUTES  
SPECIAL SESSION  
MAYOR and COMMON COUNCIL  
Of the  
TOWN OF CAMP VERDE  
COUNCIL CHAMBERS  
WEDNESDAY, MARCH 8, 2006  
4:00 P.M.**

**Minutes are a summary of the actions taken. They are not verbatim.  
Public input is placed after Council motions to facilitate future research.  
Public input, where appropriate, is heard prior to the motion.**

**1. Call to Order**

Mayor Gioia called the meeting to order at 4:00 p.m.

**2. Roll Call**

Mayor Tony Gioia, Vice Mayor Jackie Baker, Mike Parry, Bob Kovacovich, Ron Smith, Brenda Hauser and Howard Parrish

**Also Present**

Dane Bullard, Roy Gugliotta, Will Wright, Bill Lee, & Recording Secretary Jenna Paulsen

**3. Pledge of Allegiance**

Councilman Ron Smith lead in the Pledge of Allegiance

**4. Presentation by Mark Reeder and Mike Cafiso, Bond Council, concerning financial processes that might be utilized to fund the purchase of Camp Verde Water System, the Ruskin land, and the Community Park.**

Mark Reeder gave a presentation and a booklet about bonding to Council. As the Council followed along in the booklet, Mark Reeder explained about: 1) General Obligation Bonds, 2) Revenue Bonds, 3) US Department of Agriculture low interest Rate Loans and Grants, 4) Tax-Based Bonds, and 5) Improvement District Bonds. Some bonds require voter approval. Mike Cafiso discussed Impact Fees and stated that you have to back Impact Fees with something else if the construction market flattens out and revenues slow down.

Mayor and Council thanked Mr. Reeder and Mr. Cafiso for the presentation.

**5. Discussion, consideration, and possible selection of the limestone color and whether it should be dry-stacked or over-grouted and the exterior colors for the new Marshal's Office facility.**

Lee asked that this item be postponed since the samples are not available.

On a motion by Gioia, seconded by Smith, the Council voted unanimously to postpone until samples are available.

**6. Discussion, consideration, and possible approval of \$30,000 for matching funds as required by the Chamber of Commerce's application the Arizona Office of Tourism for a TEAM Grant that will be used for marketing, advertising, and promoting Camp Verde.**

Rob Witt made a power point presentation stating that the Grant is needed to sow the seeds for the future. Chamber Director Roy Gugliotta stated that without money, he has

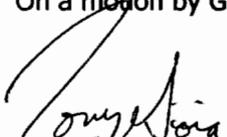
no pull with the Northern AZ Marketing Coalition. Roy said that our current advertising and web site are not getting out to enough people. Redesign of the web site, brochures, and magazine advertising are needed.

Directors Rob Witt, Kala Pearson, and Jerry Tobish also spoke on the benefits of the TEAM Grant.

On a motion by Smith, seconded by Parry the Council voted unanimously to approve the matching funds for the TEAM Grant which will be in the 06-07 Budget.

**7. Adjournment**

On a motion by Gioia, seconded by Hauser, the meeting was adjourned at 6:25 p.m.

  
3.16.06  
Tony Gioia, Mayor

  
Jenna Paulsen - Recording Secretary

**CERTIFICATION**

I HEREBY CERTIFY THAT THE FOREGOING, minutes are a true and accurate accounting of the actions of the Mayor and Common Council of the Town of Camp Verde during the Special Session of the Town Council of Camp Verde, Arizona, held on the 8<sup>th</sup> day of March 2006. I further certify that the meeting was duly called and held, and that a quorum was present.

Dated this 20 day of March 2006.

  
Deborah Barber, Town Clerk