

## July 2013 Camp Verde Community Library Use Statistics

	Jul-13	Jul-12	% change	YTD-FY14	YTD-FY13	% change
<b>In-Library Uses</b>						
Traffic Count	2,586	1,697	52.4%	2,586	1,697	52.4%
New Cards Issued	48	38	26.3%	48	38	26.3%
Public PC Use	644	417	54.4%	644	417	54.4%
Items Used In-Library	343	458	-25.1%	343	458	-25.1%
<b>Total In-Library Use</b>	<b>3,621</b>	<b>2,610</b>	<b>38.7%</b>	<b>3,621</b>	<b>2,610</b>	<b>38.7%</b>
<b>Circulation</b>						
Items Checked Out	4,038	3,641	10.9%	4,038	3,641	10.9%
Items Checked In	4,074	4,293	-5.1%	4,074	4,293	-5.1%
Staff Renewed Items	304	225	35.1%	304	225	35.1%
Patron Renewed Items	494	720	-31.4%	494	720	-31.4%
<b>Total Circulation</b>	<b>8,910</b>	<b>8,879</b>	<b>0.3%</b>	<b>8,910</b>	<b>8,879</b>	<b>0.3%</b>
<b>Circulation Areas of Interest</b>						
Audio Books	179	64	179.7%	179	64	179.7%
DVDs & VHS	811	664	22.1%	811	664	22.1%
eBooks	196	217	-9.7%	196	217	-9.7%
Large Print	228	173	31.8%	228	173	31.8%
Magazines	261	422	-38.2%	261	422	-38.2%
Kids & Teens Material	1,407	1,144	23.0%	1,407	1,144	23.0%
<b>Collection Development &amp; Reference</b>						
Reference Questions	210	53	296.2%	210	53	296.2%
New Kids & Teen Material Added	99	19	421.1%	99	19	421.1%
New Books Added	129	21	514.3%	129	21	514.3%
New Audio-Visual Material Added	98	1	9700.0%	98	1	9700.0%
<b>Total Items Added</b>	<b>227</b>	<b>22</b>	<b>931.8%</b>	<b>227</b>	<b>22</b>	<b>931.8%</b>
<b>Transits &amp; HOLDS</b>						
HOLDS Filled	692	706	-2.0%	692	706	-2.0%
YLN Library Items Brought to CVCL	648	723	-10.4%	648	854	-24.1%
CVCL Items Sent to YLN Libraries	508	661	-23.1%	508	661	-23.1%
<b>Total Transits &amp; HOLDS Activity</b>	<b>1,848</b>	<b>2,090</b>	<b>-11.6%</b>	<b>1,848</b>	<b>2,221</b>	<b>-16.8%</b>
<b>InterLibrary Loans</b>						
CVCL Items Going Out	57	26	119.2%	57	26	119.2%
Items for CVCL Patrons	26	25	4.0%	26	25	4.0%
<b>Total InterLibrary Loan Activity</b>	<b>83</b>	<b>51</b>	<b>62.7%</b>	<b>83</b>	<b>51</b>	<b>62.7%</b>
<b>Library Programs</b>						
Adult Programs	6	4	50.0%	6	4	50.0%
Adult Program Attendance	38	14	171.4%	38	14	171.4%
Adult Program Hours	11	n/a		11	n/a	
Youth Programs	15	3	400.0%	15	3	400.0%
Youth Program Attendance	323	67	382.1%	323	67	382.1%
Youth Program Hours	44	n/a		44	n/a	
<b>Total Library Program Attendance</b>	<b>361</b>	<b>81</b>	<b>345.7%</b>	<b>361</b>	<b>81</b>	<b>345.7%</b>
<b>Library Volunteers</b>						
Number of Volunteers	22	16	37.5%	22	16	37.5%
Number of Hours Given	327	262	24.8%	327	262	24.8%
Average number of Hours/Volunteer	14.8636363	16.375	-9.2%	14.8636363	16.375	-9.2%
<b>Online Resource Use</b>						
Online Public Access Catalog Searches	2164	2120	2.1%	2164	2120	2.1%