

July 2014 Camp Verde Community Library Use Statistics

	Jul-14	Jul-13	% change	YTD-FY15	YTD-FY14	% change
In-Library Uses						
Traffic Count	5,627	2,586	117.6%	5,627	2,586	117.6%
New Cards Issued	59	48	22.9%	59	48	22.9%
Public PC Use	1033	644	60.4%	1033	644	60.4%
Wireless Use	<i>working on getting this information</i>					
Items Used In-Library	331	343	-3.5%	331	343	-3.5%
Total In-Library Use	7,050	3,621	94.7%	7,050	3,621	94.7%
Circulation						
Items Checked Out	4,163	4,038	3.1%	4,163	4,038	3.1%
Items Checked In	4,350	4,074	6.8%	4,350	4,074	6.8%
Renewed Items	789	304	159.5%	789	304	159.5%
Total Circulation	9,302	8,416	10.5%	9,302	8,416	10.5%
Circulation Areas of Interest						
Audio Books	133	179	-25.7%	133	179	-25.7%
DVDs & VHS	1,102	811	35.9%	1,102	811	35.9%
eBooks	247	196	26.0%	247	196	26.0%
Youth eBooks	81	n/a		81	n/a	
Large Print	154	193	-20.2%	154	193	-20.2%
Magazines	209	261	-19.9%	209	261	-19.9%
Kids & Teens Material	1,669	1,407	18.6%	1,669	1,407	18.6%
Collection Development & Reference						
Reference Questions	172	210	-18.1%	172	210	-18.1%
New Kids & Teen Material Added	68	99	-31.3%	68	99	-31.3%
New Books Added	137	129	6.2%	137	129	6.2%
New Audio-Visual Material Added	41	98	-58.2%	41	98	-58.2%
Total Items Added	178	227	-21.6%	178	227	-21.6%
Transits & HOLDS						
HOLDS Filled	751	692	8.5%	751	692	8.5%
Transit Items Sent & Received	1,375	1,156	18.9%	1,375	1,156	18.9%
Total Transits & HOLDS Activity	2,126	1,848	15.0%	2,126	1,848	15.0%
InterLibrary Loans						
CVCL Items Going Out	34	57	-40.4%	34	57	-40.4%
Items for CVCL Patrons	12	26	-53.8%	12	26	-53.8%
Total InterLibrary Loan Activity	46	83	-44.6%	46	83	-44.6%
Library Programs						
Adult Programs	19	6	216.7%	19	6	216.7%
Adult Program Attendance	52	38	36.8%	52	38	36.8%
Adult Program Hours	14	11	27.3%	14	11	27.3%
Youth Programs	25	15	66.7%	25	15	66.7%
Youth Program Attendance	512	323	58.5%	512	323	58.5%
Youth Program Hours	73	44	65.9%	73	44	65.9%
Programs Off-Site	7	n/a		7		
Total Library Program Attendance	564	361	56.2%	564	361	56.2%
Library Volunteers						
Number of Volunteers	29	22	31.8%	29	22	31.8%
Number of Hours Given	601	327	83.8%	601	327	83.8%
Average number of Hours/Volunteer	20.7241379	14.8636363	39.4%	20.7241379	14.8636363	39.4%
Mending & Donations						
Items Mended or Repaired	81	n/a		81	n/a	
Donations Processed	878	n/a		878	n/a	
Donations Cataloged	46	n/a		46	n/a	

MEMORANDUM

TO: Russ Martin, Town Manager
FROM: Kathy Hellman, Library Director
SUBJECT: Monthly Report – July
DATE: 8/8/2014
CC: Department Heads

The Library's Summer Reading Program ended with an awards ceremony, a hotdog dinner and an evening of learning about stargazing and then looking through Verde Valley Astronomy Club telescopes. 119 kids 0-11 years old and 33 teens participated in the program and events throughout June and July. Youth Services Librarian, Dianna Manasse, did an outstanding job planning, organizing, presenting, accompanying, encouraging, etc. kids of all ages to *Fizz, Boom, Read!*



Kids competed for prizes, receiving encouragement along the way from parents, grandparents, Miss. Dianna and Dashing Dewey, the Bearded Dragon. We also want to recognize participation from Camp Verde Parks and Recreation, Mike Marshall, Camp Verde Sewer and Sanitation, Jan Grogan, and Camp Verde Fire District, Kristi Gagnon. Thank you for your help and support! We're already thinking about next year and making plans for another successful SRP.

Camp Verde Community Library is one of the few in Yavapai County that planned adult summer reading program events and programs. Library Specialist, Gerry Laurito, provided opportunities to learn about digital photos, to go on a blind date with a book, to try a new genre, to experience a new format, to play a game in the library as well as to participate in many of the family events we had planned. 28 adults attended programs, read/listened/watched, completed quizzes and competed for prizes

donated by local businesses: Thanks A Latte, Tire Pro, Simplicity Salon, Dollar General, Sweet Grace Emporium, Flower Shop, and Babe's Roundup.

Camp Verde Community Library worked with the Yavapai-Apache Nation Workforce Investment Act Case Administrator, Nadine Kwail to provide an opportunity for Anna Young to work at the library through the month of July. Anna was part of the Nation's Summer Youth Program and received compensation through the program. She performed a variety of tasks including sorting children's program supplies, cleaning old labels off of books, sweeping our patio and using a weed list to cull old large print books to make room for new ones. Under Dianna and Alice's tutelage, Anna made a valuable contribution to us and we contributed to her personal growth as well. Thank you, Anna!



At the July 16 Council Meeting, Council directed staff to continue to make the adjustments to the Library plans and specs as recommended by the Library planning committee. Architect, Joel Westervelt, is making the revisions in preparation for plan resubmittal to the Town Building Department in 5-6 weeks.

At the end of July, Ann Kirkpatrick's office put out a press release announcing Camp Verde Community Library's nomination for the 2015 National Medal for Museum and Library Service. The nomination is a great honor. The community should be proud of its library and we will follow-up on this opportunity to be recognized nationally by submitting the requisite letters and documentation.

Be sure to follow our library blogs:

<http://cvcltalk.wordpress.com>

<http://cvcltab.wordpress.com>

To really keep up with what is going on at the library, don't forget to like us on Facebook at <https://www.facebook.com/campverdelibrary>



JULY 2014

SUMMER READING EVENTS CALENDAR

Phone: 928 554-8380
 Open: TUE-THU 8:30a-7:00p
 FRI-SAT 8:30a-3:30p

SUN	MON	TUE	WED	THU	FRI	SAT
		1 10am Dance Play	2 10am Explore the Human Skeleton w/ASU Professor: Erin Harper	3	4 LIBRARY CLOSED INDEPENDENCE DAY	5 10am TAB Meeting 11am Story Time 11am Melted Crayon Art
6 	7 7am Playaway Walkabout	8 5pm Play the Liebrary Game w/Gerry	9 10 a.m. Be a Scientist	10 4 p.m. Teen Game Day	11 10am Post Digital Photos to Facebook 11:30am PC Assist 1pm eReader Help	12 10am TAB Meeting 11am Story Time
13 	14 7am Playaway Walkabout	15 10am VV Caregivers Coalition Presents 1pm FREE Movie Matinee <i>Meet the Robinsons</i>	16 10am Fieldtrip to Camp Verde Sewer & Sanitation Site	17	18 11:30am PC Assist 1pm eReader Help 6:30pm See the Movie <i>Gravity</i>	19 10am TAB Meeting 11am Story Time 11am Rockets & Fire Extinguisher Demo
20 	21 7am Playaway Walkabout	22 10pm VV Caregivers Coalition Presents	23 10 a.m. Story Time	24 6pm SRP Grand Finale Stargazers Cookout at Camp Verde Remede & Soccer Field	25 10am Geek Talk VVMC Librarian 11:30am PC Assist 1pm eReader Help	26 10am TAB Meeting 11am Story Time Celebrating: Batman Day!
27 	28 7am Playaway Walkabout	29 1pm FREE Movie Matinee <i>Monsters vs. Aliens</i>	30 10 a.m. Story Time	31	<p> www.cvaz.org/government/library 130 Black Bridge Road Camp Verde AZ 86322 CAMP VERDE COMMUNITY LIBRARY <i>good company always welcome...</i> </p>	