

**MINUTES  
REGULAR SESSION  
MAYOR AND COUNCIL  
TOWN OF CAMP VERDE  
COUNCIL CHAMBERS  
WEDNESDAY, FEBRUARY 21, 2007  
6:30 P.M.**

Minutes are a **summary** of the actions taken. They are not verbatim.  
Public input is placed after Council motions to facilitate future research.  
Public input, where appropriate, is heard prior to the motion.

1. **Call to Order**

The meeting was called to order at 6:30 p.m.

2. **Roll Call**

Mayor Gioia, Vice Mayor Hauser, Councilors Smith, Baker, Kovacovich, Parrish and Parry were present.

**Also Present:** Town Manager Bill Lee, Town Attorney Brad Woodford, Finance Director Dane Bullard, Town Clerk Debbie Barber, and Recording Secretary Margaret Harper.

3. **Pledge of Allegiance**

The Pledge was led by Smith.

4. **Consent Agenda** – All those items listed below may be enacted upon by one motion and approved as consent agenda items. Any item may be removed from the Consent Agenda and considered as a separate item if a member of Council requests.

**a) Approval of the Minutes:**

- 1) February 7, 2007 – Regular Session
- 2) February 7, 2007 – Executive Session
- 3) January 24, 2007 – Council Hears Planning & Zoning
- 4) January 17, 2007 – Regular Session

**b) Set Next Meeting, Date and Time:**

- 1) Council Hears P&Z – February 28, 2007 at 6:30 p.m.
- 2) Regular Session – March 7, 2007 at 6:30 p.m.
- 3) Regular Session – March 21, 2007 at 6:30 p.m.
- 4) Council Hears Planning & Zoning – March 28, 2007 at 6:30 p.m.

**c) Possible appointment of Patty (Pat) Gunnells to the position of Civil Hearing Officer.**

**d) Possible approval of the Notary Public Service procedures that will be added to Section II of the Clerk's Office Policies and Procedures Manual.**

**d) Possible approval of the amended Exhibit A, Administrative Services 2007 Fee Schedule as established by Resolution 2007-718, removing the charges associated with Notary Public Services, reducing the charge for duplicating CDs from \$5.00 to \$2.00, and increasing the cost for publicity pamphlet arguments from \$100 to \$200.**

On a motion by Hauser, seconded by Parrish, the Consent Agenda was unanimously approved, with Item 4d) pulled.

Parrish and Gioia both requested that Item 4d) be pulled for separate consideration.

**d) Possible approval of the amended Exhibit A, Administrative Services 2007 Fee Schedule as established by Resolution 2007-718, removing the charges associated with Notary Public Services, reducing the charge for duplicating CDs from \$5.00 to \$2.00, and increasing the cost for publicity pamphlet arguments from \$100 to \$200.**

On a motion by Baker, seconded by Kovacovich, the Council unanimously approved Item 4d) as presented by the Clerk's Office.

The Council briefly reviewed with Barber the subject Fee Schedule and the requested changes in fees.

5. **Call to the Public for Items not on the Agenda.**

**Ira Piper** shared information regarding the old jail that he said was built in the 1930s; it was used as a holding cell and the inmates were transported to Prescott the next day.

**Jerry Tobish** requested that the tourism events that were cut out be restored for the original number of days; the newspapers report wrong number of days creating problem for tourists. The events help business on Main Street.

There was no further public input.

6. **Presentation of a Certificate of Congratulations to the Camp Verde Cowboys Wrestling Team.**

On a motion by Gioia, seconded by Hauser, the Council voted unanimously to continue Item 6.

Mayor Gioia noted that there were no members of the team to accept the Certificate, and the matter should be continued.

7. **Presentation by United Way Coordinator Deb Darby on the organization's activities in the Verde Valley.**

There was no action taken.

Deb Darby outlined her personal experience with United Way and her current position representing the Verde Valley United Way, a subset of Yavapai County United Way. Ms. Darby described the extensive networking benefits to the communities provided by United Way, and distributed copies of a brochure outlining the United Way services.

Mayor Gioia expressed appreciation for everything United Way does, and thanked Ms. Darby for meeting with the Council.

There was no public input.

8. **Presentation and discussion by Cocopai Trails Team Coordinator Bob Rothrock on how a regional trail plan might be developed.**

Bob Rothrock reviewed his Power Point presentation on establishing a regional trail plan, pointing out that the communities of Cottonwood, Sedona and Jerome have adopted a resolution in support.

The Council discussed the benefit of such a regional trails plan, including the questions of determining an equitable funding source between all the communities, establishing a trails map and protecting archaeological sites and artifacts.

**PUBLIC INPUT**

**Perry Haddon**, Chairperson of the Trails Commission, asked about the scope of participation, and suggested a volunteer from the Trails Commission to help save resources.

**Ira Piper** said that access for the handicapped, including use of quads, is important, and questioned why the public has to pay to use public lands.

Mayor Gioia quoted Section 4 of the proposed resolution; Councilor Smith said he understands that 87% of the fees collected go back into development and maintenance of trails

There was no further public input.

9. **Discussion, consideration, and possible approval of Resolution 2007-719, a resolution of the Mayor and Common Council of the Town of Camp Verde, Yavapai County,**

**Arizona supporting the establishment of a Verde Valley Regional Trail Plan Committee to be comprised of one staff member each from the incorporated communities in the Verde Valley, Yavapai County, and State, Federal, and Tribal Land Management agencies so as to provide assistance with the development of this Regional Trail Plan.**

On a motion by Gioia, seconded by Baker, the Council voted unanimously to approve Resolution 2007-719 a resolution of the Mayor and Common Council of the Town of Camp Verde, Yavapai County, Arizona supporting the establishment of a Verde Valley Regional Trail Plan Committee to be comprised of one staff member **and/or Commission member of the Trails & Pathways Commission** each from the incorporated communities in the Verde Valley, Yavapai County, and State, Federal, and Tribal Land Management agencies so as to provide assistance with the development of this Regional Trail Plan.

On a motion by Gioia, seconded by Baker, the Council voted unanimously to amend the original motion to include (in boldface), "...and/or Commission member of the Trails & Pathways Commission **or an appointed representative from the community** each....."

**PUBLIC INPUT**

**Perry Haddon** suggested authorizing the Trails Commission to appoint a volunteer from the community as a representative.

There was no further public input.

9a. **REPORT BY TOWN MANAGER REGARDING THE SANITARY DISTRICT BID OPENING DATED FEBRUARY 15, 2007 FOR SEWER LINE EXTENSION AND TREATMENT PLANT, FOLLOWED BY DISCUSSION, CONSIDERATION AND POSSIBLE APPROVAL OF FINANCIAL ASSISTANCE AND/OR RECOMMENDATIONS CONCERNING THE FINANCING OF THE SEWER LINE EXTENSION AND TREATMENT PLANT.**

There was no action taken.

Staff was directed to prepare the requested information for Council as soon as possible, Finance Director in cooperation with Sanitary District and Manager's resources research financial possibilities, evaluate information coming from tomorrow's meeting, and compile for Council with cost benefit analysis of various increments, if funds invested.

Town Manager Lee gave an overview of his attendance at the bid openings on the subject sewer line extension.

**Rob Witt**, Chairman of the Sanitary District Board, made a detailed presentation in support of a request for financial assistance based on what he described as an opportunity for the Town and the Sanitary District to work together and that the sewer is critical to the health as well as the economy of the community.

The Council discussed the information and options presented by Witt that included rezoning and selling off a portion of the Sanitary District acreage, and suggestions for alternatives including funding from businesses that have been operating on vault and haul systems, and pre-selling hookup fees.

**PUBLIC INPUT**

**George Young** described the problems with the property based on his experience serving on the Board, saying that the problems can be overcome, and that rezoning to M-1 looks like an excellent idea, but it cannot be done within the 120 days proposed by Witt. Young further stated that there is the risk of losing the existing loan or grant money if a new situation comes up. As for selling property, some of the land is encumbered by loans.

**Jerry Tobish** said he knows nothing about the Sanitary District, but questioned selling off District property which may be needed in the future; he agreed with going out to businesses on I-17 and disagreed with the rezoning proposal.

**Mitch Dickinson** spoke at length reviewing his past experience with the Sanitary District planning as a Council member and Mayor and outlining several alternate options for financing, stressing that the Town needs to be bold and aggressive; we need the sewer. *Mayor Gioia said the calculations cited by Dickinson sound good and that it was the third time he has heard them, requesting Lee to follow through and research that information.*

**Paul Clawson** said that 16 years is a long time to wait for the sewer, but we can wait longer and that the Council needs to know more before approving the request; the Water Company is more important. The suggestions by Mitch are worth looking into.

**John McReynolds** said that it is time for the Council to step up and hit the ball; the sewer is the No. 1 priority that has been promised for years and the Council needs to take control and get it done.

There was no further public input.

After further discussion, including a suggestion for a special session for further study of the issues, Mayor Gioia said that staff had its directions, as previously discussed.

10. **Discussion, consideration, and possible approval of the Chamber of Commerce's final draw of \$33,669 for the quarter covering April, May, and June 2007.**

On a motion by Baker, seconded by Smith, the Council unanimously approved the Chamber of Commerce's final draw of \$33,669 for the quarter covering April, May and June 2007, to be distributed in April.

Roy Gugliotta, Chamber of Commerce Director, distributed copies of brochures, excerpts from magazine ads, and literature in support of his ensuing overview of what the Chamber is doing and has done so far, noting that there has been a 52% increase in visitors. Gugliotta said the new website is up and is constantly being updated, and businesses are starting to support what the Chamber is doing.

**PUBLIC INPUT**

**Jerry Tobish** listed a number of complaints including what he perceives as a lack of Chamber support for the downtown businesses, the problem with the office of tourism at the I-17 junction refusing to help Camp Verde. He approves of giving the money to the Chamber, but said that many businesses see no reason to continue to be members.

**Rob Witt** commented that the money for the TEAM grant is not needed now, just the commitment; we are getting heavy criticism from downtown merchants and we are trying to get their participation. The Chamber does need to support the downtown; the bigger attractions are used to do that. *A lengthy discussion ensued concerning the merits of website advertising and billboard advertising costs and the loss of small businesses.*

**John McReynolds** said that his business totally relies on local people; advertising goes to hotels and RV parks; he has seen a definite improvement and believes that what money goes in to the Chamber comes back.

**Ginger Mason** spoke in defense against the complaints stated by Mr. Tobish and outlined her personal efforts as a Board member and merchant to help promote his business. She also noted that the tourism information center at the junction was a detriment to Camp Verde tourism.

**Gary Blair** believes that the Chamber is doing an excellent job, and suggested that the Chamber put up signs at the big tourist draws, such Out of Africa and the Casino, directing people to the downtown area.

There was no further public input.

**Note: Vice Mayor Hauser left the meeting at 10:04 p.m.**

- 11. **Discussion, consideration, and possible approval of payment in the amount of \$36,000 to the Chamber of Commerce to participate in the TEAM Grant Program. This is an unbudgeted amount from the General Fund.**

On a motion by Parry, seconded by Parrish, the Council unanimously approved payment in the amount of \$36,000 to the Chamber of Commerce to participate in the TEAM Grant Program; this amount to be included in the 07-08 Budget.

Public input had been taken in the previous Item 10.

- 12. **Call to the Public for Items not on the Agenda.**

There was no public input.

- 13. **Advanced Approvals of Town Expenditures**

- a) **Possible approval of a \$3,000 increase in the Transcriptionist contract to cover additional meetings and increased work hours as a direct result of the establishment of the Housing Commission and Design Review Board.**

On a motion by Gioia, seconded by Baker, the Council unanimously approved a \$3,000 increase in the Transcriptionist contract as noted.

- 14. **Manager/Staff Report**

Finance Director Bullard advised the Council that a CPA firm out of Flagstaff had been retained to review the Water Company.

- 15. **Council Informational Reports**

Smith reported on attending a recent Candidate Forum and recommended that the community attend future events to become informed on the issues.

- 16. **Adjournment**

On a motion by Baker, seconded by Gioia, the meeting was adjourned at 10:12 p.m.

*Tony Gioia 3-9-07*

Tony Gioia, Mayor

*Margaret Hauser*

Margaret Hauser, Recording Secretary

**CERTIFICATION**

I hereby certify that the foregoing Minutes are a true and accurate accounting of the actions of the Mayor and Common Council of the Town of Camp Verde during the Regular Session of the Town Council of Camp Verde, Arizona, held on the 21st day of February 2007. I further certify that the meeting was duly called and held, and that a quorum was present.

Dated this 14 day of March, 2007.

*Debbie Barber*

Debbie Barber, Town Clerk