

MINUTES(Corrected)
REGULAR SESSION
MAYOR and COMMON COUNCIL
TOWN OF CAMP VERDE
COUNCIL CHAMBERS
WEDNESDAY, FEBRUARY 15, 2006
6:30 P.M.

Minutes are a **summary** of the actions taken. They are not verbatim.
Public input is placed after Council motions to facilitate future research.
Public input, where appropriate, is heard prior to the motion.

1. **Call to Order**

The meeting was called to order at 6:30 p.m.

2. **Roll Call**

Mayor Gioia, Vice Mayor Baker, Councilors Hauser, Smith, Kovacovich, Parrish and Parry were present.

Also Present: Town Manager Bill Lee, Town Attorney Bill Sims, Marshal Dave Smith, Grants Administrator Mike Casebier, Special Projects Administrator Wendy Escoffier, P&R Director Lynda Moore, Receptionist Jenna Paulsen, and Recording Secretary Margaret Harper.

3. **Pledge of Allegiance**

The Pledge was led by Councilor Hauser.

4. **Consent Agenda** – All those items listed below may be enacted upon by one motion and approved as consent agenda items. Any item may be removed from the Consent Agenda and considered as a separate item if a member of Council requests.

a) **Approval of the Minutes:**

- 1) Executive Session – February 1, 2006
- 2) Special Session – February 7, 2006
- 3) ~~Council/Staff Retreat – January 27, 2006~~

b) **Set Next Meeting, Date and Time:**

- 1) Council Hears P&Z – February 22, 2006 at 6:30 p.m.
- 2) Regular Session – March 1, 2006 at 6:30 p.m.
- 3) Work Session – March 8, 2006 at 6:30 p.m.
- 4) Regular Session – March 15, 2006 at 6:30 p.m.
- 5) Council Hears P&Z – March 22, 2006 at 6:30 p.m.
- 6) Council Special Session – March 30, 2006 at 6:30 p.m.

c) **Possible recommendation of approval of Special Event Liquor Licenses for the purposes of Fund Raising for the American Legion Auxiliary Unit #93 for the following dates: March 11, 2006 and May 5, 2006.**

d) **Possible approval of Proclamation declaring February 19th – 25th as Arizona Adult Literacy Week.**

On a motion by Baker, seconded by Kovacovich, the Council unanimously approved the Consent Agenda as presented.

The Council briefly discussed setting an additional meeting date and time regarding the Design Review Committee; it was suggested that the subject could be addressed during the Work Session scheduled for March 8th, and that it was important that the public be notified in order to provide input as much as possible, including pictures. Some pictures have already been supplied to Casa Verde Consultants.

5. **Call to the Public for Items not on the Agenda.**

Danny Parker expressed his frustration at what he believed was a recently scheduled public meeting with ADOT at which Mayor Gioia denied the attendance of Rob Witt, who is on the Advisory Committee for the ADOT Highway 260 project, and Steve Ayers of the press, which gave the appearance of a private meeting held by the Mayor that was not approved by Council. Parker is requesting that the Council and Town Attorney investigate why Witt and Ayers were not invited to the meeting.

There was no further public input.

5.B DISCUSSION, CONSIDERATION, AND POSSIBLE REAFFIRMATION OF RESOLUTION 2003-568, A RESOLUTION OF THE MAYOR AND COMMON COUNCIL ESTABLISHING A POLICY ADOPTING A CODE OF ETHICS.

There was no action taken.

Councilor Parry said that as a new Council member he had reviewed the Code of Ethics adopted by the Council and felt that it would be helpful for everyone to reflect on that policy; he stressed the importance of ethics, professional conduct, getting along, and getting the job done without the apparent conflicts that seem to exist involving Council, staff and the public. The Council expressed appreciation for the reminder, commented on portions of the language, and agreed that personal conduct of members, including any Town commissions and committees, must be above reproach.

There was no public input.

6. Discussion, consideration, and possible approval of Resolution 2006-674, a resolution of the Town of Camp Verde, Yavapai County, Arizona authorizing the submission of an application(s) for FY 2006 State Community Development Block Grant Funds, certifying that said application(s) meet the community's previously identified housing and community development needs and the requirements of the state CDBG program, and authorizing all actions necessary to implement and complete the activities outline in said application.

On a motion by Baker, seconded by Gioia, the Council unanimously approved Resolution 2006-674, authorization to submit applications and to implement CDBG projects.

Grants Administrator Mike Casebier reviewed in detail the status of the two prioritized projects, the Senior Center and Town Site street improvements, as well as plans to upgrade the Senior Center to meet ADA requirements. During a brief discussion the Council commended Mr. Casebier for the work he has done including preparing an excellent staff report.

There was no public input.

6.A DISCUSSION, CONSIDERATION, AND POSSIBLE SELECTION OF EXTERIOR COLORS FOR THE NEW MARSHAL'S FACILITY.

On a motion by Hauser, seconded by Gioia, the Council unanimously voted to continue Item 6A to next week.

Town Manager Lee requested that this item be continued to next week; he was informed that there is more time to make the final decision.

6.B DISCUSSION, CONSIDERATION, AND POSSIBLE DIRECTION TO STAFF REGARDING THE EXISTING WELL LOCATED AT THE NEW MARSHAL'S FACILITY SITE.

On a motion by Smith, seconded by Parry, the Council voted unanimously to approve the improvements to the existing well at the new Marshal's Office, not to exceed \$3,000.

Lee explained that the contractor has suggested that the well that exists on the property could be used for irrigating the landscaping at the new Marshal's Office, as well as the other acre of land there. A pump and some irrigation piping are needed, and the cost is estimated no more than \$3,000. Otherwise, the well could be capped, at a cost of \$500. The Council generally agreed that using the well as proposed would save money, and that staff would look into possibly using staff to help lower the cost.

PUBLIC INPUT

George Young said that any time money could be saved on water it is worthwhile to consider; the proposed cost sounds reasonable.

There was no further input.

6.C DISCUSSION, CONSIDERATION, AND POSSIBLE APPROVAL OF A CHANGE ORDER IN THE AMOUNT OF \$1,942 TO REPLACE DETERIORATED ROOF SHEATHING AND TO SECURE EXISTING ROOF SHEATHING ON THE NEW MARSHAL'S FACILITY.

There was no action taken.

Lee said that the contractor has found that much of the existing plywood was deteriorated and had to be replaced and the nailing pattern brought up to code. The Council discussed with Lee the proposed amount and it was determined that it applied to a different change order in connection with some plumbing. The Council also discussed with Marshal Smith the change order regarding the plumbing. Lee said he would bring both of the items back to Council after further research.

7. Presentation by Chamber of Commerce Executive Director Roy Gugliotta on the Arizona Office of Tourism (AOT) Teamwork for Effective Arizona Marketing (TEAM) Grant funding. This may be followed by discussion, consideration, and possible approval of MATCHING funds for AOT's TEAM Grant program in the amount of \$30,000 AND AN ADDITIONAL \$36,000 TO FUND THE SALARY OF A MARKETING/TOURISM STAFF MEMBER.

On a motion by Baker, seconded by Kovacovich, the Council unanimously voted to continue Item 7 to the March 8th Work Session so that Council, Finance and the Chamber can further review the grant funding proposal.

Chamber of Commerce Executive Director Roy Gugliotta gave a Power Point presentation reviewing and illustrating the mission of the Chamber, which is basically to promote a strong local economy, promote the community and provide networking opportunities between the businesses in the communities, outlining in detail a suggested marketing approach and the effectiveness of working with the AOT. The Council discussed with Mr. Gugliotta the requested funding and the Town history of funding the Chamber, as well as comparisons with other communities.

PUBLIC INPUT

Rob Witt, a Director of the Chamber, in summary, said that the businesses generate \$1.8 million in sales tax revenue, are asking for help; what has been said offers an opportunity to do what needs to be done, to identify and generate interest in Camp Verde through what would be a significant marketing campaign with grant funding.

Robert Johnson, Camp Verde, a resident for 20 years, commented on the lack of publicity available regarding Camp Verde, and suggested that a recent movie about General Crook should be playing here in town, perhaps at the Fort. He also suggested getting some past singing groups to perform here in town.

Kala Pearson identified herself as a Rimrock B&B business person, her heart is in Camp Verde, and her advertising is out of Sedona; in the past she was an economic development specialist for the State of Arizona with rural communities and for the last 25 years has maintained a relationship with the Arizona Departments of Tourism and Commerce. Ms. Pearson strongly agreed with Mr. Witt on the opportunities available with the State for Camp Verde, sharing her own business experiences and further expanding on the importance of working with the AOT and developing an identity and a market that will help drive economic development, stressing that a bigger investment in the businesses and promoting tourism is needed.

Alex Wilson, one of the Chamber directors, and a resident for 2-1/2 years, commented on having to explain to others where Camp Verde is and using McDonald's as the identifying feature, even to people who live in the state; something different must be done, Chamber membership must be increased, and he is behind the proposed marketing plan 100%.

Bob Burness said he has been affiliated with the Chamber for a number of years; the Town has provided about the same amount of funding and support for the last seven years. Much has changed, development will require more businesses, and the Town has to change and needs to invest in marketing.

Jerry Tobish, on the Chamber Board and a local business owner, also commented on those traveling through the area identifying Camp Verde with the fast food junction on their way to Sedona or Flagstaff due to the lack of signage. He located his business here because of the promises of redevelopment; the businesses need the Town to go out on a limb and promote tourism, or the businesses will not survive.

Sam Boyles, of Prescott, Camp Verde and California, explained that he has a business moving here, and employees will be looking to buy homes here; he agreed that the Town needs to spend money on advertising. Mr. Boyles described his business and the significant amount of money generated, commenting that he will employ an average of 20-25 people, and has had as many as 80 employees. He was drawn to Camp Verde through the Chamber; advertising is of prime importance.

There was no further public input.

The members briefly discussed the benefits of marketing as well as the methods of marketing, and the need to make wise decisions, generally agreeing on the need to promote and identify Camp Verde, while expressing some concern that more promotion and advertising have not been generated by the Chamber over the past years. After further discussion on the issue of advancing the funding requested, it was agreed that Mr. Gugliotta would prepare a draft marketing plan for the Council to review at the March 8th Work Session in order to be able to confer with the Finance Director and arrive at a decision regarding providing for funding during the annual budget process, whether for this year or next.

A recess was called at 9:01 p.m.; the meeting was called back to order at 9:08 p.m.

8. **Discussion, consideration, and possible approval to partner with Camp Verde High School and the Main Street Merchants on the 2006 Main Street Stampede.**

On a motion by Gioia, seconded by Baker, the Council unanimously approved the partnership with Camp Verde High School for the Main Street Merchants on the 2006 Main Street Stampede according to the recommendation of the Parks & Recreation Commission.

Parks & Recreation Director Lynda Moore said that this is the third Annual Main Street Stampede, and the Town is being asked to partner with the high school. In the past the P&R Department has fronted all the bills for the event, with the net amount split 50-50 between the Town and the high school. In connection with the request this year for 60% going to the high school and 40% to the Town, the Parks & Recreation Commission has recommended factoring in the cost of seed and fertilizer, with the Town absorbing the cost of labor, and then distribute the proceeds 60-40. During the discussion the Council commended the work done by the students and agreed that the funds were well deserved; Lee also gave an update on the amount currently on hand for the Main Street Merchants fund.

There was no public input.

9. **Discussion, consideration, and possible approval to purchase a used one-ton bucket truck at auction.**

Staff was directed to seek purchase of a used one-ton bucket truck through the auctions, under Kelly Blue Book, and under the amount that has already been authorized.

Director Moore reported on the recent unsuccessful attempt to get a bid on a one-ton bucket truck, and is now asking approval to go to public auction to purchase one, at a cost not to exceed \$40,000. Lee said that, among other options to consider, APS has also been contacted.

There was no public input.

10. **Discussion, consideration, and possible direction to staff to proceed with the creation of a Housing Authority or a Housing Department.**

On a motion by Smith, seconded by Baker, the Council by a 6-1 vote directed staff to proceed with the creation of a Housing Department; with a 'no' vote by Gioia.

Wendy Escoffier gave a detailed Power Point update on the merits of establishing a Housing authority or a Housing Department, stressing the increasing need for affordable housing for those who provide services to the community. There was also input from and discussion with Jeremy Bach regarding his experience with developments that include affordable housing integrated within the developments. Although supporting the actuality of such a department, Mayor Gioia expressed concern about creating a new department without discussion of a budget first and defining the source of the money. Lee said that once staff is given the direction on which way to go, the rest of the information regarding budget and personnel needs will be compiled and brought back to Council.

Town Attorney Bill Sims compared the functions of a Housing Authority and a Housing Department, suggesting that the better choice for the Town at this point would be a Housing Department. Sims confirmed that to be consistent with the Town Code, such a Department would be under the Town Manager. Sims also outlined the statutory requirements regarding sale of the five acres that had been donated to the Town.

There was no public input.

11. Discussion, consideration, and possible approval to purchase advertising space in the Camp Verde Chamber of Commerce Directory from Hulett Publishing, Inc.

On a motion by Hauser, seconded by Smith, the Council voted unanimously to allot \$2,095 for a full-page four-color advertising space in the subject Directory.

Lee referred to the report that set out the different levels of pricing for the proposed advertising space; the Council discussed and generally agreed on a full-page, four-color ad as an effective way to promote the community. Lee confirmed that the cost would have to come from the contingency fund.

There was no public input.

11.A DISCUSSION, CONSIDERATION, AND POSSIBLE DIRECTION TO STAFF TO SIGN A CHANGE ORDER WITH SWCA TO FULFILL THE COCONINO FOREST SERVICE REQUIREMENT TO PROVIDE A HARD COPY OF THE BIOLOGICAL AND ARCHAEOLOGICAL SURVEY REPORT FOR THE CAMP VERDE PARK AND TRAILHEAD PROJECT #7794.

Staff was directed to move forward quickly and sign the Change Order with SWCA.

Lee said that the Town Consultant SWCA has been performing the environmental assessment on the Air Strip site. Since submitting the original bid the Forest Service has now asked for additional documentation which requires the subject change order at the cost of \$2,500, and is a new requirement as the result of past lawsuits involving land transactions within the Forest Service.

There was no public input.

12. Review, discussion, and consideration of proposed changes to the Town Code, and possible direction to staff prepare an ordinance adopting the changes.

On a motion by Gioia, seconded by Baker, the Council voted unanimously to continue Item 12 to the next Council meeting.

13. Counsel briefing on the status of the Millwood Subdivision Final Plat approval. Note: Council may vote to go into executive session pursuant to ARS §38-431.A(3) for discussion or consultation for legal advice with the attorney and §38-431.A(4) for discussion or consultation with the attorney in order to consider its position and instruct its attorney regarding Council's position regarding contracts that are the subject of negotiations, in pending or contemplated litigation or in settlement discussions conducted in order to avoid or resolve litigation.

(For the convenience of the public, commencing at 10:09 p.m. the Council heard Items 14 through 17 prior to addressing Item 13, returning to Item 13 at 10:18 p.m.)

On a motion by Baker, seconded by Parry, the Council unanimously voted to go into executive session.

Prior to going into executive session, Town Attorney Sims explained that a letter from SEC had been received today and wanted the Council to be aware of that prior to further discussion. Jeremy Bach, of SEC, was present and explained the letter that involved a meeting that company had with the Ditch Company. Bach said some solutions had been discussed at the meeting, including making sure the easements and drainage were taken care of, to build an undershot underneath the Ditch, and to replace the existing pipe with a 48-inch smooth pipe, and make sure all access points were taken care of. The Board has indicated that it possibly could be approved, and is a step in the right direction.

Frank Geminden confirmed that the meeting had been held this morning with Luke Sefton and it was aw very productive meeting. At this point the Ditch Board will have to consider the letter that was discussed; probably the earliest to take any action will be the end of the week or over the weekend. He added that it does look like progress has been made.

14. **Call to the Public for Items not on the Agenda.**

There was no public input.

15. **Advanced Approvals of Town Expenditures**

There were no advanced approvals of Town expenditures.

16. **Manager/Staff Report**

There was no Manager/Staff report.

17. **Council Informational Reports**

Parry reported that the stone for the samples for the Marshal's Office should be received tomorrow.

Baker commented on tonight's examples of how unbudgeted items come up for approval, and the limited funds of the Town, and then outlined some Federal proposals for budget cuts that would cause Arizona to lose millions of dollars in funding, further adversely affecting Camp Verde. Baker urged the public to contact their legislators to protest. She also commented on the success of the Pecan & Wine event.

Gioia reviewed progress being made by the Stewards of Public Lands, including 40 signs being supplied by Game & Fish, half of which were in response to the participation by Camp Verde; many people are volunteering their help. Gioia also reported on the Verde River Basin Partnership initial meeting this past weekend. An inter-governmental meeting will be held in the Council Chambers on February 23 at 6:30 p.m. Gioia added his congratulations to the Camp Verde wrestlers and their impressive titles won.

Kovacovich said he had attended the Water Advisory Committee meeting today in Cottonwood; the main portion was a report by the U.S. Geological Survey on hydrogeology of the Upper and the Middle Verde River watersheds.

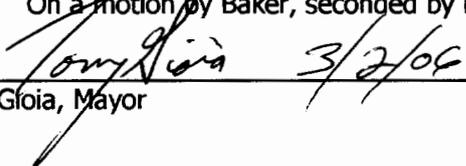
Smith reported on his attendance at the Sanitary District Board meeting last Wednesday; they hope to go to bid in April on the line extension and sewer plant, with construction to start in August or September. The administrative contract personnel has given notice; they do the billing for the District. Smith also commented on the Pecan & Wine Festival and the great benefits and fun of volunteering at events.

Hauser said that the Verde Watershed group worked hard on putting on the Partnership event last Saturday; the facilities and people were great. At this point Gioia added that ADWR has a bookstore, and the book mentioned by Hauser may be purchased there; it is highly technical, but the summary is easy to understand. Hauser said that the Basketball boys go to State on Friday.

18. **Adjournment**

On a motion by Baker, seconded by Parry, the meeting was adjourned at 11:26 p.m.

Tony Gioia, Mayor

 3/2/06

Margaret Harper

Margaret Harper, Recording Secretary

CERTIFICATION

I hereby certify that the foregoing Minutes are a true and accurate accounting of the actions of the Mayor and Common Council of the Town of Camp Verde during the Regular Session of the Town Council of Camp Verde, Arizona, held on the 15th day of February, 2006. I further certify that the meeting was duly called and held, and that a quorum was present.

Dated this 3 day of March, 2006.

Wagima Jones Deputy Clerk

~~Debbie Barber, Town Clerk~~

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