Camp Verde Community Library

Fiscal Year 2014 in Review

July 2013 Camp Verde Community Library Use Statistics

	Jul-13	Jul-12	% change	YTD-FY14	YTD-FY13	% change
In-Library Uses						
Traffic Count	2,586	1,697	52.4%	2,586	1,697	52.4%
New Cards Issued	48	38	26.3%	48	38	26.3%
Public PC Use	644	417	54.4%	644	417	54.4%
Items Used In-Library	343	458	-25.1%	343	458	-25.1%
Total In-Library Use	3,621	2,610	38.7%	3,621	2,610	38.7%
Circulation						
Items Checked Out	4,038	3,641	10.9%	4,038	3,641	10.9%
Items Checked In	4,074	4,293	-5.1%	4,074	4,293	-5.1%
Staff Renewed Items	304	225	35.1%	304	225	35.1%
Patron Renewed Items	494	720	-31.4%	494	720	-31.4%
Total Circulation	8,910	8,879	0.3%	8,910	8,879	0.3%
Circulation Areas of Interest						
Audio Books	179	64	179.7%	179	64	179.7%
DVDs & VHS	811	664	22.1%	811	664	22.1%
eBooks	196	217	-9.7%	196	217	-9.7%
Large Print	228	173	31.8%	228	173	31.8%
Magazines	261	422	-38.2%	261	422	-38.2%
Kids & Teens Material	1,407	1,144	23.0%	1,407	1,144	23.0%
Collection Development & Reference						
Reference Questions	210	53	296.2%	210	53	296.2%
New Kids & Teen Material Added	99	19	421.1%	99	19	421.1%
New Books Added	129	21	514.3%	129	21	514.3%
New Audio-Visual Material Added	98	1	9700.0%	98	1	9700.0%
Total Items Added	227	22	931.8%	227	22	931.8%
Transits & HOLDS						
HOLDS Filled	692	706	-2.0%	692	706	-2.0%
YLN Library Items Brought to CVCL	648	723	-10.4%	648	854	-24.1%
CVCL Items Sent to YLN Libraries	508	661	-23.1%	508	661	-23.1%
Total Transits & HOLDS Activity	1,848	2,090	-11.6%	1,848	2,221	-16.8%
InterLibrary Loans						
CVCL Items Going Out	57	26	119.2%	57	26	119.2%
Items for CVCL Patrons	26	25	4.0%	26	25	4.0%
Total InterLibrary Loan Activity	83	51	62.7%	83	51	62.7%
Library Programs						
Adult Programs	6	4	50.0%	6	4	50.0%
Adult Program Attendance	38	14	171.4%	38	14	171.4%
Adult Program Hours	11	n/a		11	n/a	
Youth Programs	15	3	400.0%	15	3	400.0%
Youth Program Attendance	323	67	382.1%	323	67	382.1%
Youth Program Hours	44	n/a		44	n/a	
Total Library Program Attendance	361	81	345.7%	361	81	345.7%
Library Volunteers						
Number of Volunteers	22	16	37.5%	22	16	37.5%
Number of Hours Given	327	262	24.8%	327	262	24.8%
Average number of Hours/Volunteer	14.8636363	16.375	-9.2%	14.8636363	16.375	-9.2%
Online Resource Use						
Online Public Access Catalog Searches	2164	2120	2.1%	2164	2120	2.1%

MEMORANDUM

TO: Russ Martin, Town Manager

FROM: Kathy Hellman, Library Director

SUBJECT: Monthly Report – July 2013

DATE: 8/11/2013

CC: Department Heads

The Library participated in the July 4th Parade down Main Street. We used the opportunity to make contact with local teens and invite them to learn more about the Teen Advisory Board (TAB) application process. Molli distributed posters and information throughout Camp Verde about the upcoming TAB selection process. Inquiries and interest have increased throughout the month and some applications have already been submitted.

Yavapai Free Library District (YFLD) announced a cut in funds going out to public libraries due to a decision by the Yavapai County Supervisors that cut $600,000 out of YFLD's FY2014 budget. CVCL will receive $14,537 less in FY14 than in FY13 from YFLD funds.

Kathy Hellman and Steve and Alex Goetting had a phone interview with Tracy Lea and Jim Cook of Skysong to explore the possibility of CVCL having an Alexandria Network location in the new library. The Alexandria Network comes from ASU's Venture Catalyst department and provides connections and support for entrepreneurial efforts through public libraries. CVCL and the CV Chamber of Commerce are considering a collaborative effort as we learn more about the Alexandria Network at a September 20 training event in Scottsdale.

Gerry Laurito, volunteer Ann Rasor and Kathy Hellman were taught the basics of original cataloging by Megan Hammond, YFLD. Many new items added to CVCL's shelves already have bibliographic records in the Yavapai Library Network's system. However, original bibliographic records must be created for local authors', musicians' and filmmakers' work. This training will allow us to better meet our goal of collecting works by local artists.

Damage Control, LLC out of Mesa began asbestos abatement on the Library Annex building at 33 W Moser Lane on July 25. The job took longer than predicted because a second ceiling with "popcorn" finished tiles was discovered several feet above the visible ceiling. Damage Control removed all the infected material and the building passed inspection on July 31. It has been covered with graffiti as a fundraiser for CCCVL and will be used for SWAT training exercises before demolition begins September 12.

CVCL collaborated with CV Parks and Recreation in a Teen Pool Party event at the Town pool. Teens were admitted at no charge when they filled out a short survey about the TAB and other town events aimed at teens. Food was provided by the library and lifeguards were provided by Parks & Recreation. Teens who came had a blast! The Library and Parks & Recreation are discussing more collaborative efforts in upcoming months.

CVCL's Children's Summer Reading Program (SRP) concluded on July 30 with a grand finale performance by Sticks and Tones. Thanks are again due Mike Marshall and CV Parks & Recreation for facilitating the Children's Library's use of the Town Gym. The Teen SRP ended August 1 with an Ice Cream Sundae Social at the library. Prizes for the Teen Awards drawing went to:

$25 Walmart Gift Card - Fetuu Feiloakitou
$25 iTunes Gift Card – Angel Presley
$19.99 Xbox Gift Card – Ty Holman
$15 Google Play Gift Card – Fetuu Feiloakitou

Eighty-four patrons participated in CVCL's SRP programs reading, viewing or listening to a total of 1,846 items in June and July!

August 2013 Camp Verde Community Library (CVCL) Use Statistics

	Aug-13	Aug-12	% change	YTD-FY14	YTD-FY13	% change
In-Library Uses						
Traffic Count	2,685	2,382	12.7%	5,271	4,079	29.2%
New Cards Issued	59	40	47.5%	107	78	37.2%
Public PC Use	726	568	27.8%	1,370	985	39.1%
Items Used In-Library	759	867	-12.5%	1,102	1,325	-16.8%
Total In-Library Use	4,229	3,857	9.6%	7,850	6,467	21.4%
Circulation						
Items Checked Out	3,736	3,922	-4.7%	7,774	7,563	2.8%
Items Checked In	4,490	4,272	5.1%	8,564	8,565	0.0%
Staff Renewed Items	280	261	7.3%	584	486	20.2%
Patron Renewed Items	398	905	-56.0%	892	1,625	-45.1%
Total Circulation	8,904	9,360	-4.9%	17,814	18,239	-2.3%
Circulation Areas of Interest						
Audio Books	142	88	61.4%	321	152	111.2%
DVDs & Videos	752	579	29.9%	1,563	1243	25.7%
eBooks	191	211	-9.5%	387	428	-9.6%
Large Print	263	266	-1.1%	491	439	11.8%
Magazines	236	242	-2.5%	497	664	-25.2%
Kids & Teens Material	1,110	1,292	-14.1%	2,517	2436	3.3%
Collection Development & Reference						
Reference Questions	167	74	125.7%	377	127	196.9%
New Kids & Teen Material Added	56	1	5500.0%	155	20	675.0%
New Books Added	58	1	5700.0%	187	22	750.0%
New Audio-Visual Material Added	45	1	4400.0%	143	2	7050.0%
Total Items Added	326	77	323.4%	862	171	404.1%
Transits & HOLDS						
HOLDS Filled	697	814	-14.4%	1389	1,520	-8.6%
YLN Library Items Brought to CVCL	655	815	-19.6%	1303	1,669	-21.9%
CVCL Items Sent to YLN Libraries	620	712	-12.9%	1128	1,373	-17.8%
Total Transits & HOLDS Activity	1,972	2,341	-15.8%	3,820	4,562	-16.3%
InterLibrary Loans						
CVCL Items Going Out	21	37	-43.2%	78	63	23.8%
Items for CVCL Patrons	7	12	-41.7%	33	37	-10.8%
Total InterLibrary Loan Activity	28	49	-42.9%	111	100	11.0%
Library Programs						
Adult Programs	4	2	100.0%	10	6	66.7%
Adult Program Attendance	37	12	208.3%	75	26	188.5%
Adult Program Hours	9.5	n/a		20.5	0	
Youth Programs	12	2	500.0%	27	5	440.0%
Youth Program Attendance	111	22	404.5%	434	89	387.6%
Yourth Program Hours	18	n/a		62	0	
Total Library Program Attendance	148	34	335.3%	509	115	342.6%
Library Volunteers						
Number of Volunteers	24	24	0.0%	46	40	15.0%
Number of Hours Given	401	245	63.7%	728	507	43.6%
Average number of Hours/Volunteer	16.7083333	10.2083333	63.7%	774	547	41.5%
Online Resource Use						
Online Public Access Catalog Searches	3,205	2,144	49.5%	5,369	4,264	25.9%

MEMORANDUM

TO: Russ Martin, Town Manager

FROM: Kathy Hellman, Library Director

SUBJECT: Monthly Report – August 2013

DATE: 9/8/2013

CC: Department Heads

Good news from Yavapai County: When the County budget was finalized, Yavapai Free Library District (YFLD) was able to put $200,000 back into the formula determining each public library's allotment. The new figure puts YFLD's contribution to Camp Verde Community Library at $86,226.13 which is $3,577.87 less than the FY2013 budget, NOT $14,537.19 less as originally projected.

The final step toward demolition of the building at 33 W Moser Lane was taken when Mike Dumas cut off at ground level the light pole between the Library Annex and the Library.

Camp Verde Community Library is the last library in the Yavapai Library Network to apply Radio Frequency Identification (RFID) tags to its material. A tagging station was delivered to CVCL from YFLD and volunteers have begun the tagging process, starting in the Large Print Room. By applying RFID tags, we are preparing to use the technology for self-checkout stations in the new library.

CVLE Book Sale sold a total of $1,782.30 worth of used material at their May – August sales. If you haven't seen their new store located in the Rio Verde Plaza at the corner of Main & Fain, you are missing a treat. The Book sale volunteers, under the inspiration of Laura Gagnon, worked very hard to make the new location attractive and welcoming.

The Library Building Committee, consisting of Joel Westervelt, Linda Harkness, Gerry Laurito and Kathy Hellman, added three very valuable members: Ron Long, Troy

Odell and Deb Ranney. Their experience and expertise in the bidding and construction phase of the project is very much appreciated. I look forward to working with them. The committee determined the timeline to construction as follows:

- mid-end of October: submit plans to the Town and Yavapai County for approval and building permits
- first week of January: open for bids
- the week of January 19: pre-bid meeting
- the week of February 9: open bid packets and award bid
- mid-February to mid-March: go before Town Council for approval
- mid-late March: begin construction

Alice trained 12 new volunteers this summer, 4 of them teens! CVCL's volunteer program has really taken off in the last year and we appreciate all the work that our volunteers do for us. We couldn't provide half the programs and services we offer without our dedicated group of volunteers showing up to work every week. Alice Gottschalk deserves the credit for making the volunteer program successful. She puts a lot of thought and effort into fitting each volunteer to tasks he/she will enjoy. She handles all the scheduling and training. She is the heart of the volunteer program at CVCL and it shows.

CVCL added a subscription to Tumble Book Library and Tumble Book Cloud Junior to our website. Any community member can go to the library's website at www.campverde.az.gov/government/library and click on the purple button labeled **KIDS & TEENS**. Then click on **Links for Kids** to access an amazing variety of e-books, videos, puzzles & games, audio books, etc. No login, password or any other hoops to jump through! It's access plain and simple. "TumbleBookLibrary is an online collection of animated, talking picture books which teach young children the joys of reading in a format they'll love."

I am personally celebrating because on August 7, I served the last day of my 16 week commitment on the 176th Yavapai County Grand Jury. No more trips to Prescott early Wednesday mornings. I can actually show up to work at the library where I'd much rather be!

September 2013 Camp Verde Community Library (CVCL) Use Statistics

	Sep-13	Sep-12	% change	YTD-FY14	YTD-FY13	% change
In-Library Uses						
Traffic Count	2,480	2,251	10.2%	7,751	6,330	22.4%
New Cards Issued	36	59	-39.0%	143	137	4.4%
Public PC Use	642	511	25.6%	2,012	1,496	34.5%
Items Used In-Library	695	933	-25.5%	1,797	2,258	-20.4%
Total In-Library Use	3,853	3,754	2.6%	11,703	10,221	14.5%
Circulation						
Items Checked Out	3,075	3,264	-5.8%	10,849	10,827	0.2%
Items Checked In	3,474	3,862	-10.0%	12,038	12,427	-3.1%
Staff Renewed Items	261	240	8.8%	845	726	16.4%
Patron Renewed Items	494	814	-39.3%	1,386	2,439	-43.2%
Total Circulation	7,304	8,180	-10.7%	25,118	26,419	-4.9%
Circulation Areas of Interest						
Audio Books	98	76	28.9%	419	228	83.8%
DVDs & Videos	657	547	20.1%	2,220	1,790	24.0%
eBooks	171	238	-28.2%	558	666	-16.2%
Large Print	173	173	0.0%	664	612	8.5%
Magazines	160	236	-32.2%	657	900	-27.0%
Kids & Teens Material	893	737	21.2%	3,410	3,173	7.5%
Collection Development & Reference						
Reference Questions	307	63	387.3%	684	190	260.0%
New Kids & Teen Material Added	38	8	375.0%	193	28	589.3%
New Books Added	103	53	94.3%	290	75	286.7%
New Audio-Visual Material Added	47	33	42.4%	190	35	442.9%
Total Items Added	188	94	100.0%	1,050	265	296.2%
Transits & HOLDS						
HOLDS Filled	604	645	-6.4%	1,993	2,165	-7.9%
YLN Library Items Brought to CVCL	589	659	-10.6%	1,892	2,328	-18.7%
CVCL Items Sent to YLN Libraries	561	605	-7.3%	1,689	1,978	-14.6%
Total Transits & HOLDS Activity	1,754	1,909	-8.1%	5,574	6,471	-13.9%
InterLibrary Loans						
CVCL Items Going Out	23	29	-20.7%	101	92	9.8%
Items for CVCL Patrons	2	9	-77.8%	35	46	-23.9%
Total InterLibrary Loan Activity	25	38	-34.2%	136	138	-1.4%
Library Programs						
Adult Programs	6	4	50.0%	16	10	60.0%
Adult Program Attendance	211	33	539.4%	286	59	384.7%
Adult Program Hours	12	n/a		33	n/a	
Youth Programs	13	7	85.7%	40	12	233.3%
Youth Program Attendance	155	69	124.6%	589	158	272.8%
Youth Program Hours	20	n/a		82	0	
Total Library Program Attendance	366	102	258.8%	875	217	303.2%
Library Volunteers						
Number of Volunteers	25	24	4.2%	71	64	10.9%
Number of Hours Given	456	247	84.6%	1,184	754	57.0%
Average number of Hours/Volunteer	18.24	.2916666666(	77.2%	1255	818	53.4%
Online Resource Use						
Online Public Access Catalog Searches	3632	2,897	25.4%	9,001	7,161	25.7%
Mending						
Items Mended/Repaired	90	n/a		90	n/a	

MEMORANDUM

TO: Russ Martin, Town Manager

FROM: Kathy Hellman, Library Director

SUBJECT: Monthly Report – September

DATE: 10/10/13

CC: Department Heads

The Demolition/Groundbreaking Celebration on 11/12 was successful. We celebrated the next step in building the new library by taking down the building next door to the library. 90-100 community members celebrated with us.

Camp Verde Community Library launched a Facebook page with the intention of keeping interested community members informed about events and progress. Facebook is a good format for communicating what we have going on with the Teen Advisory Board, the building project, the Open Book Club, weekly story times, etc. Like us on Facebook at https://www.facebook.com/pages/Camp-Verde-Community-Library/116242698430057

White Hills Gallery and Boler's partnered with the Library to bring New York Times Bestselling Author, JA Jance to Camp Verde. Nearly 100 people enjoyed listening to Jance talk about the inspirations for her latest novel, 2nd Chance. We are grateful for those who partner with us to bring library services to Camp Verde.

The Raising a Reader program, brought to CVCL by Yavapai College in partnership with First Things First circulated an additional - 161 children's books this month.

Camp Verde Community Library has an opening for a Youth Services Librarian. We are seeking qualified applicants to fill the position.

Thanks to our wonderful volunteer, Nancy Raistrick, 90 damaged library items were repaired and put back into circulation. Nancy volunteers nearly every day the library is open and helps us at the Circulation desk, painstakingly mends items week after week and helps cover/process new books for Technical Services. She is

one example of the quality and caliber of volunteers Camp Verde Community Library has the privilege of working with.

Library Director, Kathy Hellman, attended an informational workshop about the Alexandria Network at ASU Skysong. We are exploring how CVCL can partner with ASU to bring opportunity to Camp Verde businesses and entrepreneurs.

October 2013 Camp Verde Community Library (CVCL) Use Statistics

	Oct-13	Oct-12	% change	FYTD-14	FYTD-13	% change
In-Library Uses						
Traffic Count	3,108	2,478	25.4%	10,859	8,808	23.3%
New Cards Issued	39	67	-41.8%	182	204	-10.8%
Public PC Use	833	510	63.3%	2,845	2,006	41.8%
Items Used In-Library	528	1,386	-61.9%	2,325	3,644	-36.2%
Total In-Library Use	4,508	4,441	1.5%	16,211	14,662	10.6%
Circulation						
Items Checked Out	3,564	3,595	-0.9%	14,413	14,422	-0.1%
Items Checked In	4,001	4,615	-13.3%	16,039	17,042	-5.9%
Staff Renewed Items	337	271	24.4%	1,182	997	18.6%
Patron Renewed Items	360	524	-31.3%	1,746	2,963	-41.1%
Total Circulation	8,262	9,005	-8.3%	33,380	35,424	-5.8%
Circulation Areas of Interest						
Audio Books	125	70	78.6%	544	298	82.6%
DVDs & VHS	780	594	31.3%	3000	2384	25.8%
eBooks	132	198	-33.3%	690	864	-20.1%
Large Print	232	162	43.2%	896	774	15.8%
Magazines	199	237	-16.0%	856	1137	-24.7%
Kids & Teens Material	1,074	1,136	-5.5%	4484	4309	4.1%
Collection Development & Reference						
Reference Questions	210	87	141.4%	894	277	222.7%
New Kids & Teen Material	80	41	95.1%	273	69	295.7%
New Books Added	155	86	80.2%	348	114	205.3%
New Audio-Visual Material Added	86	52	65.4%	376	127	196.1%
Total Items Added	241	138	74.6%	724	241	200.4%
Transits & HOLDS						
HOLDS Filled	675	779	-13.4%	675	779	-13.4%
YLN Library Items Brought to CVCL	637	738	-13.7%	2,326	2,716	-14.4%
CVCL Items Sent to YLN Libraries	648	684	-5.3%	6,222	7,155	-13.0%
Total Transits & HOLDS Activity	1,960	2,201	-10.9%	9,223	10,650	-13.4%
InterLibrary Loans						
CVCL Items Going Out	23	44	-47.7%	58	90	-35.6%
Items for CVCL Patrons	4	4	0.0%	140	142	-1.4%
Total InterLibrary Loan Activity	27	48	-43.8%	198	232	-14.7%
Library Programs						
Adult Programs	8	9	-11.1%	294	68	332.4%
Adult Program Attendance	1,246	104	1098.1%	1,532	104	1373.1%
Adult Program Hours	36	n/a		76	n/a	
Youth Programs	16	12	33.3%	56	24	133.3%
Youth Program Attendance	1,359	96	1315.6%	1948	254	666.9%
Youth Program Hours	20	n/a		102	n/a	
Total Library Program Attendance	2605	200	1202.5%	3480	358	872.1%
Library Volunteers						
Number of Volunteers	25	25	0.0%	96	89	7.9%
Number of Hours Given	485.5	263	84.6%	1,670	1,017	64.2%
Average number of Hours/Volunteer	19.42	10.52	84.6%	17.390625	4269662921	52.2%
Online Resource Use						
Online Public Access Catalog Searches	4,290	2,795	53.5%	13,291	9,956	33.5%
Mending						
Items Mended/Repaired	171	n/a		261	n/a	

MEMORANDUM

TO: Russ Martin, Town Manager

FROM: Kathy Hellman, Library Director

SUBJECT: Monthly Report – October

DATE: 11/7/2013

CC: Department Heads

The biggest news for the library in October, was announcing the CVCL Teen Advisory Board. TAB Manager, Molli Bryant, put prospective members through an interview process before making the selection. Members are Ocean Brown, Bill Cook, Kelsea Freeman, Brittany Johnson, Celeena Johnson, Nicole McGreevy and Angel Presley. They held their first official meeting with breakfast at Denny's where they decided to participate in Trick or Treat on Main at the end of the month. We are so proud of Molli and our wonderful teens (and are especially fond of those who volunteer for us nearly every Saturday morning and helping with RFID tagging)!

The second biggest news was our involvement in the Fort Verde Days Creator Faire. There were 287 surveys returned and a door count of about 1500 visitors for our weekend event. Surveys returned showed the following results:

Survey Questionnaire/Raffle Drawing Entry Form

		Excellent	Very Good	Good	Fair	Poor	no answer
1	Overall, how would you rate the Creator Faire?	114	98	64	11	0	0
		40%	34%	22%	4%	0%	0%
2	How satisfied were you with the variety of activities at the Faire?	94	93	75	23	1	1
		33%	32%	26%	8%	0.5%	0.5%
3	Generally, how would you rate the quality of activities at the Faire?	111	97	63	12	1	3
		39%	34%	22%	4%	0.5%	1%

		Very Likely	Likely	Not Sure	Unlikely	Very Unlikely	no answer
4	Based on your experience at the Faire, how likely are you to attend future Ft. Verde Days events?	190	74	17	2	0	4
		66%	26%	6%	1%	0%	1%

Some may wonder why the library would choose to be involved in an event like the Creator Faire. From inception, our goal has been to demonstrate to the community that Camp Verde Community Library is not a passive organization waiting around for people to come to us. Rather, the library is looking for opportunities to be proactive in participating in community events in ways that support civic engagement and expand cooperative learning and economic opportunities. The Creator Faire was our first attempt to play a role in a key community event like the Fort Verde Days festival. Of course, we made some mistakes, but we learned a lot about what worked and didn't work and we will make improvements when we do it again in 2015.

The Yavapai Library Network will roll out a new version of the online catalog in late December. We will be upgrading from elibrary to Enterprise, a system that provides a better user experience through enhancements like search suggestions, faceted searching, book reviews and read-a-likes. Patrons' information will seamlessly move from elibrary to Enterprise so that there will be no disruption of services to library users. If all goes as planned, the biggest change customers will notice is vastly improved search results.

We continue to grow and serve through monthly programs in and beyond the library. Programs such as, Using the Online Catalog for Camp Verde Home Educators, Story Time at Day Care Facilities in the area, Brown Bag Lunch programs, library services at Verde View Apartments, Dance Play, Raising a Reader, Baby Brain Time, etc.

The library partnered with Camp Verde Parks & Recreation again this month for Free Movie Night. We buy the DVD, they show it and then it is available for checkout at the library afterward. TAB members gave away popcorn and sold candy and drinks to raise money for future projects. By special request from TAB members, library volunteer, Von Hatch, wowed the audiences with a dramatic reading of Edgar Allen Poe's *The Raven* during intermission. Next FREE movie night is 11/15. Call the library or Parks & Rec to find out what movies will be showing.

To end this busy month, the Children's Library hosted a costume parade (complete with treats) and staff highlighted our Mango language learning software with a Dress/Talk like a Pirate Day on 10/31. CVCL TAB did an awesome job decorating the gazebo on

Main Street and handing out treats to goblins, heroes, princesses and zombies. Then, they showed up with friends to help us clean up. We have some wonderful teens in this community!

Don't forget to like us on Facebook at https://www.facebook.com/campverdelibrary

November 2013 Camp Verde Community Library (CVCL) Use Statistics

	Nov-13	Nov-12	% change	FYTD-14	FYTD-13	% change
In-Library Uses						
Traffic Count	2,842	2,093	35.8%	13,701	10,901	25.7%
New Cards Issued	40	37	8.1%	222	241	-7.9%
Public PC Use	747	492	51.8%	3,592	2,498	43.8%
Items Used In-Library	749	833	-10.1%	3,074	4,477	-31.3%
Total In-Library Use	4,378	3,455	26.7%	20,589	18,117	13.6%
Circulation						
Items Checked Out	3,108	3,271	-5.0%	17,521	17,693	-1.0%
Items Checked In	4,046	3,628	11.5%	20,085	20,670	-2.8%
Staff Renewed Items	236	300	-21.3%	1,418	1,297	9.3%
Patron Renewed Items	405	424	-4.5%	2,151	3,387	-36.5%
Total Circulation	7,795	7,623	2.3%	41,175	43,047	-4.3%
Circulation Areas of Interest						
Audio Books	101	69	46.4%	645	367	75.7%
DVDs & VHS	670	557	20.3%	3670	2941	24.8%
eBooks	134	180	-25.6%	824	1044	-21.1%
Large Print	184	205	-10.2%	1080	979	10.3%
Magazines	175	237	-26.2%	1031	1374	-25.0%
Kids & Teens Material	1,137	937	21.3%	5621	5246	7.1%
Collection Development & Reference						
Reference Questions	215	78	175.6%	1109	355	212.4%
New Kids & Teen Material	62	25	148.0%	335	94	256.4%
New Books Added	133	106	25.5%	481	220	118.6%
New Audio-Visual Material Added	70	35	100.0%	446	162	175.3%
Total Items Added	203	141	44.0%	927	382	142.7%
Transits & HOLDS						
HOLDS Filled	594	679	-12.5%	1,269	1,458	-13.0%
YLN Library Items Brought to CVCL	555	645	-14.0%	2,881	3,361	-14.3%
CVCL Items Sent to YLN Libraries	565	634	-10.9%	6,787	7,789	-12.9%
Total Transits & HOLDS Activity	1,714	1,958	-12.5%	10,937	12,608	-13.3%
InterLibrary Loans						
CVCL Items Going Out	23	32	-28.1%	81	122	-33.6%
Items for CVCL Patrons	10	8	25.0%	150	150	0.0%
Total InterLibrary Loan Activity	33	40	-17.5%	231	272	-15.1%
Library Programs						
Adult Programs	8	8	0.0%	302	76	297.4%
Adult Program Attendance	87	78	11.5%	1619	182	789.6%
Adult Program Hours	14	n/a		90	n/a	
Youth Programs	14	11	27.3%	70	35	100.0%
Youth Program Attendance	178	136	30.9%	2126	390	445.1%
Youth Program Hours	18	n/a		120	n/a	
Total Library Program Attendance	265	214	23.8%	3745	572	554.7%
Library Volunteers						
Number of Volunteers	25	17	47.1%	121	106	14.2%
Number of Hours Given	423	269	57.2%	2092.5	1017	105.8%
Average number of Hours/Volunteer	16.92	15.8235294	6.9%	17.2933884	9.59433962	80.2%
Online Resource Use						
Online Public Access Catalog Searches	3,752	3,074	22.1%	17043	9956	71.2%
Mending						
Items Mended/Repaired	62	n/a		323	n/a	

MEMORANDUM

TO: Russ Martin, Town Manager

FROM: Kathy Hellman, Library Director

SUBJECT: Monthly Report – November

DATE: 12/5/2013

CC: Department Heads

On Monday, November 4, 2013 Joel Westervelt submitted the library's architectural drawing plans to the Town of Camp Verde Building Department for review. Once approval is gained, the building permit will be issued and the project can go out to bid. Dare I say (SHOUT), "Hooray, HOORAY!!"

We are pleased to have Helen Howard join us as a Library Clerk in Adult Services at the library. Helen comes to us through the Northern Arizona Council of Government's (NACOG) Senior Community Service Employment Program. She will be filling our daily afternoon/evening closing slots ensuring that there are always 2 or more staff people available when the library closes. This will allow all of us to keep more regular hours instead of constantly shifting schedules when one or more staff persons are out.

Library teens promoted Happy Teens-Giving, an effort to thank veterans for their service to our country. Supplies were set out and families took the time to stop and create Thank You cards that were distributed to veterans at the VA Hospital in Prescott during the Thanksgiving holiday.

Fourteen library staff and volunteers participated in the All-Hands training on November 21. Everyone especially appreciated the lunch served by Town Council members and the opportunity to interact with coworkers from other Town departments.

Part-time Library Clerk, Nancy McClay has done an amazing job providing library services, story times, and other activities to Camp Verde children while we search for a new Youth Services Librarian. Raising a Reader is one of those services. Since its launch in August, 22 families have participated in the Raising a Reader program and 657 children's books have circulated through the hands of participating families.

Tracy Lea, of the ASU Entrepreneurship & Innovation Group visited Camp Verde presenting information about the Alexandria Co-Working Network. ASU is partnering with libraries throughout AZ to bring assets into communities that support economic development & education. Look for an opportunity to join a team of people and visit Scottsdale's Eureka loft to learn more about how the Alexandria Co-Working Network can positively impact our community.

The Yavapai Library Network new online catalog, Enterprise, is available now. Users will enjoy features such as fuzzy searching results ranked by relevance, reading level filters, fiction/nonfiction filters and read-alike recommendation from Novelist. Additionally, searches may be saved and re-executed and lists maintained and emailed or texted to users. The go-live date for Enterprise is Sunday, December 19, 2013. Sunday was chosen for the least impact on users, however, we may experience some downtime or other glitches during the transition.

The lovely ladies (and not a few fetching lads) of CVLE continue to work all hours and all types of tasks to raise money for the library's endowment fund. They put in more hours and effort than some of us work on a weekly basis and are incredibly cheerful and committed. As of 10/3/2013 the CVLE fund invested with the Arizona Community Foundation totaled $327,686.29 and rising.

Don't forget to like us on Facebook at https://www.facebook.com/campverdelibrary

December 2013 Camp Verde Community Library (CVCL) Use Statistics

	Dec-13	Dec-12	% change	FYTD-14	FYTD-13	% change
In-Library Uses						
Traffic Count	2,274	2,136	6.5%	15,975	13,037	22.5%
New Cards Issued	38	51	-25.5%	260	292	-11.0%
Public PC Use	624	512	21.9%	4,216	3,010	40.1%
Items Used In-Library	1,113	1,485	-25.1%	4,187	5,962	-29.8%
Total In-Library Use	4,049	4,184	-3.2%	24,638	22,301	10.5%
Circulation						
Items Checked Out	3,380	2,726	24.0%	20,901	20,419	2.4%
Items Checked In	4,176	3,457	20.8%	24,261	24,127	0.6%
Staff Renewed Items	487	273	78.4%	1,905	1,570	21.3%
Patron Renewed Items	408	464	-12.1%	2,559	3,851	-33.5%
Total Circulation	8,451	6,920	22.1%	49,626	49,967	-0.7%
Circulation Areas of Interest						
Audio Books	120	82	46.3%	765	449	70.4%
DVDs & VHS	878	409	114.7%	4548	3350	35.8%
eBooks	148	194	-23.7%	972	1238	-21.5%
Large Print	145	167	-13.2%	1225	1146	6.9%
Magazines	142	179	-20.7%	1173	1553	-24.5%
Kids & Teens Material	994	742	34.0%	6615	5988	10.5%
Collection Development & Reference						
Reference Questions	210	181	16.0%	1319	536	146.1%
New Kids & Teen Material	61	2	2950.0%	396	96	312.5%
New Books Added	91	24	279.2%	572	244	134.4%
New Audio-Visual Material Added	32	1	3100.0%	478	163	193.3%
Total Items Added	184	27	581.5%	1050	407	158.0%
Transits & HOLDS						
HOLDS Filled	642	600	7.0%	1,911	2,058	-7.1%
YLN Library Items Brought to CVCL	614	560	9.6%	3,495	3,921	-10.9%
CVCL Items Sent to YLN Libraries	496	614	-19.2%	7,283	8,403	-13.3%
Total Transits & HOLDS Activity	1,752	1,774	-1.2%	12,689	14,382	-11.8%
InterLibrary Loans						
CVCL Items Going Out	46	31	48.4%	127	153	-17.0%
Items for CVCL Patrons	5	9	-44.4%	155	159	-2.5%
Total InterLibrary Loan Activity	51	40	27.5%	282	312	-9.6%
Library Programs						
Adult Programs	7	2	250.0%	309	78	296.2%
Adult Program Attendance	55	19	189.5%	1674	201	732.8%
Adult Program Hours	11.5	n/a		101.5	n/a	
Youth Programs	11	13	-15.4%	81	48	68.8%
Youth Program Attendance	85	88	-3.4%	2211	478	362.6%
Youth Program Hours	13	n/a		133	n/a	
Total Library Program Attendance	140	107	30.8%	3885	679	472.2%
Library Volunteers						
Number of Volunteers	26	15	73.3%	147	121	21.5%
Number of Hours Given	553	240	130.4%	2645.5	1257	110.5%
Average number of Hours/Volunteer	21.2692307	16	32.9%	17.9965986	10.3884297	73.2%
Online Resource Use						
Online Public Access Catalog Searches	1069	2353	-54.6%	18112	12309	47.1%
Mending						
Items Mended/Repaired	61	n/a		384	n/a	

MEMORANDUM

TO: Russ Martin, Town Manager

FROM: Kathy Hellman, Library Director

SUBJECT: Monthly Report – December

DATE: 1/9/2014

CC: Department Heads

The library received a letter from State Librarian, Joan Clark, announcing approval for a State Grants-in-Aid grant in the amount of $37,000 for library construction.

We were sad to hear that Molli Bryant had to leave our team and move to Morenci AZ. We were suddenly left with a gaping hole that our Teen Advisory Board Manager had filled. Thankfully, Sebra Choe agreed to step in and fill the gap. She met with the TAB teens at the end of December and began right away motivating them to action on the project. Sebra is awesome and we are so glad she agreed to work with us!

At the beginning of the month, TAB Teens started promoting collection points for non-perishable food items to donate to a local food bank. Two teens, Billy Cook and Ethan Moll, have vowed to shave their heads if the community donates 300 or more food items by January 17, 2014. Anyone with extra non-perishable food items is encouraged to help us meet our quota!

Library Staff agreed to start a blog hosted on the Camp Verde Bugle website. The plan is to let the community know what's going on at the library, provide a format for reviews, to highlight our volunteers and patrons, and more. We'll see where this virtual tool takes us over the next year. Check it out at: http://campverdebugleonline.com/main.asp?SectionID=109&SubSectionID=1694&TM=63922.25

Dianna Manasse accepted the position as Youth Services Librarian for Camp Verde Community Library. She is a recent graduate of the School of Information Resources and Library Science at the University of AZ and moved to the Verde Valley from Phoenix. In addition to planning and implementing the upcoming Summer Reading Program, Dianna will focus on weeding out old, unused materials and bringing in new up-to-date material and technology during her first year with us. We are fortunate to have Dianna on our team and invite anyone who has a moment to stop by the library and meet her personally.

Library Staff agreed to adopt two families for Christmas this year in lieu of exchanging gifts amongst ourselves. Every staff member selected one or more family members to buy outfits and toys for and then pitched in extra $$ for a Basha's gift card for each family. I appreciate being part of a group of people who gives generously to others and maintains a spirit of gratitude for the good that exists in their own lives.

CVLE was open for two book sales in December and netted about $800. At the end of December, the value of the ACF fund was $353,449.

Don't forget to like us on Facebook at https://www.facebook.com/campverdelibrary

January 2014 Camp Verde Community Library (CVCL) Use Statistics

	Jan-14	Jan-13	% change	FYTD-14	FYTD-13	% change
In-Library Uses						
Traffic Count	2,007	2,136	-6.0%	17,982	15,173	18.5%
New Cards Issued	74	66	12.1%	334	358	-6.7%
Public PC Use	750	660	13.6%	4,966	3,670	35.3%
Items Used In-Library	2,815	428	557.7%	7,002	6,390	9.6%
Total In-Library Use	5,646	3,290	71.6%	30,284	25,591	18.3%
Circulation						
Items Checked Out	4,031	3,857	4.5%	24,932	24,276	2.7%
Items Checked In	4,649	4,709	-1.3%	28,910	28,836	0.3%
Staff Renewed Items	588	285	106.3%	2,493	1,855	34.4%
Patron Renewed Items	n/a	592		n/a	4,443	
Total Circulation	9,268	8,851	4.7%	56,335	54,967	2.5%
Circulation Areas of Interest						
Audio Books	148	102	45.1%	913	551	65.7%
DVDs & VHS	1,034	611	69.2%	5582	3961	40.9%
eBooks	252	223	13.0%	1224	1461	-16.2%
Large Print	183	225	-18.7%	1408	1371	2.7%
Magazines	154	228	-32.5%	1327	1781	-25.5%
Kids & Teens Material	1,197	1,239	-3.4%	7812	7227	8.1%
Collection Development & Reference						
Reference Questions	210	222	-5.4%	1529	758	101.7%
New Kids & Teen Material	24	23	4.3%	420	119	252.9%
New Books Added	96	80	20.0%	668	324	106.2%
New Audio-Visual Material Added	60	17	252.9%	538	180	198.9%
Total Items Added	156	97	60.8%	1206	504	139.3%
Transits & HOLDS						
HOLDS Filled	843	910	-7.4%	1,911	2,968	-35.6%
YLN Library Items Brought to CVCL	787	859	-8.4%	3,495	4,780	-26.9%
CVCL Items Sent to YLN Libraries	753	865	-12.9%	7,283	9,268	-21.4%
Total Transits & HOLDS Activity	2,383	2,634	-9.5%	12,689	17,016	-25.4%
InterLibrary Loans						
CVCL Items Going Out	48	36	33.3%	127	189	-32.8%
Items for CVCL Patrons	16	7	128.6%	155	166	-6.6%
Total InterLibrary Loan Activity	64	43	48.8%	282	355	-20.6%
Library Programs						
Adult Programs	14	4	250.0%	323	82	293.9%
Adult Program Attendance	126	46	173.9%	1800	247	628.7%
Adult Program Hours	34	n/a		135.5	n/a	
Youth Programs	17	15	13.3%	98	63	55.6%
Youth Program Attendance	143	136	5.1%	2354	614	283.4%
Youth Program Hours	24	n/a		157	n/a	
Total Library Program Attendance	269	182	47.8%	4154	861	382.5%
Library Volunteers						
Number of Volunteers	26	14	85.7%	173	135	28.1%
Number of Hours Given	578	332	74.1%	3223.5	1589	102.9%
Average number of Hours/Volunteer	22.2307692	23.7142857	-6.3%	18.6329479	11.7703703	58.3%
Online Resource Use						
Online Public Access Catalog Searches	n/a	1,680		n/a	13989	
Mending						
Items Mended/Repaired	89	n/a		473	n/a	

MEMORANDUM

TO: Russ Martin, Town Manager

FROM: Kathy Hellman, Library Director

SUBJECT: Monthly Report – January

DATE: 2/9/2014

CC: Department Heads

Yavapai County completed the initial review of the library plans and returned them to the Town of Camp Verde Building Department for review. Architect, Joel Westervelt and crew are responding to the comments and have been busy moving forward with LEED evaluations on the project. The time to open the project for bids is getting closer!

Near the end of January, we began a series of eReader Learning Labs to interact with patrons who want to learn how to enjoy library ebooks using a variety of eReaders. The eReaders and tablets the library owns came from the Arizona State Library, Archives and Public Records, a division of the Arizona Secretary of State. We currently have an iPad 2, a Kindle Fire, a Nook Color, a Samsung Galaxy 2, a nook Simple Touch and a Kindle Paperwhite available to checkout on a Camp Verde Community Library account in good standing. We will continue offering eReader Learning Labs as well as one-on-one assistance by appointment any time that we are open.

Teen Advisory Board teens took their first trip to a local library's teen space to begin to get a vision for a teen library in the new Camp Verde Community Library. The group has been busy every Saturday at the library laying the foundation of vision/mission, by-laws, code of conduct, etc. for present and future TAB members.

Dianna Manasse is settling in as Youth Services Librarian working closely with YS Staff Nancy McClay, Denise Alm and Sebra Choe in offering children's programs, supporting TAB efforts, renewing the youth collections (which requires careful inventory and extensive weeding first), learning our library's circulation system, getting up-to-speed on the upcoming Summer Reading focus and more!

CVCL received over 2,100 donated items this fiscal year. Items are reviewed by library staff who decide whether to add them to the library's collection. Out of the 2100 items, 118 were kept at the library. That means that CVLE volunteers received, reviewed and processed over 2,000 items for the used book sale in donations brought to the library. Since donated items must be transported from the library to the CVLE Book Sale, we only take small donations (what one person can carry in two hands) at the library. In that same time period CVLE received multiple large donations at the store. Mega-kudos to Laura Gagnon and faithful crew for all the work they do to make the book sales successful every month..

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Items Checked In	4,649	4,709	-1.3%	28,910	28,836	0.3%
Staff Renewed Items	588	285	106.3%	2,493	1,855	34.4%
Patron Renewed Items	n/a	592		n/a	4,443	
Total Circulation	9,268	8,851	4.7%	56,335	54,967	2.5%
Circulation Areas of Interest						
Audio Books	148	102	45.1%	913	551	65.7%
DVDs & VHS	1,034	611	69.2%	5582	3961	40.9%
eBooks	252	223	13.0%	1224	1461	-16.2%
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Online Resource Use						
Online Public Access Catalog Searches	n/a	1,680		n/a	13989	
Mending						
Items Mended/Repaired	89	n/a		473	n/a	

MEMORANDUM

TO: Russ Martin, Town Manager

FROM: Kathy Hellman, Library Director

SUBJECT: Monthly Report – February

DATE: 3/9/2014

CC: Department Heads

The Library Planning Committee agreed to the following timeline for bids on the new building project:

Post Announcement - March 10, 2014
Mandatory Pre-Bid Meeting - March 27, 2014
Final Addenda - April 17, 2014
Bid Opening - April 22, 2014 @3:00 p.m.
Staff Summary due to Clerk - April 28, 2014
Council Meeting - May 7, 2014

Teen Advisory Board teens presented their mission/vision to the Camp Verde Unified School District Board on Tuesday, 02/11 and to the Camp Verde Town Council on Wednesday, 02/19. CVUSD graciously agreed to support TAB's online survey, *Your Dream for the Camp Verde Teen Library*. The power point presentations gave TAB the chance to highlight the group's progress so far. Under the leadership of Teen Programs Librarian, Sebra Choe, the group has defined its mission and chosen an identity for itself.

...to offer fun, constructive opportunities for teens by creating the best possible programs, activities, and resources through the Camp Verde Community Library.

TAB voted to call itself SLOTH – Service League of Teen Helpers and TAB volunteer, Janine Bearheels designed & created a 3D sloth for their bulletin board in the Youth Library. For more details about what the TAB has been up to and to see the group's bylaws go to: http://www.campverde.az.gov/government/library/kids-teens/teen/

Library Director, Kathy Hellman attended the Yavapai County Community Foundation Grant workshop in preparation for applying for another grant or two. The focus of these grants will be on furnishings and shelving needed for the interior of the children's and teen spaces.

We celebrated Kite Flying Day, 02/08 and National Chocolate Mint Day on 02/19. Kids and their parents expressed appreciation for a Saturday program that encouraged them to go outside and play. We took advantage of Rezzonico Park next door to the library, thinking ahead to the time when it will be a space we can incorporate seamlessly into children's library activities.

Outreach programs to Verde View Senior Apartments and Rays of Sunshine preschool

are increasing in popularity. This month Gerry and Alice took the Library Wii, purchased with a generous donation from Mr. & Mrs. Kleinfeld, to the senior apartments for a bowling demonstration and participation. Alice also places holds for residents, issues library cards and takes Large Print books for checkout to people in the apartments. Throughout the school year, Nancy has been reading to preschoolers and taking picture books from the library for the kids to use.

Looking at the Libary Statistics provided with this report it is clear that people are using the Camp Verde Community Library for services other than checking out books (although that happens too). Public computer use is up 33% for the fiscal year, check out of DVDs is up 43% and number/types of programs and attendance is up across the board. Activities like library programs and PC use require more staff time than the usual checkin/checkout activities. We have excellent people working at the library who show patience, kindness and enthusiasm toward meeting patrons' library sevice needs each week. It's Alice, Dee, Denise, Dianna, Gerry, Nancy, Sebra and Valerie who make the library motto – Good company always welcome – a reality.

CVCL processed 473 donated items for CVLE through the library. Thirty-four items were added to the library's collection and 12 listed for sale on Amazon (thanks to faithful volunteer, Jean McConnell). CVLE volunteers (another faithful and fun-loving group) made nearly $800.00 in sales at the used book sale this month.

Don't forget to like us on Facebook at https://www.facebook.com/campverdelibrary

March 2014 Camp Verde Community Library (CVCL) Use Statistics

	Mar-14	Mar-13	% change	FYTD-14	FYTD-12	% change
In-Library Uses						
Traffic Count	2,802	2,744	2.1%	23,020	20,611	11.7%
New Cards Issued	56	38	47.4%	448	452	-0.9%
Public PC Use	777	606	28.2%	6,492	4,890	32.8%
Items Used In-Library	513	300	71.0%	8,479	6,937	22.2%
Total In-Library Use	4,148	3,688	12.5%	38,439	32,890	16.9%
Circulation						
Items Checked Out	3,585	3,626	-1.1%	31,989	31,499	1.6%
Items Checked In	4,552	4,892	-7.0%	37,705	37,867	-0.4%
Staff Renewed Items	585	471	24.2%	3,656	2,585	41.4%
Patron Renewed Items	n/a	432		n/a	5,394	
Total Circulation	8,722	8,989	-3.0%	73,350	71,951	1.9%
Circulation Areas of Interest						
Audio Books	85	124	-31.5%	1104	796	38.7%
DVDs & VHS	956	592	61.5%	7446	5129	45.2%
eBooks	225	195	15.4%	1651	1855	-11.0%
Large Print	144	221	-34.8%	1664	1768	-5.9%
Magazines	212	220	-3.6%	1714	2177	-21.3%
Kids & Teens Material	1,176	1,185	-0.8%	9925	9596	3.4%
Collection Development & Reference						
Reference Questions	130	276	-52.9%	1829	1250	46.3%
New Kids & Teen Material	60	16	275.0%	557	156	257.1%
New Books Added	141	94	50.0%	951	502	89.4%
New Audio-Visual Material Added	54	11	390.9%	658	217	203.2%
Total Items Added	195	105	85.7%	1609	719	123.8%
Transits & HOLDS						
HOLDS Filled	650	999	-34.9%	3,207	4,797	-33.1%
YLN Library Items Brought to CVCL	604	816	-26.0%	4,696	6,382	-26.4%
CVCL Items Sent to YLN Libraries	607	493	23.1%	8,546	10,504	-18.6%
Total Transits & HOLDS Activity	1,861	2,308	-19.4%	16,449	21,683	-24.1%
InterLibrary Loans						
CVCL Items Going Out	57	31	83.9%	232	257	-9.7%
Items for CVCL Patrons	5	2	150.0%	176	171	2.9%
Total InterLibrary Loan Activity	62	33	87.9%	408	428	-4.7%
Library Programs						
Adult Programs	8	7	14.3%	341	89	283.1%
Adult Program Attendance	51	80	-36.3%	1949	327	496.0%
Adult Program Hours	19.5	n/a		177.5	n/a	
Youth Programs	29	17	70.6%	149	80	86.3%
Youth Program Attendance	996	151	559.6%	3554	765	364.6%
Youth Program Hours	84	n/a		289.5	n/a	
Total Library Program Attendance	1047	231	353.2%	5503	1092	403.9%
Library Volunteers						
Number of Volunteers	30	20	50.0%	229	155	47.7%
Number of Hours Given	514	320	60.6%	4209.5	2233	88.5%
Average number of Hours/Volunteer	17.1333333	16	7.1%	18.3820960	14.4064516	27.6%
Online Resource Use						
Online Public Access Catalog Searches	n/a	1,865		n/a	17,700	
Mending						
Items Mended/Repaired	141	n/a		675	n/a	

MEMORANDUM

TO: Russ Martin, Town Manager

FROM: Kathy Hellman, Library Director

SUBJECT: Monthly Report – March

DATE: 4/9/2014

CC: Department Heads

We started the month with a TAB Open House, inviting parents of existing and potential members to get to know the teens and adults on the team. Dianna & Sebra are building relationships with our TAB teens, making a lasting impact in their lives at a very crucial time. We are happy to see progress and thankful for the teens who are committing volunteering their time to work with us.

TAB has agreed to sponsor weekly Thursday Game Nights in the Children's Library. Thanks to our Town Maintenance we now have a retractable screen mounted on the wall to make it easier to setup for gaming. TAB also just started their own blog for teens. You can read/follow it at http://cvcltab.wordpress.com

The Library Planning Committee convened for a mandatory pre-bid meeting on March 26. The Council Chambers were full with standing room only. Bid submittal closes April 22, 2014 and we expect to bring our recommendation to Council on May 7.

Dianna provided a variety of tech toys for kids to learn about and enjoy during Spring Break, March 10-15, which also happened to be Teen Tech Week. Even though the idea is to focus on teens, our teens are very gracious about sharing and interacting with younger kids. If you wonder why the library involves itself in games and technology, it's all part of encouraging literacy. When children experience reading as part of a pleasure/reward activity, they are more likely to continue reading, opening doors to unlimited potential.

One of the highlights of March was being invited to participate in the SciTech Festival at Camp Verde High School. Dianna brought the tech toys and the Chris Guerra, from Arizona State Library, Archives and Public Records, a Division of the Secretary of State brought a 3D printer. Sphero, the robot ball, was a hit, as was the 3D printer! We interacted with hundreds of kids from elementary through high school and were especially happy to see several of our home-school families (we say, "our" because they are regular library users and we are proud to support them). Librarians also promoted our upcoming summer reading program to the students.

Gerry and Alice continued outreach programs to adults. They played Wii golf with 8 residents at Verde Valley Senior Apartments and introduced teachers at the Camp Verde Adult Reading Center to the joys of downloading e-books on Kindle e-readers. Both these programs are ongoing efforts to take library services beyond the four walls of the library and to invite people to use library services and resources.

Camp Verde Community Library was proud to be part of the successful Spring Heritage Festival. Library Director, Kathy Hellman, attended committee meetings and lent support where possible. The library sponsored an event information booth where many visitors stopped for maps, directions and a warm welcome. Many people also stopped to complement us on the quality of the event as they were leaving.

CVCL processed 815 donated items for CVLE through the library. Forty items were added to the library's collection and 1 listed for sale on Amazon (thanks to faithful volunteer, Jean McConnell). CVLE volunteers (another faithful and fun-loving group) held 2 sales this month totaling over $960.00 in used book sales. CVLE & CCCVL co-sponsored a "Stay-at-Home" tea party in honor of Dorothy Wood collecting over $4,500.00 in donations by the end of March.

Don't forget to like us on Facebook at https://www.facebook.com/campverdelibrary

April 2014 Camp Verde Community Library (CVCL) Use Statistics

	Apr-14	Apr-13	% change	FYTD-14	FYTD-13	% change
In-Library Uses						
Traffic Count	2,719	2,658	2.3%	25,739	23,269	10.6%
New Cards Issued	38	51	-25.5%	486	503	-3.4%
Public PC Use	906	597	51.8%	7,398	5,487	34.8%
Items Used In-Library	557	244	128.3%	9,036	7,181	25.8%
Total In-Library Use	4,220	3,550	18.9%	42,659	36,440	17.1%
Circulation						
Items Checked Out	3,876	3,210	20.7%	35,865	34,709	3.3%
Items Checked In	5,652	3,901	44.9%	43,357	41,768	3.8%
Staff Renewed Items	723	346	109.0%	4,379	2,931	49.4%
Patron Renewed Items	n/a	604		n/a	5,998	
Total Circulation	10,251	7,457	37.5%	83,601	79,408	5.3%
Circulation Areas of Interest						
Audio Books	96	128	-25.0%	1,200	924	29.9%
DVDs & VHS	1,026	494	107.7%	8,472	5,623	50.7%
eBooks	198	220	-10.0%	1,849	2,075	-10.9%
Large Print	191	209	-8.6%	1,855	1,977	-6.2%
Magazines	175	212	-17.5%	1,889	2,389	-20.9%
Kids & Teens Material	1,160	990	17.2%	11,085	10,586	4.7%
Collection Development & Reference						
Reference Questions	171	178	-3.9%	2,000	1,428	40.1%
New Kids & Teen Material	113	11	927.3%	670	167	301.2%
New Books Added	197	60	228.3%	1,148	562	104.3%
New Audio-Visual Material Added	43	17	152.9%	701	234	199.6%
Total Items Added	240	77	211.7%	1,849	796	132.3%
Transits & HOLDS						
HOLDS Filled	661	756	-12.6%	3,868	5,553	-30.3%
YLN Library Items Brought to CVCL	615	703	-12.5%	5,311	7,085	-25.0%
CVCL Items Sent to YLN Libraries	672	528	27.3%	9,218	11,032	-16.4%
Total Transits & HOLDS Activity	1,948	1,987	-2.0%	18,397	23,670	-22.3%
InterLibrary Loans						
CVCL Items Going Out	45	39	15.4%	277	296	-6.4%
Items for CVCL Patrons	10	7	42.9%	186	178	4.5%
Total InterLibrary Loan Activity	55	46	19.6%	463	474	-2.3%
Library Programs						
Adult Programs	11	7	57.1%	352	96	266.7%
Adult Program Attendance	76	42	81.0%	2,025	369	448.8%
Adult Program Hours	22	n/a		199.5	n/a	
Youth Programs	56	16	250.0%	205	96	113.5%
Youth Program Attendance	386	117	229.9%	3,940	882	346.7%
Youth Program Hours	67	n/a		356.5	n/a	
Total Library Program Attendance	462	159	190.6%	5965	1251	376.8%
Library Volunteers						
Number of Volunteers	34	19	78.9%	263	174	51.1%
Number of Hours Given	591.5	323	83.1%	4,801	2,556	87.8%
Average number of Hours/Volunteer	17.3970588	17	2.3%	18.2547528	14.6896551	24.3%
Online Resource Use						
Online Public Access Catalog Searches	n/a	1,709		n/a	19,409	
Mending						
Items Mended/Repaired	90	n/a		765	n/a	

MEMORANDUM

TO: Russ Martin, Town Manager

FROM: Kathy Hellman, Library Director

SUBJECT: Monthly Report – April

DATE: 5/7/2014

CC: Department Heads

The library was notified of approval for funding two Library Services & Technology Act (LSTA) grant applications. This funding is made possible by the Arizona State Library, Archives and Public Records, a division of the Arizona Secretary of State, under the Library Services and Technology Act, which is administered by the Institute of Museum and Library Services. One grant, in the amount of $35,000 will provide another year of partial funding for the Teen Advisory Board Manager as well as an opening day collection for the teen space in the new library. The other grant, in the amount of $10,700 will be used to design and create a new state-of- the-art library website that works on mobile devices and provides better access to library resources.

Bids on the Library Construction project, Bid #14-107 were opened and recorded on Wednesday, April 23. We received 7 bids ranging from $3,111,000 to $4,149,000. Next step - Town Council input and direction.

During National Volunteer week, we celebrated our wonderful volunteers with an outing to Johnny Rockets. Library Specialist, Alice Gottschalk, put together a fantastic luncheon and treats to show appreciation for the many hours of work given by volunteers. From April 2013 – April 2014, library volunteers worked 4,623 hours for the library! We couldn't keep up without them and are so grateful for each one.

CVCL received 776 donated items at the library in April. Sixty-five of those items were added to our collection and seven were listed on Amazon for sale. The remainder

were taken to CVLE's used book sale at Rio Verde Plaza. CVLE's fund with the Arizona Community Foundation has reached over 75% of the endowment's goal of $500,000. Kudos to CVLE members who keep the fundraisers going year after year!

Library staff planned programs around the OneBookAZ digital download program with a "Read, Talk, Go" event for adults and a "Meet the Author" event for teens. Verde Valley Archaeology Director, Ken Zoll led a group of readers on a hike in Cornville. Dewey resident, Garry Rogers answered questions our teens had about his winning book, Cor Syl the Warrior. The State Library reports nearly 5,000 free downloads of the winning OneBookAZ titles which are available for free through the end of May 2014. Ask us how!

It has been our pleasure to have Camp Verde High School senior, Anna McCoy participate in the intern program at the library. Circulation services have been enhanced by Anna's intelligence, her work ethic and positive attitude, her ability to work alone or as part of a team, and her willingness to learn new tasks. As Anna graduates from high school and gets ready for college, we wish her all the best and thank her publicly for the hours of dependable and professional service she has given to the library.

At the end of the month we said, "Happy Retirement" to Miss Nancy McClay, our lovely and beloved story time librarian. Nancy brought a vibrancy and consistency to story times at CVCL from the moment she started as a volunteer. She also stepped up and carried a lot of responsibly while the library was searching for a Youth Services Librarian. She now gets a well-deserved opportunity to read books above a kindergarten level.

To really keep up with what is going on at the library, don't forget to like us on Facebook at https://www.facebook.com/campverdelibrary

May 2014 Camp Verde Community Library (CVCL) Use Statistics

	May-14	May-13	% change	YTD-FY14	YTD-FY13	% change
In-Library Uses						
Traffic Count	3,186	2,572	23.9%	28,925	25,841	11.9%
New Cards Issued	84	58	44.8%	570	561	1.6%
Public PC Use	882	631	39.8%	8,280	6,118	35.3%
Items Used In-Library	392	283	38.5%	9,428	7,464	26.3%
Total In-Library Use	4,544	3,544	28.2%	47,203	39,984	18.1%
Circulation						
Items Checked Out	4,126	3,221	28.1%	39,991	37,930	5.4%
Items Checked In	4,962	3,621	37.0%	48,319	45,389	6.5%
Staff Renewed Items	750	171	338.6%	5,129	3,102	65.3%
Patron Renewed Items	n/a	381		n/a	6,379	
Total Circulation	9,838	7,013	40.3%	93,439	86,421	8.1%
Circulation Areas of Interest						
Audio Books	131	127	3.1%	1,331	1,051	26.6%
DVDs & VHS	982	590	66.4%	9,454	6,213	52.2%
eBooks	207	195	6.2%	2,056	2,270	-9.4%
Large Print	154	249	-38.2%	2,009	2,226	-9.7%
Magazines	164	251	-34.7%	2,053	2,640	-22.2%
Kids & Teens Material	1,307	903	44.7%	12,392	11,489	7.9%
Collection Development & Reference						
Reference Questions	192	253	-24.1%	2,192	1,681	30.4%
New Kids & Teen Material	78	50	56.0%	748	217	244.7%
New Books Added	157	118	33.1%	1,305	680	91.9%
New Audio-Visual Material Added	53	44	20.5%	754	278	171.2%
Total Items Added	210	162	29.6%	2059	958	114.9%
Transits & HOLDS						
HOLDS Filled	704	732	-3.8%	4,572	6,285	-27.3%
YLN Library Items Brought to CVCL	663	712	-6.9%	5,974	7,797	-23.4%
CVCL Items Sent to YLN Libraries	592	496	19.4%	9,810	11,528	-14.9%
Total Transits & HOLDS Activity	1,959	1,940	1.0%	20,356	25,610	-20.5%
InterLibrary Loans						
CVCL Items Going Out	29	38	-23.7%	306	334	-8.4%
Items for CVCL Patrons	4	12	-66.7%	190	190	0.0%
Total InterLibrary Loan Activity	33	50	-34.0%	496	524	-5.3%
Library Programs						
Adult Programs	13	5	160.0%	365	101	261.4%
Adult Program Attendance	46	43	7.0%	2,071	412	402.7%
Adult Program Hours	9.5	n/a		209	n/a	
Youth Programs	19	14	35.7%	224	110	103.6%
Youth Program Attendance	247	119	107.6%	4,187	1,001	318.3%
Youth Program Hours	61.5	n/a		418	n/a	
Total Library Program Attendance	293	181	61.9%	6,258	1,413	342.9%
Library Volunteers						
Number of Volunteers	32	18	77.8%	295	192	53.6%
Number of Hours Given	545	291	87.3%	5,346	2,847	87.8%
Average number of Hours/Volunteer	17.03125	16.1666666	5.3%	18.1220338	14.828125	22.2%
Online Resource Use						
Online Public Access Catalog Searches	n/a	na/		n/a	n/a	
Mending						
Items Mended/Repaired	130	n/a		895	n/a	

MEMORANDUM

TO: Russ Martin, Town Manager

FROM: Kathy Hellman, Library Director

SUBJECT: Monthly Report – May

DATE: 6/10/2014

CC: Department Heads

Some areas on the Use Statistics I'd like to highlight:

- Staff registered 84 new patrons in May. This is a record for CVCL up almost 2% over FY13.
- Public Internet Computer Use is up 35.3% over FY13.
- Our new online catalog no longer separates patron renewed items from staff renewed items, so it appears that staff is doing more work that we actually are in this area. Not only are patrons handling many renewal themselves by logging into their library accounts, they are using our automated tele-messaging system to renew items by phone.
- Our total circulation is up 33% from May 2013 and just slightly up over FY13. But, note that circulation in Kids & Teen Materials is up 7.9% for the year!
- Filled HOLDS are down 27.3% from FY 2013. Hopefully we are doing a better job putting titles on our shelves that patrons want.
- Figures for incoming and outgoing transits come from the Yavapai Library Network Manager, and are not available to me until after the 10th of each month, leaving us a month behind in getting these figures into the report.
- The number of library programs offered and attendance are up across the board. Of special note is the fact that Youth program attendance increased 108% over May 2013. YS Librarian, Dianna Manasse, ties her programs to literacy encouraging kids to read and it's working as is evidenced by this month's YS Circulation statistics – up 45% over May 2013! This is especially important during Summer Reading Programs starting in June and running thought the end of July as illustrated in this clip on Summer Learning Loss.
- One of the reasons we have a larger number of volunteers, is that teens are volunteering their time with us.
- Another aspect of our new online catalog, is that the Library Network can no longer break the use stats down for each library. Once our library website gets rebuilt, we will install a tool such as google analytics to track this information.

A van load of people interested in learning how the Library can partner with higher education to bring both educational and entrepreneurial support to Camp Verde took a day trip to the Phoenix area. We were given a personal tour of ASU Skysong by Jim Cook, Director of Entrepreneurship & Innovation. We stopped by Scottsdale Public Library Eureka Loft where we learned that participants in programs there have formed 8 new businesses in Scottsdale. After lunch we visited Mesa Public Library's THINKspot to see how their Alexandria Co-working Network works. For more information about this trip read the Library Talk blogpost and/or come to the Spur gathering at Boler's on Wednesday, June 25 at 6 p.m. There our group plus some will reconvene and strategize for CVCL's future partnership with ASU Skysong and what it can mean to Camp Verde.

Camp Verde Library Endowment honored Jim Ash and Carol German for their years of service on the board with a potluck luncheon in the Community Kitchen. The Endowment board will not meet again until the first Thursday in September. The Book Sale is closed in July, but will be open August 7, 2014 from 9a.m – 4p.m.

CVCL received 2,044 donated items at the library in May. Sixty-one of those items were added to our collection and 29 were listed on Amazon for sale. The remainder were taken to CVLE's used book sale at Rio Verde Plaza or place on the Free Shelf on the Library's patio. CVLE's fund with the Arizona Community Foundation has reached over 75% of the endowment's goal of $500,000. Kudos to CVLE members who keep the fundraisers going year after year!

Staff spent a good part of May preparing for our Summer Reading Program, ***Fizz Boom Read!*** We have programs, competition and reading or listening fun for all ages – Kids, Teens and Adults!

Be sure to follow our library blogs:
http://cvcltalk.wordpress.com
http://cvcltab.wordpress.com

To really keep up with what is going on at the library, don't forget to like us on Facebook at https://www.facebook.com/campverdelibrary

	Jun-14	Jun-13	% change	YTD-FY14	YTD-FY13	% change
In-Library Uses						
Traffic Count	4,862	2,483	95.8%	33,787	28,324	19.3%
New Cards Issued	59	87	-32.2%	629	648	-2.9%
Public PC Use	834	593	40.6%	9,114	6,711	35.8%
Items Used In-Library	331	290	14.1%	9,759	7,754	25.9%
Total In-Library Use	6,086	3,453	76.3%	53,289	43,437	22.7%
Circulation						
Items Checked Out	4,163	3,325	25.2%	44,154	41,255	7.0%
Items Checked In	4,350	3,543	22.8%	52,669	48,932	7.6%
Staff Renewed Items	789	566	39.4%	5,918	3,668	61.3%
Patron Renewed Items	n/a			n/a		
Total Circulation	9,302	7,434	25.1%	102,741	93,855	9.5%
Circulation Areas of Interest						
Audio Books	133	153	-13.1%	1,464	1,204	21.6%
DVDs & VHS	1,102	606	81.8%	10,556	6,819	54.8%
eBooks	247	207	19.3%	2,303	2,477	-7.0%
Large Print	154	193	-20.2%	2,163	2,419	-10.6%
Magazines	178	197	-9.6%	2,231	2,837	-21.4%
Kids & Teens Material	1,372	1,234	11.2%	13,764	12,723	8.2%
Collection Development & Reference						
Reference Questions	163	244	-33.2%	2,355	1,925	22.3%
New Kids & Teen Material	68	49	38.8%	816	266	206.8%
New Books Added	137	119	15.1%	1,442	799	80.5%
New Audio-Visual Material Added	41	86	-52.3%	795	364	118.4%
Total Items Added	178	205	-13.2%	2237	1163	92.3%
Transits & HOLDS						
HOLDS Filled	687	669	2.7%	5,259	6,954	-24.4%
YLN Library Items Brought to CVCL	645	618	4.4%	6,619	8,415	-21.3%
CVCL Items Sent to YLN Libraries	575	503	14.3%	10,385	12,031	-13.7%
Total Transits & HOLDS Activity	1,907	1,790	6.5%	22,263	27,400	-18.7%
InterLibrary Loans						
CVCL Items Going Out	31	28	10.7%	337	362	-6.9%
Items for CVCL Patrons	3	11	-72.7%	193	201	-4.0%
Total InterLibrary Loan Activity	34	39	-12.8%	530	563	-5.9%
Library Programs						
Adult Programs	12	6	100.0%	377	107	252.3%
Adult Program Attendance	86	85	1.2%	2,157	497	334.0%
Adult Program Hours	11	n/a		220	n/a	
Youth Programs	28	15	86.7%	252	125	101.6%
Youth Program Attendance	358	297	20.5%	4,545	1,298	250.2%
Youth Program Hours	73	n/a		491	0	
Total Library Program Attendance	495	403	22.8%	7551	2027	272.5%
Library Volunteers						
Number of Volunteers	31	22	40.9%	326	214	52.3%
Number of Hours Given	583	327	78.3%	5,929	3,174	86.8%
Average number of Hours/Volunteer	18.8064516	14.8636363	26.5%	18.1871165	14.8317757	22.6%
Online Resource Use						
Online Public Access Catalog Searchers	n/a	n/a		n/a	n/a	
Mending						
Items Mended/Repaired	123	n/a		1,018	n/a	

MEMORANDUM

TO: Russ Martin, Town Manager

FROM: Kathy Hellman, Library Director

SUBJECT: Monthly Report – June

DATE: 7/10/2014

CC: Department Heads

We kicked off our Summer Reading Program, Fizz Boom Read! at the Ramada on Hollamon Street on June 4. Out of Africa introduced the audience to several of their critters, U.S. Forest Ranger, Mr. Randy, brought animal pelts for us to examine and we introduced Dewey, the bearded dragon, Camp Verde Community Library's newest member. By the end of June we had 115 new people registered for the SRP for a total of 178 participants!

Library Director, Kathy Hellman, was invited to present information to the class at the Library Institute at NAU. The topic was creative STEM/STEAM programming in small rural libraries.

At the beginning of June, Camp Verde Town Maintenance staff installed a people counter on our front door so we can get a more accurate count of the traffic coming into the library. Previously we relied on volunteers and staff to make a tic mark on a calendar for every person who came into the library. The figure you see in the June Traffic Count cell is the number taken from the people counter, divided by 2 with 5% subtracted for library staff coming and going. Clearly we have been underestimating the number of people using Camp Verde Community Library. It will be interesting to see how the numbers play out over the next year.

Our Library Building project momentum was slowed when low-bidder, BEC of Flagstaff pulled their bid requiring us to put the project out to bid again. Council directed the library planning committee to re-evaluate the building design and features to determine possible cost-savings measures before putting the project out to bid again.

Boler's Bar hosted us for a discussion of Skysong and Alexandria Network opportunities through Camp Verde Community Library. We will be forming an advisory committee to investigate how best to apply the Alexandria Co-working Network options to Camp Verde. County Supervisor, Thom Thurman and Yavapai College Small Business Center Development Center Director, Kurt Haskell attended and expressed their support. We appreciate the fact that both of these busy men stayed to the end to hear our Teen Advisory Board teens talk about starting a crowdfunding campaign. Special thanks to Barbara Goetting for supplying so much excellent pizza from The Horn. And, thanks to Steve and Alex Goetting for offering to help guide TAB in their crowdfunding efforts.

Youth Services Librarian, Dianna Manasse and Library Specialist, Gerry Laurito attended the American Library Conference in Las Vegas. Dianna came back with free books, good deals and new ideas for the youth library and Gerry brought back some thoughts about online reference, makerspaces, and library programming.

To get a better idea of the scope of this year's Summer Reading Program, take a look at the attached brochure. YS Librarian, Dianna Manasse, has and is doing excellent work bringing STEM/STEAM programming to life in our community library. We have received positive responses from families attending these programs. Teens have logged 389 hours of reading, Adults have logged 472 items, Tiny Kids have logged 620 minutes, and Kids have logged 234 books so far! What have you been doing with your summer?

Be sure to follow our library blogs:
http://cvcltalk.wordpress.com
http://cvcltab.wordpress.com

To really keep up with what is going on at the library, don't forget to like us on Facebook at https://www.facebook.com/campverdelibrary