

**MINUTES  
REGULAR SESSION  
MAYOR AND COUNCIL  
COUNCIL CHAMBERS  
WEDNESDAY, AUGUST 18, 2010  
6:30 P.M.**

Minutes are a summary of the actions taken. They are not verbatim.  
Public input is placed after Council motions to facilitate future research.  
Public input, where appropriate, is heard prior to the motion

1. **Call to Order**  
The meeting was called to order at 6:30 p.m.
2. **Roll Call**  
Mayor Burnside, Vice Mayor Kovacovich, Councilors Whatley, Garrison, Baker, Roulette, and German were present.  
  
**Also Present:** Town Manager Russ Martin, Public Works Director Ron Long, Sr. Acct. Lisa Elliott, Special Projects Administrator Matt Morris, Adm. Asst. Carol Brown, Town Clerk Debbie Barber, and Recording Secretary Margaret Harper.
3. **Pledge of Allegiance**  
The Pledge was led by Garrison.
4. **Consent Agenda** – All those items listed below may be enacted upon by one motion and approved as consent agenda items. Any item may be removed from the Consent Agenda and considered as a separate item if a member of Council requests.
  - a) **Approval of the Minutes:**
    - 1) Regular Session – August 4, 2010
  - b) **Set Next Meeting, Date and Time:**
    - 1) Set Date, Time & Place to hold an Open House to introduce Town Manager Russell Martin to the community.  
(Requested by Councilor German)
    - 2) August 25, 2010 at 4:00 p.m. – Council/Manager Retreat
    - 3) August 25, 2010 at 6:30 p.m. – Council Hears Planning & Zoning Matters - **CANCELLED**
    - 4) September 1, 2010 at 4:30 p.m. – Joint Work Session with Camp Verde Chamber of Commerce
    - 5) September 1, 2010 at 6:30 p.m. – Regular Session
    - 6) September 15, 2010 at 6:30 p.m. – Regular Session
    - 7) September 22, 2010 at 6:30 p.m. – Council Hears Planning & Zoning Matters
  - c) **Possible approval of an Intergovernmental Agreement with Yavapai County Flood Control District that will provide funding in the amount of \$464,530 to complete a portion of the Cliffs Drainage Project.** Staff Resource: Ron Long
  - d) **Possible approval of Resolution 2010-818, a resolution of the Mayor and Common Council of the Town of Camp Verde, Yavapai County, Arizona, adopting an Intergovernmental Agreement (IGA) with the State of Arizona Department of Transportation for bridge inspections and authorization to execute the IGA.** Staff Resource: Ron Long

On a motion by Kovacovich, seconded by Baker, the Consent Agenda was unanimously approved as presented, pulling items 4.b)1) and 2).

Councilor German requested that item 4.b)1) be pulled for discussion, and Councilor Baker requested that item 4.b)2) also be pulled for discussion.

**4.b)1) Set Date, Time & Place to hold an Open House to introduce Town Manager Russell Martin to the community.**  
On a motion by Garrison, seconded by Baker, the Council unanimously approved Saturday, September 11, 2010, for a Meet-and-Greet event between 9:00 a.m. and 11:00 a.m. at the Farmers Market, to introduce Town Manager

Martin to the community, as outlined by Mayor Burnside.

Councilor German explained that instead of holding an evening social event as an Open House to introduce the Town Manager as originally planned, Mayor Burnside had an alternate suggestion, which he described as a Saturday event, September 11, 1010, between 9:00 a.m. and 11:00 a.m., at the Farmers Market for a welcome Meet-and-Greet for Town Manager Martin and his family. Also in attendance will be the Butterfly Lady. Free ice cream treats will be included, and all of the community is invited to participate; staff is requested to invite the members of the Yavapai-Apache Nation.

**4.b)2) August 25, 2010 at 4:00 p.m. – Council/Manager Retreat**

On a motion by Baker, seconded by Kovacovich, the Council unanimously confirmed the August 25, 2010 Council/Manager Retreat at 4:00 p.m.

Councilor Baker suggested that department heads be included in the proposed Council/Manager Retreat scheduled for August 25, 2010. During discussion it was pointed out that the planned Retreat would be an opportunity for the Council members and the new Town Manager to get acquainted and to exchange ideas and share questions for the Town Manager to research with staff, and that having staff present might detract from the integrity of a Manager/Council Retreat.

**5. Special Announcements & Presentations**

- **Congratulations to *Stewards of Public Lands* for receiving the prestigious Arizona Wildlife Federation's, "2010 Conservation Organization of the Year" award.** Cottonwood Mayor Diane Joens will be present to show the award to the public.
- **Welcome to the new businesses that registered during the month of July:**
  - ❖ Arizona Commercial Signs, Phoenix, AZ
  - ❖ Camp Verde Cuts, 434 S. Main St., Ste. 4, Camp Verde
  - ❖ Central Supply and Metal Company, Phoenix
  - ❖ Clear Creek Village Store, 4483 E. SR 260, Camp Verde
  - ❖ Dugan Homemade Ice Cream, Camp Verde
  - ❖ Hooligan Hill Tattooing, 891 Howard's Road, Camp Verde
  - ❖ Markham Contracting, Rimrock
  - ❖ MFC Electrical Contracting, Phoenix
  - ❖ Mickle's Custom Homes, Inc., Cottonwood
  - ❖ Mission Artisan Remodeling, Clarkdale
  - ❖ Planet Video, 522 W. Finnie Flat Road, Ste. G-1, Camp Verde
  - ❖ Shelly's Salon, 141 Silver Bugle Dr., Camp Verde

Mayor Burnside introduced **Cottonwood Mayor Diane Joens** who gave a Power Point presentation on the ongoing grueling work and litter removal by the Stewards of Public Lands, projects that have earned them the prestigious Arizona Wildlife Federation's "2010 Conservation organization of the Year" award. Following the presentation, Mayor Joens displayed the plaque memorializing the Award. It was agreed that the plaque, which represents participation by volunteers from many Verde Valley communities and entities, will be permanently displayed in the County building in Cottonwood.

Burnside read aloud with pride the list of new businesses that were registered during the month of July; he said that he would like to plan to announce new business each month, to show how the businesses are increasing and to welcome them.

**6. Council Informational Reports.**

**Whatley** reported that she had attended the Audit Committee meeting on August 10 with the Mayor, as well as the Sanitary District meeting on August 12.

**Garrison** reported on her attendance at the NACOG Tourism meeting; the tourism approach will be completely revamped

in an effort to draw attention to all the cities and towns in Arizona and what they have to offer tourists; the emphasis will be that there is more to see in Arizona than just Page, Grand Canyon and Sedona.

**Baker** said she attended the groundbreaking in Cottonwood on Monday for the Yavapai County new Public Health building; it will be a great facility for the Verde Valley, and construction is tentatively scheduled to be completed in June 2011.

**German** reported that she attended the Superintendent's Advisory Council meeting this morning; it is off to a good start.

**Burnside** shared a telephone call that he had received recently from a very enthusiastic caller who said she had to call the Mayor of Camp Verde to relay her extremely positive experience upon contacting Ms. Moore of the Visitors Center. Burnside also shared some trivia: There will be five Sundays, Mondays and Tuesdays in this month; it will not happen again for 800 years.

7. **Call to the Public for Items not on the Agenda.**

(Comments from the following individual are summarized.)

**Howard Parrish** wanted to express his gratitude for whoever it was that called the Highway Department; the weeds have been cut down on the walkway to the River; it looks great now and people can walk across without getting lost.

There was no further public input.

**Note: It was agreed to address Item 14 ahead of Item 8 as requested by Carol Brown.**

8. **Discussion, consideration and possible approval of a special event liquor license for the Verde Valley Mounted Sheriff's Posse for the Annual Fort Verde Days that is scheduled for October 8 and 9, 2010.** Staff Resource:

Debbie Barber

On a motion by Whatley, seconded by Baker, the Council unanimously approved a special event liquor license for the Verde Valley Mounted Sheriff's Posse for the Annual Fort Verde Days Celebration scheduled for October 8 and 9, 2010, Friday and Saturday.

Town Clerk Barber said that the proposed special event liquor license requires Council approval; the issue was opened for public comment.

**PUBLIC INPUT**

**Jim Williams**, representing the Verde Valley Rangers, advised the Council that there was one change to the application: The Bull Bash will be held at the Casino, according to the last planning. There will be a fenced-in Beer Garden at the old tennis courts along with the other vendors. Beer will not be served on Sunday. Williams said that copies of the program will be provided to Camp Verde Promotions for distribution.

There was no further public input.

9. **Discussion, reconsideration, and possible direction to staff relative to options to include in a contract with Sedona Recycles, Inc. (SRI) to continue to provide recycle services for the bins located near the Heritage Pool.**

**SRI Executive Director Jill McCutcheon will be present to explain the proposal.** Staff Resource: Russ Martin

On a motion by Baker, seconded by Whatley, the Council unanimously accepted Option 1 as presented by Sedona Recycles, Inc., as follows: Sedona Recycles would bill the Town of Camp Verde for recycling services as follows: All 9-cubic yard bins that are used to collect cardboard, paper and mixed material would be charged at a rate of \$15 per pick up; The glass trailer would be serviced at a rate of \$60 per pick up; Estimated one-year cost of proposal A, \$4,650; Based on the last six months of service, it is believed that it will be approximately \$387.50 per month, and the agreement is for one year.

**Jill McCutcheon**, Executive Director of Sedona Recycles, referred to the two proposals she had submitted to the town

Manager's office, and reviewed the estimated basis for arriving at each different option. She outlined the ecological benefits of recycling, commenting on the importance of maintaining a positive relationship with the Town, and the need for the subject collection site near the Heritage Pool.

Town Manager Russ Martin pointed out that the proposed recycling is essentially a service, the site does exist and is being used, and the estimated cost of \$4,600 indicated in Option 1 is available in the budget, which is actually less than originally budgeted. After Council discussion, Mayor Burnside commended Ms. McCutcheon for bringing back the alternate proposals, and reminded everyone that the proposed cost is estimated only and will depend on the actual service each month, although he understands it will be a savings in any event.

#### **PUBLIC INPUT**

There was no public input.

10. **Discussion, consideration, and possible approval of the Town of Camp Verde Facility Rental Rules and Regulations.** Staff Resource: Ron Long

On a motion by Kovacovich, seconded by Garrison, the Council unanimously approved the Town of Camp Verde Facility Rental Rules and Regulations.

Public Works Director Ron Long explained that the Rules and Regulations have been used for approximately ten years, but have never been approved by Council. During the ten-year period they have served well and been refined; the document presented to the Council is a set of Rules and Regulations that have protected the Town with the rental agreements. Long recommended Council approval.

Following a brief Council discussion, including clarification of the prohibition of liquor on Town property, except where specifically allowed by Council approval, Long was commended for his good housekeeping job and attention to such details.

11. **Status report, update, and possible discussion relative to the sales tax incentive agreement with Steve Coury for the period covering July 1, 2007 through June 30, 2010, pursuant to ARS §9-500.G.** Staff Resource: Lisa Elliott

There was no action taken.

Sr. Acct. Elliott explained that the subject A.R.S. regulations require that status reports of revenues and expenditures associated with any tax incentive be presented every two years for the duration of the agreement in a public meeting. It appears that the report was not given last year, so the report being given tonight covers a three-year period, from July 1, 2007 through June 30, 2010. The report is summarized since State law prohibits any embellishment on the sales tax receipts of a business, Elliott then gave a general overview of the receipts for the three-year period. Elliott said the next report will be given to Council in July 2012..

12. **Report, update, and possible discussion relative to Development Impact Fees for the fiscal year ending June 30, 2010, pursuant to Town Code 7-10-3.B. The report may include, but not be limited to the Statement of Revenues, Expenditures, and Change in Fund Balance.** Staff Resource: Lisa Elliott

There was no action taken.

Elliott said that pursuant to the subject Town Code, the Town Manager, or his designee, shall prepare and present an annual report to the Council. As the designee, Elliott presented the report on the revenues collected during the Fiscal Year ending June 30, 2010; there have been no expenditures to date, and the total fund balance has accumulated to \$265,242.67. Elliott outlined the building activities generating the revenue from the impact fees.

Councilor Baker requested Item #13:

13. **Update and discussion of the Council authorization to begin collection of funds for a plaque in honor of Tom Nielson's volunteer efforts with the Gazebo Project.**

There was no action taken; this item will be taken off of the Council action list.

Councilor Baker advised the Council that at the May 5<sup>th</sup>, 2010 meeting she had been authorized to begin collecting funds for a plaque to honor Tom Nielson's memory; however, she subsequently learned that a plaque already has existed since 1992 that honors Tom Nielson as the project coordinator for the building of the gazebo, as well as a number of other community volunteers and businesses, including the Verde Valley Service Veterans. Baker suggested that the plaque should be upgraded because of its poor condition from the wear and tear over the years. The Council also expressed appreciation for the planned excellent selection of Grand Marshals for the upcoming Fort Verde Days, one of whom will be Tom Nielson.

Councilor German requested Item # 14:

14. **Discussion, consideration, and possible authorization to allow a Master (Blanket) Insurance Policy for the Sponsor of a special event that will cover a certain number of vendors on the policy.**

On a motion by Roulette, seconded by German, the Council unanimously authorized a Master (Blanket) Insurance Policy for the Sponsor of a special event which will allow a certain number of vendors to be covered on said policy, and also to make sure that change gets included into the Special Events Handbook, and any other document in which it needs to be included.

Adm. Asst. Brown reviewed some of the reasons that Councilor German had requested this item, mainly because of the event sponsors finding that vendors objected to or could not afford the required special insurance coverage, but also the burden on staff's time verifying the necessary coverage. Brown outlined her research that included information from a local agency confirming that a blanket certificate of insurance would be available to a sponsor of an event, comparing the costs for general liability limits where alcohol is either served or not served. For example, the Master policy would cover the sponsor and approximately 20 vendors.

During the Council discussion with Brown, it was generally agreed that it most likely would be up to the individual insurance company whether to allow more than 20 vendors if requested by the sponsor. The Council reviewed with Brown the list of requirements for the Town to allow a Master (Blanket) Insurance policy for a special event, and it was requested that the Event Handbook and any related documents be revised to reflect the new insurance requirements. After a brief further discussion expressing appreciation for the research and the resulting benefit for the sponsors, vendors and the community, the Council took action as recommended.

Mayor Burnside requested Item #15:

15. **Discussion, consideration, and possible direction as desired by Council to coordinate a united effort with the School District, Yavapai Apache Nation, the Chamber of Commerce, Historical Society, and interested citizens to substantiate Camp Verde's long-standing contention that the geodetic marker on Squaw Peak is the geographical center of the State of Arizona and to acquire this designation in time for the 2012 Centennial Celebration.**

On a motion by Roulette, seconded by Baker, the Council unanimously and enthusiastically authorized the Mayor, together with journalist Steve Ayers, to fight and prevail, using whatever means necessary, either fairly or unfairly, in the effort to substantiate Camp Verde's contention regarding the geographical center of the State of Arizona, as described.

Mayor Burnside said he was motivated to bring this issue forward after reading Steve Ayers' article in the newspaper that included some comments of great interest. Burnside reminded the other members of the belief of other Camp Verde citizens and dignitaries over the past years that supported the theory of Camp Verde being the geographical center of the State of Arizona identified by the geodetic marker on Squaw Peak. Burnside referred to the copies of articles, information and illustrations that had been included in the agenda packets, and said he was requesting the Council's support in order for him to follow through with the research, in accordance with protocol, after which Steve Ayers was invited to speak.

**Steve Ayers**, a citizen of Camp Verde, renowned journalist, and author of newspaper articles memorializing his extensive research, outlined the past conversations that he and Mayor Burnside had regarding the subject issue, and explained the activities currently underway by the Arizona Professional Land Surveyors Association as a legacy project for the 2012

Centennial Celebration; the intent is to determine the geographical center of Arizona. One of the stated goals of the individual in charge is to designate an official incorporated community as that center, which then narrows down the choice as between Payson and Camp Verde. Using a humorous tongue-in-cheek approach, Ayers explained that the idea for his article and research stemmed from a recent serious and subsequent ongoing debate with a member of the Payson community whom he holds in highest regard; that is, his mother, who expressed her firm belief that Payson was the geographic center. Ayers said that his resulting article and research also inspired renewed interest in the legacy project being undertaken by the Arizona Professional Land Surveyors Association. As for the process for determining and establishing the center, Ayers said he felt that the Mayor of Camp Verde should be authorized to participate in that project in order to successfully defend the long-held belief that Camp Verde is indeed the official geographic center. In conclusion, Ayers said the project would be an opportunity for a fun competition and banter between the two communities, and suggested surreptitious ways to try to influence the research by whatever means possible.

Without further discussion, the Council unanimously authorized the Mayor to work with Ayers on the proposed mission.

16. **Call to the Public for Items not on the Agenda.**

(Comments from the following individuals are summarized.)

**Carly Androus** thanked the Council members and management for taking action on the insurance issue that has been a nightmare for the small vendors who wanted to participate in events; everyone is extremely grateful for the resolution

**Ron Brattain** reminded the Council that in two days yesterday will be tomorrow. *The Council commented on the interesting input.*

There was no further public input.

17. **Advanced Approvals of Town Expenditures.**

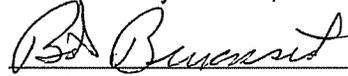
There were no advanced approvals.

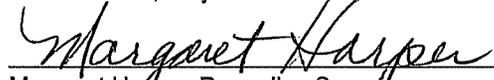
18. **Manager/Staff Report**

Town Manager Martin referred to a report that had been previously distributed to Council prior to the meeting; he will try to follow that schedule in the future. Martin said he was happy to be a part of the Town; he hopes for a long relationship. His family is very content, and he has enjoyed meeting and working and getting acquainted with the dedicated staff members.

19. **Adjournment**

On a motion by Garrison, seconded by Baker, the meeting was adjourned at 7:46 p.m.

  
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Bob Burnside, Mayor

  
\_\_\_\_\_  
Margaret Harper, Recording Secretary

**CERTIFICATION**

I hereby certify that the foregoing Minutes are a true and accurate accounting of the actions of the Mayor and Common Council of the Town of Camp Verde during the Regular Session of the Town Council of Camp Verde, Arizona, held on the 18<sup>th</sup> day of August 2010. I further certify that the meeting was duly called and held, and that a quorum was present.

Dated this 2 day of September, 2010.

  
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Debbie Barber, Town Clerk