



RESOLUTION 2011-855

**A RESOLUTION OF THE MAYOR AND COMMON COUNCIL  
OF THE TOWN OF CAMP VERDE, YAVAPAI COUNTY, ARIZONA,  
AUTHORIZING THE SUBMISSION OF AN APPLICATION TO ADOT MULTIMODAL  
PLANNING DIVISION FOR PLANNING ASSISTANCE FOR RURAL AREAS (PARA)  
AND AUTHORIZING ALL ACTIONS NECESSARY TO IMPLEMENT AND COMPLETE  
THE ACTIVITIES OUTLINED IN SAID APPLICATION**

**WHEREAS**, the Mayor and Common Council of the Town of Camp Verde is desirous of undertaking a local roadway transit study; and

**WHEREAS**, the Small Area Transportation Study adopted by the Mayor and Council on October 7, 2009, recommended a study to evaluate alternate traffic control movement options, including the needs of bicyclists and pedestrians, at the "Y" intersection of Main Street, Montezuma Castle Highway and Finnie Flat Road; and

**WHEREAS**, the Arizona Department of Transportation (ADOT) Multimodal Planning Division, using Federal Statewide Planning and Research (SPR) funds has made available to communities outside the Phoenix and Tucson urbanized boundaries, funding up to \$250,000 each to be used for (PARA) Planning Assistance for Rural Areas. The PARA program is 100% subsidized using SPR funding, a local match is not required; and

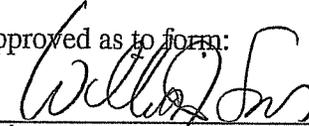
**WHEREAS**, the study may review signal phasing, turn lanes, approach speeds, signage, intersection lighting, roadway operations and development of a general traffic circulation plan at the "Y" intersection;

**NOW THEREFORE, BE IT RESOLVED THAT THE MAYOR AND COMMON COUNCIL OF THE TOWN OF CAMP VERDE** authorize application to be made to the Arizona Department of Transportation Multimodal Planning Division for funding of a *Planning Assistance for Rural Areas Grant*, and authorize the Mayor to sign the grant documents or contracts for the use of these funds, and authorize Russ Martin, Town Manager, to take all actions necessary to implement and complete activities submitted in the said application.

  
\_\_\_\_\_  
Bob Burnside, Mayor 9-12-11

Attest:

  
\_\_\_\_\_  
Deborah Barber, Town Clerk 9-13-11

Approved as to form:  
  
\_\_\_\_\_  
Bill Sims

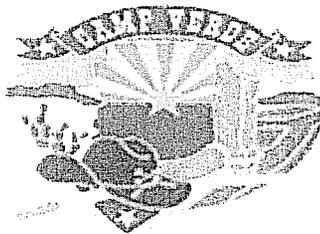
Town of Camp Verde, Public Works Department  
395 South Main Street, Camp Verde, Arizona 86322  
928-567-0534 Fax: 928-567-1540  
[publicworks@campverde.az.gov](mailto:publicworks@campverde.az.gov)

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## Tri-Intersection Business Corridor Study (TIBCS) Plan

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### PLANNING ASSISTANCE FOR RURAL AREAS



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## Town of Camp Verde and the Tri-Intersection Business Corridor Study (TIBCS) Plan

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### List of Documents and Attachments:

- Application
- Applicant and Study Information
- Map of Study Area
- Background, Purpose, Need and Goals
- Technical Advisory Committee
- Estimated Timeline
- Prior Relevant Studies
- Letters of Support



# PLANNING ASSISTANCE FOR RURAL AREAS APPLICATION



## Applicant and Study Information

1. APPLICANT (Lead: City, Town, Tribe, County, etc.)  Town of Camp Verde		2. MPO / COG Northern Arizona Council of Gov.		3. DATE 08/18/2011	
				4. FUNDING REQUESTED \$ 200,000	
5. STUDY NAME  Tri-Intersection Business Corridor Study (TIBCS) Plan					
6. MAILING ADDRESS 395 S. Main Street, Camp Verde, AZ 86322					
7. COUNTY(IES): Yavapai			8. ADOT ENGINEERING DISTRICT(S): Prescott		
9. LEAD CONTACT Ron Long		PHONE NO: 928-567-0534		FAX NO: 928-567-1540	
TITLE Public Works Director		E-MAIL ADDRESS: ron.long@campverde.az.gov			
10. ALTERNATE CONTACT Steve Burroughs		ALT PHONE NO: 928-567-0534		ALT FAX NO: 928-567-1540	
TITLE Public Works Project Manager		ALT E-MAIL ADDRESS: steve.burroughs@campverde.az.gov			
11. STATE ROUTE # AND BEGINNING AND ENDING MILEPOSTS TO BE STUDIED					
12. LOCAL AND/OR COUNTY ROADS TO BE STUDIED Finnie Flat Road, Montezuma Castle Highway, Main Street, "Y" Intersection					

Application Page 1 of 2

ADOT Date Received:

**FILL OUT THE FOLLOWING ONLY IF TWO JURISDICTIONS ARE COLLABORATING ON THE PROPOSED STUDY:**

APPLICANT (Collaborating: City, Town, Tribe, County, etc.)  N/A	MPO / COG/ Tribe	DATE
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MAILING ADDRESS			
CITY	ZIP CODE	COUNTY(IES):	ADOT ENGINEERING DISTRICT(S):

CONTACT PERSON	PHONE NO:	FAX NO:
TITLE	E-MAIL ADDRESS:	

**IF MORE THAN TWO JURISDICTIONS ARE COLLABORATING ON THE PROPOSED STUDY, PLEASE COMPLETE THE FOLLOWING ITEMS:**

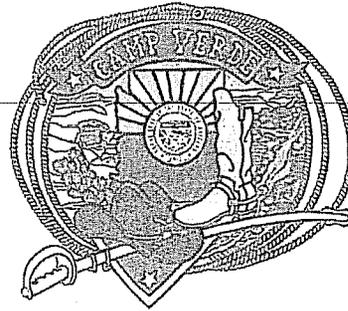
APPLICANT (Collaborating: City, Town, Tribe, County, etc.)  N/A	MPO / COG/ Tribe	DATE
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MAILING ADDRESS			
CITY	ZIP CODE	COUNTY(IES):	ADOT ENGINEERING DISTRICT(S):

CONTACT PERSON	PHONE NO:	FAX NO:
TITLE	E-MAIL ADDRESS:	

ADOT Date Received:
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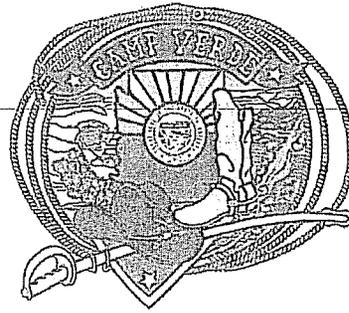




## Description of the Town of Camp Verde and the Tri-Intersection Business Corridor Study (TIBCS) Plan

The Town of Camp Verde is located along 18 miles of the banks of the Verde River in the north central part of Arizona. Founded in 1865 as a fort settlement to provide protection to settlers in the valley, later incorporated 1986, Camp Verde occupies approximately 42.6 square miles in the Verde Valley. The Verde River along with year round flowing creeks bisects a large portion of the Town. The west side of the Town boundary is located along the foothills of the Mingus Mountain range. On the Northeast border of Camp Verde, the National Park Service operates Montezuma Castle National Monument, Montezuma's Well, and Fort Verde State Historic Park/museum, which is surrounded by hiking trails. Three Yavapai Apache tribal communities, which operate the Cliff Castle Casino, are located within the Towns' boundary. The Town also hosts approximately 18 miles of Interstate Highway I-17 and approximately 45 miles of State Route, SR260.

The Town's growth necessitates this study. Population growth combined with increased visitor traffic is placing a stress on the existing three arterial roadways; Finnie Flat Rd., (old State Highway 260), Montezuma Castle Highway, and Main Street (old State Highway 260), and their point convergence. The Town experienced a growth rate of 51.39%, per the 2000 Census. The population has grown from 3,824 in 1980 and topped 11,500 in 2008; that growth, along with increased tourism, is out performing the capacity of these three major streets. These three roadways provide important connectivity throughout the Town for businesses, tourism, and serve as the general link of communities and neighborhoods to municipal and business services along with schools and recreation. They carry both vehicular traffic and pedestrian traffic. The congestion of vehicles and general lack of safe movement through these streets to the major intersection where they converge, is a growing hazard for bicyclists and pedestrians getting to businesses located along them, and is hampering the development of the Town's "Down Town Business District and Historical Tourism District". In general, the lack of capacity is creating an ever growing safety issue for the traveling public.



This study will review and evaluate existing road and rights-of-way inventory, material conditions, level of current service along with multi-modal transportation, motorized and non-motorized. It will evaluate future needs and provide our small town with a principal planning tool that will enable us to facilitate a safer and more efficient infrastructure for the traveling public and guide in the development of the Down Town Districts.

The planning study area will need to encompass the existing three arterial collector roadways: Finnie Flat, Montezuma Castle Highway, and Main Street with the main emphases of the study focusing on the "Y" intersection where they converge, as well as reviewing the needs for safer bicycle and pedestrian movement. Moreover, it will be reviewing numerous other local roads that feed these arterial collectors and the effect they have on the point of convergence.

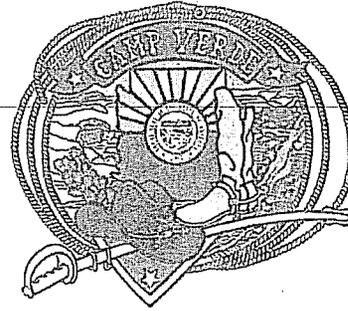
This study should review and recommend changes that will carry the Town into the future. Study findings will be used in our Capital Improvement Planning process for the next 5 year, 10 year, and 20 year recommendations, implantation, and planning layout.

The Town has conducted and participated in previous transportation studies which provided valuable general recommendations and identified a need for more focused studies of areas of high concern;

- 1999 Verde Valley Regional Transportation Study update
- 2001 Camp Verde Transit Study
- 2003 Yavapai County General Plan
- 2004 Camp Verde General plan
- 2005 Small Area Transportation Study
- 2006 Verde Valley Regional Land Use Plan
- 2009 Verde Valley Multimodal Transportation Study

None of the above plans have focused on our specific area of need for the Town: the Tri-Intersection Business Corridor Study (TIBCS) Plan. When complete, the study will provide a key tool that will assist the Town to direct, develop, and implement a safer and more efficient means of travel for the public as well as enhance the quality of life for the residents of Camp Verde and their visitors.

The Town has embarked on an internal self-study to develop existing traffic counts throughout the Town. This has been possible through a partnership with NACOG and working with local communities using a Time Mark Traffic count



system. We have been able to do preliminary traffic pattern studies with the data we have been able to collect.

The study's findings will not only serve as a component in the Town's future update to its General Plan, but they will be used to develop a five, ten and twenty year Capital Improvements plan for upgrading and expanding the roads infrastructure of the Town.

Given the Town's current and forecasted budget constraints, this important and necessary study will not be possible without ADOT's assistance. In the update of the Town's General Plan Circulation Element, a vehicle and pedestrian traffic flow study is needed and vital for a comprehensive plan. The Town Council is supportive and recognizes the importance of the plan. The application submittal has been approved and a commitment received for the temporary use of funds to develop the study.

The amount of estimated federal funds requested from the ADOT PARA program is \$200,000.

The estimated time line: (After award)

- Two months for Town Attorney review and recommendation and Council approval.
- Two months for Firm selection and approval.
- Four months for TAC Committee to review and recommend.
- Four months for selected Firm to complete and present to Council for adoption.

The studies completion date will be late 2012.



# Northern Arizona Council of Governments

119 EAST ASPEN AVENUE • FLAGSTAFF, ARIZONA 86001-5222  
(928) 774-1895 • FAX (928) 773-1135 • E-MAIL: nacog@nacog.org

KENNETH J. SWEET  
EXECUTIVE DIRECTOR

August 19, 2011

Ron Long, Public Works Director  
Town of Camp Verde  
395 South Main Street  
Camp Verde, Arizona 86322

**RE: Town of Camp Verde Application  
Planning Assistance for Rural Areas (PARA) Program**

Dear Mr. Long:

Northern Arizona Council of Governments (NACOG) works closely with local governments in northern Arizona to assist with transportation issues and concerns, and recognizes the need for a Tri-Intersection Business Corridor Study (TIBCS) for the Town of Camp Verde. Similar to many communities in rural Arizona, over the last ten years the Town of Camp Verde has experienced substantial population growth and increased tourism; a trend that is expected to continue along with future commercial and industrial development.

One of the recommendations of the Small Area Transportation Study, completed in 2007, was to examine and provide alternatives to the current traffic flows of the Town's three main arterials: Finnie Flat Road, Montezuma Castle Highway, Main Street and their convergence at the "Y" intersection. As these three roadways accommodate a variety of system needs and users, the Town is preparing a PARA Application. The completed traffic study will also serve as an integral component to assist in the update of the Town's General Plan Circulation Element. Accordingly, NACOG supports the Town's PARA application to ADOT's Multimodal Planning Division.

Sincerely,

A handwritten signature in cursive script that reads "Chris".

Chris Fetzer  
Planning Director

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*The following letter was received via email on August 22, 2011:*

**From:** Stephen Goetting [<mailto:steve@virzona.com>]  
**Sent:** Monday, August 22, 2011 2:46 PM  
**To:** Steve Burroughs  
**Subject:** ADOT Letter

Dear ADOT,

I own and operate several businesses in Camp Verde. I am in strong support for the town seeking funding from ADOT, Planning Assistance for Rural Areas (PARA), for a study of three streets and their major intersections. These three roads Finnie Flat Rd., Montezuma Castle Highway, and Main Street are vitally important to the Town of Camp Verde. Proper planning must be done on these crucial arteries to insure that future growth does not lead to overly congested roads.

Stephen Goetting  
President, Verde Entertainments  
President Virzona Corp.  
Member of Board of Directors Verde Valley Regional Economic Development  
800-827-1160

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