

TOWN OF CAMP VERDE



Resolution 2010-823

A RESOLUTION OF THE MAYOR AND COMMON COUNCIL OF THE TOWN OF CAMP VERDE, YAVAPAI COUNTY, ARIZONA, RECOGNIZING THE VERDE VALLEY REGIONAL ECONOMIC ORGANIZATION, INC. (VVREO) AS A REGIONAL COLLABORATIVE, BUILDING SUSTAINABLE ECONOMIC PROSPERITY WHILE PROVIDING COMPREHENSIVE ECONOMIC DEVELOPMENT EXPERTISE, MARKETING AND OUTREACH, ON BEHALF OF THE ENTIRE VERDE VALLEY.

WHEREAS, VVREO evaluates and assists in the development of new business projects; identifies and promotes programs for entrepreneurial education and workforce development; identifies key people for responses to business inquiries; advocates on behalf of Verde Valley economic development; utilizes VVREO's relationships to support economic development; develops and implements a media plan including both marketing and public relations functions; and identifies and creates a financial resource program and/or opportunities for business attraction, expansion, and retention in the Verde Valley; and

WHEREAS, in response to the desire to support the vision, mission, and goals of VVREO, the Camp Verde Town Council, desires to recognize the critical importance of VVREO to the sustainable economic health of the Verde Valley; and

WHEREAS, this recognition is provided in hopes VVREO will create high-quality jobs in the Verde Valley while promoting economic recovery; encouraging investments needed to improve economic vitality; and collaborating across social and political boundaries to provide sustainable economic opportunity and wealth creation for all residents and businesses within the Verde Valley;

NOW, THEREFORE, THE MAYOR AND COMMON COUNCIL OF THE TOWN OF CAMP VERDE RESOLVE AS FOLLOWS: to recognize the Verde Valley Regional Economic Organization [VVREO] as a regional Economic Development Collaborative for the Verde Valley building sustainable economic prosperity.

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PASSED AND APPROVED by the Mayor and Common Council of the Town of Camp Verde, Arizona, this 20th day of October, 2010.



Bob Burnside, Mayor

10-20-2010
Date

ATTEST:



Deborah Barber, Town Clerk 10-26-10

APPROVED AS TO FORM:



Bill Sims, Town Attorney