

AMENDED AGENDA



**REGULAR SESSION
MAYOR and COMMON COUNCIL
TOWN OF CAMP VERDE
COUNCIL CHAMBERS
473 S. Main Street, Room #106
WEDNESDAY, FEBRUARY 2, 2005
at 6:30 P.M.**

1. **Call to Order**

As a reminder, if you are carrying a cell phone, pager, computer, two-way radio, or other sound device, we ask that you turn it off at this time to minimize disruption of tonight's meeting.

2. **Roll Call**

3. **Pledge of Allegiance**

4. **Consent Agenda** – All those items listed below may be enacted upon by one motion and approved as consent agenda items. Any item may be removed from the Consent Agenda and considered as a separate item if a member of Council requests.

a) **Approval of the Minutes:**

1) There are no minutes for approval.

b) **Set Next Meeting, Date and Time:**

1) Regular Session – February 16, 2005 at 6:30 p.m.

2) Council Hears Planning & Zoning – February 23, 2005 at 6:30 p.m.

3) Regular Session – March 2, 2005 at 6:30 p.m.

4) Regular Session – March 16, 2005 at 6:30 p.m.

5) Council Hears Planning & Zoning – March 23, 2005 at 6:30 p.m.

c) **Possible approval of a proclamation declaring the week of February 14-18, 2005 to be "Homes for Arizonans Week".**

Public Participation:

Public Input is encouraged on matters that are not administrative in nature. If you wish to address the Council during this meeting, you **MUST** complete a **Speaker Request Form** in its entirety, and submit it to the Clerk as soon as possible. Your name will be called when it is your turn to speak. Forms are available at the door and on the podium.

Public participation enables the public to address the Council about an item that is NOT listed on the agenda. However, state law prevents the Council from taking any action on items that are not listed on the agenda, except to respond to criticism made by those who have addressed the public body, ask staff to review a matter, or ask that a matter be included on a future agenda.

5. **Call to the Public for Items not on the Agenda.**

6. **Statewide Community Update presentation by Arizona State Treasurer David Petersen.**

7. **Discussion, consideration, and possible direction to staff concerning the Character First! Initiative.**

Councilor Gioia requested item #8

8. **Update and presentation by John Munderloh on the Yavapai County Water Advisory Committee's activities regarding Water Management Strategies and Water Conservation.**
9. **Discussion, consideration, possible adoption of the Camp Verde Focused Future Strategic Plan for Community and Economic Development and possible direction to staff to begin working toward implementation of the plan.**
10. **Discussion, consideration, and possible authorization to hire a part-time Court Clerk funded from the Court Enhancement Fund.**
11. **DISCUSSION, CONSIDERATION, AND POSSIBLE APPROVAL OF ORDINANCE 2005-A292-A, AN ORDINANCE OF THE MAYOR AND COMMON COUNCIL OF THE TOWN OF CAMP VERDE, YAVAPAI COUNTY, ARIZONA AMENDING SECTION 108 OF THE ZONING ORDINANCE AMENDING SUBSECTION L – STREET AND EASEMENT STANDARDS BY CLARIFYING SECTION 108.II(L)2(b)(4) RELATING TO PRIVATE DRIVE OR EASEMENT STANDARDS ON PARCELS CREATED AND RECORDED ON OR BEFORE FEBRUARY 26, 2005.** This ordinance clarifies ordinance 2005-A292, which allows development on parcels created and recorded on or before February 26, 2005.
12. **Discussion, consideration, and possible approval of an agreement with the Verde Lakes Property Owner's Association for joint use of a 1.21 acre park owned by the Association.**
13. **Discussion, consideration, and possible approval of contract with Arizona Engineering in the amount of \$31,427.50 for engineering documents for the Library Parcel, Tract G on the northwest side of Cliffs Parkway.** This is an unbudgeted item from the General Fund.
14. **Discussion, consideration, and possible direction to staff concerning an Equestrian Committee to serve under the Manager's direction. The committee's focus will be to develop an equine facility as part of the first phase of the Community Park.**
15. **Discussion, consideration, and possible designation of representatives to serve on the FY 05-06 CIP Committee.**
16. **Discussion, consideration, and possible APPROVAL TO ~~direction to staff concerning~~ the purchase of the Rio Verde Plaza located at 497 S. Main Street FOR \$390,000.**
17. **Discussion, consideration, and possible direction to staff concerning the property located at 493 S. Main Street as it relates to the Town Facilities Master Plan.** Note: Council may vote to go into Executive pursuant to ARS §38-431.03(A)(3) for legal advice; (A)(4) Discussion or consultation with the attorneys of the public body in order to consider its position and instruct its attorneys regarding the public body's position regarding contracts that are the subject of negotiations; and ARS 38-431.03(A)(7) for discussions or consultations with designated representatives in order to consider its position and instruct its representatives regarding negotiations for the purchase, sale, or lease of real property in the Town of Camp Verde.
18. **Discussion, consideration, and possible approval of a proposed Letter of Intent to allow for the lease, operation, and option to purchase assets of Camp Verde Water Systems, Inc.** Note: Council may vote to go into Executive pursuant to ARS §38-431.03(A)(3) for legal advice; (A)(4) Discussion or consultation with the attorneys of the public body in order to consider its position and instruct its attorneys regarding the public body's position regarding contracts that are the subject of negotiations; and ARS 38-431.03(A)(7) for discussions or consultations with designated

representatives in order to consider its position and instruct its representatives regarding negotiations for the purchase, sale, or lease of real property in the Town of Camp Verde.

19. **Call to the Public for Items not on the Agenda**

There will be no Public Input on the following items:

20. **Advanced Approvals of Town Expenditures**

21. **Manager/Staff Report**

- **Civic Tourism Summits**
- **Update on ADOT contracts**
- **Expenditures and services in the Verde Lakes area**
- **Chamber of Commerce Liaison**

22. **Council Informational Reports** Individual members of the Council may provide brief summaries of current events and activities. These summaries are strictly for informing the public of such events and activities. The Council will have no discussion, consideration, or take action on any such item, except that an individual Council member may request that the item be placed on a future agenda.

23. **Adjournment**

Posted by: *D Jones*

Date/Time: *2-1-05* *2:50 p.m.*

Note: Pursuant to A.R.S. §38-431.03.A.2 and A.3, the Council may vote to go into Executive Session for purposes of consultation for legal advice with the Town Attorney on any matter listed on the Agenda, or discussion of records exempt by law from public inspection associated with an agenda item.

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DATE: January 31, 2005
TO: Members of the Camp Verde Town Council
THROUGH: Bill Lee, Town Manager
FROM: Will Wright, Community Development Director
SUBJECT: Minor Change for Ordinance 2005A292

Ms. Barbara Miller who assisted the work group in drafting Ordinance 2005A292 provided the following attached letter asking for a minor change to this ordinance. I visited with Mr. Brad Woodford, Town Attorney, who indicated that he liked the change as that was the intent of that clause, but recommended that instead of 'shall be allowed to occur' would better read as 'shall be permitted' for grammatically reasons. Further, staff does not have any problem or concerns with this suggested change that would essentially 'tweak' or be a minor amendment to the ordinance adopted last week.

Staff would recommend the Council make this change to help clarify what was intended with this ordinance amendment adopted last week. Thanks for your consideration on this matter.



ORDINANCE 2005A292A

AN ORDINANCE OF THE MAYOR AND COMMON COUNCIL OF THE TOWN OF CAMP VERDE, YAVAPAI COUNTY, ARIZONA AMENDING SECTION 108 OF THE ZONING ORDINANCE. AMENDING SUBSECTION L - STREET AND EASEMENT STANDARDS BY CLARIFYING SECTION 108.II(L)(2)(b)(4) RELATING TO PRIVATE DRIVE OR EASEMENT STANDARDS ON PARCELS CREATED AND RECORDED ON OR BEFORE FEBRUARY 26, 2005.

WHEREAS, the Town of Camp Verde adopted Ordinance 2005A292 on January 26, 2005,

WHEREAS, the Town wishes to clarify a portion of said amendment,

NOW, THEREFORE, BE IT ORDAINED BY THE MAYOR AND COMMON COUNCIL OF THE TOWN OF CAMP VERDE:

SECTION 108.II.L STREETS AND EASEMENT STANDARDS; 2.b.4 shall be amended to read as follows:

- 4. The Town will encourage compliance with the private drive or easement standards and is in no way obligated to maintain or improve these private easements, since they are private property. However, when the following criteria is met then construction or development on parcels created and recorded on or before February 26, 2005 ~~can occur~~ **shall be permitted**:

PASSED AND ADOPTED by a majority vote of the Town Council in an open meeting by the Town Council, Town of Camp Verde, Arizona, on the **2nd day of February 2005**, to be effective when publication and posting, pursuant to ARS 9-813, is completed.

Approved: _____
Mitch Dickinson, Mayor

Date: _____

Approved as to form:

Attest: _____
Deborah Barber, Town Clerk

Town Attorney

Monday January 31, 2005

Will Wright, Community Development Director
Camp Verde, Arizona
Bill Lee, Town Manger
Camp Verde, Arizona
Mayor Mitch Dickinson and Council
Camp Verde, Arizona

Will:

I want to thank you and your staff for the time and effort that was spent on the Minor Land Division Ordinance. I also want to thank you for allowing outside professionals to have input into this process.

All of us know that Camp Verde is going to continue to grow, and changes are needed for the Town of Camp Verde to become the community that has good, planned growth. The Minor Land Division Ordinance was necessary for this to happen

The Town staff with the Minor Land Division work group produced a document that addressed future growth, yet understanding there were parcels of land that had been recorded prior to this Ordinance. The property owners have intentions of developing their land and needed assurances in the Minor Land Division Ordinance, that they would be able to do so.

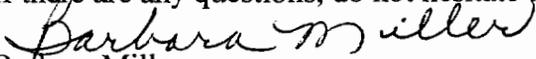
Minor Land Division on page 5 Item 4. States: The Town will encourage compliance with the private drive or easement standards and is in no way obligated to maintain or improve these private easements, since they are private property. However, when the following criteria is met then construction or development on parcels created and recorded on or before February 26, 2005 *can* occur.

We believe "can occur" could possibly create interpretation problems in the future.

Therefore we would like to see the last sentence of this paragraph to read : However, when the following criteria is met then construction or development on parcels created and recorded on or before February 26,2005 **SHALL BE ALLOWED** to occur.

Will, I want to thank you again for your commitment to this Ordinance and bringing the process to completion.

If there are any questions, do not hesitate to call me.


Barbara Miller
Government Affairs Advocate
Sedona Verde Valley Association of Realtors.
Phone: 567-0543
Fax: 567-8865
4705 E Smoke Signal Way
Rimrock, Az 86335

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22. **Adjournment**

Posted by: D. Barber

Date/Time: 1-28-05 - 8:40 a.m.

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TOWN OF CAMP VERDE PROCLAMATION



Homes for Arizonans Week

WHEREAS, the need for affordable housing is of paramount interest to the citizens of Arizona; and

WHEREAS, housing is the single largest expenditure for most families and the single largest source of wealth for most homeowners; and

WHEREAS, the development and preservation of housing provides a major stimulus to our economy, generating more than one-fifth of the nation's gross domestic product; and

WHEREAS, an economically diverse housing stock is extremely important to communities' future economic and social well being; and

WHEREAS, access to a suitable labor pool is hindered by a lack of housing options; and

WHEREAS, safe and decent housing promotes family and community stability and creates a positive environment for raising children, and

WHEREAS, many Arizonans live in overcrowded, substandard, and otherwise inadequate housing, with many more paying over 30 percent of their income for housing and at significant risk of losing their housing and becoming homeless; and

WHEREAS, cities and towns throughout Arizona are actively engaged in increasing housing opportunities for their citizens and are doing so through the successful effort of partnerships of public, private and nonprofit organizations; and

WHEREAS, these affordable housing units are well managed, well maintained, and are contributing to the communities in which they are located;

NOW THEREFORE, the Mayor and Common Council of the Town of Camp Verde do hereby proclaim the week of February 14 – 18, 2005 to be

“HOMES FOR ARIZONANS WEEK”

in the Town of Camp Verde, and acknowledge efforts to develop housing opportunities for all Arizonans.

Issued this 2nd day of February 2005.

Mitch Dickinson, Mayor

ATTEST:

Deborah Barber, Town Clerk



Character Training Institute
520 W. Main Street
Oklahoma City, OK 73102-2220
(405) 815-0001
Fax (405) 815-0002

How a City Can Commit to Develop Character

A community desiring to establish a character initiative can begin by making a public declaration, in the form of a resolution passed by the city council, stating their desire to promote good character. The community may then establish a special council that further pursues the goal of character development. If a community is truly committed to building character, it will implement character development in both the city government and in the community at large.

The formation of a character council comprised of city residents from each community sector is vital for the success of a community-wide character initiative. This council is often the means by which the character initiative strategy is developed and implemented throughout each sector of the community: family, faith, education, business, government, law enforcement, and media. To establish identity and to facilitate the ongoing purposes of the character council, it is suggested that the character council recruit a board of directors and establish itself as a non-religious non-profit organization that operates separately from, but closely with, city government.

It is important for community leaders and government officials to also pursue character development within their personal life and their realm of influence. A dynamic way to do this is through the implementation of the *Character First!*® program within city government and employees. This would entail the following:

1. An on-site, one-day, seven hour training for all city leadership (department heads, managers, and supervisors) on how to successfully develop character within their workplace and realize the positive benefits of increased morale and productivity.
2. A subscription to the monthly *Character First!*® Bulletins.
3. Establishment of monthly employee meetings to introduce and teach the monthly character quality and recognize the character of individual city employees.
4. Encouraging city leadership to daily recognize the good character of their employees, establishing motivation that further encourages good character development.

Communities that purpose to build the character of their employees in this way receive a commitment from *Character First!*® to provide training and materials at reduced rates. Contact the IACC office for specific training rates and government discount information.

This process of character development enables community leadership to model the priority of building strong character for the entire community.



The Verde Valley

A Community Of Character

Q. What is a Community of Character?

A. The concept involves focusing the attention of the community on the importance of Character. It is a broad-based effort to integrate character into the culture of our community. In a Community of Character elected officials, community leaders, and citizens-at-large recognize the critical importance of good character in building a safe, productive, and caring community. Emphasis is placed upon an individual's responsibility for his or her words, actions, and attitudes, and undisciplined living is considered socially unacceptable. Most important, a Community of Character has leaders who are models of the character they advocate for its citizens.

Q. Has the Verde Valley become a Community of Character?

A. No, we are in the process of becoming a Community of Character. A steering committee of citizens, business people, education personnel, members of the various City Councils, clergy members, our County Supervisor and Sheriff, who share the vision for the initiative, have been meeting together to guide the ongoing effort. This committee will be known as the Character Council of the Verde Valley.

Q. What community sectors are involved?

A. The primary sector is the family. The purpose of the character programs that are used is to reinforce character development on the family level where lasting change to our society can occur. The Character Council has identified the other sectors as schools, businesses, government, media, law enforcement, the faith community and other community groups, where character development and character emphasis activities are conducted as part of the community-wide initiative.

Q. Is this a religious program?

A. No. The faith community is encouraged to participate as are all other sectors of the community.

Q. What resources are used?

A. A variety of resources are used. Primary resources will be obtained from the International Association of Character Cities (IACC), a division of the Character Training Institute. Some organizations within the community may already have character initiatives underway. The Character Council desires to support these initiatives and supplement, rather than supplant, the resources being used, if consistent with the policies of the Council.

Q. How do you define good character?

A. Good character is the inward motivation to do what is right, according to the highest standards of behavior, in every situation, whatever the cost.

Good Character enables one to see the wise decision in every situation and provides the courage to act upon that decision. For example, people will be able to see needs and provide solutions if they have strong character traits of diligence, determination, and decisiveness. A higher standard of living will naturally result if people are resourceful and thrifty. Greater economic results are the overflow of creativity, initiative, and endurance. A safer community results when citizens exercise the character traits of alertness, orderliness, and self-control.

Q. Are there other communities that have become Communities of Character?

A. Yes. There are in excess of two hundred communities that have resolved to become Character Communities and have the initiative underway. The first is Baton Rouge, LA, and among the latest is Oklahoma City, OK. The legislatures of Oklahoma, Georgia and Arkansas have resolved to encourage each community in those states to become a Community of Character.

Q. Why should the citizens of the Verde Valley area work together to become a Community of Character?

A. Some of the greatest challenges our community faces on a day-to-day basis are Character issues. Symptoms such as the following stem from a lack of good character:

- Quality concerns
- Low productivity
- Increased crime
- Negligence
- Lack of civility
- Absenteeism problems
- Low morale
- Accidents
- Theft
- Conflicts between co-workers and neighbors
- Customer complaints

Cities that have implemented a character initiative report:

- Improved quality
- Reduced crime
- Improved customer relationships
- Courtesy on roads, sporting events, and in public meetings
- Increased productivity
- Decreased workers' compensation costs
- Improved family relationships
- Lower absenteeism
- Enhanced morale
- Increased profits

Q In general, what is involved in joining the character initiative?

A. There are several facets of involvement, such as:

- Making resolutions to become a family of character, a school of character, a business of character, a department of character, etc.
- The training of supervisory employees to incorporate the character emphasis into your leadership culture.
- Initiate character development activities, where needed.
- Changing the culture in your family, department, school, or business to one in which character is emphasized, required, and praised. Create a culture where, not only is achievement rewarded, but, equally, good character.
- Providing employees with Character Bulletins, which provide historical perspective and action items for the development of a particular character trait.
- Developing creative ways to provide families with character development resources.

Q. In what other ways can we support the Community of Character initiative?

A. Become a financial supporter. Funds are needed to support a community-wide character awareness campaign, and to support the extension of character development activities into areas that might not otherwise be able to cover the costs.

Challenging ourselves and our community to excellence in character, person by person

A Resolution

*To establish our city as a CITY OF CHARACTER with
the International Association of Character Cities*

WHEREAS, the people of our city recognize the importance of honorable character qualities based upon the moral standards held by our Founding Fathers on which they established our nation and legal system; and

WHEREAS, we desire to build upon our heritage and make our city a place where families are strong, homes and streets are safe, education is effective, business is productive, neighbors care about one another, and citizens are free to make wise choices for their lives and families; and

WHEREAS, we recognize that individuals are responsible for their actions and that daily decisions should be based upon objective moral standards which are the basis of universally-recognized character qualities, including diligence, truthfulness, generosity, loyalty and responsibility; and

WHEREAS, lack of commitment and irresponsibility have resulted in an increasing number of family problems causing personal, social, and financial consequences to individual family members and to this city as a whole; and

WHEREAS, there is a need for more positive role models among our young people; and

WHEREAS, if people fail to demonstrate positive character qualities and if they make wrong moral choices, the health, safety, and welfare of the citizens are endangered, resulting in a financial burden upon the taxpayers for the costs of law enforcement; and

WHEREAS, many current societal problems will be alleviated when the citizens of the city live by positive and constructive character qualities which distinguish between right and wrong; and

WHEREAS, teaching positive character qualities to juvenile delinquents has been known to produce a change in behavior, reducing recidivism rates; and

WHEREAS, our schools should be a safe atmosphere where character is exemplified, taught, and strengthened and where learning is encouraged; and

WHEREAS, encouraging employees by recognizing positive character qualities has resulted in an increase in workplace morale, employee safety, and corporate profits; and

WHEREAS, the emphasis of positive character qualities in every sector of society can only occur as individuals commit themselves to exemplifying character in their personal lives and inspiring others to do the same;

*T*HEREFORE, BE IT RESOLVED that the people of this city pledge our commitment to character and to doing all in our power to become known as a City of Character by promoting character in our schools, businesses, homes, churches, city government, media, and community groups, and we urge the leaders of each of these jurisdictions to do likewise.

Adopted by the City Council This ____ Day of _____ 20__

Signed _____
Mayor

Signed _____
City Council Chairman

Signed _____
City Clerk



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1. An on-site, one-day, seven hour training for all city leadership (department heads, managers, and supervisors) on how to successfully develop character within their workplace and realize the positive benefits of increased morale and productivity.
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Good Character enables one to see the wise decision in every situation and provides the courage to act upon that decision. For example, people will be able to see needs and provide solutions if they have strong character traits of diligence, determination, and decisiveness. A higher standard of living will naturally result if people are resourceful and thrifty. Greater economic results are the overflow of creativity, initiative, and endurance. A safer community results when citizens exercise the character traits of alertness, orderliness, and self-control.

Q. Are there other communities that have become Communities of Character?

A. Yes. There are in excess of two hundred communities that have resolved to become Character Communities and have the initiative underway. The first is Baton Rouge, LA, and among the latest is Oklahoma City, OK. The legislatures of Oklahoma, Georgia and Arkansas have resolved to encourage each community in those states to become a Community of Character.

Q. Why should the citizens of the Verde Valley area work together to become a Community of Character?

A. Some of the greatest challenges our community faces on a day-to-day basis are Character issues. Symptoms such as the following stem from a lack of good character:

- Quality concerns
- Low productivity
- Increased crime
- Negligence
- Lack of civility
- Absenteeism problems
- Low morale
- Accidents
- Theft
- Conflicts between co-workers and neighbors
- Customer complaints

Cities that have implemented a character initiative report:

- Improved quality
- Reduced crime
- Improved customer relationships
- Courtesy on roads, sporting events, and in public meetings
- Increased productivity
- Decreased workers' compensation costs
- Improved family relationships
- Lower absenteeism
- Enhanced morale
- Increased profits

Q In general, what is involved in joining the character initiative?

A. There are several facets of involvement, such as:

- Making resolutions to become a family of character, a school of character, a business of character, a department of character, etc.
- The training of supervisory employees to incorporate the character emphasis into your leadership culture.
- Initiate character development activities, where needed.
- Changing the culture in your family, department, school, or business to one in which character is emphasized, required, and praised. Create a culture where, not only is achievement rewarded, but, equally, good character.
- Providing employees with Character Bulletins, which provide historical perspective and action items for the development of a particular character trait.
- Developing creative ways to provide families with character development resources.

Q. In what other ways can we support the Community of Character initiative?

A. Become a financial supporter. Funds are needed to support a community-wide character awareness campaign, and to support the extension of character development activities into areas that might not otherwise be able to cover the costs.

Challenging ourselves and our community to excellence in character, person by person

Character Cities, Counties, and States

AROUND THE NATION AND THE WORLD

Each city, county, and state listed below has passed a resolution by its governing body declaring a desire and commitment to build and promote good character. They are each working toward implementing and encouraging community-wide character initiatives in order to develop a true "culture of character."

UNITED STATES OF AMERICA CITIES OF CHARACTER

ALABAMA Tuscaloosa	COLORADO Cortez Ft. Collins	Worley	Eunice Plaquemine	OHIO Archbold Cincinnati Greenville Napoleon	SOUTH CAROLINA Aiken Allendale Beaufort Bowman Branchville Chapin Conway Cope Cordova Elk River Euclidville Florence Georgetown Greenwood Hanahan Holly Hill Lexington Livingston Neeses North North Augusta Norway Orangeburg Ridgeland Rowesville	Santee Springfield Vance Woodford
ALASKA Wasilla	DELAWARE Wilmington	ILLINOIS North Chicago Peoria Springfield	MICHIGAN Heath Township Holland Marquette Three Rivers Zeeland	OKLAHOMA Bartlesville Bethany Chickasha Claremore Edmond Elk City Frederick Granite Guthrie Leedey Oklahoma City Oologah Owasso Pawhuska Ponca City Shawnee Skiatook Talala Tulsa	TENNESSEE Elizabethton	TEXAS Belton Burleson Center Cleburne City Cleveland Glen Rose Grandview Joaquin Keene League City Tenaha Temple
ARIZONA Avondale	FLORIDA Avon Park Inverness Lake Placid Marianna North Lauderdale Palm Bay Gainesville Sebring Titusville Trenton	INDIANA Carmel Elkhart Greenfield Indianapolis Shipshewana Terre Haute	MISSISSIPPI Clinton Hattiesburg Laurel Madison Pearl	MISSOURI Golden City Jefferson City Lamar Liberal O'Fallon Richmond	VIRGINIA Blackstone	WASHINGTON Bonney Lake
ARKANSAS Big Flat Briarcliff Bull Shoals Cotter Flippin Lakeview Mountain Home Norfolk Pine Bluff Pyatt Salesville Searcy Summit Yellville	GEORGIA Augusta Bremen Columbus Douglasville Lithonia McDonough Warner Robins	KANSAS El Dorado Iola Olathe Topeka	NEW MEXICO Roswell	NEW YORK Belfast	WASHINGTON Bonney Lake	Total: 153 Cities
CALIFORNIA Compton Chowchilla Fresno Mission Viejo Watsonville	IDAHO Rathdrum	KENTUCKY Alexandria Crescent Springs Elizabethtown Lexington Winchester	LOUISIANA Baker Baton Rouge Donaldsonville			

COUNTIES OF CHARACTER (USA)

ARKANSAS Baxter County Marion County*	Spalding County	Hardin County	Darke County
COLORADO Larimer County El Paso County	IDAHO Kootenai County	LOUISIANA Ascension Parish St. James Parish	SOUTH CAROLINA Orangeburg County* Pickens County
FLORIDA Collier County Highlands County* Jackson County Gilchrist County	INDIANA La Grange County Vigo County	MISSISSIPPI Jones County	TEXAS Bell County Johnson County Nacogdoches County Somervell County Shelby County
GEORGIA DeKalb County Douglas County	KANSAS Chase County	MISSOURI Barton County*	Total: 31 Counties
	KENTUCKY Boone County	OHIO Henry County Holmes County	

STATES OF CHARACTER (USA)

ALABAMA	OHIO
ARKANSAS	OKLAHOMA
DELAWARE	SOUTH CAROLINA
GEORGIA	

Total: 7 States

INTERNATIONAL CITIES

AUSTRALIA Manningham, Victoria	PHILIPPINES Anao Aritao Aparri Baguio Bais Baras Bayawan Buena Vista Cadiz City Cagayan de Oro Candijay Daet Davao City Gapan City Island Garden City Kidapawan Luna Naujan Mandaue City	Moncada Oton Palayan City Quezon City Sibulan Sorsogon City Sulat Tagaytay City Talisay Tanauan
CANADA Aurora, Ontario Cochrane, Ontario Drayton Valley, Alberta East Gwillimbury King City Markham, Ontario Newmarket Richmond Hill Vaughan Whitchurch - Stouffville York Region, Ontario	ROMANIA Arad	
GUATEMALA Antigua		
MEXICO Matamoros		
PERU Santa Anita		

Total: 45 Cities

*All cities within the county are Character Cities.



Character Determines Success



Building character
in families

government
schools
businesses
faith community
law enforcement
media

A practical strategy for investing in the lives of your people

Success in life is measured in terms of relationships.

Character qualities are required components of successful relationships.

There is no greater way to invest in the success
of your people than by investing in their character.

Responsibility

Knowing and doing what is expected of me

Joyfulness

Maintaining a good attitude, even when faced with unpleasant conditions



Initiative

Recognizing and doing what needs to be done before I am asked to do it

Patience

Accepting a difficult situation without giving a deadline to remove it

Dependability

Fulfilling what I consented to do, even if it means unexpected sacrifice

True leadership means investing in the lives of those within our jurisdiction, whether in government, business, school, or home. All of us are leaders in one sphere or another. By investing in the *character* of others, we help them reach their full potential as individuals, and everyone is benefited.

There is no greater unifying force than *character*, for it is the oil that makes relationships work. Character qualities such as **loyalty**, **truthfulness**, and **gratefulness** help us get along with and respect one another.

True “community” is possible when an entire city, county, or state is working to encourage a “culture of character.”

If you want to invest in the lives of the people you serve . . .

. . . the International Association of Character Cities (IACC) is here to help.

What is IACC?

The International Association of Character Cities (IACC) exists to help cities encourage true success by implementing community-wide character initiatives.

By encouraging personal character, IACC serves government and community leaders who desire to create a community culture of good character. We will assist leaders who recognize that the strong relationships needed for a dynamic community depend upon the character of its people. IACC is a division of the Character Training Institute (CTI), a nonprofit 501(c)(3) organization, based in Oklahoma City, Oklahoma.

TWO STEPS to begin a community character initiative:

Look inward: Character begins with you.

- The first step to building character in others is to model good character before them. Actions speak louder than words.
- Begin character development in your own life, in your family, and in the lives of those under your jurisdiction.

Look outward: Share the benefits of character with others.

- Once you experience the benefits of building character in yourself and those who are closest to you, you will want to share these benefits with others. The community will catch your enthusiasm and work with you as you become a “City of Character” together.

Character is the inward motivation to do what is right in every situation according to the highest standards of behavior.

Building Cities Counties States & Nations of Character

... one family at a time



TWO STEPS to get started . . .

1 LOOK INWARD

1. Build Character in Government

1. The city mayor or chief executive personally commits to developing character qualities in his or her own life.

2. By focusing on one character quality per month, the leader and his or her family build character as a family (suggested resource: *Achieving True Success*; see back panel).



3. The leader establishes a character development program within the government. Such a program should include the following components:

- Training for all managers, explaining how they can invest in their employees' lives by learning to emphasize character above achievement
- Monthly employee meetings to teach, illustrate, and apply one character quality per month
- Distributing resources on character to employees and their families each month



2 LOOK OUTWARD

2. Start a Character Council

1. The character council is a grassroots effort that serves the community and works with government officials. The mission of the character council is to . . .

Involve and unite every sector of the community in ongoing, practical activities that will build character in the families of the community and strengthen relationships in each area.

2. The council should consist of character "champions" who have proved themselves through service in the community, who have a passion for character development, and who will devote time to it.



The council should include key leaders from each sector of the community:

Government	Law Enforcement
Education	Fire Department
Business	Family
Media	Athletics
Faith Community	Hospitals/Community Groups

The council should work with the mayor and city leadership but be community-driven.

If you want to get involved in making the lives of your people successful, IACC has the plan and the tools for you.

Equipping government and community leaders with the TRAINING and TOOLS they need to effect lasting, positive change

RESOURCES to begin a community-wide character initiative

Character Training Institute
For more information or to order, call 405-815-0001.



International Building Cities of Character Conference
Provides a step-by-step plan for launching and sustaining a Character City initiative throughout all sectors of the community, beginning with city government. The conference is an ideal setting for meeting other Character City leaders and learning about the latest character-building resources.



Character First!® Business
Character First!® offers character-based solutions that promote safe and productive work environments, including these:

- Leadership training (with the option of citywide seminars)
- Monthly character quality resources
- Ongoing support by a *Character First!®* representative



Achieving True Success: How to Build Character as a Family
A beautifully illustrated, hardbound book that equips a family to begin building character together. Available for distribution to Character Cities at significant volume discounts.



Character First!® Education
A character-based solution for integrating character training in the classroom:

- Songs, stories, crafts, games, collectible Character Cards, posters, and more
- In-service teacher training
- Training for student mentors

Building Cities of Character Tool Box
An information kit that includes introductory materials for starting a community character initiative



Character Determines Success Pocket Guide
A handy resource that lists the forty-nine *Character First!®* character qualities and their definitions. An excellent tool for building relationships by daily praising character in others.



Character Quality Poster
This colorful, laminated, 23.5" by 36" poster features the forty-nine character qualities and their definitions. It serves as both a reference tool and a reminder to make character a part of every aspect of life.



Character Note Cards
These colorful note cards each feature a character quality accompanied by an animal illustration and definition.



Character Council Audio Conference
Learn how to start, operate, and sustain an effective and successful community character initiative with this audio recording of the IACC Character Council Conference.



Character Standards for Police Officers
Officers with good character are essential for building community trust. Character reclaims "criminal strongholds" by overcoming the fear, apathy, and tolerance that allow crime to flourish.

INTERNATIONAL ASSOCIATION OF CHARACTER CITIES



A division of the Character Training Institute
520 West Main Street • Oklahoma City, OK 73102 • Tel: 405-815-0001 • Fax: 405-815-0002
info@charactercities.org • www.charactercities.org

STAFF REPORT

Council meeting of: January 26, 2005 – Regular Session

Title: Discussion, consideration, and possible adoption of the Camp Verde Focused Future Strategic Plan for Community and Economic Development Plan.

Budgeted item: N/A

Description of Item: A Focused Future committee comprised of community members, Council members, and staff was formed in cooperation with APS. The committee worked the past several months to update the Town's 1995 Focused Future Plan. The plan outlines goals and strategies in the next two years.

Staff Recommendation: Adopt the plan and direct staff to begin working to carry out the Implementation of the Plan.

Comments: N/A

Attachments: Yes

Prepared by: Bill Lee/db

ACKNOWLEDGEMENTS

Camp Verde Focused Future Action Team Participants

The Action Team was organized in late 1994 and was well balanced, representing many interests within the community. Representation included the Camp Verde Chamber of Commerce, USFS, Arizona State Parks, land owners, agriculture, The Town of Camp Verde, small business, educators, financiers, utilities and citizens.

1995

Stan Bullard	Andy Ayres	Carol German
Bob Dinegar	Phil England	Bea Richmond
Margie Johnson	John Crane	Dee Witt
Kathryn Reid	Ned Russell	Bob Kovacovich
Tom Neilson	Suzy Burnside	Tom Bonomo
Jerry Taylor	Lou Demarais	Carter Rogers
Ed Bryan	Mark Ream	George Benatz
Nancy Jungling	Bob Munson	John Baudek
Al Corbett	Thomas Ritz	Linda Mackelpring
David Devereaux	Jeffrey Hatch-Miller	

Technical Consultants

Peggy Fiandaca, PSA	Curt Dunham, PSA	Evelyn Casuga, APS
Pam Reaser, APS	Tanya Baca, APS	

The 2004 the following participants were involved in at least one of the 4 meetings held to update and revise the 1995 plan. Many organizations were represented as part of this team.

2004

Rob Foreman	Merilee Fowler	Ron Luczak
Lynda Moore	Sheila Stubler	Gerard Laurito
Will Wright	Nancy Buckel	Wendy Escoffier
Gary Greeson	Claudia Ward	John Crane
Leonard Miller	Clayton Young	Irene Rezzonico
Mitch Dickinson	Bill Lee	Bob Kovacovich
Carol German	Tony Gioia	Rob Witt
Tom Bonono	George Young	Bob Womack
Jackie Baker		

Technical Consultants

Michael Johnsen, APS
Sally Odette, APS

Camp Verde Focused Future
Strategic Plan for Community and Economic Development

“Final” DRAFT- December, 2004

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I. INTRODUCTION

The only constant about the future is that it will be dramatically different than it is today. The community understands that change is inevitable and must ensure that the change occurs on its terms. Camp Verde is a community with a long, rich history, originally settled as a military camp. Established in 1865, it is the oldest community in the Verde Valley. For a hundred years, change came slowly to Camp Verde. However, the pace of change has increased over the past thirty years and most dramatically over the past ten. With change come new methods and techniques to manage and direct the community's growth and development in a manner consistent with the values and vision of its citizens. *Camp Verde Focused Future* provides a road map for the community to shape its future in a way that is acceptable to the residents and ensures long term sustainability for the community.

The *Camp Verde Focused Future Strategic Plan for Community and Economic Development* plan was reviewed and began an update process in June 2004. As outlined in this document goals and strategies have been revised to capture the current status of community and economic development in Camp Verde. Much of the original document remains viable; however, some portions have been revised.

The revised and updated *Focused Future Strategic Plan for Community and Economic Development* will be presented to the Town Council for formal adoption in early 2005.

A. 1995 Focused Future for Camp Verde

The United States Forest Service (USFS), town of Camp Verde and Camp Verde Chamber of Commerce jointly created *A Focused Future* locally in 1995. *Focused Future* is a comprehensive process as well as an action plan. *Focused Future* combines current economic development practices from across the country with traditional strategic planning approaches. The program sponsored by APS helps communities create and implement community and economic development strategies that meet the challenges and opportunities of the competitive marketplace in the 1990's and beyond. Partners for Strategic Action (PSA), was hired by APS to facilitate the planning process in 1995 and work with the Action Team to produce with final Strategic Plan.

The purpose of the *Camp Verde Focused Future Strategic Plan for Community and Economic Development* is to provide a guide to ensure the community's future success. The twelve month process guided the Action Team as they conducted a strategic audit of the area's economy, and then designed practical initiatives that addressed local, state and national realities.

Building the Action Team: The process required the appointment of an Action Team comprised of individuals representing the community. The Action Team provided input into the planning process and developed the Strategic Plan.

Determining Strategy Readiness: This step involved collecting data concerning the community and identifying and reviewing existing reports, documents, plans, and data. This phase also surveyed participants and community leaders regarding the community and the town's readiness to do strategic planning. This step identified all the various stakeholders, groups, and individuals that should be involved.

Getting a Community Check-Up: This step in the process involved looking at the community very critically and developing a community social and economic assessment. This step also involved the development of the community vision.

Building Your Action Strategies: Based on the information gathered in previous steps, the Action Team identified potential strategies for the future. Additionally, this step discussed the existing and potential roles and responsibilities of the various organizations within the community.

Moving to Action: Based on the previous steps, a strategic action plan was developed with implementation priorities, assignments and timelines. Considerable time was spent determining how the strategic plan will be monitored, revised and updated.

The *Camp Verde Strategic Plan for Community and Economic Development* has been prepared in order to achieve the following objectives:

- To serve as a guide for local planning and decision-making consistent with a focused future that encourages community development activities.
- To provide a plan to achieve Camp Verde's future goals.
- To serve as a benchmark for monitoring the progress of the community as it moves into the future.

B. 1995 Camp Verde Focused Future Action Team

The Camp Verde Focused Future Action Team was organized in late 1994 and was charged with the development of the *Camp Verde Focused Future Strategic Plan for Economic Development*. The Action Team was well balanced, representing many interests within the community. It had representation from the Camp Verde Chamber of Commerce, USFS, Arizona State Parks, land owners, agriculture, The Town of Camp Verde, small businesses, educators, financiers, utilities and citizens. (*Are there missing organizations needed?*)

The Action Team brought to the process a working knowledge of the community and dedication to create the best possible future for Camp Verde. The Action Team also attempted to ensure that the results of the process reflect what the citizens of Camp Verde want for the future. The plan summarizes the process and services as a policy guide for decision-making regarding economic growth.

The Focused Future plan was received by Camp Verde leadership in 1995; however, was not formally adopted by Town Council. It was incorporated as the economic development element of the 1998 General Plan. In June, 2004, members of the Action Team, Town leadership and interested citizens gathered to review and update the 1995 document and found a number of the goals and strategies had been accomplished.

II. COMMUNITY IMAGE, VALUES AND VISION

The town was incorporated in 1986 so that residents could make their own decisions concerning the community's destiny.

Camp Verde is located on the banks of the Verde River in Central Arizona approximately 86 miles north of Phoenix. Camp Verde is located in the beautiful Verde Valley and is surrounded by State Parks and National Monuments which serve as a constant reminder of the community's unique history.

Fort Verde State Historic Park, which is located in Camp Verde, contains military artifacts, Indian relics, and articles used by settlers and Indians. Four of the original adobe fort buildings still stand and are open to the public. Montezuma Castle National Monument, adjacent to Camp Verde, is a two-unit national monument. The primary unit contains some of the best preserved cliff dwellings in the United States. The Montezuma Well unit, 11 miles northeast, features a large natural limestone sink, whose waters were used for a network of prehistoric irrigation canals. The National Park Service Headquarters located in Camp Verde oversees these attractions.

Camp Verde and the Verde Valley are a sports person's paradise with an abundance of recreational activities. The Verde River is one of only two year-round flowing rivers in Arizona and opportunities for fishing abound. The area also has excellent hunting for deer, elk, antelope, quail, dove, duck, geese, wild turkey, rabbit and bear. Beasley Flats Recreation Area, operated by the USFS, is now a major put in and take out point for boat trips on the Verde River.

Camp Verde has tremendous recreational and historical amenities which draw thousands of visitors each year, it is still a community of independent citizens that believe in hard work, a rural lifestyle, and "Good Old American Values". However, like many desirable rural communities which attract new residents, clearly communicating community values and a vision for the future is extremely important. Camp Verde has recognized that a community's image plays an important role in being successful as well as economically sustainable.

A. Community Image

Camp Verde has experienced recent growth, yet Citizens agree on a common desire to be a community with a western rural flavor. We acknowledge our diversity, emphasize our harmony, and choose to consider all sides of issues in a manner that will work towards unity, and by so doing develop the best image possible for our community.

B. Community Values

In order to effectively plan for the future, community values must be identified. Values are so important to the citizens of a community that they cannot be compromised. Values are the reasons people live and do business in the community, and without these values Camp Verde would not be the place they care about. The Action Team listed the values which make camp Verde the community it is:

- Small Town rural atmosphere
- Life-long learning opportunities
- History and historic preservation
- Friendly people
- Family oriented community
- Local control
- Accessibility to local leaders
- Churches
- Open space and agricultural areas
- Individualism
- Protection of the Verde River

C. Community Vision

A vision for Camp Verde is an ideal and unique image of the future. It incorporates a view of a future condition that would be better than the present. It is a dream rooted in reality. This vision inspires, motivates, and transforms desire into action.

The Camp Verde Focused Future Strategic Plan for Community and Economic Development expresses an overall guiding philosophy which is reflected in the community's Vision for the future. The vision articulates the hopes and desires of the community.

Community and Economic Development Vision for Camp Verde

*Camp Verde is an ideal blend of the old and new,
of strong traditions, and progressive ideas.*

Camp Verde will have a strong and viable economic base, attracting families, retirees, diverse businesses, and clean industry. Employment opportunities with competitive salaries and benefits will provide residents opportunities to secure attractive housing and attain an enhanced standard of living.

The Town will retain its rural lifestyle as influenced by its historic identity and continue to welcome visitors and potential residents alike. All citizens will be highly regarded and included in community planning.

III. MAJOR FOCUSED FUTURE ACCOMPLISHMENTS SINCE 1995

The Focused Future Strategic Plan was received in 1995 and many of the goals and strategies identified in the plan have been completed as outlined in the plan. The following is a recap of those accomplishments.

General Economic Development

- ✓ The Town accepted but did not officially adopt the Focused Future Plan.
- ✓ Created an Economic Development Committee that meets regularly.
- ✓ Successful in the recruitment of "Out of Africa" Wildlife Park.
- ✓ Town has a tourism contract with the Chamber of Commerce.
- ✓ Recognized as a State Enterprise Zone.
- ✓ Established a Visitor Center at the Chamber of Commerce.
- ✓ Created a Trails committee that works closely with the Forest Service, County, and State.
- ✓ Major expansion of the casino by the Yavapai-Apache Nation.
- ✓ Leadership in the community is maturing; i.e., Town Council, Boards and Commissions, Chamber Board and School Board.
- ✓ Completed a home business ordinance.
- ✓ I-17/SR 260 interchange is complete which facilitates new development.

Capital

- ✓ The Town has been the recipient of a number of grants; i.e., ESP, CIP, etc.
- ✓ Worked with NACOG and gained funding for Montezuma Castle Highway improvements and Dial-a-ride through the LTAF program.
- ✓ Completion of the Main Street Beautification project.

Quality of Life

- ✓ Residents are aware of higher education opportunities at Yavapai College and Verde Academy for Career and Technical Education (VACTE).
- ✓ New health care facility has opened.
- ✓ New community activities and events are occurring.
- ✓ On-going work on the trail system.
- ✓ Parks and recreation expansion; i.e., lighted ball fields, skate park, etc.
- ✓ New school Library, elementary and middle schools, and performing arts center.
- ✓ Of the one percent sales tax – 40 percent is designated to acquisition of park facilities.
- ✓ Fire district is now full time.
- ✓ Public Library is fully computerized with internet access.
- ✓ Considerable development has occurred and is planned along the Highway I-17/260 corridor.

Infrastructure

- ✓ The Town completed a Capital Improvement Plan.
- ✓ Street improvements include sidewalks and bike lanes (some streets), landscaping is encouraged and an Adopt a Road program has been created.
- ✓ Town codes now require all new utilities be underground.
- ✓ The Main Street redevelopment project has begun and is on-going.
- ✓ New Sanitary District project is in the works.
- ✓ New water tank storage facility is operational.
- ✓ Ninety-eight percent of the roads have been paved.
- ✓ Yavapai County Correctional facility has been expanded.
- ✓ Historic area designation on the highway is signed.
- ✓ Additional parking to the downtown areas has been added.
- ✓ Approved master plan site for a new Library and Town Hall.
- ✓ Hired a full-time zoning enforcement officer.

IV. COMMUNITY ANALYSIS

Before steps can be taken to improve the future, a critical and objective look at the current situation is necessary. Determining what economic development means to Camp Verde and what advantages and disadvantages are facing the community are part of the community analysis.

A. Defining Economic Development in Camp Verde

The Action Team debated what economic development meant in Camp Verde and why the community should pursue economic growth. It was agreed that changes in the economy touch everyone and everything within the community. Jobs attract people, people demand housing and services, and businesses require streets, sewers, and water systems. When people have jobs, they have the ability to purchase food, housing, and other products and when people spend money in the community, the Town receives revenues to provide community services. This basic explanation of how the economy works illustrates how the economic health of the community touches everyone.

To understand thoroughly how the local economy works, one must understand how the dollar flows within and through the community. The key is to ensure that new dollars come into the community and stay longer so that the community receives the maximum benefit. There are two types of activities that create wealth within the community. One brings new money into the community while the other circulates money already present. The more dollars that are brought into the community and increasingly circulated mean more jobs and more wealth created for individuals, businesses, and the community as a whole. This multiplier effect is crucial to a successful economy. The two types of businesses required to create wealth are:

Basic Industry – This is an activity which brings new money into the local economy, such as tourism and manufacturing. The basic business will create close to four spin-off jobs for every one job it creates directly.

Non Basic Industry – An activity that re-circulates money that is already in the community. Retail trade among the residents, such as diy cleaners and car washes are non-basic industries. Non-basic businesses do not do as much in terms of the multiplier effect. It typically creates no more than one spin-off job for every job it creates.

For a local economy to be strong and grow, both basic and non-basic businesses must be present in the economy.

Some of the components of economic development mentioned by the Action Team included:

- ✓ Enhancement of existing businesses is important.
- ✓ Growth should benefit the entire community.
- ✓ Encourage compatible development.
- ✓ Strive for a diversified economic base.
- ✓ Entrepreneurial spirit should be encouraged.

- ✓ Community design review standards should be adopted.
- ✓ Small, light industry should be attracted to Camp Verde.
- ✓ Education and businesses need to work as a partnership.
- ✓ Competitive wage jobs must be attracted and maintained.
- ✓ Aesthetics and the arts need to be considered.
- ✓ Training and workforce development programs should be available.

The first step in building a sound economic growth strategy is a careful and honest self-analysis. What are Camp Verde's strengths and weaknesses from the investor's perspective? Following is a list of the internal strengths and weaknesses and external opportunities and challenges that the Action Team identified. Internal elements are factors inside the community that can be controlled. External elements are factors outside the community over which the community has minimal control.

Internal Strengths

- ✓ The enhancements of the uptown area
- ✓ Progressive local government
- ✓ Historic and recreation opportunities
- ✓ Mild four season climate
- ✓ Existence of a Sanitary District serving the community
- ✓ The locally-based education system, K-14
- ✓ The economic potential around 3, I-17 entrances
- ✓ A local Chamber of Commerce
- ✓ Transportation corridor – I-17/260
- ✓ Historic irrigation rights

Internal Weaknesses

- ✓ Community needs improvement in specific areas: its physical appearance, the retail mix and a stronger local economy
- ✓ The Town lacks control over infrastructure (water and sewer)
- ✓ Communication in the community is inadequate
- ✓ Areas in the community suffer from lack of infrastructure
- ✓ The cost, availability and quality of water
- ✓ Out of date, inconsistent and not regularly enforced ordinances
- ✓ Lack of reasonably priced housing
- ✓ Recreational amenities have not been sufficiently developed
- ✓ Lack of community amenities
- ✓ Large retailers in Cottonwood and North Phoenix siphon money from Camp Verde

External Opportunities

- ✓ Interstate 17 and Highway 260 both pass through the community
- ✓ Camp Verde is centrally located – a natural hub

- ✓ It has a moderate southwestern climate
 - ✓ Proximity to the Verde River and other surface water
 - ✓ Montezuma Castle and Fort Verde are historic attractions
 - ✓ The town is close to National Forests, mountains, and streams
 - ✓ Immigrant population growth
 - ✓ Land available for manufacturing and light industry
 - ✓ Education to the public on water conservation and regional water issues
 - ✓ Increasing the water portfolio
-
- ✓ *External Threats*
 - ✓ Federal and State Trust lands
 - ✓ Water availability/competing water rights

The Camp Verde Focused Future Action Team reviewed and discussed several definitions of economic development for the purpose of selecting one that fits the community. The following definition was created for use in the Focused Future process:

Economic development in Camp Verde raises the quality of life for its residents by retaining existing businesses and creating quality employment opportunities while enhancing the standard of living consistent with diverse community and rural lifestyle values.

V. *CHANGES & CHALLENGES*

The 2004 update Action Team identified the following changes for the next 18 – 24 months.

- Several new residential subdivisions
- The new Marshall's office facility will be under construction
- A new Community park
- Town Hall master plan study
- "Out of Africa" will be operating
- Working on annexation of 540 acres on the Western border of 260 towards Cottonwood
- Main Street redevelopment plan will be complete
- Master plan for the sanitary district will be complete
- Election for the Town to acquire the sanitary district
- Increase in visitors to the State Park
- Fort Verde State Historic Park plans for improvements will be complete

The following challenges were identified by the Action Team

- Increase funding (building a revenue base)
- Retention of retail
- New retail is going to Cottonwood
- Capitalize on I-17/260 corridor for retail
- Election for the Town to acquire the sanitary district
- Drop off in visitors to Montezuma Castle (learn and study why)
- Improve cooperation and relationship with the Tribe
- A Visitor Center at I-17/260
- Public perception of water issues – Town's attempt to acquire major water company
- Develop a community positive attitude toward our goals and strategies
- Job development
- Bridging gaps in community perceptions
- Reasonably priced housing
- Coordinate local area newsletters
- Complete trail conservation area along the Verde River
- Facilitate a location for the environmental museum
- Integration of newcomers
- Design of the new Library
- Create an environment for agribusiness
- General Crook's trail national recognition
- Outdated zoning ordinances
- Master plan with the cooperation of the Town and the Yavapai Nation
- Actual construction of sewer to I-17/SR 260

VI. ACTION PLAN

This section outlines the action steps the Town will take during the next 18-24 months to diversify the local economy, enhance the community's quality of life, strengthen local businesses, and promote economic health.

The Strategic plan recognizes that no one organization, person, or elected official can accomplish community and economic development alone. To be successful requires strong public/private partnerships, working together for common goals. Each strategy identifies the appropriate responsible organization to lead in implementing the strategy.

An important complementary effort and document to the Focused Future Plan is the development of the General Plan. The General Plan will address the broad goals and policies related to the development of the community over the next ten years. Without an understanding of these long term goals, implementation of strategic economic strategies will be very difficult.

In this section **Goals** are defined as desired ends or conditions, if pursued over time will ultimately result in the attainment of the community vision. **Strategies** are specific activities that will need to be accomplished in order to achieve the goal.

Since many of the original Camp Verde Focused Future goals and strategies have been accomplished, this update identifies additional goals and strategies which will take the community forward for the next 18-24 months until the Focused Future II planning process can begin.

A. Economic Foundations

In the 1995 plan Economic Foundations were identified. An Economic Foundation was described as community provided resources, such as education and physical infrastructure, which are the building blocks for economic clusters, and the source of productivity and growth essential for prosperity. Successful community and economic development goals and strategies are dependent on healthy in place foundations in any community. When devising a strong economic development effort, attention must be given to building a solid framework for growth and sustainability.

The following foundations were identified in the original plan: Capital, Human Resources, Quality of Life, Information/Communication Infrastructure, Tax and Regulation, Technology, Physical Infrastructure, Retirement Development. A majority of the strategies cited in these foundation areas have been accomplished, being addressed or implemented by the Town and other organizations.

B. 1995 Focus Areas

In the 1995 Focused Future Plan, the Action Team identified the following focus areas viable for Camp Verde. Those areas were:

- Tourism and Experience
- Food, Fiber, and Natural Products
- Transportation and Distribution

After review of the goals and strategies cited in each of the focus areas, it was determined that about fifty percent of the goals and strategies have been completed.

C. 2004/5 Focus Areas

The 2004 Action Team discussed the viability of the early focus areas and determined the following list of newly prioritized focus areas to pursue for the next 18-24 months.

- Business retention and development*
- Physical Infrastructure*
- Communication (within Camp Verde and with the Yavapai-Apache Nation)*
- Tourism*
- Quality of life*
- Workforce training*
- Retirement*

After realizing the current resources available that not all the above discussed focus areas could be addressed at this time. Top priority of this revised plan will be given to the focus areas outlined below during the next 18-24 months.

Focus Area: Business Retention and Development

Description of current situation: The current major employers in Camp Verde are the Camp Verde Unified School District, the Town, and the Cliff Castle Casino. The Town Council recognizes the need to provide a positive business climate for both existing and new businesses in the community. In an effort to revitalize the Main Street area and halt the leakage of retail sales from Camp Verde, the Council designated the town site as a redevelopment area and adopted an incentive program to encourage new businesses and help existing business expand. These Council actions are an effort to recruit manufacturing and distribution jobs that will offer higher paying wages for residents. On a Verde Valley wide level, the Town is collaborating with other local governments, Yavapai County, and Yavapai College to bring businesses to the county with a \$40,000 planning grant.

Reacting to local concerns of existing business owners and managers, the Camp Verde Chamber of Commerce is collaborating with the Valley Academy for Career and Technology Education (VACTE) and the Camp Verde School District to offer

opportunities for work-age students to attain the skills necessary for successful employment and life skills.

GOAL: Create livable wage jobs.

Strategies:

Time-frame

On-going

1. Pre-develop sites - look at re-zoning some properties to encourage future development. (P & Z Commission, Community Development & Economic Development Committee).
2. Continue to work with the Yavapai College and VACTE on job training and retraining of employees in an effort to strengthen existing companies. (Chamber of Commerce, VACTE)

0 – 2 Years

3. Identify and work in partnership with land owners to create pre-planned building sites. (Community Development & Economic Development Committee)
4. Establish a closer relationship with the AZ Department of Commerce and APS recruiting programs to promote future development. (Town Manager & Economic Development Committee)
5. Create, publish and distribute an economic development marketing packet. (Economic Development Committee, Rob Witt & APS)
6. Develop an economic development website. (Town, Library & APS)
7. Establish an economic development advisory council. (Town Council & Manager)
8. Create an inventory of available land for business and industry locations. (Community Development and other Town Staff as applicable).
9. Work with the School District and VACTE towards the enhancement of a life skills program. (Economic Development Advisory Council, VACTE & the School District)

GOAL: Improve availability of retail shopping

Strategies:

Time-frame

On-going

1. Use the Town's incentive package to attract retailers. (Town Manager)

0 – 2 Years

2. Assess what retail is missing in Camp Verde and identify and recruit small business opportunities to the town. (Chamber of Commerce & (Newly organized Economic Development Advisory Council)
3. Research and market to destination retailers. (Economic Development Advisory Council)
4. Develop, encourage and support local patronage (shop at home program). (Chamber of Commerce & Merchant Group).
5. Develop additional off-street parking. (Town).

GOAL: Attract travelers from Interstate 17/SR 260

Strategies:

Time- frame

On-going

1. Improve directional signage with ADOT. (Town)

0 – 2 years

2. Encourage tourist based industry. (Chamber of Commerce & Economic Development Committee)

Focus Area: Physical Infrastructure

Description of current situation: State Route 260 and Interstate 17 bisect the Town. Camp Verde currently does not own any water source. Privately owned water companies, individual wells, private ditch companies, and the Camp Verde Sanitary District serve the planning area. Three private water companies provide service within the area of influence: The Camp Verde Water System, the Verde Lakes Water Corporation and the Lake Verde Water Company. The Town and the major private water provider are currently negotiating an agreement for the Town to operate the company. This is a first step for the Town to acquire the Camp Verde Water Company. In addition, there are seven ditch companies providing domestic and agricultural irrigation service within the Town.

The Camp Verde Sanitary District is a separate taxing entity, which the Town has no authority over. The town supports the Sanitary District's expansion efforts. Acquiring the Sanitary District is a long-range goal for the Town.

GOAL: Infrastructure to I-17 & 260

Strategies:

Time-Frame

0 - 2 years

1. Develop a master plan (work with the utilities) and make infrastructure a priority to I-17/260 encouraging future development; i.e., gas, water, sewer, broadband, streets and electricity. (Town)
2. Develop a collector road system along 260. Partner with ADOT, property owners to design and implement access to collectors. (Town to coordinate)
3. Create landscaping standards and a design review board. (Town – Community Development).
4. Assemble a water portfolio. Communicate and bring awareness about water issues and conservation to the public. (Town Council and Staff)

Focus Area: Communication

Description of current situation: The Town and the Yavapai-Apache Nation have worked cooperatively on several issues. Some of the projects include a sewer expansion along Montezuma Castle Highway, regional planning, and a regional economic grant. Recently, the Town supported the Nation's application for Trust status with a provision the Nation charge the same retail tax to create equity for Nation and non-Nation businesses.

(Do we need to add something here about current community; i.e. what exists, what is weak, etc., communication?)

GOAL: Enhance Relationships with the Yavapai-Apache Nation

Strategies:

Time-Frame

On-going

1. Continue to enhance the relations between the Town Council and Tribal agencies by the following; Inclusion: Town Council will appoint a contact person to attend meetings to inform Tribal agencies of upcoming town meetings and events; Education: create a cultural awareness program; and recognition: public recognition of the Nation's contributions to the entire community. (Town Council)

0 - 1 year

2. Hold a retreat/forum exchange of information between the Town and the Nation two times a year. (Town Manager)

GOAL: Improve the effectiveness of communication within the community

Strategies:

Time-Frame

0 - 2 years

1. Establish communication kiosks in strategic locations. (Chamber and Parks & Recreation).
2. Strive to enhance the media coverage within the community. (Town and Chamber)
3. Explore using a suggestion box to gather information from the public. Provide feedback about the suggestions. Be sure citizens are aware of this program. (Town Council)
4. Determine the best method to design and deliver a community survey gaining feedback every 3 to 4 years about "how the community is being run". (Town Council)

Focus Area: Tourism and Experience

Description of current situation: The Town sponsors many weekend events including the State recognized Pecan & Wine Festival, the Crawdad Festival, Fort Verde Days, the Corn Festival, Pioneer Days, and others. The Camp Verde Chamber of Commerce and the Town successfully relocated Out of Africa Wildlife Park to Camp Verde. The Chamber and Town are working with a 503© non-profit group to assist an environmental museum in locating to the Town. An economic development team, comprised of lead staff members, meets regularly with the goal of enhancing tourism and business.

GOAL: Increase tourism through community events

Strategies:

Time-Frame

On-going

1. Improve and monitor the Town and Chamber web-sites. (Town and Chamber)
2. Develop a bus group itinerary packet and promote to tour bus operators. (Chamber, State Parks)
3. Utilize AZ Department of Commerce, AZ Office of Tourism and Yavapai county Heritage Alliance resources. (Chamber)
4. Encourage customer service education for community businesses. (Chamber & College)

0 - 1 year

5. Create and establish a tourist related inventory of resources to include: hotels, parks, restaurants, historic sites and recreational areas. (Chamber of Commerce)

6. Create a marketing plan to include local, State, National and International markets. (Chamber, State Parks, Yavapai-Apache Nation and Parks & Recreation Department)
7. Develop a mechanism to grow volunteerism in the community. Many new residents want to become involved. (All entities)
8. Develop a calendar of community of events for the area, include surrounding communities and the Tribe. (Chamber of Commerce)

0 -2 years

9. Partner with ADOT to coordinate signage on I-17/260. (State Parks, Chamber, Town, Yavapai-Apache Nation)
10. Develop a walkway from the Ramada, next to the Fort, to Main Street. (Town)

VII. IMPLEMENTATION PROGRAM

The Camp Verde Focused Future Strategic Plan for Community and Economic Development requires a coordinated, focused effort to ensure implementation. The plan recognizes that in order for the community to be successful in economic development, community coordination and a strong public/private partnership must be established.

In order for Camp Verde to be competitive in economic development, critical organizational issues must be addressed. According to the American Economic Development Council, there are five key elements to organizational effectiveness.

Capable Leadership: Qualified leadership is important to economic development success. Responsible, capable individuals who are knowledgeable of the community and action-oriented should be involved in all phases of the program.

Clearly defined purpose: No organization can succeed without a clear understanding of its purpose and functions. It is important to define the exact role that organizations and individuals play in economic development.

Adequate funding: Funds must be provided to accomplish program objectives. The level of competition in economic development today requires strong financial support.

Professional staff: The need for professionalism in economic development has never been greater. Economic development professionals are found in all but the smallest communities.

Sound organizational structure: The economic development effort must be structured to meet local needs and to mobilize critically needed human and fiscal resources.

The Camp Verde Focused Future Strategic Plan for Community and Economic Development is designed to address critical organizational issues and outline appropriate implementation strategies for Camp Verde. This section is divided into two sections: the first outlines the roles and responsibilities of the various entities involved in Camp Verde community and economic development efforts, while the second discusses implementation steps.

A. Roles and Responsibilities

There are three entities that currently play an active role in Camp Verde's community and economic development. They are: The Town of Camp Verde, The Camp Verde Chamber of Commerce and the Economic Development Committee. In addition to the above organizations, the Camp Verde Focused Future Implementation Team, similar to the Action Team will ensure the on-going implementation of the Focused Future Plan.

Camp Verde Economic Development Committee

Upon adoption of the Camp Verde Strategic Plan for Community and Economic Development, the Town Council will encourage expansion of the current Economic Development Committee. The Committee currently is made of Town Staff and will include other members serving on a volunteer basis. Members of the Action Team have expressed interest in serving on this committee. This committee will be responsible for overseeing and monitoring the implementation of the Strategic Plan.

Responsibilities:

Coordination. Oversee and coordinate the activities of various organizations responsible for implementing segments of the plan.

Monitor the Progress. Follow-up on plan progress with various groups.

Communication. Through news articles and other communication tools, the Committee must communicate with the citizens about community and economic development progress.

Business Recruitment. Provides assistance to the Community Development Director and serves as the local business recruitment team when requested.

Evaluation. The Committee will develop benchmarks to be used in evaluating the success of the planning efforts.

Advocate/Support. The Committee shall become an advocate for community and economic development and strategic planning by providing support to local organizations, and works towards insuring long term economic vitality and attainment of the community's vision.

Town of Camp Verde

The Town of Camp Verde has played an active role in community and economic development for many years. The Town Council has taken a proactive role in many infrastructure and other community projects. The Town supports the efforts of the Chamber of Commerce and Yavapai County projects.

Town government gets involved in economic development at two levels: policy and staff. Professional, knowledgeable staff is essential if policies are to be effectively implemented.

Additionally, it is critical that the Town Council provide the support to staff to carry out the duties necessary to make the plan a reality.

Responsibilities:

Policy. The Town is responsible for creating and adopting policies and regulations that encourage and support quality economic growth and development.

Funding. The Town Council annually allocates funds to support a pro-active economic development effort. The Town should always be looking for creative financing option, incentives, and maximizing existing financial resources to support quality projects.

Planning and Assistance. The Town initiates community and economic development planning efforts, as well as develops regulations to implement these efforts. Town staff will provide development assistance and is committed to continual improvement to ensure the review process is streamlined and effective.

Pro-Active Outreach. The Town is responsible for actively involving the public in the community's planning efforts and decision-making process. The Town should continue to identify ways to bring citizens into the community's planning process.

Business Recruitment. The Town takes the lead in local business recruitment efforts and coordinating with the Economic Development Committee.

Business Retention and Expansion. The Town of Camp Verde provides support to the Chamber of Commerce which provides services to support and strengthen existing businesses to ensure that they stay and grow in the community.

Camp Verde Chamber of Commerce

The Camp Verde Chamber of Commerce is an active Chamber dedicated to promoting and sustaining a quality environment conducive to economic growth and development of existing and new commerce. The chamber has been very active in promoting the area, participating in local events, and cooperating with other community organizations. To support its activities, the Chamber of Commerce receives funding from the Town, collects membership dues, conducts special events, sells products related to tourism, and receives grants.

Business networking has always been an important role played by the Chamber of Commerce in Camp Verde. The Chamber has implemented programs to actively promote tourism in the area.

Responsibilities:

Represent Business Interest. The Chamber is responsible for representing the interests of the local business community.

Business Network and Advocacy. The Chamber of Commerce is responsible for providing networking opportunities for businesses within the area.

Information Source. The Chamber serves as a source for information to new residents, tourists and others seeking information about the Verde Valley.

Retail Business Assistance. The Chamber assists with retail and commercial relocations to the Camp Verde area.

Tourism and Special Events Promotion. The Chamber is responsible for tourism development and special events promotion for the area.

Business Retention and Expansion. The Chamber shall support other organizations who are actively promoting business retention and expansion.

Business Training. The Chamber, working with the college, Town of Camp Verde and other entities, will provide business training seminars geared to the needs of the local businesses.

Support and Coordination. The Chamber will support and coordinate with, the efforts of the Town and other organizations as they relate to economic development.

Camp Verde Economic Development Council

(Shall we add this to the document, if yes, what shall they do and be responsible for, look at some of the strategies within the action plan.)

B. Strategic Plan Implementation

Implementation of the goals and strategies outlined in this plan are to be completed in 18-24 months. Following successful completion and of this plan could lead to creating a Focused Future II Strategic Plan for Community and Economic Development would be an option.

The success of any plan or planning effort is measured by how it is implemented. This plan serves as the blueprint for Camp Verde's local economic development efforts. However, it is critical to monitor how the plan is put into action. It is the primary responsibility of the Town to monitor the implementation of the plan. The following section suggests implementation steps for initiating the local process and ensuring accountability. These steps should be completed in conjunction with the other strategies outlined in the plan.

Adoption. The Town of Camp Verde should adopt or formally accept the Strategic Plan.

Community Communication. The Camp Verde Focused Future process involved a tremendous amount of participation from many citizens. Community communication about the plan and progress is critical. Upon adoption of the plan, the specific goals and strategies should be communicated to the public and the plan made available to anyone for review. Further, it is recommended that presentations to local service organizations or agencies be made sharing the plan's focus areas, goals and strategies.

Appointments to the Economic Development Committee. The Town Council will appoint additional members to the Economic Development Committee. This committee will oversee the implementation steps of the plan and will meet on a regular basis, at least quarterly.

Creation of the Camp Verde Economic Development Council. The Town Council and the Town Manager will appoint members to the Council and determine the roles and responsibilities of this group.

Development of Work Programs. Following plan adoption, the Town and the Chamber of Commerce shall develop a work program to implement the goals and strategies of the plan.

Funding. The Town and Chamber will develop a one year budget to fund and implement the plan.

The community, as a result of the APS sponsored Focused Future Program, has the necessary tools and expertise available to them to keep the Strategic Plan up-to-date. Additionally, the APS Community Development staff is available to assist the community in its on-going efforts.

STAFF REPORT

Council meeting of: February 2, 2005 – Regular Session

Title: Discussion, consideration, and possible authorization to hire a part-time Court Clerk funded from the Court Enhancement Fund.

Budgeted item: No. However, the Court Enhancement Fund has been set aside to fund three items: security, electronic update, and operations.

Description of Item: The part-time Clerk will handle the telephones and counter, which will enable a more efficient operation of the overall court. You will note that the filings have significantly increased.

Staff Recommendation: Approve the part-time Clerk.

Comments: The Court Enhancement Funds comes from defendant fines. Thus, this action will not affect the Town's General Fund.

Attachments: Yes

Prepared by: Lyndall McElhaneey

**STATISTICAL AND FINANCIAL RECAP OF CAMP VERDE MUNICIPAL COURT
2002 - 2003 - 2004**

CASE FILINGS

YEAR	TOTAL CRIMINAL CASES FILED	PERCENT OF INCREASE from previous year	TOTAL CRIMINAL TRAFFIC	PERCENT OF INCREASE from previous year	CIVIL TRAFFIC FILED	PERCENT OF INCREASE from previous year
2002	1536		675		1808	
2003	1707	11%	963	42%	2092	15%
2004	2538	48%	1638	70%	2572	22%

ACCOUNTS RECEIVABLE

YEAR	ACCOUNTS RECEIVABLE	PERCENT OF INCREASE from previous year	TOWN TREASURER	PERCENT OF INCREASE from previous year	STATE TREASURER INCREASE from previous year	PERCENT OF INCREASE from previous year
2002	\$395,669.81		\$229,910.76		\$184,432.98	
2003	\$478,773.51	21%	\$250,875.26	9%	\$241,282.43	30%
2004	\$625,313.13	30%	\$331,841.36	32%	\$281,185.25	16%

* Note: The Town Treasurer amounts for fiscal year 2003 and 2004 were significantly affected by House Bill 2533 with the State receiving 75% of anything over the previous years amounts, to most agencies.

Statistics indicate a huge increase in criminal traffic filings. It is believed that increase is due to the increase in DUI case filings and more so the increase in Federal Motor Carrier cases filed by the Department of Public Safety. This is largely due to a full time trucking detail working in our precinct. The accounts receivable seem to reflect that increase accordingly. The criminal processing and management of more than double the criminal traffic cases alone is causing an undue burden on court staff and Judicial Officers to ensure the defendant's civil rights are not compromised.

STAFF REPORT

Council meeting of: February 2, 2005 – Regular Session

Title: Possible approval to enter into an IGA with Verde Lakes Homeowners Association for joint use of a 1.21 acre park owned by the Association.

Budgeted item: No

Description of Item: Verde Lakes Homeowners Association owns a 1.21 acres parcel of property that is used as a park. The playground equipment is old and unsafe and we could replace it with the equipment that we purchased from the Burger King site, do some other additional small improvements. This would be open to residents as well as the general community. Our Five-year plan outlines that we want to continue to add small neighborhood parks to our community, and at this time we have nothing out in that area.

Staff Recommendation: Approve entering into and IGA with the Verde Lakes Homeowners Association.

Comments: The park is used daily by many children after school. At the present time we have no parks in that area. The Town attorney is currently reviewing the IGA so we may see some suggested revisions to the IGA from the one attached.

Attachments: Yes.

Prepared by: Lynda Moore

**AGREEMENT
FOR
JOINT USE OF ATHLETIC FACILITIES
AND
RECREATIONAL EASEMENT**

This Agreement ("Agreement"), made this ____ day of _____, 2005, by and between the TOWN OF CAMP VERDE, a municipal corporation of the State of Arizona hereinafter called the TOWN, Verde Lakes Property Owners Association, herein referred to as owners.

WHEREAS, it is in the best interests of the public that Verde Lakes Property Owners Association may grant occasional recreational and educational use of his property, and to encourage such use the law provides for increased proof of negligent conduct for tort liability under *ARS 33-1551*; and

WHEREAS, the TOWN and the Property Owners Association agree to a joint use of a portion of the property owned by the Verde Lakes Property Owners Association, as indicated on Exhibit A; and

WHEREAS, the construction and joint use of the Facility increases the recreational capabilities available to residents and the community as a whole.

NOW, THEREFORE, for and in consideration of the mutual covenants and conditions hereinafter contained, it is agreed by and between the TOWN and the Association as follows:

1. **PURPOSE:** This Agreement provides for the joint use of the Facility for the purpose of providing joint recreation facilities in the form of playground equipment, recreational facilities and picnic areas.
2. **TERM:** This Agreement shall be for a period of two (2) years, renewable by mutual consent for successive two (2) year periods.
3. **FACILITY:** The TOWN will construct or improve the property by adding picnic tables, fall material for swing set, removing old, unsafe playground equipment and adding newer safe equipment.
4. **CONSTRUCTION:** The OWNERS agrees to pay for the water for the facility. The TOWN, contingent upon annual funding appropriated by Town Council, agrees to be responsible for the continuing maintenance of the Facility to a standard equivalent to other similar TOWN maintained park facilities, such as Butler Park. Contingent upon annual funding appropriated by the Town Council, the TOWN will prepare the play areas and furnish and supply all expendable materials for the preparation of the play areas. In the event that the Town Council does not appropriate sufficient funding for all purposes specified in this Agreement, the owners may cancel this Agreement upon thirty (30) days written notice to the TOWN. In the event of a termination of Agreement, the TOWN reserves the right to remove all portable facilities, such as bleachers, benches and picnic tables.

5. USE: The parties hereto agree that said Facility shall be used for residential and community use between the hours of 6:00 a.m. and 10:00 p.m.
6. INSURANCE: It is mutually agreed between the parties hereto that each has secured and shall continue in force public liability insurance as shall be deemed necessary for its own protection. Each party shall indemnify and hold harmless the other party from acts of negligence of its agents and employees. Each party shall be required to obtain and maintain insurance in the sum of not less than One Million Dollars covering its activities. This insurance may be comprised of self-insurance retention (SIR) and insurance in an aggregate sum of not less than One Million Dollars, provided that the SIR for either party's insurance policy shall not exceed Twenty-Five Thousand Dollars. The parties shall annually provide to each other a certificate of insurance that the insurance and/or SIR in the stipulated sum is in effect. The insurance of the TOWN shall name the owners, together with Verde Lakes Property Owners Association as additional insured, which insurance shall be primary to any other available insurance for claims arising under this Agreement.
7. FUTURE AMENITIES/DEVELOPMENT: Future development of the Facility, such as basketball court, fencing and turf, must have approval of both parties, with all construction costs agreeable to both the TOWN and the ASSOCIATION. The parties will either amend this Agreement accordingly or enter into a separate agreement regarding such future development. All development will have approval of Property Owners Association.
8. SEVERABILITY: If any terms, parts, or provisions of this Agreement are for any reason invalid or unenforceable, the remaining terms, parts, or provisions are nevertheless valid and enforceable.
9. NO PARTNERSHIP: Nothing in this Agreement constitutes a partnership or joint venture between the parties, and neither party is the principal or agent of the other.
10. SUCCESSORS AND ASSIGNS: This Agreement is not assignable unless both parties mutually consent otherwise in writing. The requirements of this Agreement are binding upon their heirs, executors, administrators, and assigns of both parties.
11. ARBITRATION: If the parties mutually agree, claims, disputes or other matters in question, may be submitted for arbitration and decided according to the Arizona Uniform Rules of Procedure for Arbitration. Demand for arbitration must be filed in writing with the other party to this Agreement.
12. ATTORNEYS FEES AND COSTS: If either party brings an action or proceeding for failure to observe any of the terms or provisions of this Agreement, the prevailing party may recover, as part of the action or proceeding, all litigation, arbitration and collection expenses, including, but not limited to, witness fees, court costs, and reasonable attorney fees.
13. VENUE: The parties must institute and maintain any legal actions or other judicial proceedings arising from the Agreement in a court of competent jurisdiction in Yavapai County, Arizona.

14. **SALE OF PROPERTY:** In the event the owners decide to sell any or all of the below parcel number - parcel # 404-13-451H the site of the Verde Lakes Property Association Park, the Town of Camp Verde will be duly notified at least fifteen (15) calendar days prior to either listing of the property for sale or, if the property is not to be listed, prior to executing a binding contract for the sale of the property.
16. **COMPLIANCE WITH LAW:** The parties must comply with all federal, state, and local laws and ordinances applicable to performance under this contract, including the Americans with Disabilities Act (ADA). The TOWN will install all improvements on the property shown on Exhibit A in compliance with the ADA and will hold the owners harmless from all claims under the ADA.

TOWN OF CAMP VERDE,
a municipal corporation

By _____
Bill Lee, Town Manager

Winogene Harris
Verde Lakes Property
Owners Association President

ATTEST:

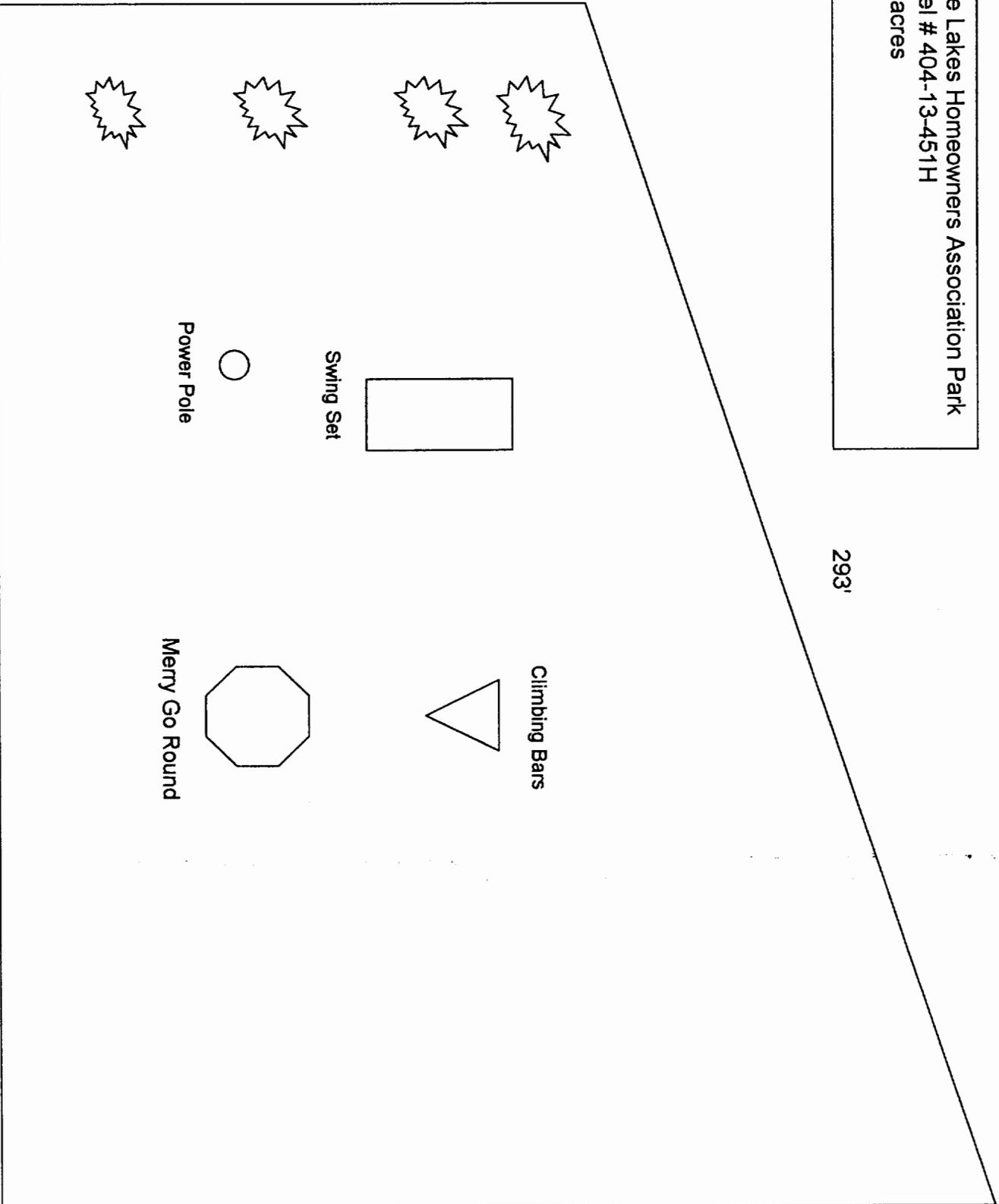
Debbie Barber, Town Clerk

APPROVED AS TO FORM:

Bill Sims Town Attorney

Verde Lakes Homeowners Association Park
Parcel # 404-13-451H
1.78 acres

293'



Back Edge of Property 271'

255'

STAFF REPORT

Council meeting of:	February 2 – Regular Session
Title:	Discussion, consideration, and possible approval of contract with Arizona Engineering for \$31,427.50 for engineering documents for the Library Parcel, Tract G on the northwest side of Cliffs Parkway.
Budgeted item:	No
Description of Item:	Council voted to subdivide the 5 acres in the Verde Cliffs subdivision so that eight lots could be developed. This fee covers coordination of the Preliminary and Final Plats with Heritage Land Surveying, preparation of the Design Report to include the Preliminary Plat, engineering design for the roadway, engineering design for utilities, and final construction documents to include the Final Plat.
Staff Recommendation:	Approve the contract.
Comments:	N/A
Attachments:	Yes
Prepared by:	Bill Lee/db



**ARIZONA
ENGINEERING
COMPANY**

Client Contract

Civil and Environmental Engineering
Land Surveying

Client Name & Address: Bill Lee Town of Camp Verde 395 South Main Street Camp Verde, AZ 86322	Proposal Date: 1/18/2005
	Proposal Number: 05TOCV01
	This Proposal Will Be Open for Acceptance Until: 2/18/2005
Identification of Project: Library Parcel – Tract G	
Scope of Services (Basic Services): Our work is set forth in the attached proposal letter to Bill Lee at the Town of Camp Verde dated January 18, 2005.	
Payment for Basic Services: As outlined in the proposal letter: \$31,427.50 including Direct project expenses.	
Retainer Amount and Terms: N/A	
Payment for Additional Services: Requested Additional Services will be charged hourly, at the rates shown on Page 2.	
Special Conditions:	

The Terms and Conditions on Page 2 of this form, including rates & payment provisions, are a part of this Agreement.

Submitted By Arizona Engineering Company	Accepted For:	
	Accepted By:	
	Signature	Date
By: Daniel Burke, P.E.		

Please return one copy, bearing your original signature, to Arizona Engineering Company.

419 North San Francisco Street
Flagstaff, Arizona 86001-4631

Telephone: 928-774-7179
Facsimile: 928-779-1041
Toll-Free: 1-800-4ARIZONA

aec@arizonaengineering.com
www.arizonaengineering.com

Terms and Conditions

- You'll tell us everything you know about the Project, and about what you want us to do for you.
- You'll give us all the information you have about the project.
- You'll make sure we have access to the Project site if we need it to do our work.
- We may tell you how much we think it will cost to construct something, but we don't guarantee that the actual cost won't be different from our estimate.
- We don't guarantee that there won't be changes in the project scope of work or project schedule that result from submitting the project for review by public agencies. Such changes may be the occasion for re-negotiating our fee.
- We'll decide who in our firm will work on the project.
- If our fee is based on an hourly or daily basis, we will bill at the rates prevailing when we do the work. Our normal minimum charge is 2 hours. Our current billing rates are as follows:

Principal.....	\$225.00 per hour
Sr. Project Manager.....	\$137.50 per hour
Project Manager.....	\$122.50 per hour
Project Engineer.....	\$105.00 per hour
Design Engineer.....	\$90.00 per hour
CAD Designer.....	\$75.00 per hour
Business Manager.....	\$105.00 per hour
Office Administrator.....	\$73.50 per hour
Clerical Support.....	\$57.50 per hour
Survey Manager.....	\$105.00 per hour
Project Surveyor.....	\$90.00 per hour
Crew Chief.....	\$75.00 per hour
Instrument Operator.....	\$65.00 per hour
RTK GPS Survey Instrument.....	\$35.00 per hour
Robotic Total Station.....	\$35.00 per hour

Personnel charges will be assessed portal-to-portal. Equipment charges will be assessed for the time the equipment is actually in use.

- We will review our hourly billing rates annually, in January, and we will advise you of any changes that may affect work currently being performed for you.
- If you ask us to work outside normal business hours, we'll charge 1.5 times our regular rates.
- We'll charge 2.0 times our regular rates for services related to litigation or arbitration, including preparation for litigation or arbitration. This multiplier does not apply to non-binding mediation.
- Subconsultant services will be marked up 20 per cent unless the front of this contract specifically establishes a different markup rate.
- Reimbursable expenses, including travel, meals and lodging, expedited shipping, printing, and title reports will be billed separately and are not included in our lump sum or daily fees unless the front of this contract specifically states that they will be included.
- We'll bill you monthly or when the work is complete. It's up to us. We won't provide backup documentation with our bill. If you take exception to any part of our bill, including the amount of the bill or our estimate of the work complete, you'll let us know in 10 days or less. By not doing so, you agree that you won't dispute any part of the bill, or withhold

payment in whole or in part. You'll pay us in 30 days or less.

- If you don't pay us in 30 days, you'll owe us interest at the rate of 1.5% per month, and we can stop work until you pay us in full.
- If damages or losses result from something you do or fail to do, you'll make sure that we don't have to pay for them.
- If damages or losses result from something we do or fail to do, our financial responsibility will be limited to ten times our fee or \$50,000.00, whichever is less.
- We currently maintain insurance policies in the amounts set forth below. If you require higher insurance limits or special certifications, the cost of obtaining such insurance will be a reimbursable expense.

Worker's Compensation.....	Statutory
General Liability.....	\$1,000,000/\$2,000,000
Automobile Liability.....	\$1,000,000/Accident
Professional Liability.....	\$1,000,000/\$2,000,000

- In an effort to resolve any conflicts that may arise during surveys for, or design or construction of the Project, or following the completion of the project, we mutually agree that all disputes between us arising out of or relating to this agreement will be submitted to non-binding mediation unless, at the time of the disputes, we mutually agree otherwise.
- If either of us sues the other to enforce this agreement, the one who loses will pay attorney fees and expenses for the one who wins.
- Drawings and documents prepared by us are for this project only. We don't accept any responsibility for damages or losses that result if they are re-used, in whole or in part, without our written permission.
- This contract is between you and Arizona Engineering Company. No one else is entitled to use the documents we prepare for this project without our written permission.
- We'll keep original drawings, but you can have reproducible copies if you ask for them.
- Our work may not be perfect. However, it will conform to generally accepted engineering and surveying principles and practices.
- Either of us may terminate this agreement at any time, with or without cause, by giving the other thirty calendar days' written notice. If either of us fails to live up to the terms of this agreement, the other may quit on seven days' notice. If you decide to abandon the Project, you can tell us to stop work on seven days' written notice.
- If this agreement is terminated for any reason, you'll pay us for all the work we've done so far, plus five per cent, which we mutually agree to accept as the cost of stopping work and putting everything away.
- Any changes to this agreement will be in writing. If we advise you in writing of conditions that in our opinion justify changes in this agreement, specifically including changes that may result in increases in our fees or changes in the project schedule, you agree to notify us in writing within 5 business days of any objections or exceptions to the proposed changes. In the absence of such notification from you, we mutually agree that our letter advising you of changes will constitute a written change to this agreement.



ARIZONA
ENGINEERING
COMPANY

Civil Engineering
Land Surveying

January 18, 2005

Bill Lee
Town Manager
Town of Camp Verde
395 South Main Street
Camp Verde, AZ 86322

Project Number: 05TOCV01
Project Name: Town of Camp Verde – Tract G Subdivision

Dear Bill,

Based on the Town's request Arizona Engineering Company has written this proposal to prepare engineering documents for the Library Parcel, Tract G, on the northwest side of Cliffs Parkway. The tract will be subdivided into 8 lots per the Preliminary Plat prepared by Heritage Land Surveying and Mapping.

The project includes the following elements:

1. A coordination of Preliminary and Final Plats with Heritage Land Surveying and Mapping.
2. Basis of Design Report including the Preliminary Plat (P-Plat).
 - a. P-Plat
 - b. Drainage Report per Yavapai County Flood Control District
 - c. Roadway Design Criteria
 - d. Preliminary Construction Plans
 - e. Water, Sewer and Franchise Utilities
3. Engineering Design for the access roadway
4. Engineering Design for water and sewer, and coordination with APS, Qwest and Cable Vision to provide onsite utilities

The final construction documents will include the Final Plat prepared by Heritage Land Surveying, Engineering Plans and Engineer's Estimate.

An outline of the services we propose for this project is presented in the "Project Approach" section below.

Schedule: We expect to complete our services on this project in 34 weeks, which includes time for utility responses to our submittal and time for the Town to review our submittals. Based on the attached preliminary schedule we will begin design work on February 21, 2005 and finish Final 2 plans on May 30, 2005. We will prepare a detailed project schedule for our services after you authorize us to proceed with the work.

Fee: Our fee for this project scope is **\$31,427.50**, including an allowance for direct project expenses. The proposed fee is itemized by task in the Fee Detail Section below.

419 North San Francisco Street
Flagstaff, Arizona 86001-4631

Telephone: 928-774-7179
Facsimile: 928-779-1041
Toll-Free: 1-800-4ARIZONA

aec@arizonaengineering.com
www.arizonaengineering.com



Bill Lee

January 18, 2005

Contractual Arrangements: Attached is our contract with the standard terms and conditions. This letter is referenced in the contract of the proposed scope of services. Our charge number for the contract will be project number 05TOCV01. We will bill on a percent complete basis every 4 weeks. By signing the contract the Town will authorize Arizona Engineering Company to proceed with the project.

Project Approach: The preparation of the construction documents will include the following tasks:

Phase 1: Project Management and Administration.

This task is for the administration of the project and includes project setup, scheduling, billings and closeout. This proposal is included as part of Task 1.

Deliverable: Project proposal, schedules, billings and project updates.

Phase 2: Basis of Design Report.

We will prepare a Basis of Design Report (BODR) summarizing our understanding of the project including design assumptions and a drainage report.

A Preliminary Plat (P-Plat) will be prepared by Heritage Land Surveying using 40-scale 1' contours from an on the ground survey of existing roadways, existing drainage structures, and existing utilities.

We will prepare preliminary construction plans for the roadway and utilities to accompany the P-Plat. The preliminary construction plans will consist of three (3) 24" x 36" sheets including cover, details and plan & profile sheets.

Deliverable: Bound Basis of Design Report, including the P-Plat and drainage report. The BODR will be used for preparing Final Construction Plans and for coordinating the project with local utilities. We will submit copies of the preliminary construction plans to local utility companies.

Phase 3: Final 1 Plans and Estimate

AEC will prepare Final 1 Construction Plans and Engineer's Estimate based on the design elements presented in the Basis of Design Report and this proposal.

The Final 1 (90%) construction documents for the Library Parcel will include the following:

- Six (6) 24" x 36" sheets including a cover sheet, a sheet for notes and quantities, a sheet for details, a sheet for the roadway plan and profile, a sheet for grading and utilities, and a sheet for the Storm Water Pollution Prevention Plan (SWPPP). The SWPPP will be prepared in accordance with the Arizona Pollution Discharge Elimination System (AZPDES). The plan set will include design features such as roadway improvements, curb, gutter and sidewalk, grading and removal limits, drainage improvements, and striping and signage. We will submit the plans to the appropriate utility and regulatory agencies for endorsement.
- Engineer's Estimate construction cost estimate.

Deliverable: Final 1 Plans and Estimate – 2 full size sets (bond) submitted to the Streets Department and the Planning & Zoning Department. One full-size set of engineering plans will be submitted to each utility company.



Bill Lee

January 18, 2005

Phase 4: Final Plat and Final 2 Plans and Estimate

We will revise the Final 1 plans based on comments from the Streets Department and Planning & Zoning Department, and a thorough internal.

The Preliminary Plat will be revised by Heritage Surveying based comments from our surveying department and comments from the Town's Planning & Zoning Department.

Deliverable: Final Plat, Final 2 Engineering Plans and Estimate – 2 full size sets (bond) submitted to the Town.

Project Assumptions

- The Topographic Survey, Preliminary Plat and Final Plat will be prepared by Heritage Land Surveying under their contract with the Town.
- The project does not include any off-site roadway improvements to Cliffs Parkway.
- The Project does not include rezoning.
- This project includes two trips to Camp Verde; any other project related trips will be additional.

OTHER SERVICES: Bidding and Construction Management

In addition to the tasks listed above we can add bid services and construction administration at a later time depending on how the project is constructed.

Fee Detail: The table below summarizes the fees for this project.

Phase 1	Project Management and Administration	\$3,314.00
Phase 2	Basis of Design Report	\$11,052.50
Phase 3	Final 1 Plans and Estimate	\$12,400.00
Phase 4	Final 2 Plans and Estimate	\$3,940.00
	Non-Itemized Expenses	
Subtotal	Labor and Non-Itemized Expenses	\$30,706.50
	Allowance for Direct Project Expenses	\$721.00
	Total	\$31,427.50

We are excited to proceed with this design for the Town of Camp Verde. Thank you for the opportunity to provide engineering services.

Very truly yours,

ARIZONA ENGINEERING COMPANY

Daniel Burke, P.E.

STAFF REPORT

Council meeting of: January 26, 2005 – Regular Session

Title: Discussion, consideration, and possible direction to staff concerning an Equestrian Committee that will serve under the Manager’s direction. The committee will work to develop an equine facility as part of the first phase of the Community Park.

Budgeted item: N/A

Description of Item: Council recently visited various equine facilities in the Phoenix area to determine the feasibility of such a facility in Camp Verde.

Staff Recommendation: Direct the Manager to form an Equestrian Committee and suggest person(s) to serve on the committee.

Comments: N/A

Attachments: Yes

Prepared by: Bill Lee/db

SCOTTSDALE

John D'Anna, city editor
(602) 444-NEWS (6397)
john.danna@scottsdalerepublic.com

Carefree | Cave Creek | Fountain Hills | Paradise Valley | Arcadia | Salt River Community

Quarter horse show rides into WestWorld

By Anne Ryman
The Arizona Republic

SCOTTSDALE — Horse enthusiasts looking for fresh air, sunshine and lots of sleek quarter horses should check out the Arizona Sun Country Circuit this week. Billed as the largest American quarter horse circuit in the nation, the weeklong show features 1,700 horses competing in a variety of events. Admission is free, and visitors can wander among the events, which are being held simultaneously at six arenas at WestWorld of Scottsdale.

Some competitors, such as horse trainer Randy Paul of Rio Verde, have been coming to the show since its beginning 32 years ago.

During breaks in competition over the weekend, Paul sat outside a horse stall strumming an acoustic guitar with an Australian cattle dog at his feet.

"It's a great place if you're trying to qualify your horse for a world show," he said.

Sun Country is one of several quarter horse shows held around the nation. The Arizona show is especially popular because it boasts multiple competitions spread over nine days. Riders can earn points toward qualifying for the American Quarter Horse Association World Championships held in November in Oklahoma City.

"That's the ultimate goal," said Susie Johns of Paradise Valley, a world champion who is showing six horses.

Like many competitors, Johns makes horse shows a family affair. Her three sons, ages 16, 19 and 21, compete, as does her sister. The family travels around the country from Texas to California and Oregon to Ohio.

Quarter horses are known for their versatility, even-keeled temper and patience. The Sun Country show fea-



Pat Shannahan/The Arizona Republic

Scott Jones secures his horse Triple Coup on Saturday at the Arizona Sun Country Circuit horse show.

If you go

Arizona Sun Country Circuit

What: Largest American quarter horse show in the nation.

Where: WestWorld of Scottsdale, 16601 N. Pima Road.

When: 7:30 a.m. to 8 p.m. (except Tuesday) through Saturday.

Information: (480) 563-2193.

tures everything from English and Western riding to roping events.

The Arizona show is a big attraction for people from cold climates.

Kendall Coad, 19, traveled from Wichita to compete mainly because of the nice weather.

In addition to watching the competition, visitors can buy everything from custom-made saddles to Italian charm bracelets and nightlights

"It's a great place if you're trying to qualify your horse for a world show."

— Randy Paul

Rio Verde horse trainer who has been coming to the Arizona Sun Country Circuit show since its beginning 32 years ago

fashioned from beer bottles. "Anything you want to buy related to horses is probably here," said Jan Bruner, the show's director.

The show also serves as an inspiration for future competitors.

The Getzwillers of Cave Creek have been familiar faces at Sun Country competitions.

On a recent day, Jaimi Getzwiller led her son Dévon, 4, as he practiced riding his horse, Rojo. The youngster is anxious for the day when he will compete.

"Every time I get ready to show he yells, 'Mom I want to ride,'" Jaimi said.

STAFF REPORT

Council meeting of: February 2, 2005

Title: Discussion, consideration, and possible designation of representatives to serve of the FY 05-06 CIP Committee.

Budgeted item: N/A

Description of Item: This committee will establish priority goals for the FY 05-06 CIP budget.

Staff Recommendation: Staff recommends that each Council member appoint one person to serve on the FY 05-06 CIP Committee. The remainder of the committee will be comprised of Department Heads and Commission members.

Comments: The CIP Committee will recommend and prioritize the Capital Budget Projects for the upcoming fiscal year.

Attachments: No

Prepared by: Dane Bullard

STAFF REPORT

Council meeting of: February 2, 2005 – Regular Session

Title: Discussion, consideration, and possible direction to staff concerning the purchase of the Rio Verde Plaza located at 497 S. Main Street.

Budgeted item: No

Description of Item: This purchase is the first step in the acquisition of property needed to move forward on the Town Facilities Master Plan.

Staff Recommendation: Approve the offer.

Comments: N/A

Attachments: No

Prepared by: Bill Lee/db

STAFF REPORT

Council meeting of: February 2 – Regular Session

Title: Discussion, consideration, and possible direction to staff concerning the property located at 493 S. Main as it relates to the Town Facilities Master Plan.

Budgeted item: No

Description of Item: This purchase is the second step in the acquisition of property needed to move forward on the Town Facilities Master Plan.

Staff Recommendation: N/A

Comments: Council may wish to discuss this item in executive session.

Attachments: No

Prepared by: Bill Lee/db

STAFF REPORT

Council meeting of:	February 2, 2005
Title:	Discussion, consideration, and possible approval of a proposed Letter of Intent that will allow for the lease, operation, and option to purchase the assets of Camp Verde Water System, Inc.
Budgeted item:	N/A
Description of Item:	If adopted, the Letter of Intent, will set forth binding agreements between the Town and Camp Verde Water System with respect to the possible lease and operation of the Water Company by the Town and an option to purchase Camp Verde Water System in the future.
Staff Recommendation:	Staff recommends that Council review and authorize the Mayor to sign the Letter of Intent so that staff and Water Company representatives may begin drafting a lease agreement to place the utility under municipal operation.
Comments:	N/A
Attachments:	The Letter of Intent will be provided separately.
Prepared by:	Dane Bullard

Manager/Staff Report

CIVIC TOURISM SUMMITS

START THE CONVERSATION

The Civic Tourism conversation gets its initial public exposure March 10, with the first of four monthly Summits, to be held at Sharlot Hall Museum in Prescott (415 W. Gurley Street). All Summits begin at 1 PM and conclude with an outdoor reception on the Museum grounds at 5 PM. All meetings are free, but because of space limitations, **registration is required**. To register, click [HERE](#) to send an email registration for any or all of the Summits. Or call 928-445-3122 x31 to register.

SUMMIT DESIGN

True to the spirit of Civic Tourism, which suggests a boundary-breaking discussion of place-based tourism, each Summit features a nationally recognized authority on one tourism approach. The main talk is followed by a panel of responders, who will discuss how the keynoter's presentation relates to their work. We are interested in uncovering connections between heritage tourism, ecotourism, and preservation tourism, in particular, so that groups who privilege "place" as a tourist attraction can pool resources, people, ideas, and methodologies. We also want to explore how these programs can better engage the public – who, after all, are often the people most affected by tourism (since it is their "home" a place-based campaign markets to the world). Ample time for audience questions is allotted, and please join the speakers and panelists at the outdoor reception.

AFTER THE SUMMITS

The four Summits will be followed by town hall-like discussions this fall in four communities – Prescott, Sedona, Jerome, and Camp Verde. These discussions feature a 20-minute video, an edited version of all four Summits. A national conference, to include some of the most prominent practitioners and educators working in place-based tourism and related topics, will be held January 2006 in Prescott.

PRESCOTT SUMMITS – TOPICS AND PERSONNEL

All Summits begin at 1PM with a keynote presentation, followed by a panel of responders, audience Q&A, and an outdoor reception.

MARCH 10 – HERITAGE TOURISM

Speaker

Dr. Bruce Fraser is a long-time veteran of cultural heritage tourism, having created many of the arguments and developed numerous economic studies that most heritage tourism proponents rely upon. Dr. Fraser has been executive director of the Connecticut Humanities Council for 20 years, and in that capacity he has managed one of the most aggressive and well-funded heritage tourism funding programs in the nation. Dr. Fraser will discuss the ways in which cultural and tourism communities can work together to advance a win-win approach.

Panelists

1. Land: Ernie Del Rio, United States Forest Service
2. Preservation: Nancy Burgess, Prescott Historic Preservation Commission
3. Tourism: Mark McDermott, Tourism Consultant

APRIL 14 – ECOTOURISM

Speaker

Dr. David Weaver, Professor of Recreation and Tourism at the University of South Carolina, is one of the leading voices in ecotourism, having written four books and published dozens of articles on the subject. In addition to his academic research, Dr. Weaver has helped communities around the globe put ideas into practice. He will discuss the development of ecotourism, leading to an overview of recent trends.

Panelists

1. Heritage: Dr. Sandra Lynch, Sharlot Hall Museum
2. Preservation: Jim Garrison, State Historic Preservation Office
3. Tourism: David Maurer, Prescott Area Chamber of Commerce

MAY 12 – HISTORIC PRESERVATION

Speaker

Amy Webb helped to design, and now manages, the cultural tourism program for the National Trust for Historic Preservation. Based in Colorado, Webb has been a long-time proponent of saving and restoring historic structures for tourism purposes – speaking at numerous conferences, advising communities, and writing and editing many publications for the Trust. She will review the economic and quality-of-life benefits that derive from historic preservation, and discuss the partnerships that lead to success.

Panelists

1. Heritage: Roger Lidman, Pueblo Grande Museum
2. Land: Dr. Max Oelschlaeger, McAllister Endowed Chair of Culture, Community and the Environment, NAU
3. Tourism: Cheryl Cothran, Professor of Recreation and Tourism, NAU

JUNE 9 – CIVIC ENGAGEMENT

Speaker

For nearly 70 years, the Ohio-based Kettering Foundation has worked to foster democracies throughout the world by focusing its considerable resources on civic engagement – getting citizens to participate in governance. Deborah Witte has been with Kettering for nearly 20 years, editing numerous publications, and helping communities develop the most effective tools for engaging their public. Witte will discuss

how tourism-dependent towns can involve citizen voices to better package and market their attractions – and use tourism as a tool to encourage public participation.

Panelists

1. Heritage: Amanda Swain, Arizona Humanities Council
2. Land: Kathy Davis, National Park Service
3. Preservation: Mike Bowers, Design Associates
4. Tourism: PACT, speaker TBA

Camp Verde Marshal's Office
Calls for Service by Area
January 1, 2004 to December 31, 2004

	# of Calls	Percent
Downtown area (includes Finnie flat & the 260 junction)	1451	38%
Verde Lakes area	903	24%
Middle Verde/Montezuma Rd. area	599	16%
Horseshoe Bend area (S of river W of I17)	487	13%
Quarter horse/McCracken area	348	9%
<i>All Calls for Service within Camp Verde town limits</i>	3788	100%

VERDE LAKES AREA COSTS

SINGLE CHIP SEAL: (8/31/04) Project 04-005

Big Valley-	\$2496.00
Creek View-	\$6116.00
Echo Lane-	\$673.00
Cottonwood Dr-	\$1560.00
Union Circle-	\$757.00
Dove Circle-	\$686.00
Shasta Circle-	\$686.00
Quirt Circle-	\$1208.00
Palomino Circle-	\$490.00
Wren Dr-	\$813.00
Sky Circle-	\$617.00
Mary Way-	\$593.00
TOTAL	\$15,146.00

DOUBLE CHIP SEAL: (8/31/04) Project 04-005

	<u>Double Chip Cost</u>	<u>AB Cost</u>
Catclaw Dr.-	\$11,692.00	\$5412.00
Cactus Blossom-	\$7370.00	\$3399.00
Skyline Dr-	\$5799.00	\$2671.00
Zachary West Dr-	\$2778.00	\$2778.00
Wren Dr-	\$1449.00	\$668.00
TOTAL	\$29,088.00	\$14,928.00

Trucking Costs for Double Chip Seal- **\$9450.00**

ASPHALT RUBBER CHIP SEAL: (8/31/04) Project 04-005

Aspen Way- **\$10,887.00**

STREET STRIPING: (11/16/04) Project 04-007

Aspen Way **\$373.20**
Big Valley/Creek View/Clinton **\$1210.20**

MILLINGS COSTS:

Oil Cost:

3 Batches of Millings and 2 Tack Oils

21.89 ton	MC-250	Cut Back Oil	7/14/04	\$6413.77
10 ton	SS-1H	Tack Oil	7/14/04	\$1660.00
21.63 ton	MC-250		7/22/04	\$6337.00
10 ton	SS-1H		7/22/04	\$1660.00
21.11 ton	MC-250		7/06/04	\$6185.23

Blade time to mix Millings:

Operator Cost @ \$15.00 hr \$720.00
Blade hours= 48 hours

Loader time to load mix for transport:

Operator time @ \$15.00 hr x 15 hours \$225.00
Loader hours= 15 hours

Loader time to load mixing table:

Operator time 12 hr x \$15.00 hr labor \$180.00
Loader hours= 12 hours

Power Screen Rental to screen millings (Move In & Rental):

Power Screen Rental= 30 hours @ \$300 a day \$900.00
Labor- 60 hours @ \$15.00 an hour \$900.00
Loader hours= 60 hours
9 Wheel Compactor Rental (2/3 of \$3750.00) \$2500.00
Double Drum Roller Rental (2/3 of 5601.00) \$3734.00

Trucking to haul millings- 3000 tons @ 14 ton/load:

45 min/load @ \$50.00 hr
214 loads x 45 min = Hrs 160 x \$50.00/hr= \$8035.00
60 min /hr

Blade time to lay millings:

Labor- 3 days @hr/day x \$25.00 hr- \$750.00
Blade hours= 30 hours

Flagging Crew:

2 Men- 3 days x 10 hr x (\$16.00 hr) - \$960.00

CROSSING REPAIRS:

Operator:

60 hrs @ \$15.00 hr \$900.00

Labor:

3 men @ \$15.00 an hour x 24 hours= \$1080.00

Materials:

15 bags of Premix concrete @ \$4.00 a bag= \$60.00

MOWING VERDE LAKES:

Operator:

9 days @ 10 hr/day x \$15.00 an hour= \$1350.00

Mower:

9 days @ 10 hours= 90 hours

BLADING DIRT RD:

Operator:

6 days @ 10 hr/day x \$25.00 an hour= *\$1500.00*

Blade:

6 days @ 10 hours= 60 hours

CRACK SEALING:

Flaggers:

8 days @ 10 hr/day x \$16.00 an hour= *\$1280.00*

Labor:

8 days(3 men) @ 10 hr/day x \$15.00 an hour= *\$3600.00*

Crack Seal Material:

Material cost= *\$2579.00*

Propane:

8 days x \$20.00 a day= *\$160.00*

Crack Sealer:

8 days @ 10 hours= 80 hours

SIGNAGE:

Posts:

8 posts + signs @ \$62.50= *\$500.00*

Labor:

8 hours @ \$15.00 an hour= *\$120.00*

TREE TRIMMING:

Labor:

5 men @ 40 hours each @ \$15.00 an hour= *\$3000.00*

Bucket Truck:

4 days @ 10 hours= 40 hours

Dump Truck:

4 days @ 10 hours= 40 hours

FUEL COSTS:

Estimated fuel cost= *\$4750.00*

TOTAL COSTS= \$143,121.40

TOTAL EQUIPMENT HOURS= 475 hours