



**PROCLAMATION**

**DESIGNATING APRIL 21, 2015  
AS  
PowerTalk 21 Day**

WHEREAS, the Town of Camp Verde recognizes the importance of parents talking with their teens about alcohol in order to reduce the risks and dangers posed to teens and communities; and

WHEREAS, high school students who use alcohol or other substances are five times more likely to drop out of school or believe good grades are not important; and

WHEREAS, 27 percent of middle school students try alcohol before graduating from 8<sup>th</sup> grad, significantly increasing the risk that they will develop alcohol problems later in life; and

WHEREAS, teen alcohol use kills 4,700 people each year, more than all other illegal drugs combined; and

WHEREAS, PowerTalk 21 day, started by Mothers Against Drunk Driving (MADD) in 2011, is established on April 21, 2015, to encourage parents and caregivers to embrace their important role in influencing America's youth and their decision about drinking alcohol; and

WHEREAS, in 2015, MADD will kick off "21 Days in Support of 21" beginning on April 1<sup>st</sup>, and culminating on PowerTalk 21 on April 21<sup>st</sup>, 2015, to encourage parents and caregivers to embrace their important role in influencing America's youth and their decisions about drinking alcohol; and

WHEREAS, to equip parents to talk with their teens about alcohol, MADD Arizona during April 2015, will activate to give parents the tools to effectively talk to their children about alcohol to protect them; and

WHEREAS, the Mayor and Common Council urge all citizens to join in the local and national efforts to raise awareness of the importance of parents and teens talking together about alcohol to reduce the risks and dangers posed to teens and communities; and

THEREFORE, BE IT RESOLVED that the Mayor and Common Council of the Town of Camp Verde do hereby proclaim April 21, 2015, as PowerTalk 21 Day

Passed and approved by a majority vote of the Common Council at the Regular Session of April 15, 2015

  
Charles German, Mayor

4-16-2015  
Date

Attest:  
  
Virginia Jones, Town Clerk