



## Proclamation Declaring April as RiverFest Month

**WHEREAS**, The Verde River is one of the most important geological features in the Verde Valley, and;

**WHEREAS**, The Verde River is a major resource for our residential and business community, and;

**WHEREAS**, The Verde River provides extremely valuable agricultural, economic, recreational, social and sporting opportunities for the people of the Verde Valley and Arizona and;


**WHEREAS**, The Verde River Valley Nature Organization produces and facilitates a series of Verde River-centered events in the month of April, known as 'RiverFest' and;

**WHEREAS**, The Verde River Valley Nature Organization inspires, encourages, invites, and promotes community wide participation in 'RiverFest' and;

**WHEREAS**, RiverFest brings healthy, sustainable tourism to the Verde Valley that is consistent with the Town of Camp Verde Municipal Economic Development Plan and with our environmental stewardship goals;

**NOW, THEREFORE, BE IT RESOLVED**, that the Mayor and Common Council of the Town of Camp Verde, Camp Verde, Arizona, do hereby proclaim the month of April 2017 as 'RiverFest Month' in the Town of Camp Verde.

Issued this 5<sup>th</sup> day of April 2017.

  
Charles German, Mayor

Attest:

  
Virginia Jones, Town Clerk

